

From: Ralff Douglas, Kristin
Sent: 8/15/2013 10:33:00 AM
To: Affonsa, Deborah (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=DTA31)
Cc: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe); Reilly, Brooke A (/O=PG&E/OU=Corporate/cn=Recipients/cn=BAR11); Ralff Douglas, Kristin (kristin.ralffdouglas@cpuc.ca.gov)

Bcc:

Subject: RE: Checking In

Sounds great.

Sent from my iPhone

On Aug 15, 2013, at 10:28 AM, "Affonsa, Deborah" <DTA3@pge.com> wrote:

Kristin,

Will provide Accenture and McKinsey the original language for their feedback. Matt is waiting on his legal team for final approval to attend . . .his main legal contact is on vacation and he is hunting down the alternate. I am back in SF next week and we can coordinate time to conference call with each presenter. I let them all know you would be reaching out. The wedding is starting to come together!

Deb

Deborah T. Affonsa
Vice President, Corporate Strategy
Pacific Gas & Electric Company
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(o) 415-973-4407 (c) 415-260-4407

From: Ralff Douglas, Kristin [<mailto:kristin.ralffdouglas@cpuc.ca.gov>]
Sent: Thursday, August 15, 2013 10:22 AM
To: Affonsa, Deborah
Cc: Reilly, Brooke A; Allen, Meredith
Subject: RE: Checking in

Deb, thanks for the update. Really appreciate this! Thanks for the edits on the write up as well. It would also be great to get feedback from Matt Rogers and the Accenture speaker too if possible. I'd also like to arrange a conference call with you and me and each of the three of them to discuss the meeting in more detail, just to be sure we're all calibrated. Thanks, Kristin.

From: Affonsa, Deborah [mailto:DTA3@pge.com]
Sent: Thursday, August 15, 2013 9:55 AM
To: Ralff Douglas, Kristin
Cc: Reilly, Brooke A; Allen, Meredith
Subject: RE: Checking in

Kristin

A day without email – SWEET! But probably paying for it today! I will have confirmation from Accenture on their speaker and Matt Rogers by tomorrow. . . . but I think it is looking good. Bain/Joe actually looked at the write-up and provided some minor edits . . .see below. Joe wanted to broaden the discussion beyond just disruptive technologies and wanted to frame the business models in terms of scenarios. The use of the term “scenario” to outline potential future business models is commonly used in the strategic planning process.

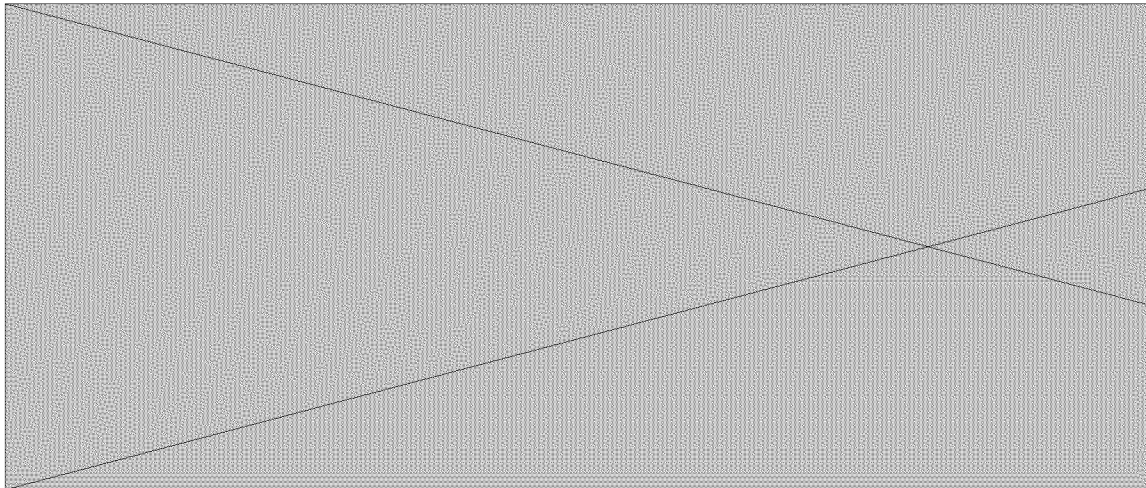
Folks are really excited and honored at the opportunity to participate. Matt is actually rearranging travel plans on 10/8 to make this work (I owe him big time!). Once they confirm tomorrow – I will send you and the presenters an email to introduce and for your follow-up. Let me know if you need anything else I copied Meredith and Brooke to keep us all in the loop.

Deb

Joe's suggested edits / original language below

The electric utility industry globally is facing a period of significant disruption that provide both challenges to and opportunities for utilities and regulators alike. Mr. Scalise will lay out the “signposts” that indicate where changes are

coming, several possible future scenarios for potential business models for the California industry and what each of these outcomes might mean for the utilities, regulators, energy markets and customers.



Deborah T. Affonsa

Vice President, Corporate Strategy

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-----Original Message-----

From: Ralff Douglas, Kristin [<mailto:kristin.ralffdouglas@cpuc.ca.gov>]

Sent: Thursday, August 15, 2013 8:22 AM

To: Affonsa, Deborah

Subject: Checking in

Hi Deb, checking in to see if you have secured confirmation from McKinsey and Accenture? Our email has been down the past day and a half, so any emails

you may have sent have not been received.

Also, we would like to get an official letter out to joe scalise this week, so I'd like to confirm his expectations and contact info.

Thanks, Kristin

Sent from my iPhone

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