From: Prusnek, Brian C

Sent: 7/16/2014 8:28:05 AM

To: Doll, Laura (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=LRDD)

Cc: Malashenko, Elizaveta I. (elizaveta.malashenko@cpuc.ca.gov)

Bcc:

Subject: RE: EDF Leak Tracking Website

We have been working with EDF and we will have similar maps released in the future. That being said, we have a lot of issues with what they're doing. Here are a few concerns. Do you wanna chat about this?

1. Methane leakage maps will cause customer confusion and unnecessary panic – their site seems to rank the emissions in terms of "low, medium and high" levels of leakage

2. Although EDF focus is on methane leakage and climate change, customers may not differentiate and associate with safety concerns

3. Although those on the call agreed that safety is the first priority, and acknowledged the utilities already handle any potentially hazardous leaks -- the mapping information may actually divert utility resources away from true safety issues to address customer concerns about non-hazardous methane leaks

4. "120 times more potent that Carbon Dioxide" claim is not the standard being used and causes more inconsistency and confusion

Brian Prusnek

> On Jul 15, 2014, at 8:02 PM, "Doll, Laura" <LRDD@pge.com> wrote:

>

> I just heard (here at NARUC) that this is controversial. Apparently they used Picarro. Criticism is that it was done in an uncontrolled way that is misleading, greatly overstating gas leaks. As you know picarro picks up anything and it needs to be analyzed. I guess edf will do some press thing tmrw. Don't know more yet.

>

> Sent from my iPhone

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> On Jul 15, 2014, at 7:35 PM, "Malashenko, Elizaveta I."
<elizaveta.malashenko@cpuc.ca.gov<mailto:elizaveta.malashenko@cpuc.ca.gov>> wrote:

>

>Hi,

>

> I've heard that Environmental Defense Fund has created a website that tracks pipeline leaks in a few big cities - NYC, Boston, and Indianapolis. Are you aware of EDF expanding this project into California? Have you had any conversations with them on that?

>

> Thanks in advance,

>

> Liza

> >

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