

From: Cherry, Brian K  
Sent: 1/31/2014 2:39:07 PM  
To: Katague, Ditas (ditas.katague@cpuc.ca.gov); Sandoval, Catherine J.K. (CatherineJ.K.Sandoval@cpuc.ca.gov); Johnston, William (william.johnston@cpuc.ca.gov)  
Cc: Malnight, Steven (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=S0M302774364); Torres, Albert (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=AFT1); Giammona, Laurie (/O=PG&E/OU=Corporate/cn=Recipients/cn=LMGn); Malliett, Valerie (valerie.malliett@cpuc.ca.gov); Bottorff, Thomas E (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TEB3); Burt, Helen (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=HAB6); Burt, Helen (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=HAB6); Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4)  
Bcc:  
Subject: RE: Pacific Gas and Electric Company News Release: PG&E Announces Commitment to Workforce Development at the White House

Thank you for the feedback Catherine. I will have Sid Dietz work with our Customer Care folks to arrange a meeting next week.

**From:** Sandoval, Catherine J.K. [mailto:CatherineJ.K.Sandoval@cpuc.ca.gov]  
**Sent:** Friday, January 31, 2014 2:37 PM  
**To:** Cherry, Brian K; Sandoval, Catherine J.K.; Katague, Ditas; Johnston, William  
**Cc:** Malliett, Valerie  
**Subject:** RE: Pacific Gas and Electric Company News Release: PG&E Announces Commitment to Workforce Development at the White House

Congratulations to you & PG&E for these commitments to help veterans & the long-term unemployed. I'd like to talk with you about coordinating with Lifeline as a way to support these efforts for low-income job seekers & to help with bill payment & communication with low-income customers. Nearly all Lifeline customers should be CARE customers so there are opportunities for collaboration, particularly as we've opened Lifeline to wireless & packages that include Internet.

Let us know if you can meet about this next week, Tuesday or Wednesday. Thanks, Cathy

Sent from my Verizon Wireless 4G LTE Smartphone

SB\_GT&S\_0274407

----- Original message -----

From: "Cherry, Brian K"

Date: 01/31/2014 11:37 AM (GMT-08:00)

To: "Sandoval, Catherine J.K."

Subject: Fwd: Pacific Gas and Electric Company News Release: PG&E Announces Commitment to Workforce Development at the White House

FYI.

Brian K. Cherry  
PG&E Company  
VP, Regulatory Relations  
77 Beale Street  
San Francisco, CA. 94105  
(415) 973-4977

Begin forwarded message:

From: Corporate Relations Mailbox <CorporateRelations@pge.com<mailto:CorporateRelations@pge.com>>

Date: January 31, 2014 at 11:31:54 AM PST

To: News Release Distribution

<GPRNewsReleaseDistribution@pge.com<mailto:GPRNewsReleaseDistribution@pge.com>>

Subject: Pacific Gas and Electric Company News Release: PG&E Announces Commitment to Workforce Development at the White House

Pacific Gas and Electric Company issued the following release entitled:

PG&E Announces Commitment to Workforce Development at the White House  
PowerPathway™ Graduate and Now PG&E Employee Introduced President Barack Obama at White House  
Discussion on Solutions to Long-Term Unemployment

Washington, D.C.—Pacific Gas and Electric Company (PG&E) announced today at the White House its commitment to addressing the challenges faced by the long-term unemployed and veteran populations. This will be done through PowerPathway™<<http://www.pge.com/about/careers/powerpathway/>>, PG&E's successful workforce development program.

In 2014, PG&E will build upon PowerPathway by:

- Conducting two PowerPathway workforce development programs in California's Fresno region for the long-term unemployed, focusing on long-term unemployed veterans.
- Providing 48 individuals with resume building and interview skills, technical training, education and other transferrable skills that can be used to help obtain a job in the skilled craft and utility industry.

The White House event, focused on long-term unemployment, started with PG&E Apprentice Lineman Erick Varela introducing President Barack Obama. Last April, Varela represented PG&E at the White House in a forum on job prospects for veterans in the utility industry<<http://www.pgecurrents.com/2013/04/30/first-lady-singles-out-pge-employeeveteran-as-white-house-continues-veterans-jobs-push/>>.

At the event, PG&E committed to creating a local awareness campaign in partnership with regional stakeholders and to exploring the scalability and ability to replicate the success of PowerPathway. The program will target the long-term unemployed and veteran populations through state and federal utility organizations, including the

California Energy and Utility Workforce Consortia and the Center for Energy Workforce Development. PG&E Chairman, CEO and President Tony Earley, a former U.S. Navy officer, is committed to creating career paths for the long-term unemployed and veterans. "We are pleased to have PG&E sign on to the President's initiative today," Earley said. "Unemployment rates are as high as 29 percent for young veterans like Erick – about 65 percent above those for other Americans in the same age group. PG&E has the opportunity to match our workforce needs with the great technical skills and leadership ability that veterans and other young people looking for work offer."

PowerPathway works with educators to lay the foundation for developing new training and credentialing courses aimed at producing skilled workers needed for new energy jobs of the future.

In 2014, these efforts will be focused on the greater Fresno area, which continues to experience unemployment rates above the state and national average. In August 2013, approximately 52,400 Fresno County residents were out of work and seeking jobs. In 2016, the Fresno metro region unemployment rate is forecast to be 10.7 percent, much higher than current projections for the rest of California.

The energy and transportation industry represents about 10 percent of all employment opportunities in the Fresno region, with many of these jobs requiring specialized skills and education, such as those provided by PowerPathway. The program provides the education and skills training necessary to support individuals seeking not only jobs, but careers in the energy sector.

"It was an honor to introduce President Obama before the discussion on the challenges many veterans and those who've been out of work for an extended period of time experience," said Varela, a former U.S. Army combat infantryman for the 82nd Airborne Division. "PG&E is a leader in the movement to help veterans, and I am glad to see the company is expanding its outreach to the long-term unemployed. The only reason why I have a story to tell is because of PG&E and PowerPathway. I love my job and every time someone turns on a light switch, I know I have a direct impact."

PowerPathway <<http://www.pge.com/about/careers/powerpathway/>> was launched in 2008 in collaboration with local community colleges. As of 2013, PG&E has filled 211 vacancies with veterans, 146 of which were outside hires or about seven percent of the utility's total external hires.

In addition to supporting veterans with jobs, PG&E established a Veterans Employee Resource Group in 2011 designed to support PG&E employees with military experience. More than 700 employees have since joined. PG&E was also named one of the top 100 military-friendly employers by G.I. Jobs Magazine <<http://www.pgecurrents.com/2013/11/12/pge-again-ranked-among-top-military-friendly-employers/>>, the third time the utility has been included in the annual rankings. A video providing an overview of PowerPathway is available on YouTube <<http://youtu.be/mTMft4pkXBI>>.

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation <<http://www.pge-corp.com>> (NYSE:PCG), is one of the largest combined natural gas and electric utilities in the United States. Based in San Francisco, with more than 20,000 employees, the company delivers some of the nation's cleanest energy to 15 million people in Northern and Central California. For more information, visit [www.pge.com](http://www.pge.com) <<http://www.pge.com>> and <http://www.pge.com/about/newsroom/>.

<<http://www.pgecurrents.com/>>

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