From: Dietz, Sidney

Sent: 8/16/2013 1:26:02 PM

To: 'Campbell, Michael (Michael Campbell@cpuc.ca.gov)

Cc:

Bcc:

Subject: RE: because it is friday

Colbert is harder hitting. Yeah, it's really really bad. Ugh. This is the future – a fake feminist social movement started by a facebook exec that urges you to participate by liking it on facebook:

## http://leanin.org/

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov]

Sent: Friday, August 16, 2013 1:20 PM

To: Dietz, Sidney

Subject: RE: because it is friday

I haven't read a doonsbury cartoon in ages. Probably the best thing in a newspaper these days.

Soon, as tom tomorrow writes, our modern discourse will be beyond parody – and our hard news will be doonsbury, the daily show, and the onion. I practically already rely exclusively on TDS at this point.

From: Dietz, Sidney [mailto:SBD4@pge.com]
Sent: Friday, August 16, 2013 1:18 PM

To: Campbell, Michael

Subject: RE: because it is friday

Wow, I don't even hold out hope that being non-facebook will be considered cool. I mean, for goodness sake, it turns out the NSA is following our every move, and I haven't heard any pals saying they will abandon social media. I think they are idiots, and I think that almost everyone will live to regret something they put up (I can give examples!). And I think twitter is almost almost beneath parody. Although I love the Doonesbury parody of it.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov]

Sent: Friday, August 16, 2013 12:27 PM

To: Dietz, Sidney

Subject: RE: because it is friday

Indeed. But I love saabnet.net

I am waiting for a time in the future where some of my peers will no longer see me as a luddite for staying off social media, and they themselves will be embarrassed to have ever been a part of it. I may be waiting a long time.

I have been thinking of a twitter account that pokes fun of twitter. But I'm sure that's already been done a lot better than I'd ever do it. I thought I could start with a recurring joke that would simply be "tweet!" And maybe some musings on the past tense conjugation of having submitted a tweet. "Is that a twat?"

From: Dietz, Sidney [mailto:SBD4@pge.com]
Sent: Friday, August 16, 2013 12:14 PM

To: Campbell, Michael

Subject: RE: because it is friday

Heh. I'm deeply disturbed by the whole twitter/facebook level of interaction. It makes the car owners' group fora participant conversations, like the ones on saabnet, look deep.

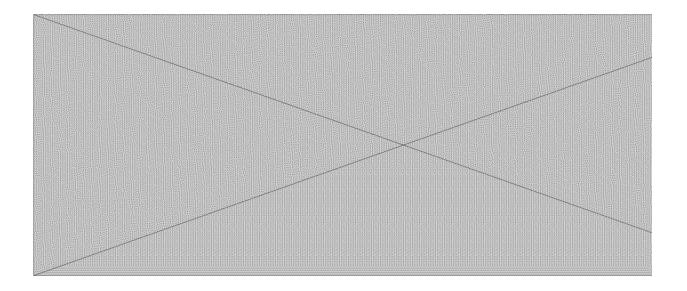
From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov]

Sent: Friday, August 16, 2013 11:20 AM

To: Dietz, Sidney

Subject: RE: because it is friday

Ok. I have to stop. But I got to this one and I had to share.



From: Campbell, Michael

Sent: Friday, August 16, 2013 11:15 AM To: Dietz, Sidney (SBD4@pge.com)
Subject: because it is friday

http://xkcd.com/1251/

you're welcome. The art is particularly excellent.

PG&E is committed to protecting our customers' privacy.

To learn more, please visit <a href="http://www.pge.com/about/company/privacy/customer/">http://www.pge.com/about/company/privacy/customer/</a>

 $PG\&E is committed to protecting our customers' privacy.\\ To learn more, please visit \underline{http://www.pge.com/about/company/privacy/customer/}$