

From: Tarasova, Catherine

Sent: 6/27/2014 1:43:18 PM

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Bcc:

Subject: RE: R.12-06-013 Question to Parties Regarding Need for Technical Workshop
Evaluating TOU Programs

Dear ALJ Halligan,

Below is PG&E's response to your June 17 email:

1) Would a technical workshop on existing optional/pilot TOU rates be helpful to parties in

the R.12-06-013 proceeding?

PG&E Response: Yes

2) If yes, are there specific technical topics or questions you believe the workshop should address?

PG&E Response: PG&E agrees with the scope of technical and factual topics listed in the ALJ's June 17 email, i.e.,

- 1) Load reduction measured and reported as resulting from existing TOU programs;
- 2) Lessons learned, including enrollment rates, from marketing and education efforts for these existing TOU programs; and
- 3) Variables that were considered in the design of these existing TOU programs.

In addition, the workshops should discuss available factual data on customer participation, customer outreach and customer survey preferences for existing TOU programs. For example, PG&E can provide updated data on its SmartRate program, as well as TOU programs described in its Phase 1 prepared testimony. PG&E recommends reviewing and discussing multiple pilots to ensure a broad discussion with a range of data.

Finally, factual data on how existing TOU programs address each of the Commission Rate Design Principles should be discussed.

3) If yes, please provide suggested date/timing for the workshop.

PG&E Response: PG&E recommends the workshop be scheduled for early August.

From: Halligan, Julie [<mailto:julie.halligan@cpuc.ca.gov>]

Sent: Tuesday, June 17, 2014 12:02 PM

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Cc: Halligan, Julie

Subject: R.12-06-013 Question to Parties Regarding Need for Technical Workshop Evaluating TOU Programs

Dear Parties to R.12-06-013,

The Energy Division requests party feed-back on whether a 1 day technical workshop on existing optional and pilot TOU programs would be useful. This workshop would consist of a series of technical expert presentations related to the design and implementation of specific optional/pilot TOU programs including programs in the IOU service territories, SMUD, APS, and any other specifically identified existing programs. Topics could include:

- 1) Load reduction measured in the optional/pilot programs.
- 2) Lessons learned, including enrollment rates, from marketing and education efforts for these optional/pilot TOU programs.
- 3) Variables that were considered in the design of these optional/pilot TOU programs.

Please provide feedback to the Service List by answering the following questions by June 27, 2014:

- 1) Would a technical workshop on existing optional/pilot TOU rates be helpful to parties in the R.12-06-013 proceeding?

- 2) If yes, are there specific technical topics or questions you believe the workshop should address?
- 3) If yes, please provide suggested date/timing for the workshop.

Thank you.

Julie Halligan

Administrative Law Judge