

From: Cherry, Brian K  
Sent: 8/18/2014 8:52:42 AM  
To: carla.peterman@cpuc.ca.gov (carla.peterman@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: FW: Pacific Gas and Electric Company News Release: PG&E Names Helen Burt SVP of Corporate Affairs,Laurie Giammona SVP and Chief Customer Officer

FYI

**From:** Corporate Relations Mailbox  
**Sent:** Monday, August 18, 2014 8:50 AM  
**To:** News Release Distribution  
**Subject:** Pacific Gas and Electric Company News Release: PG&E Names Helen Burt SVP of Corporate Affairs,Laurie Giammona SVP and Chief Customer Officer

**Pacific Gas and Electric Company issued the following release entitled:**

**PG&E NAMES HELEN BURT SVP OF CORPORATE AFFAIRS, LAURIE  
GIAMMONA SVP AND CHIEF CUSTOMER OFFICER**

***Steve Malnight Joins PG&E Sacramento Office; Elisabeth Brinton Joins  
the Utility as VP of Corporate Strategy***

**San Francisco, Calif.**— Pacific Gas and Electric Company announced today that Helen A. Burt has been named to lead the utility's Corporate Affairs team. In her new role, Burt, who has led the company's Customer Care function since 2006, will oversee government relations at the federal, state and local levels along with corporate and community relations. She succeeds PG&E veteran Greg S. Pruett, who is retiring after more than 30 years with PG&E.

The company is promoting Vice President of Customer Service Laurie Giammona to succeed Burt as senior vice president and chief customer officer. Giammona, who joined PG&E in 2012, will have responsibility for the utility's extensive customer operations, ranging from call centers and field meter technicians to its wide breadth of customer programs, including its

industry-leading energy efficiency offerings.

“These changes reflect the depth of PG&E’s leadership bench and our commitment to developing existing talent as we work to become the nation’s leading utility,” said Chairman and CEO Tony Earley. “Greg, Helen and Laurie have built industry-leading teams at PG&E, and we will continue building on their success. We are especially grateful to Greg for his leadership and many contributions, and wish him the best in his retirement.”

In addition to these leadership appointments, the company announced the following related organizational changes today:

- ██████████ Steve Malnight, vice president of customer energy solutions, will join PG&E’s Corporate Affairs team as a vice president of state government relations. Malnight, who joined PG&E in 2002, has been instrumental in supporting the company’s focus on clean energy through his work on energy efficiency and renewables.
- ██████████ Deborah Affonsa, who joined PG&E in 2006 and who has led Corporate Strategy since 2011, will become vice president of customer service, succeeding Giammona. Affonsa has more than 20 years of experience in strategic development, sales and marketing with leading companies in the energy and industrial sectors.
- ██████████ Elisabeth S. Brinton is joining PG&E as vice president of corporate strategy to lead long-term strategic and integrated planning. Previously, Brinton was chief customer officer for the Sacramento Municipal Utility District (SMUD). She also led SMUD’s retail electric, energy efficiency and renewable energy businesses, and ran public affairs. Most recently, she was executive vice president of operations for Silicon Valley-based C3 Energy. She brings an exceptional track record of results and a proven strategic understanding of the energy industry landscape in California and nationally.
- ██████████ Tim Fitzpatrick, vice president of corporate relations, who joined PG&E in 2013, will assume responsibility for solutions marketing, customer communications and research in addition to his existing responsibilities as chief communications officer for the company. These functions previously reported to the Customer Care organization.

Pacific Gas and Electric Company, a subsidiary of [PG&E Corporation](#) (NYSE:PCG), is one of the largest combined natural gas and electric utilities in the United States. Based in San Francisco, with more than 20,000 employees, the company delivers some of the nation's cleanest energy to nearly 16 million people in Northern and Central California. For more information, visit [www.pge.com/](http://www.pge.com/) and <http://www.pge.com/about/newsroom/>.

