

Business Type	Phone Survey	CMST Phone Survey	Share of Phone CMST	CMST Phone Linears	CMST Phone TVs	CMST Phone HVAC
College	29	20	69%	9	9	9
Food/Liquor	486	164	34%	64	82	46
Health/ Medical – Clinic	633	285	45%	99	195	81
Health/ Medical - Hospital	59	37	63%	17	34	13
Hotel	199	144	72%	36	131	25
Industrial	695	327	47%	194	126	114
Miscellaneous	1,637	651	40%	257	387	222
Office	1,314	510	39%	220	262	204
Restaurant	595	254	43%	66	181	52
Retail	1,019	347	34%	149	200	99
School	479	258	54%	134	112	118
Warehouse	745	293	39%	154	147	82
Total	7,890	3,290	42%	1,399	1,866	1,065