From:Campbell, MichaelSent:5/22/2014 5:04:19 PMTo:Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4)Cc:Subject:Bcc:Re: holy crap

To engineer is mundane. To market, divine!

Plus, most bikes don't really get ridden that much. Worth the hassle for the occasional broken part. You just hope nobody dies in the process. Usually people don't.

From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Thursday, May 22, 2014 4:47 PM To: Campbell, Michael Subject: Re: holy crap

Okay, got it. So they buy campy rather than shimano? Meanwhile, I wish that a couple more bicycle companies were big enough to have big engineering depts.

Do I seem terse? Blame the thumb keyboard.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 04:38 PM Pacific Standard Time To: Dietz, Sidney Subject: RE: holy crap

I think it is just a big "corporate" brand. Whatevs. Haters gotta hate.

From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Thursday, May 22, 2014 4:35 PM To: Campbell, Michael Subject: Re: holy crap What's the prob with specialized?

Do I seem terse? Blame the thumb keyboard.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 04:33 PM Pacific Standard Time To: Dietz, Sidney Subject: RE: holy crap

I now really want a specialized. It was that nice.

From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Thursday, May 22, 2014 4:27 PM To: Campbell, Michael Subject: Re: holy crap

Gosh, didn't know Specialized was hated. Will ask you. But no physical objects, except some LPs, have a soul.

Do I seem terse? Blame the thumb keyboard.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 01:56 PM Pacific Standard Time To: Dietz, Sidney Subject: RE: holy crap

Indeed.

Test rode a specialized 29er. It was medium-level, and it felt really awesome. Does that make me a sellout? I once overheard a fellow in a beard wearing carhart "shants" telling another person that Specialized bikes have no "soul." If I get a specialized, will I be damned?

From: Dietz, Sidney [mailto:SBD4@pge.com]

Sent: Thursday, May 22, 2014 12:45 PM To: Campbell, Michael Subject: RE: holy crap

Also, it's one of those many situations where the person is more convinced they are right because everyone disagrees with them.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 12:35 PM To: Dietz, Sidney Subject: RE: holy crap

He is representing a single individual (probably a friend?) named Ruth somebody-or-other.

I miss the 1950s, when shit like this wouldn't have been allowed to happen. Too many participant ribbons given out in grade-school. All this lip service to "everybody gets a voice" and eventually folks start to believe it. Sigh. But you've heard my rants before...

I'm going to go to Mike's bikes and look at carbon fiber mountain bikes. AO is going to the bank today to pull out \$2500 in cash for a possible Craigslist purchase. I'm such a ho.

MC

From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Thursday, May 22, 2014 12:21 PM To: Campbell, Michael Subject: RE: holy crap Who is he representing? And wow, he's an idiot.

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 12:20 PM To: Dietz, Sidney Subject: RE: holy crap

Some dude. Used to be a San Diego city atty. I understand he has a bit of a rep.

From: Dietz, Sidney [mailto:SBD4@pge.com] Sent: Thursday, May 22, 2014 12:19 PM To: Campbell, Michael Subject: RE: holy crap

Who is that guy?

From: Campbell, Michael [mailto:Michael.Campbell@cpuc.ca.gov] Sent: Thursday, May 22, 2014 11:28 AM To: Dietz, Sidney Subject: holy crap

Did you hear about the SONGS hearing earlier this week? Skip towards the end. Start at about min 145. Real drama by 150.

http://www.californiaadmin.com/cgi-bin/cali/cpuc_view.cgi?name=CPUC_EH051414&part=1

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