

From: Cherry, Brian K  
Sent: 5/1/2014 2:39:50 PM  
To: Catherine J. K. Sandoval (CatherineJ.K.Sandoval@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Fwd: Drought 2014: Water Wise Pledge Campaign

Thought you'd be interested.

Brian K. Cherry  
PG&E Company  
VP, Regulatory Relations  
77 Beale Street  
San Francisco, CA. 94105  
(415) 973-4977

Begin forwarded message:

**From:** A Message from Janet Loduca  
<AMessagefromJanetLod@exchange.pge.com>  
**Date:** May 1, 2014 at 2:23:13 PM PDT  
**To:** All PG&E Mail Recipients <ALLPG&E@exchange.pge.com>  
**Subject: Drought 2014: Water Wise Pledge Campaign**

PG&E Employees:

We need everyone's help to cut back water consumption – both at work and at home. Californians are experiencing one of the driest years in recorded history, with reservoirs and snowpack at critically low levels. In January, Governor Brown declared a state of emergency, and PG&E continues to take a leadership role in addressing the impacts of drought 2014.

We have taken action to conserve water in our reservoirs, address vegetation impacts on our gas and electric distribution systems, aggressively mitigate potential fire hazards and work with our customers to help them reduce water use through our energy efficiency programs. We've worked hard to reduce water usage in our facilities through a multi-year initiative that has resulted in nearly 20 percent savings since

2009.

That's why I'm thrilled to announce that our Grassroots Green Network (GGN) and Corporate Real Estate Strategy and Services team are kicking off an employee **Water Wise Pledge Campaign**. Our goal is to build awareness of the drought and encourage all employees to help reduce water consumption. I have taken the pledge to conserve. Will you?

Watch this video, produced by Grassroots TV, to hear about conservation commitments from me and other PG&E team members.

**Water Wise Pledge Campaign facts:**

- The Water Wise Pledge Campaign begins May 1 and ends June 30, 2014.
- Make a pledge and be entered into a drawing to win an iPad at the end of the campaign period.
- Regular updates on campaign progress will be provided, with requests for feedback on results, learnings and experiences. Provide feedback and be entered into additional prize drawings.
- [Click here to make your pledge!](#)

**For more information:**

- [Visit PG&E's Water Wise Pledge Campaign intranet page](#) where you can make your pledge and find a host of resources on water conservation and PG&E's drought action plan.
- [Email the GGN](#) with questions.

Through our collective efforts, we can help reduce water use and support our communities and customers under these challenging drought conditions.

Thank you for your support and participation.

Janet Loduca

Vice President, Safety, Health and Environment

Executive Sponsor, Grassroots Green Network