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Subject: R.13-09-011 (Demand Response) DACC-AReM Reply on DR Program Improvements

TO SERVICE LIST IN R.13-09-011 (Demand Response):

Attached is the reply of the Direct Access Customer Coalition (DACC) and Alliance for Retail Energy Markets (AReM) to proposals on Demand Response (DR) Program Improvements, which were submitted by parties on March 3, 2014. This reply was filed electronically today, March 13, 2014, in portable document format at the California Public Utilities Commission. The Certificate of Service is also attached.

Regards,

Sue Mara

On behalf of DACC and AReM

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