## **BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking Pursuant to Assembly Bill 2514 to Consider the Adoption of Procurement Targets for Viable and Cost-Effective Energy Storage Systems

Rulemaking 10-12-007 (Filed December 16, 2010)

# MOTION OF TESLA MOTORS, INC FOR PARTY STATUS

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July 19, 2013

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## MOTION OF TESLA MOTORS, INC FOR PARTY STATUS

Pursuant to Rules 1.4 and 11.1 of the California Public Utilities Commission ("Commission"), Tesla Motors, Inc. ("Tesla Motors" or "the Company") respectfully moves for party status in this proceeding.

## I. Description of Tesla Motors

Tesla Motors is an American-owned, California-based manufacturer of battery electric vehicles ("EVs"), as well as battery and powertrain components. The Company was founded in 2003 with a mission to catalyze the mass market for EVs. Tesla Motors has successfully launched two vehicles (the Tesla Roadster and the Model S) into the marketplace and continues to pursue advancements in several areas, including battery density and storage applications. Tesla Motors employs more than 4,000 individuals at two facilities in California, including the factory operated by NUMMI, the former joint venture between General Motors and Toyota, in Fremont, CA.

#### II. Tesla Motors' Interest in this Proceeding

With Tesla Motors' mission to accelerate the world's transition to EVs and create the most compelling car company of the 21st century, the Company has an interest in the energy storage market. The battery technology developed by the Company was designed to be easily repurposed for stationary use. Tesla Motors participates in several partnerships, including with other parties to this proceeding such as SolarCity, to further develop our stationary storage solutions for various commercial applications. As such, Tesla Motors maintains a direct interest in the further evolution of the market for energy storage in California. Tesla Motors sees the vast potential of energy storage to leverage a customer's investment in onsite generation alongside the utilities' investment in Advanced Metering Infrastructure to create a more efficient, safe, and reliable grid and to promote alternative fuel offerings that would further encourage EV adoption in the State.

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#### III. Communications

Tesla Motors consents to "email only" service for all notices, orders, and other communications in this proceeding, and requests that the following individual be added to the service list for R.10-12-007 on behalf of the Company:

> Daniel Witt Tesla Motors, Inc. 3500 Deer Creek Road Palo Alto, CA 94304 (650) 681-6102 dwitt@telsamotors.com

### IV. Conclusion

Tesla Motors' interest in the cross-functionalities of energy storage and market advancement for advanced technology vehicles gives it a unique interest in this proceeding and positions it to positively contribute to the record by providing technical expertise and experience as a leader in energy storage technology within California. The Company accepts the record of this proceeding without exception. Tesla Motors' participation in this proceeding will not prejudice any party, nor broaden the scope of or cause undue delay to this proceeding. For these reasons, and as enumerated above, Tesla Motors respectfully requests that the Commission grant its Motion for PartyStatus.

Respectfully submitted on July 19, 2013 at Palo Alto, CA.

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Daniel Witt Legislative and Policy Associate Tesla Motors, Inc.

July 19, 2013