BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking to Examine the Commission's Post-2008 Energy Efficiency Policies, Programs, Evaluation, Measurement, and Verification, and Related Issues.

Rulemaking 09-11-014 (Filed November 20, 2009)

NOTICE OF EX PARTE COMMUNICATION

Pursuant to Rule 8.4(a) of the Commission's Rules of Practice and Procedure,
Pacific Gas and Electric Company (PG&E) hereby gives notice of the following ex parte
communication. The communication occurred on Thursday, January 9, 2014, at
approximately 9:30 a.m., at the offices of the California Public Utilities Commission
(CPUC) in San Francisco. The communication was oral only. [Rule 8.4(a)]

Sidney Dietz, Director, Regulatory Relations, PG&E, initiated the communication with Julie Fitch, Chief of Staff to Commissioner Carla Peterman. Also present was Janice Berman, Senior Director of Customer Energy Solutions, Energy Efficiency Strategy, PG&E. Rule 8.4(b)]

Mr. Dietz stated PG&E recognizes that different types of energy efficiency programs may have different cost-effectiveness results. Mr. Dietz further stated that some types of residential and multifamily programs, particularly those aimed at deep savings, may be less cost-effective than other programs in a broad portfolio. Ms. Berman stated that ORA's suggestion of requiring CCA programs to have comparable cost effectiveness results to similar IOU programs seems to be a reasonable way of

establishing a cost-effectiveness criteria, as noted in the APD, and suggests that the

APD be modified to adopt this approach. Mr. Dietz stated that, in addition to inclusion of

a cost-effectiveness criteria, a cap on administrative costs would be a key to

accountable programs and should be included in the APD. Ms. Berman noted that a

requirement for a CPUC audit would be consistent with the APD's stated desire to

understand the results of the CCA program, and should be included as a requirement.

[Rule 8.4(c)]

Respectfully submitted,

/s/ Brian K. Cherry

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