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Sent: 8/16/2013 12:22:49 PM
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Bcc:
Subject: Mutual Introduction - CPUC en Banc October 8 - Accenture

Kristin and Greg,

A virtual introductionGreg – Kristin has been leading the CPUC’s effort on the en Banc. Kristin – Greg is Accenture’s representative for the session (see below for his bio).

I will let the two of you take it from here . . . but know the PG&E team is here to help and support in whatever you need.

Deb

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Greg Guthridge, Global Managing Director, Accenture Energy Consumer Services

Greg Guthridge leads Accenture’s global utilities customer care practice. Over the past 20 years, he has led and managed customer service-related transformation programs, outsourced business operations, and strategic vision projects for clients in North America, South America, the United Kingdom, Europe, and Asia Pacific. With experience in customer-centricity, operational transformation, demand-side management, and retail competition, Mr. Guthridge

has developed solutions that drive consequent impacts on operating costs, customer satisfaction, revenue assurance, and customer energy demand management. Mr. Guthridge is also regularly called upon to lead strategic initiatives for companies seeking to transform their customer operations and overall differentiation in the market place. In this role, he emphasizes his commitment to a broad spectrum of customer-oriented solutions including workforce engagement, quality and performance, knowledge management, business analytics, and multi-channel service.