

From: Dietz, Sidney
Sent: 10/3/2013 8:52:10 AM
To: Zafar, Marzia (marzia.zafar@cpuc.ca.gov) (marzia.zafar@cpuc.ca.gov)
Cc:
Bcc:
Subject: Data for cities

Marzia –

You've been asking for that city data, but I am not sure you know about the energy reports that we provide directly to cities who ask. They are extremely cool, and I feel like we are in the vanguard of providing this kind of data to governments. I've included reports for the city of Berkeley to give you a taste of what's available for a city government. The reports are semi-automated and standardized, so that cities can download useful reports that get regularly updated.

To view the twbx files, you need to use this:

The free Tableau Reader which can be downloaded at
<http://www.tableausoftware.com/products/reader>

I've also included a log of the penetration of these reports to cities within our territory, and almost 90% of them have used the service. The reason we have such high penetration is that we reach out to the city governments to let them know what's available, walk them through the process of downloading it, and helping them interpret what they get.

Let me know if you have any questions.

Thanks!

yours,

sid