

From: Cherry, Brian K
Sent: 7/21/2013 10:50:30 AM
To: Sandoval, Catherine J.K. (CatherineJ.K.Sandoval@cpuc.ca.gov)
Cc: jfhallisey@h-jlaw.com (jfhallisey@h-jlaw.com); Sandra Goeken-Miles
Redacted
Bcc:
Subject: Re: Energy efficiency lighting opportunity, suggestion re: meeting

Cathy - let me set something up. I need to check calendars for Thursday or Friday but should be able to confirm tomorrow. I'm at NARUC too, leaving Tuesday. Let's try and hook up and talk more about this.

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On Jul 21, 2013, at 8:46 AM, "Sandoval, Catherine J.K." <CatherineJ.K.Sandoval@cpuc.ca.gov> wrote:

> Brian and Jerry, Hope this email finds you well. I would like to introduce you to Sandra Goeken-Miles, a long-time friend who I met in the mid-1990s when she was on an FCC Small Business Advisory Committee and I directed the FCC's Business Opportunities Office. Sandy is the President of a woman-owned, CPUC Clearinghouse Certified business, Go Green, that provides energy efficient LED lighting solutions through their proprietary technology at Polybrite (of which Sandy is the Chair and CEO). I am VERY impressed at the energy efficiency of the Polybrite lighting Sandy has developed, and the innovative solutions they offer such as the ability to put back-up batteries that don't leak or overheat on their LED streetlights so that a utility could call on its own streetlights for demand response and switch them to battery back-up.

> Sandy will be visiting the Bay Area next week on Thursday afternoon and Friday. Sandy is a great resource for energy efficiency, demand response, and storage, and she is interested in meeting with PG&E. I've copied Sandy on this email and she can send you some power points and background on her company and products. I'll ask Sandy to respond to you directly to plan a time to meet on Thursday afternoon or Friday.

> Sandy also has a great entrepreneurial background. Her father, Jack Goeken, founded MCI and Sandy worked with her dad on MCI since she was 18. Sandy and her dad founded the FTD Floral Network, and In-Flight Phone. Sandy and her dad were the first company to put cell phones on airplanes. Sandy's experience gives her great insight into the link between energy and communications, and she has been working in the LED lighting field for over 15 years.

> Thanks for considering this opportunity to meet our program goals for energy efficiency, demand response, and storage.

> I'm at NARUC in Denver. I return to San Francisco Wednesday night. Thanks, Cathy

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> Sent from my iPad