

From: Vallejo, Alejandro (Law
Sent: 10/15/2013 12:00:24 PM
To: Mitchell.Shapson@cpuc.ca.gov (Mitchell.Shapson@cpuc.ca.gov); Bill Nusbaum
(bnusbaum@turn.org) (bnusbaum@turn.org)
Cc:
Bcc:
Subject: SmartMeter OII: NARUC Annual Meeting Social Media Training

Mitchell and Bill,

Below please find the draft invitation for the training session at NARUC next month.

One issue I wanted to bring to your attention: This was the only time slot that NARUC had available for us, and we have since learned that it conflicts with a NARUC Commissioners' luncheon. I don't think this is an issue, as the primary target audience for the training is the industry, but I wanted to make you aware of the conflict.

Please let me know if you have questions or concerns.

Thanks,

--Alex

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PG&E's SmartMeter OII Social Media Training: NARUC Invitation (*Draft*)

To the NARUC Annual Meeting "Green Tag" Attendees:

Subject: Please join PG&E and KPMG for a Social Media Use Briefing at NARUC's 125th Annual Meeting

Please join Pacific Gas and Electric Company and KPMG LLP for lunch and a briefing on the risks and rewards of social media use:

Managing Corporate and Personal Use of Social Media

Presenter: H. John Hair, KPMG LLP, on behalf of Pacific Gas and Electric Company

Monday, November 18, 2013

11:45 a.m. to 12:55 p.m.

Orlando Hilton Bonnet Creek, Florida - Orange Room

H. John Hair, Director, KPMG LLP, will speak on the use of social media to enhance your organization's effectiveness, the risks associated with social media, and the benefits of developing a robust social media policy and governance structure. Mr. Hair specializes in the creation of audit and risk management programs for social media programs and the consideration of governance and risk management as key components of digital strategy.

RSVP:

This event is not sponsored by NARUC nor is it a part of the 125th Annual NARUC Meeting agenda.