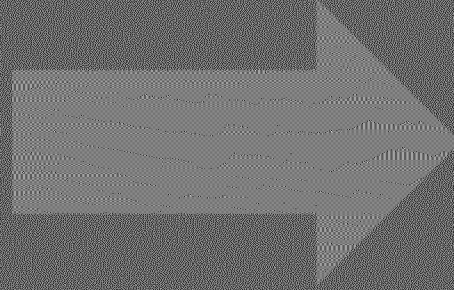


The number of customers in the highest opportunity quintiles tells you how many customers there are with higher potential for energy reduction.

**High  
opportunity  
for energy  
reduction**



**Low  
opportunity  
for energy  
reduction**

