

From: Cherry, Brian K
Sent: 7/15/2013 11:51:57 AM
To: Marzia Zafar (marzia.zafar@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fwd: California Energy Consumption Data 2012.pptx

See Trina's cautionary note. That said, I like it.

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Begin forwarded message:

From: "Horner, Trina" <TNHc@pge.com>
Date: July 15, 2013, 11:30:08 AM PDT
To: "Cherry, Brian K" <BKC7@pge.com>, [Redacted]
[Redacted] "Dietz, Sidney" <SBD4@pge.com>
Cc: [Redacted] "Hughes, John (Reg Rel)"
<J8HS@pge.com>
Subject: RE: California Energy Consumption Data 2012.pptx

Thanks, Brian. I'd want [Redacted] and John to take a look at this from the perspective of the analysis [Redacted] and others did on the correlation (lack thereof) between income and usage. I suspect their "highest monthly bills" chart is skewed because it probably doesn't factor in CARE customers. In other words, all that slide tells you is that the higher income cities have the higher bills – but that's not necessarily due to higher usage but due to a smaller proportion of customers on CARE. [Redacted] can correct me if I am wrong and otherwise weigh in on whether these slides convey a message inconsistent with our analysis, or not.

What is Marzia's publishing time frame?

Trina

From: Cherry, Brian K
Sent: Monday, July 15, 2013 11:15 AM
To: Horner, Trina; [Redacted]
Subject: FW: California Energy Consumption Data 2012.pptx

Thoughts ?

From: Zafar, Marzia [<mailto:marzia.zafar@cpuc.ca.gov>]
Sent: Monday, July 15, 2013 10:19 AM
To: Prusnek, Brian C; Laura.Genao@sce.com; Michael.Hoover@sce.com; Dietz, Sidney; Cherry, Brian K
Subject: California Energy Consumption Data 2012.pptx

Hi Guys,

I had asked for energy consumption data. Thank you for sending me the information. Please find attached a presentation that I'd like to send internally to the PUC. I would also like to put this information on our public website, but before doing that I'd like to make sure it is okay with each of your respective utilities.

The data is very interesting to me and I may continue to add a few more charts. It is simple data, but very interesting data.

Thanks again for all of your help.

marzia

Marzia Zafar - Director, Policy & Planning Division

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