From: Cherry, Brian K

Sent: 8/16/2013 12:42:28 PM

To: Malashenko, Elizaveta I. (elizaveta.malashenko@cpuc.ca.gov); Jack Hagan

(ejh@cpuc.ca.gov) (Jack.Hagan@cpuc.ca.gov)

Cc:

Subject: FW: Calculating penalties on companies and its impact on net income

Thought you might want to see the comparisons.

From: Cooper, Shawn

Sent: Thursday, August 15, 2013 5:34 PM

To: Pruett, Greg S.; Bottorff, Thomas E; Cherry, Brian K; Lavinson, Melissa A.; Fitzpatrick, Tim;

Bedwell, Ed

Cc: Hertzog, Brian; Foley, Beth; √Redacted

Subject: Calculating penalties on companies and its impact on net income

Team:

I want to bring to your attention some great research by Brian Hertzog (see Slide 1) who found on InformationIsBeautiful.net an interesting comparison of companies over the past 7 years who have received regulatory fines and settlements, and an interesting comparison of what percentage of the fine hits against the company's net income.

We asked Redacted and Redacted to take it a step further and we looked at several recent pipeline failures that caused fatalities and that of a recent coal mine disaster that claimed 29 lives and did the same comparison used by InformationIsBeautiful.net

I believe it tells a compelling comparison of how out of whack the CPUC staff recommendation is; however I would appreciate your input and I was thinking about using the data while Tony meets with Bloomberg and NYT in New York next week.

I would also like to share it with some of our third party stakeholders who are writing op-eds on the topic.
Thoughts?
Shawn
Shawn Cooper
Senior Director
Federal Affairs
PG&E Corporation