## BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking To Enhance the Role of Demand Response in Meeting the State's Resource Planning Needs and Operational Requirements.

Rulemaking 13-09-011 (Filed September 19, 2013)

# MOTION FOR PARTY STATUS OF ALARM.COM AND ENERGYHUB

Seth Frader-Thompson President EnergyHub A Division of Alarm.com 232 3rd Street Brooklyn, New York 11215 718.522.7051 frader@energyhub.net

February 28, 2014

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In accordance with the provisions of Rule 1.4 of the Rules of Practice and Procedure of the California Public Utilities Commission ("Commission"), EnergyHub and Alarm.com ("EnergyHub", or the "Company") respectfully moves for party status in this proceeding.

#### I. DESCRIPTION OF ENERGYHUB AND ALARM.COM

Alarm.com (www.alarm.com) provides a suite of connected home services, including substantial solutions for interactive energy management. In 2013, they completed the acquisition of EnergyHub (www.energyhub.com), a longtime leader in enabling rapid deployment of demand response and energy efficiency programs.

Today, these combined companies have nearly 2 million subscribers nationwide, with a substantial portion that have internet-connected thermostats. In fact, the remote thermostat control element of interactive services packages is one of the features most

sought after by consumers. These connected thermostats complement other energy management devices such as pool pumps, window air conditioners, dehumidifiers and water heaters.

#### II. ENERGYHUB INTEREST IN THIS PROCEEDING

These companies have been active in markets around the country as a demand response aggregator. These activities include participation in the ERCOT market of Texas for several years. In 2014, they will be participants in the markets of PJM and the New York ISO as well. Additionally, they are active partners in many utility-administered demand response programs. All of these activities afford Alarm.com and EnergyHub a breadth of experience that can help inform the discussions in this proceeding and bring benefits to energy customers in the State of California.

EnergyHub believes that consumer technology and home energy management solutions represent a valuable resource and are critical to demand response markets in the state.

#### III. NOTICES

Service of notice, orders, and other communications and correspondence in this proceeding should be directed to EnergyHub at the address set forth below. Electronic correspondence will suffice:

Seth Frader-Thompson President EnergyHub 232 3rd Street Brooklyn, New York 11215 718.522.7051 frader@energyhub.net

### IV. CONCLUSION

This motion for party status is filed by EnergyHub to provide insights from the Company's experience in the California energy market as well as experience in other state and regional markets across the United States. EnergyHub's participation in this proceeding will not prejudice any party and will not delay the schedule or broaden the scope of the issues in the proceeding. By participating, EnergyHub seeks to encourage policies that allow flexible approaches to resource management, customer participation and encourage technology innovations that will benefit the customers of the State of California.

February 28, 2014 in Brooklyn, New York.

Respectfully Submitted,

/s/ Seth Frader-Thompson

Seth Frader-Thompson President EnergyHub A Division of Alarm.com