

From: Geof Syphers
Sent: 3/2/2014 5:06:01 PM
To: Rick & Catherine Reisman (rickcath@sonic.net)
Cc: Bottorff, Thomas E (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TEB3);
Como, Joe (joe.como@cpuc.ca.gov); [Redacted]
Stephanie Reynolds (sreynolds@sonomacleanpower.org)

Bcc:

Subject: Re: Presentation for Electricity Forum March 4

Thanks, Rick. The format looks great! We are looking forward to this and really appreciate you hosting this forum. We're open to a random selection of speaker order or perhaps we can just discuss and agree on an order in our call tomorrow.

I sent in some corrections to the flyer last week, but if you can please be sure this gets corrected with:

- The timeline for opting out is incorrect. Please change the Transition Period to April and the Opt-Out period to May and June
- Please correct the spelling of my name in the bio and at the photo in several places to "Geof"

Thanks. ...and see you soon!

Geof Syphers | Sonoma Clean Power

Chief Executive Officer

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From: Rick & Catherine Reisman <rickcath@sonic.net>
Date: Sunday, March 2, 2014 at 4:55 PM
To: Thomas E Bottorff <TEB3@pge.com>, Geof Syphers <gsyphers@sonomacleanpower.org>
Cc: Joe Como <joe.como@cpuc.ca.gov>, [Redacted]
Subject: Fwd: Presentation for Electricity Forum March 4

Hi Tom & Geof,

At the suggestion of our moderator Joe Como, I'm forwarding an email I sent to him with our discussion format, a version of which I had previously sent you. He tells me that there is a conference call tomorrow at 3:30 pm and I'm fine joining that to make sure all questions are answered. [Redacted] will also likely be able to join that call.

We need to decide the order of speakers, which could be a coin toss if you have no objections.

There are 220 people registered at this time, so it will be well-attended and also overflow our parking lot. There is parking across the street at Waterfall Towers for those who can hoof it up our hill.

Regards,

Rick Reisman

Date: March 1, 2014 at 2:32:30 PM PST

Hi Joe,

Glad that you are in viral recovery. Our planning group has been busy hashing out the details, so I will attach the pamphlet that several people put together that is meant to complement the info from the speakers, including you. Let us know if there is anything that needs to be altered in the verbiage before it goes to print (maybe Monday). Short bios are included for you, Tom and Geof.

Here's what the projected schedule looks like:

7:00 pm Welcome and background of the event & format for the evening
Rick Reisman, Redacted

7:10 pm Rabbi brief remarks Rabbi George Gittleman

7:14 pm Your intro and remarks and intro of speakers Joe Como

7:20 pm Speakers—20 minutes each, order TBD Tom Bottorff, Geof Syphers

8:00 pm Q & A via 2 hand-held mics, with Roy Sparrow carrying one
Joe Como—moderator
and also asking predetermined questions as needed

8:45 pm Social time with informal questions

9:00 pm Wrap up

We discussed the Q & A style and the feeling is that live verbal questions are more involving, though more random than written questions read from the podium. Roy Sparrow has a special role—He will carry one of the microphones, and will also raise his hand periodically to ask a question, especially when there is a lull.

There is a faint possibility of some agitators and we have been advised to give the SR PD a heads up that they could get a call if things escalate. Short of that, one of our group has experience in de-escalation techniques.

We would depend on you to spell out the ground rules for the discussion such as:

1. So that all participants have a chance to be heard, ask a brief question, rather than make a speech. A 30 second time limit will be signaled with a yellow, then red sign.
2. Try to avoid technical jargon, or attempt to translate it, so the less technical audience members can understand.
3. Address your question to one or both of the speakers, or to the moderator.
4. Be kind—we are all part of a community.

Regards,

Rick

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