

From: Zafar, Marzia
Sent: 11/6/2013 12:26:07 PM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc:
Bcc:
Subject: RE: CPUC Makes Smart Grid Today List of 2013 Smart Grid Pioneers: CPUC Information Alert

Thank you

Marzia Zafar – California Public Utilities Commission – Zaf@cpuc.ca.gov – 415-703-1997

From: Cherry, Brian K [mailto:BKC7@pge.com]
Sent: Wednesday, November 06, 2013 11:56 AM
To: Zafar, Marzia
Subject: FW: CPUC Makes Smart Grid Today List of 2013 Smart Grid Pioneers: CPUC Information Alert

A young pioneer ! Yeah. That is what the Soviets called them.

Congrats Marzia.

From: Prosper, Terrie D. [mailto:terrie.prosper@cpuc.ca.gov]
Sent: Wednesday, November 06, 2013 11:49 AM
To: Prosper, Terrie D.
Subject: CPUC Makes Smart Grid Today List of 2013 Smart Grid Pioneers: CPUC Information Alert

CPUC Makes Smart Grid Today List of 2013 Smart Grid Pioneers: CPUC Information Alert

The California Public Utilities Commission's Marzia Zafar, director of the Policy and Planning Division, and Christopher Villarreal, a senior regulatory analyst in the Policy and Planning Division, were named in Smart Grid Today's 50 Smart Grid Pioneers of 2013. See Smart Grid Today's press release below.

Please let me know if you have any questions.

Terrie

Terrie Prosper

Director, News and Public Information Office

California Public Utilities Commission

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SMART GRID TODAY PRESS RELEASE:

***Smart Grid Today* names 50 Smart Grid Pioneers of 2013**

ROCKVILLE, MD, Nov. 6, 2013 -- *Smart Grid Today* named the 50 Smart Grid Pioneers of 2013 today, drawing upon its coverage of the industry over the last year. These are the experts and risk-takers to whom we turned to explain in detail the industry's most newsworthy moves, insights, advances, setbacks and new concerns.

The group ranges from industry leaders working inside conglomerates like GE and IBM to entrepreneurs at small firms like Retroficiency and TEMIX. It also includes many utility executives, regulators and political figures working on smart grid solutions to electricity challenges around the world.

"These interviews reveal the details of this evolving industry from perspectives that give it depth, with guide markers on what works and warnings about where the risks lie," *Smart Grid Today* Publisher Sam Spencer said. "We salute all the pioneers who are forging ahead and invite them to look to the 50 people in this report for guidance."

The report can be downloaded at: www.smartgridtoday.com/smart-grid-pioneers-2013

The 50 trailblazers selected are:

Ron **Binz**, principal at Denver-based Public Policy Consulting

Andy **Bochman**, founder of Bochman Advisors (former energy-security lead at IBM)

Mike **Carlson**, general manager of software solutions at GE

Edward **Cazalet**, TEMIX CEO

Steve **Cowell**, Conservation Services Group CEO

Kevin **Dasso**, senior director of smart grid at Pacific Gas & Electric

Gregg **Dixon**, senior VP for marketing and sales at EnerNOC

Patty **Durand**, Smart Grid Consumer Collaborative (SGCC) Executive Director

Duncan **Earl**, GridCom Founder

Shashikant **Gupta**, Apex CoVantage CEO

David **Green**, Arqiva's business development director for smart metering

John **Halliwell**, EPRI senior project manager

Gen Michael **Hayden**, principal at the Chertoff Group (former director of the Central Intelligence Agency)

and National Security Agency)

Curt **Hébert**, a partner in the Brunini Law Firm in Jackson, Miss (former FERC chairman and former state regulator in Mississippi)

Miriam **Horn**, director of the smart grid initiative at the Environmental Defense Fund

Rich **Huntley**, VP of sales at Boston-based Retroficiency

Orjiakor **Isiogu**, Michigan PSC Commissioner

Philip **Jones**, NARUC President

John **Jung**, Greensmith Energy Management Systems CEO

Haresh **Kamath**, program manager for energy storage research at EPRI

John **Kelly**, Perfect Power Institute Executive Director

Jim **Korczykowski**, ECS (Energy Curtailment Specialists) CEO

Dennis **Kyle**, VP for market development at Arrayent (former VP of product service and development at Tendril Networks)

Carolene **Mays**, Indiana Utility Regulatory Commissioner

Ann **McCabe**, Illinois Commerce Commissioner

Brewster **McCracken**, Pecan Street CEO

Doug **Myers**, CIO at Pepco Holdings

Kenny **Mercado**, division senior VP of Grid & Market Operations, CenterPoint

Michael **Niggli**, SDG&E COO

Kevin **O'Donovan**, worldwide director of energy sector sales at Intel

Bryan **Olnick**, Florida Power & Light VP of Smart Grid Solutions and Meter Operations

Andy **Ozment**, senior director for cybersecurity on the National Security Staff at the
White House

Ravi **Pradhan**, CTO of the Smart Grid Division of Siemens Infrastructure & Cities Sector in the US

Gary **Rackliffe**, VP of smart grids, North America, at ABB

Bram **Reinders**, the head of a Dutch “smart grid mission” to the US

Sixto **Santonja**, project manager at Spain’s Instituto Tecnológico de la Energía

Scott **Saunders**, information security officer for SMUD

Chris **Shelton**, AES Energy Storage President

Gib **Sorebo**, chief cybersecurity technologist, Leidos (formerly SAIC)

Tom **Tamarkin**, Utility Services Customer Link CEO

Kenneth **Van Meter**, VP business development at Intelligent Energy Solutions (former principal consultant at Booz Allen Hamilton)

Maria Tereza Travassos **Vellano** , regional director and head of smart grid projects at AES Eletropaulo

Christopher **Villarreal**, a senior regulatory analyst in the Policy & Planning Division of the California PUC

Jon **Wellinghoff**, (outgoing) FERC Chairman

Tom **Willie**, Blue Pillar CEO (former Current Group CEO)

Jeremy **Wilson**, director of technical sales at Utilidata

Paul **Wright** of the UK government's National Physical Laboratory

Kurt **Yeager**, vice chairman of the nonprofit Galvin Electricity Initiative

Marzia **Zafar**, director of the Policy and Planning Division at the California PUC

Leocadia **Zak**, US Trade & Development Agency (USTDA) Director

Smart Grid Today congratulates the 50 leaders for winning a spot on our 2013 Pioneers list.

The report is priced at \$495 (enterprise-wide price is \$3,380). Visit the Smart Grid Today website (<http://www.smartgridtoday.com/products/category/54/product/586-smart-grid-pioneers-2013>) or call +1-301-769-6804 for more details. Smart Grid Today subscribers always get a discount on the products sold by MMI.

ABOUT *SMART GRID TODAY*:

Smart Grid Today's mission is to deliver daily, unbiased, comprehensive and original reporting on emerging trends, applications and policies driving the modern utility industry -- in a signature format our founders have developed over decades in the trade news business, featuring highly concise and easy-to-understand news copy based on trusted reporting, exclusive interviews, informed analysis and strategic insights that our subscribers rely on to succeed every business day. *Smart Grid Today* is published by Modern Markets Intelligence, Inc.

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