

From: Cherry, Brian K
Sent: 7/15/2013 2:41:26 PM
To: Zafar, Marzia (marzia.zafar@cpuc.ca.gov); Laura.Genao@sce.com (Laura.Genao@sce.com); Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); Prusnek, Brian C (BPrusnek@semprautilities.com); Michael.Hoover@sce.com (Michael.Hoover@sce.com)
Cc: Horner, Trina (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TNHC)
Bcc:
Subject: RE: PPD California electric consumption data 2012.xlsx

Marzia – the data you used showing a strong correlation between usage and incomes doesn't take into account CARE and other factors. In addition, the cities represent a select group that does not represent households in general in our service territories. When you include larger cities like SFO and San Jose, you get a very different answer. Trina's folks have looked at this and will be happy to share with you our findings that don't show a strong correlation between income and usage in our territory.

From: Zafar, Marzia [mailto:marzia.zafar@cpuc.ca.gov]
Sent: Monday, July 15, 2013 1:55 PM
To: Prusnek, Brian C; Cherry, Brian K; Dietz, Sidney; Michael.Hoover@sce.com; Laura.Genao@sce.com
Subject: FW: PPD California electric consumption data 2012.xlsx

Hello,

Just another thing on the data. Here's my spreadsheet that I used to get those charts and graphs in case you have questions. This the raw data that you supplied me and what forms the graphs/charts. The only thing that I add was a column for average rate using your data.

Let me know by this Wednesday if you have an issue with me sending this data to institutions like the CEC and OPR as well as publicizing it. I understand that avg bill and avg consumption will show different info mainly because the CARE matter, but the data is still very useful and interesting.

Thanks,

marzia

Marzia Zafar – California Public Utilities Commission – Zaf@cpuc.ca.gov – 415-703-1997