From: Cherry, Brian K
Sent: 4/8/2014 12:37:55 PM
To: Michael R. Peevey (michael.peevey@cpuc.ca.gov) (michael.peevey@cpuc.ca.gov)
Cc:
Bcc:
Subject: FW: Pacific Gas and Electric Company News Release: PG&E Ranks No. 13 on InformationWeek Elite 100

Mike – FYI. We are the only utility in the country recognized for this accomplishment.

From: Corporate Relations Mailbox
Sent: Tuesday, April 08, 2014 10:35 AM
To: News Release Distribution
Subject: Pacific Gas and Electric Company News Release: PG&E Ranks No. 13 on InformationWeek Elite 100

Pacific Gas and Electric Company issued the following release entitled:

PG&E Ranks No. 13 on InformationWeek Elite 100
Interval Data Analytics (IDA) Program Changes the Way PG&E Does Business

San Francisco, Calif.—Pacific Gas and Electric Co. (PG&E) earned the No. 13 spot on this year's InformationWeek Elite 100, a list of the top business technology innovators in the United States. Honoring its work on an interval data analytics (IDA) program, the company also garnered one of eight coveted awards for business innovation.

The IDA program was developed to extract the most value from the more than nine million SmartMeters™ in the company's service area. PG&E receives so much information from these meters that it can be a challenge to make it useful. With the IDA program, data gathering that used to take days or weeks can now be accomplished in minutes.

The program provides a streamlined view of data, which will allow PG&E to better balance peak demand and thereby offer customers more reliable service. The IDA program is also part of a future effort by the utility to allow customers to easily provide their energy data to third parties, who will help them manage their energy use.

"This recognition is really an acknowledgment of our employees' dedication to the work they do every day to deliver safe, reliable and affordable service to our customers," said Karen Austin, PG&E Senior Vice President and Chief Information Officer. "PG&E was one of only two utilities to make the InformationWeek Elite 100, which I think speaks to our commitment to identifying innovative, new technologies that have the most significant impact for our customers."

This is InformationWeek's 26th year identifying and honoring the nation's most innovative users of information technology. For 2014, this assessment was narrowed to a more elite 100 organizations. InformationWeek Elite 100 research tracks the technology-based investments, strategies and results of some of the best-known organizations in the country. Unique among corporate rankings, the InformationWeek Elite 100 spotlights the power of business technology innovation.

Additional details on the InformationWeek Elite 100 can be found online at http://www.informationweek.com/elite100.

About PG&E

Pacific Gas and Electric Company, a subsidiary of PG&E Corporation (NYSE:PCG), is one of the largest combined natural gas and electric utilities in the United States. Based in San Francisco, with more than 20,000 employees, the company delivers some of the nation's cleanest energy to 15 million people in Northern and Central California. For more information, visit www.pge.com/ and http://www.pge.com/about/newsroom/.
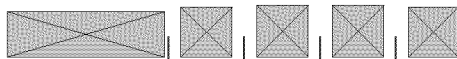
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