

From: Sandoval, Catherine J.K.  
Sent: 7/22/2013 2:37:51 PM  
To: Jerry Hallisey (jfhallisey@h-jlaw.com); Cherry, Brian K  
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7); Sandra Goeken-  
Miles [Redacted]  
Cc: Sandoval, Catherine J.K. (CatherineJ.K.Sandoval@cpuc.ca.gov)  
Bcc:  
Subject: Re: Energy efficiency lighting opportunity, suggestion re: meeting

Thanks Jerry, Brian is coordinating PG&E meetings with Sandy. I leave it to Brian to have you join those meetings or meet with Sandy separately. I mentioned Sandy's energy efficiency work to Jerry at our Judicial Advisory Committee meeting and Jerry is interested in learning more about Sandy's work. Thanks, Cathy

Sent from my iPad

On Jul 22, 2013, at 3:22 PM, "Jerry Hallisey" <jfhallisey@h-jlaw.com> wrote:

> Catherine:  
>  
> Happy to meet with Sandy - Thursday or Friday with Brian or alone.  
>  
> My contact numbers are: office (415) 433-5300; [Redacted]  
>  
> Jerry  
>  
> Jeremiah F. Hallisey  
> Hallisey and Johnson  
> 300 Montgomery Street, Suite 538  
> San Francisco, CA 94104  
> Telephone: (415) 433-5300  
> This communication, including any attachments, is confidential and may be  
> protected by privilege. If you are not the intended recipient, any use,  
> dissemination, distribution, or copying of this communication is strictly  
> prohibited. If you have received this communication in error, please  
> immediately notify the sender by telephone or email, and permanently delete  
> all copies, electronic or other, you may have.  
> The foregoing applies even if this notice is embedded in a message that is  
> forwarded or attached.

>  
>  
>  
>  
> -----Original Message-----  
> From: Sandoval, Catherine J.K. [mailto:CatherineJ.K.Sandoval@cpuc.ca.gov]  
> Sent: Sunday, July 21, 2013 8:47 AM  
> To: jfhallisey@h-jlaw.com; Brian K Cherry; Sandra Goeken-Miles  
> Subject: Energy efficiency lighting opportunity, suggestion re: meeting  
>  
> Brian and Jerry, Hope this email finds you well. I would like to introduce  
> you to Sandra Goeken-Miles, a long-time friend who I met in the mid-1990s  
> when she was on an FCC Small Business Advisory Committee and I directed the  
> FCC's Business Opportunities Office. Sandy is the President of a

> woman-owned, CPUC Clearinghouse Certified business, Go Green, that provides  
> energy efficient LED lighting solutions through their proprietary technology  
> at Polybrite (of which Sandy is the Chair and CEO). I am VERY impressed at  
> the energy efficiency of the Polybrite lighting Sandy has developed, and the  
> innovative solutions they offer such as the ability to put back-up batteries  
> that don't leak or overheat on their LED streetlights so that a utility  
> could call on its own streetlights for demand response and switch them to  
> battery back-up.  
> Sandy will be visiting the Bay Area next week on Thursday afternoon and  
> Friday. Sandy is a great resource for energy efficiency, demand response,  
> and storage, and she is interested in meeting with PG&E. I've copied Sandy  
> on this email and she can send you some power points and background on her  
> company and products. I'll ask Sandy to respond to you directly to plan a  
> time to meet on Thursday afternoon or Friday.  
> Sandy also has a great entrepreneurial background. Her father, Jack Goeken,  
> founded MCI and Sandy worked with her dad on MCI since she was 18. Sandy  
> and her dad founded the FTD Floral Network, and In-Flight Phone. Sandy and  
> her dad were the first company to put cell phones on airplanes. Sandy's  
> experience gives her great insight into the link between energy and  
> communications, and she has been working in the LED lighting field for over  
> 15 years.  
> Thanks for considering this opportunity to meet our program goals for energy  
> efficiency, demand response, and storage.  
> I'm at NARUC in Denver. I return to San Francisco Wednesday night. Thanks,  
> Cathy  
>  
> Sent from my iPad=  
>