

**PACIFIC GAS AND ELECTRIC COMPANY
Community Choice Aggregation OIR 2012
Rulemaking 12-02-009
Data Response**

PG&E Data Request No.:	ED_001-05		
PG&E File Name:	CommunityChoiceAggregationOIR-2012_DR_ED_001-Q05		
Request Date:	May 5, 2014*	Requester DR No.:	001
Date Sent:	May 20, 2014	Requesting Party:	Energy Division
PG&E Witness:		Requester:	Edward Randolph

QUESTION 5

Name all individual(s) or organization(s) that PG&E has provided financial or staff support with the goal of marketing or lobbying against proposed or active CCAs, including, but not limited to, the following questions

- a. Has PG&E provided any such support to Jim Phelps?
- b. Has PG&E provided any such support to Hunter Stem?

ANSWER 5

PG&E has provided financial and staff support to CRAE, the Marin Common Sense Coalition, the San Francisco Common Sense Coalition, and their political, legal, and marketing consultants. Outside contractors retained by PG&E, CRAE, or the Coalitions, which were involved in marketing or lobbying against Marin and San Francisco CCA proposals in 2010 included: Joe Nation Consulting, Storefront Political Media, Imprinta Communications Group, Solem & Associates, Nielsen Merksamer Parrinello Gross & Leoni, [Redacted], [Redacted], [Redacted], Brainchild Creative, and Stones Phones. Additional payments were made by PG&E to various vendors in support of such work, including printing services, legal services, and temporary staff services. After ceasing such activity in 2010, no further payments were made with the goal of marketing or lobbying against proposed or active CCAs.

PG&E has provided substantial information to Energy Division and the Commission on these activities in the past, which has been included in CPUC reports to the legislature discussing the work of the Commission to monitor the electrical corporations' activities and expenditures made to facilitate, or oppose, community choice aggregation. See, for example, the CPUC's first through fourth quarter reports to the legislature submitted in 2011, on the CPUC web site at http://www.cpuc.ca.gov/PUC/energy/Retail+Electric+Markets+and+Finance/070430_ccaggregation.htm. These reports provide information on PG&E expenditures prior to 2010, including its expenditures in opposition to the San Joaquin Valley Power Authority CCA proposal.

- a. PG&E did not provide financial support to Hunter Stern for such efforts, but PG&E staff members and Joe Nation attended public meetings with Hunter Stern

with the goal of marketing or lobbying against CCA proposals. All these efforts by PG&E ceased in 2010.

b. PG&E did not provide any such support to Jim Phelps.

* Email received on May 6, 2014