

From: Affonsa, Deborah  
Sent: 9/30/2013 6:13:11 PM  
To: 'Zafar, Marzia' (marzia.zafar@cpuc.ca.gov); Ralff Douglas, Kristin (kristin.ralffdouglas@cpuc.ca.gov) (kristin.ralffdouglas@cpuc.ca.gov)  
Cc: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe); Reilly, Brooke A (/O=PG&E/OU=Corporate/cn=Recipients/cn=BAR11)  
Bcc:  
Subject: RE: Briefing Material for Oct 8th En Banc

Ladies – I was looking at the attachments and I know I am new to this from a regulatory perspective – but the questions from NRDC give me pause to think – do they not understand the fundamentals of the how CA utilities make money? On the other hand, the EF's questions are more in line with the strategic nature of the en banc. As we count down to the event – we are here to help if you need anything! Deb

Deborah T. Affonsa  
Vice President, Corporate Strategy  
Pacific Gas & Electric Company  
dta3@pge.com  
(o) 415-973-4407 (c) 415-260-4407

**From:** Zafar, Marzia [mailto:marzia.zafar@cpuc.ca.gov]  
**Sent:** Monday, September 30, 2013 3:34 PM  
**To:** Prusnek, Brian C; Allen, Meredith; Cherry, Brian K; Michael.Hoover@sce.com; Laura.Genao@sce.com; Eekhout, Juancho; Affonsa, Deborah  
**Cc:** Ralff Douglas, Kristin  
**Subject:** RE: Briefing Material for Oct 8th En Banc

They were given to us by NRDC and EF. We're sent them to the five commissioners in case they want to ask or just food for thought

*Marzia Zafar – California Public Utilities Commission – [Zaf@cpuc.ca.gov](mailto:Zaf@cpuc.ca.gov) – 415-703-1997*

**From:** Prusnek, Brian C [mailto:BPrusnek@semprautilities.com]  
**Sent:** Monday, September 30, 2013 3:33 PM  
**To:** Zafar, Marzia; Allen, Meredith; [bkc7@pge.com](mailto:bkc7@pge.com); [Michael.Hoover@sce.com](mailto:Michael.Hoover@sce.com);

[Laura.Genao@sce.com](mailto:Laura.Genao@sce.com); Eekhout, Juancho; 'Affonsa, Deborah' ([DTA3@pge.com](mailto:DTA3@pge.com))  
**Cc:** Ralff Douglas, Kristin  
**Subject:** RE: Briefing Material for Oct 8th En Banc

Thanks for this. just one question – can you give a context to the attachment with the questions? were those submitted by NRDC and EF? Or something else? Just want to be able to explain what the document is when I forward it on internally. Thanks!

**From:** Zafar, Marzia [<mailto:marzia.zafar@cpuc.ca.gov>]  
**Sent:** Monday, September 30, 2013 3:18 PM  
**To:** Allen, Meredith; [bkc7@pge.com](mailto:bkc7@pge.com); Prusnek, Brian C; [Michael.Hoover@sce.com](mailto:Michael.Hoover@sce.com); [Laura.Genao@sce.com](mailto:Laura.Genao@sce.com); Eekhout, Juancho; 'Affonsa, Deborah' ([DTA3@pge.com](mailto:DTA3@pge.com))  
**Cc:** Ralff Douglas, Kristin  
**Subject:** FW: Briefing Material for Oct 8th En Banc

FYI – thanks again Deb for helping us organize this effort. Please forward to your organization as you see fit.

*Marzia Zafar – California Public Utilities Commission – [Zaf@cpuc.ca.gov](mailto:Zaf@cpuc.ca.gov) – 415-703-1997*

**From:** Zafar, Marzia  
**Sent:** Monday, September 30, 2013 3:16 PM  
**To:** 'SBerberich@caiso.com'; 'Robert Weisenmiller ([rweisenm@energy.state.ca.us](mailto:rweisenm@energy.state.ca.us))'  
**Cc:** 'khubner@caiso.com'; 'ccross@energy.ca.gov'; Ralff Douglas, Kristin  
**Subject:** FW: Briefing Material for Oct 8th En Banc

Hello,

This is in advance of the October 8<sup>th</sup> – next Tuesday – en banc on the utility business model of the future. You'll be seated at the dais along with the 5 CPUC Commissioners.

Please let us know if you have any questions/concerns.

Regards,

**Marzia Zafar** - Director, Policy & Planning Division

California Public Utilities Commission | [zaf@cpuc.ca.gov](mailto:zaf@cpuc.ca.gov) | 415-703-1997

**From:** Ralff Douglas, Kristin

**Sent:** Monday, September 30, 2013 2:53 PM

**To:** Peevey, Michael R.; Ferron, Mark J.; Florio, Michel Peter; Peterman, Carla J.; Sandoval, Catherine J.K.

**Cc:** Zafar, Marzia; Fitch, Julie A.; Brown, Carol A.; Katague, Ditas; TerKeurst, Charlotte; Khosrowjah, Sepideh; Prosper, Terrie D.; Clanon, Paul; Randolph, Edward F.

**Subject:** Briefing Material for Oct 8th En Banc

Commissioners and staff,

In advance of next Tuesday's en banc on the Utility Business Model of the Future, attached please find three documents for your information. The first is a staff briefing paper, the second is a document containing questions that NRDC and the Energy Foundation suggest be asked of the CEO panel, and the third is a powerpoint presentation put together from the three IOUs.

Finally, this is a link to a webpage put together by the Energy Foundation which contains several industry publications on the topic.

<http://americaspowerplan.com/>

Please let me know if you would like briefing on any of this. Best regards, Kristin

Kristin Ralff Douglas

Senior Policy Analyst, Sustainability and Customer Engagement

California Public Utilities Commission

505 Van Ness Ave, San Francisco, CA 94102

415-703-2826

[krd@cpuc.ca.gov](mailto:krd@cpuc.ca.gov)