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Sent: 6/28/2013 9:04:58 AM  
To: Lee, Audrey (audrey.lee@cpuc.ca.gov)  
Cc: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)  
Bcc:  
Subject: CPUC Hosts Discussion on Energy Data and Analysis (7/23/13, Sacramento):  
CPUC Media Advisory

Good Morning,

I'd like to invite you to our upcoming Thought Leaders Series on how energy consumption data is currently used; what value it brings to policymakers to support the myriad of statewide energy goals; how customers are ultimately benefitting from utilization of data by researchers, market participants, and utilities, from energy efficiency, distributed generation, grid reliability, to lower bills; and, **how the privacy of customers is maintained**.

**This session will be held in Sacramento at the Cal-EPA auditorium.** See below for further details.

*Marzia Zafar* - Director, Policy & Planning Division

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**From:** Prosper, Terrie D.  
**Sent:** Thursday, June 27, 2013 4:36 PM  
**To:** Prosper, Terrie D.  
**Subject:** CPUC Hosts Discussion on Energy Data and Analysis (7/23/13, Sacramento): CPUC Media Advisory

**FOR IMMEDIATE RELEASE  
ADVISORY**

**MEDIA**

Media Contact: Terrie Prosper, 415.703.1366, [news@cpuc.ca.gov](mailto:news@cpuc.ca.gov)

## CPUC HOSTS DISCUSSION ON ENERGY DATA AND ANALYSIS

SAN FRANCISCO, June 27, 2013 -- The California Public Utilities Commission (CPUC) today announced that its next Thought Leaders Speaker Series will take place in Sacramento and address the ways energy data and analysis can be used to implement California's energy goals. The discussion will cover how energy consumption data is currently used and the privacy policies that protect consumers.

**WHEN:** July 23, 2013, 9:30 a.m. -11:30 a.m.

**WHERE:** California Environmental Protection Agency, Byron Sher Auditorium 1001 I St., Sacramento; also available via live webcast at [www.calepa.ca.gov/Broadcast/](http://www.calepa.ca.gov/Broadcast/)

### **WHO:**

•  Moderator:

o Dr. Stephanie Pincetl, Adjunct Professor and Director of the Center for Sustainable Communities at the Institute of the Environment and Sustainability, UCLA

•  Panelists:

o Cathy Zoi, Chief Strategy Officer, C3 Energy

o Wade Crowfoot, Deputy Director, Governor's Office of Planning and Research

o Howard Choy, General Manager, Los Angeles County Office of Sustainability

o Ted Reguly, Director of Customer Programs and Projects, San Diego Gas & Electric (SDG&E)

o Dan Kammen, Distinguished Professor of Energy, University of California, Berkeley

**WHAT:** This Thought Leaders event, co-sponsored by the California Energy Commission and San Diego Gas & Electric/Southern California Gas Company, will include a discussion of how energy consumption data is currently used; what value it brings to policymakers to support the myriad of statewide energy goals; how customers are ultimately benefitting from utilization of data by researchers, market participants, and utilities, from energy efficiency, distributed generation, grid reliability, to lower bills; and, how the privacy of customers is maintained.

Said CPUC President Michael R. Peevey, “Protecting the privacy of individual utility customers continues to be one of our top priorities. The CPUC promotes transparency in policies and procedures around data access, and requires application of the most rigorous privacy protection techniques available in any release of energy data.”

Said Andrew McAllister, Commissioner at the California Energy Commission, “Access to relevant, appropriately detailed information is fundamental for enabling effective energy related decisions. From innovative research to meet our changing energy goals, to market expansion of energy business solutions, to improved local climate action planning, secure access to energy data is essential to a smarter energy future.”

Added Ted Reguly, Director of Customer Programs and Projects for SDG&E, “In a digital age, where data is more accessible, protecting individual privacy has never been more important. SDG&E is at the forefront of advocating for, and enabling privacy on behalf of its customers, while at the same time putting this data to good use in helping to achieve California’s climate and energy goals.”

There will be a moderated question and answer session. In order to facilitate the session, please send your questions in advance of the event to [thoughtleaders@cpuc.ca.gov](mailto:thoughtleaders@cpuc.ca.gov). To register for this event (not required, but appreciated) and for more information on Thought Leaders, including archived video webcasts of prior speakers, please visit [www.cpuc.ca.gov/thoughtleaders](http://www.cpuc.ca.gov/thoughtleaders).

The CPUC hosts the Thought Leaders Speaker Series to stimulate thought and discussion of some of the most pressing challenges facing California utility regulators and the private sector industries impacted by state policies. Leading experts from around the world take center stage to offer their expertise and vision in areas such as communications, energy, water, transportation, the environment, green jobs, and more. Although a quorum of Commissioners may be in attendance, no CPUC action will be taken at this event. For more information on the CPUC, please visit [www.cpuc.ca.gov](http://www.cpuc.ca.gov).

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Terrie Prosper

Director, News and Public Information Office

California Public Utilities Commission

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