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Cc:

Bcc:

Subject: Notice of Public Webinar to Present the Findings of the California Commercial Market Tracking Survey (CMST) Study

This E-Mail is being sent to inform interested parties that there will be a public webinar to present the findings of the following study:

Name:

Summary: The Commercial Market Share Tracking Study (CMST) investigated high priority measures installed from 2009 to 2012 in non-residential buildings. High priority measures included Linear Technologies, TVs, and Small Packaged HVAC units. The study included 7,890 telephone surveys with non-residential customers, 772 on-site surveys with non-residential customers, 95 telephone surveys with lighting contractors, and 123 telephone surveys with HVAC contractors. The customer level on-site data collected Make and Model numbers for recently installed high priority measures. The study looked up the make and model numbers to develop detailed information on the efficiency level of installed measures. The end user customer data was used to develop information on the efficiency level of installed measures by IOU, business size, and participation in IOU EE programs. The contractor data was used to develop a high level picture of the energy efficiency distribution of Linear Technologies and Small Packaged HVAC units in businesses. The findings from the end user on-site surveys and the contractor telephone surveys are triangulated and the data were found to have many similarities while both data collection approaches provided unique information. These data will help the CPUC and IOU with future program planning, help to develop a better understanding of the current market and baselines that will be useful for the CPUC, IOU, and evaluators, and will be useful inputs for the next potential study.

Sector: Commercial
Evaluation Firm: Itron
Study Lead: CPUC
Study Type: Market Study
Portfolio Cycle: 2010-2012
Technology: Multiple
Type:
Stage of Work: Draft Report
Deliverable: Draft Report
Type:

[Click here to view the document.](#)

Visit <http://www.energydataweb.com/cpuc> to view the CPUC public document area.

Webinar details are provided below. The public will have an opportunity to provide comment on the CMST. To access the document click on to the link above and click the "Search" tab then scroll to the bottom of the page and fill in the "Search Text" field as follows: CMST

Webinar Details:

When: Monday, April 28th From 10:00 a.m. until Noon.

Where: Webinar (see below)

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If you have any questions, please contact:

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