

From: [Redacted]  
Sent: 7/25/2013 5:45:21 PM  
To: Zafar, Marzia (marzia.zafar@cpuc.ca.gov)  
Cc: Hughes, John (Reg Rel) (/O=PG&E/OU=Corporate/cn=Recipients/cn=J8HS);  
Keane, Dennis (/O=PG&E/OU=Corporate/cn=Recipients/cn=DMK5); Johnson,  
Aaron (/O=PG&E/OU=Corporate/cn=Recipients/cn=AJJ9); [Redacted]  
[Redacted]  
Bcc:  
Subject: RE: California Energy Consumption Data 2012-Proposed

Yes you are right- we will send you the source file- and we will also send you a different depiction- I suspected you wouldn't like the bubbles- so we are working up something else right now.

**From:** Zafar, Marzia [mailto:marzia.zafar@cpuc.ca.gov]  
**Sent:** Thursday, July 25, 2013 5:32 PM  
**To:** [Redacted]  
**Cc:** Hughes, John (Reg Rel); [Redacted]; Keane, Dennis; Johnson, Aaron  
**Subject:** RE: California Energy Consumption Data 2012-Proposed

Hi guys,

Thanks. Just so I understand the balloons the Stockton data as an example shows that poor people use more than rich people, right? And same with Fresno.

I will use to them. Can I have the raw data as well that supports the balloons? I don't like the balloons and want to see if I can display it a different way.

*Marzia Zafar – California Public Utilities Commission – [Zaf@cpuc.ca.gov](mailto:Zaf@cpuc.ca.gov) – 415-703-1997*

**From:** Redacted  
**Sent:** Thursday, July 25, 2013 5:15 PM  
**To:** Zafar, Marzia  
**Cc:** Hughes, John (Reg Rel); Redacted; Keane, Dennis; Johnson, Aaron  
**Subject:** FW: California Energy Consumption Data 2012-Proposed

Marzia

We did our "rate designer" best to give you something simple.

We left your slides unchanged, however we did add about 4 slides to the end. We think they are simple, but let us know what questions you have/ if you want changes.

We didn't want to add too much text to our slides either, as, consistent with your objectives, you don't want to put any conclusions out there at this time.

Please email us/ call if you like to discuss.

Thanks

PS: We don't have ready access (in your timeframe of the next 24 hours) to unincorporated and don't believe it changes the data significantly.

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