

From: Cherry, Brian K  
Sent: 8/16/2013 12:42:28 PM  
To: Malashenko, Elizaveta I. (elizaveta.malashenko@cpuc.ca.gov); Jack Hagan (ejh@cpuc.ca.gov) (Jack.Hagan@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: FW: Calculating penalties on companies and its impact on net income

Thought you might want to see the comparisons.

**From:** Cooper, Shawn  
**Sent:** Thursday, August 15, 2013 5:34 PM  
**To:** Pruett, Greg S.; Bottorff, Thomas E; Cherry, Brian K; Lavinson, Melissa A.; Fitzpatrick, Tim; Bedwell, Ed  
**Cc:** Hertzog, Brian; Foley, Beth; [Redacted]  
**Subject:** Calculating penalties on companies and its impact on net income

Team:

I want to bring to your attention some great research by Brian Hertzog (see Slide 1) who found on InformationIsBeautiful.net an interesting comparison of companies over the past 7 years who have received regulatory fines and settlements, and an interesting comparison of what percentage of the fine hits against the company's net income.

We asked [Redacted] and [Redacted] to take it a step further and we looked at several recent pipeline failures that caused fatalities and that of a recent coal mine disaster that claimed 29 lives and did the same comparison used by InformationIsBeautiful.net

I believe it tells a compelling comparison of how out of whack the CPUC staff recommendation is; however I would appreciate your input and I was thinking about using the data while Tony meets with Bloomberg and NYT in New York next week.

I would also like to share it with some of our third party stakeholders who are writing op-eds on the topic.

Thoughts?

Shawn

Shawn Cooper

Senior Director

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