

**BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking Concerning  
Energy Efficiency Rolling Portfolios, Policies,  
Programs, Evaluation, and Related Issues.

Rulemaking 13-11-005  
(November 14, 2013)

**MOTION FOR PARTY STATUS OF THE  
CALIFORNIA ENERGY EFFICIENCY INDUSTRY COUNCIL**

Dated: December 10, 2013

Margie Gardner  
Executive Director  
California Energy Efficiency Industry Council  
436 14th Street, Suite 1123  
Oakland, CA 94612  
(916) 390-6413 main  
[policy@efficiencycouncil.org](mailto:policy@efficiencycouncil.org)

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**I. INTRODUCTION**

Pursuant to Rules 1.4(b) and 11.1 of the California Public Utilities Commission's (CPUC or Commission) Rules of Practice and Procedure, the California Energy Efficiency Industry Council (Efficiency Council) respectfully moves to become a party in the above captioned proceeding regarding the Commission's efforts to ensure a reliable and cost-effective electricity supply in California through integration and refinement of a comprehensive set of procurement policies, practices and procedures underlying long-term procurement plans.

**II. BACKGROUND**

The Efficiency Council is a statewide trade association of non-utility companies that provide energy efficiency services and products in California.<sup>1</sup> Our member businesses employ many thousands of Californians throughout the state. They include implementation and evaluation experts, energy service companies, engineering and architecture firms, contractors, financing experts, workforce training entities, and manufacturers of energy efficiency products and equipment. The Efficiency Council's mission is to support appropriate energy efficiency policies, programs, and technologies that create sustainable jobs and foster long-term economic growth, stable and reasonably priced energy infrastructures, and environmental improvement.

**III. BASIS FOR THE INTERVENTION**

The Efficiency Council seeks to intervene as a party in this proceeding to address the issues identified in this Ruling as well as other issues to be addressed going forward as identified in the Order Instituting Rulemaking for this proceeding. The Efficiency Council, on behalf of its member companies, has a significant interest in the Commission's examination of policies to support the state's achievement of its long-term energy efficiency goals and wishes to contribute to ensuring that the resulting policies will best promote cost-effective energy savings, economic growth and job creation, and environmental improvement.

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<sup>1</sup> More information about the Efficiency Council, including information about the organization's current membership, Board of Directors, and antitrust guidelines and code of ethics for its members, can be found at [www.energycouncil.org](http://www.energycouncil.org). The views expressed by the Efficiency Council are not necessarily those of its individual members.

Members of the Efficiency Council are actively involved in California's energy efficiency industry and have a keen interest in the issues associated with the policies guiding the design, implementation and evaluation of the state's energy efficiency programs. Some of the Efficiency Council's members have been active participants for many years in the Commission's energy efficiency proceedings. As the actual providers of efficiency products and services and generators of "green jobs," Efficiency Council members' knowledge and expertise with respect to the issues surrounding effective implementation of efficiency, as well as the challenges faced by ratepayers and customers, can assist the state in reaching its efficiency goals. The Efficiency Council's participation will not prejudice any party, delay the schedule or expand the scope of this proceeding.

#### **IV. SERVICE**

All correspondence, pleadings, notices, orders and other communications in this proceeding should be addressed to the following:

Margie Gardner  
Executive Director  
California Energy Efficiency Industry Council  
436 14th Street, Suite 1123  
Oakland, CA 94612  
(916) 390-6413 main  
[policy@efficiencycouncil.org](mailto:policy@efficiencycouncil.org)

#### **V. CONCLUSION**

The Efficiency Council respectfully requests that the Commission grant this request to become a party to this proceeding.

Dated: December 10, 2013

Respectfully submitted,



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