













1

3

4

%null%

0

4

14

10

8

5



1

16

11

9

15

6

12

13

2

7

3

false

true

"[msaccess.40597.678725011574].[sum:Customers:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_1:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_2:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_3:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_4:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_1:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_2:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_3:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_4:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_5:qk]"

16

15

14

13

12

11

10

1

%null%

0

2

3

4

5

6

7

8



9

16

15

14

13

12

11

10

1

2

0

3

4

5

6

7

8

9





18

38

60

80

101

122

142



%null%

20

40

62

83

103

124

144

%many-values%

4

24

45

66

87

107

128

148

14

34

56

76

97

118

138

10

30

52

72

93

113

134

155

8

28

50

70

91

111

132

152

5



25

47

67

88

108

129

149

19

39

61

82

102

123

143

1

21

41

63

84

104

125

145

16

36

58

78

99

120

140

11

31

53

73

94

114

135

9

29

51

71

92



112

133

154

15

35

57

77

98

119

139

6

26

48

68

89

109

130

150

17

37

59

79

100

121

141

12

32

54

74

95

115

136

13

33

55

75

96

116

137

2



22

43

64

85

105

126

146

7

27

49

69

90

110

131

151

3

23

44

65

86

106

127

147

100

99

98

97

96

95

94

93

92

91

90

89

88

0

86

85

84

83



82

81

80

79

78

77

76

75

74

73

72

71

70

69

68

67

66

65

64

63

62

61

60

59

58

57

56

55

54

53

52

51

50

49

48

47

46

45

44

43

42



41

40

39

38

37

36

35

1

33

2

3

32

4

31

7

30

8

29

9

10

28

11

27

26

25

24

12

23

22

21

20

19

16

15

14

13

true

%null%

false

true



false

%null%





## Your City's Energy Efficiency Opportunity Scores

NOTE: Opportunity groups boundaries are based on all PG&E Service Territory

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_1:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_2:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_3:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_4:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_5:qk]"

[msaccess.40597.678725011574].[:Measure Names]



There are

<[msaccess.40597.678725011574].[Multiple Values]>

customers in

<[msaccess.40597.678725011574].[:Measure Names]>

group

Æ

[msaccess.40597.678725011574].[Multiple Values]

[msaccess.40597.678725011574].[:Measure Names]

Your City's Electricity (kWh) Usage Breakdown

NOTE: Usage Quartile boundaries are based on all PG&E Service Territory



"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_1:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_2:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_3:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_4:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_5:qk]"

[msaccess.40597.678725011574].[:Measure Names]



Æ

There are

<[msaccess.40597.678725011574].[Multiple Values]>

customers in

<[msaccess.40597.678725011574].[:Measure Names]>

Æ

[msaccess.40597.678725011574].[Multiple Values]

[msaccess.40597.678725011574].[:Measure Names]

<[Parameters].[ChosenMetric]> -

click on corner icon to expand the map

Based on opportunity profiles of Zip+2 regions. Darker regions indicate higher opportunity for Energy Efficiency programs



[msaccess.40597.678036192126].[none:isInCity:nk]

[msaccess.40597.678036192126].[none:isRealZipPlus4:nk]

[msaccess.40597.678036192126].[Action (Zip)]

[msaccess.40597.678036192126].[Action (Zip+2)]

[msaccess.40597.678036192126].[none:Zip+4:nk]

[msaccess.40597.678036192126].[none:Zip+2:nk]

[msaccess.40597.678036192126].[usr:Zip2\_EEOS\_Score (copy 2):ok]

[msaccess.40597.678036192126].[usr:Zip2\_2ndQnCustomers (copy 2):ok]

[msaccess.40597.678036192126].[usr:Zip2\_1st (copy):ok]

<[msaccess.40597.678036192126].[Zip+4]> , part of  
<[msaccess.40597.678036192126].[Zip+2]>

Æ

<[msaccess.40597.678036192126].[Zip+2]>

has

<[msaccess.40597.678036192126].[usr:Zip2\_EEOS\_Score (copy 2):ok]>

customers

,

of which

<[msaccess.40597.678036192126].[usr:Zip2\_2ndQnCustomers (copy 2):ok]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678036192126].[usr:Zip2\_1st (copy):ok]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

[msaccess.40597.678036192126].[avg:Lat:qk]

[msaccess.40597.678036192126].[avg:Lon:qk]

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Your Zip+2 target list based on ranked

<[Parameters].[ChosenMetric]>





([msaccess.40597.678725011574].[none:Calculation3:nk] /  
([msaccess.40597.678725011574].[none:1stGroupLbl (copy 2):nk] /  
([msaccess.40597.678725011574].[none:1stGroupLbl:nk] /  
([msaccess.40597.678725011574].[none:1stGroupLbl (copy):nk] /  
([msaccess.40597.678725011574].[none:2ndGroupLbl (copy):nk] /  
([msaccess.40597.678725011574].[none:3rdGroupLbl (copy):nk] /  
[msaccess.40597.678725011574].[none:3rdGroupLbl (copy) (copy):nk])))

[msaccess.40597.678725011574].[attr:One:qk]

Click above this line to clear your Zip + 2 selection



[msaccess.40597.678725011574].[:Measure Names]

[msaccess.40597.678725011574].[none:isSelected\_ZipPlus2 (copy):nk]





[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

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Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>  
has  
    <[msaccess.40597.678725011574].[sum:Customers:qk]>  
customers  
,  
of which  
    <[msaccess.40597.678725011574].[sum:1st:qk]>  
are Highest <[Parameters].[ChosenMetric]> group  
        <[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>  
are 2nd highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group  
Æ

Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ



[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

([msaccess.40597.678725011574].[none:Service Zip + 2:nk] /  
[msaccess.40597.678725011574].[usr:RDA\_Avg\_kWh\_Quartile\_lbl:nk])

([msaccess.40597.678725011574].[sum:One:qk] +  
([msaccess.40597.678725011574].[sum:Customers:qk] + ([msaccess.40597.678725011574].[sum:1st:qk]  
+ ([msaccess.40597.678725011574].[sum:1st (copy 2):qk] + ([msaccess.40597.678725011574].[sum:1st  
(copy 3):qk] + ([msaccess.40597.678725011574].[sum:1st (copy):qk] +  
[msaccess.40597.678725011574].[sum:4th (copy):qk])))

Target list summary:

Your target list contains

<[msaccess.40597.678725011574].[sum:Customers:qk]>

Æ

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

(<[msaccess.40597.678725011574].[usr:Calculation2:qk]> of your target list) are in the Highest  
<[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

(<[msaccess.40597.678725011574].[usr:1st% (copy):qk]>) are in the 2nd highest  
<[Parameters].[ChosenMetric]> group

Ultimately, you would want to have high percentages of customers in your top opportunity /  
usage groups.

[msaccess.40597.678725011574].[:Measure Names]

[msaccess.40597.678725011574].[none:isSelected\_ZipPlus2 (copy):nk]





[msaccess.40597.678725011574].[usr:Calculation2:qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]

[msaccess.40597.678725011574].[usr:1st% (copy):qk]

[msaccess.40597.678725011574].[usr:2nd% (copy):qk]

[msaccess.40597.678725011574].[usr:3rd% (copy):qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]



Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[usr:Calculation2:qk]

Your target List has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

Æ

[msaccess.40597.678725011574].[none:Totals::nk]

([msaccess.40597.678725011574].[sum:Customers:qk] +  
([msaccess.40597.678725011574].[sum:1st:qk] + ([msaccess.40597.678725011574].[sum:1st (copy  
2):qk] + ([msaccess.40597.678725011574].[sum:1st (copy 3):qk] +  
([msaccess.40597.678725011574].[sum:1st (copy):qk] + [msaccess.40597.678725011574].[sum:4th  
(copy):qk])))

Targetted Areas -

click on corner icon to expand the map

Æ

Based on opportunity profiles of Zip+2 regions. Darker regions indicate higher opportunity for Energy Efficiency programs

[msaccess.40597.678036192126].[none:isInCity:nk]

[msaccess.40597.678036192126].[none:isRealZipPlus4:nk]

[msaccess.40597.678036192126].[none:Zip+4:nk]

[msaccess.40597.678036192126].[none:Zip+2:nk]



[msaccess.40597.678036192126].[usr:Zip2\_EEOS\_Score (copy 2):ok]

[msaccess.40597.678036192126].[usr:Zip2\_2ndQnCustomers (copy 2):ok]

[msaccess.40597.678036192126].[usr:Zip2\_1st (copy):ok]

<[msaccess.40597.678036192126].[Zip+4]> , part of  
<[msaccess.40597.678036192126].[Zip+2]>

Æ

<[msaccess.40597.678036192126].[Zip+2]>

has

<[msaccess.40597.678036192126].[usr:Zip2\_EEOS\_Score (copy 2):ok]>

customers

,

of which

<[msaccess.40597.678036192126].[usr:Zip2\_2ndQnCustomers (copy 2):ok]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678036192126].[usr:Zip2\_1st (copy):ok]>

are 2nd highest <[Parameters].[ChosenMetric]> group

Æ

[msaccess.40597.678036192126].[avg:Lat:qk]

[msaccess.40597.678036192126].[avg:Lon:qk]

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Finally, select a Zip+2 area for an even closer view:

Click on the word 'Zip + 2' to clear your Zip + 2 selection ( or press ESC )

Æ

[msaccess.40597.678725011574].[:Measure Names]

[msaccess.40597.678725011574].[Action (Zip)]



<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ





<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>



customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

Æ

Æ

<[msaccess.40597.678725011574].[Service Zip + 2]>  
has  
    <[msaccess.40597.678725011574].[sum:Customers:qk]>  
customers  
,  
of which  
    <[msaccess.40597.678725011574].[sum:1st:qk]>  
are Highest <[Parameters].[ChosenMetric]> group  
        <[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>  
are 2nd highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group  
Æ

Æ

[msaccess.40597.678725011574].[none:Service Zip + 2:nk]

([msaccess.40597.678725011574].[sum:One:qk] +  
([msaccess.40597.678725011574].[sum:Customers:qk] + ([msaccess.40597.678725011574].[sum:1st:qk]  
+ ([msaccess.40597.678725011574].[sum:1st (copy 2):qk] + ([msaccess.40597.678725011574].[sum:1st  
(copy 3):qk] + ([msaccess.40597.678725011574].[sum:1st (copy):qk] +  
[msaccess.40597.678725011574].[sum:4th (copy):qk])))

Then you can select a Zip Code for a closer view:

Click on the word 'Zip' to clear your Zip Code selection ( or press ESC )





<[msaccess.40597.678725011574].[Zip]>  
has  
<[msaccess.40597.678725011574].[sum:Customers:qk]>  
customers  
,  
of which  
<[msaccess.40597.678725011574].[sum:1st:qk]>  
are Highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>  
are 2nd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
Æ  
<[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[Zip]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

Æ

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group



<[msaccess.40597.678725011574].[Zip]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

Æ

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[Zip]>  
has  
<[msaccess.40597.678725011574].[sum:Customers:qk]>  
customers  
,  
of which  
<[msaccess.40597.678725011574].[sum:1st:qk]>  
are Highest <[Parameters].[ChosenMetric]> group  
    <[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>  
are 2nd highest <[Parameters].[ChosenMetric]> group  
<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>  
are 3rd highest <[Parameters].[ChosenMetric]> group  
Æ  
<[msaccess.40597.678725011574].[sum:1st (copy):qk]>  
are 4th highest <[Parameters].[ChosenMetric]> group



<[msaccess.40597.678725011574].[Zip]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

Æ

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[Zip]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

Æ

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[Zip]>

has

<[msaccess.40597.678725011574].[sum:Customers:qk]>

customers

,

of which

<[msaccess.40597.678725011574].[sum:1st:qk]>

are Highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 2):qk]>

are 2nd highest <[Parameters].[ChosenMetric]> group

<[msaccess.40597.678725011574].[sum:1st (copy 3):qk]>

are 3rd highest <[Parameters].[ChosenMetric]> group

Æ

<[msaccess.40597.678725011574].[sum:1st (copy):qk]>

are 4th highest <[Parameters].[ChosenMetric]> group



[msaccess.40597.678725011574].[none:Zip:nk]

([msaccess.40597.678725011574].[sum:Customers:qk] +  
([msaccess.40597.678725011574].[sum:1st:qk] + ([msaccess.40597.678725011574].[sum:1st (copy  
2):qk] + ([msaccess.40597.678725011574].[sum:1st (copy 3):qk] +  
([msaccess.40597.678725011574].[sum:1st (copy):qk] + [msaccess.40597.678725011574].[sum:4th  
(copy):qk])))

<Sheet Name>

Data



"[msaccess.40597.678725011574].[sum:Customers:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_1:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_2:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_3:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_4:qk]"

"[msaccess.40597.678725011574].[sum:EEOS\_Qn\_5:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_1:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_2:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_3:qk]"

"[msaccess.40597.678725011574].[sum:Usage\_Qr\_4:qk]"

[msaccess.40597.678725011574].[:Measure Names]

[msaccess.40597.678725011574].[none:kWh\_Avg\_Quartile:ok]

([msaccess.40597.678725011574].[none:Service Zip + 2:nk] /  
[msaccess.40597.678725011574].[usr:RDA\_Avg\_kWh\_Quartile\_lbl:nk])

[msaccess.40597.678725011574].[.:Measure Names]

<Sheet Name>

Geographical Data

[msaccess.40597.678036192126].[:Measure Names]

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([msaccess.40597.678036192126].[none:Zip+4:nk] /  
([msaccess.40597.678036192126].[none:Zip+2:nk] /  
[msaccess.40597.678036192126].[none:CensusTract:nk]))
```

```
[msaccess.40597.678036192126].[:Measure Names]
```

Then you can select a Zip Code and finally a Zip + 2 for a closer view:







([msaccess.40597.678725011574].[none:1stGroupLbl (copy 2):nk] /

([msaccess.40597.678725011574].[none:1stGroupLbl:nk] /  
([msaccess.40597.678725011574].[none:1stGroupLbl (copy):nk] /  
([msaccess.40597.678725011574].[none:2ndGroupLbl (copy):nk] /  
([msaccess.40597.678725011574].[none:3rdGroupLbl (copy):nk] /  
[msaccess.40597.678725011574].[none:3rdGroupLbl (copy) (copy):nk])))

[msaccess.40597.678725011574].[attr:One:qk]

Energy Efficiency Opportunity Overview





Lowest

Highest

<[Parameters].[ChosenMetric]>

Select either Usage or Energy Efficiency Opportunity to create your target list:

Control the size of your target list using the slider

On this page, a

## Zip+2 Target List

is created for you based on

electricity usage

or

opportunity for energy reductions

. According to the selected criteria, the top ranked areas are added to your target list and highlighted on the map. The areas not selected for your target list are grayed out.

Smaller List

Larger List



Data Export

To transfer data to Excel Spreadsheet:

Æ

1. Click on title of desired data set (eg, Zip+2 Data)      2. Select File >>>  
Export >>> Crosstab to Excel

Tableau will create and open a spreadsheet with your data set.

\* The data for Zip+2 areas with less than 15 customers is not shown to protect customer privacy.

On this page, you can explore your city / county based on  
electricity usage

as well as

opportunity for energy efficiency programs

. Usage or Opportunity scores are calculated for each Zip+2 area. Mouse over each area on the map to get detailed information about the distribution of customers within it.

First, select either Usage or Energy Efficiency Opportunity to color code the map

Highest

Lowest

On this page, you can explore your city / county based on  
electricity usage  
as well as  
opportunity for energy efficiency programs

. Usage or Opportunity scores are calculated for each Zip+2 area. Mouse over each area on the map to get detailed information about the distribution of customers within it.

[msaccess.40597.678036192126].[usr:isSelected:nk]

Lowest

To transfer data to Excel Spreadsheet:

Æ

1. Click on title of desired data set (eg, Zip+2 Data)
2. Select File >>> Export >>> Crosstab to Excel

Tableau will create and open a spreadsheet with your data set.

[msaccess.40597.678725011574].[:Measure Names]



iVBORw0KGgoAAAANSUhEUgAAAMAAAADACAYAAABS3GwHAAAAAXNSR0IArs4c6QAAARnQU1B

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