

Rulemaking: 12-03-014

Exhibit No.: CEJA x SDG& E – 3

Commissioner: Florio

ALJ: Gamson

Order Instituting Rulemaking to Integrate and  
Refine Procurement Policies and Consider  
Long-Term Procurement Plans

R.12-03-014

(Filed March 22, 2012)

**SDG& E Demand Response Web Page**  
( <http://www.sdge.com/save-money/demand-response/overview> )

BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA  
October 28, 2013

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## Demand Response Overview

There are a number of programs that your business can use to earn incentives when reducing energy use on days when energy use is high.

- [Base Interruptible Program](#)
- [Capacity Bidding](#)
- [Critical Peak Pricing](#)
- [Summer Saver Program](#)
- [Technology Incentives](#)
- [Permanent Load Shifting](#)

## Tips for Saving Energy

Here are some easy tips for reducing energy use when a Demand Response event is called. Simply click on the segment that best categorizes your area of business.

[Agriculture](#)[Office/Property Management](#)[Retail](#)[Grocery Stores and Supermarkets](#)[Restaurants](#)[Refrigerated and Non-refrigerated Warehousing](#)[Manufacturing/Processing \(including food processing\)](#)[Government/Utilities/Water and Wastewater](#)[Hospitals](#)[Hotels/Motels](#)[Schools](#)