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**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking Regarding  
Policies, Procedures, and Rules for  
Development of Distribution Resources  
Plans Pursuant to Public Utilities Code  
Section 769

Rulemaking 14-08-013  
(Filed August 14, 2014)

**MOTION OF ALARM.COM AND ENERGYHUB  
FOR PARTY STATUS**

Seth Frader-Thompson  
President  
EnergyHub  
A Division of Alarm.com  
232 3rd Street  
Brooklyn, New York 11215  
718.522.7051  
frader@energyhub.com

September 4, 2014

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FOR PARTY STATUS**

In accordance with the provisions of Rule 1.4 of the Rules of Practice and Procedure of the California Public Utilities Commission (“Commission”), EnergyHub and Alarm.com (“EnergyHub”, or the “Company”) respectfully moves for party status in this proceeding.

**I. DESCRIPTION OF ENERGYHUB AND ALARM.COM**

Alarm.com (www.alarm.com) provides a suite of connected home services, including substantial solutions for interactive energy management. In 2013, they completed the acquisition of EnergyHub (www.energyhub.com), a longtime leader in enabling rapid deployment of demand response and energy efficiency programs.

Today, these combined companies have nearly 2 million subscribers nationwide, with a substantial portion that have internet-connected thermostats. In fact, the remote thermostat control element of interactive services packages is one of the features most sought after by consumers. These connected thermostats complement other energy

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management devices such as pool pumps, window air conditioners, dehumidifiers and water heaters.

## II. ENERGYHUB INTEREST IN THIS PROCEEDING

Alarm.com and EnergyHub are active participants in demand response programs in California and other states. In addition, these technologies can provide important energy efficiency benefits. As such, the market activities and technology offerings of EnergyHub, in California and other states, represent valuable distributed energy resources and their market experience focuses directly on engaging residential consumers. Therefore, the issues being discussed in this proceeding are directly relevant and material to their current and future business. Further, these companies intend to continue to innovate and develop service offerings that will provide distributed energy resource value in the future.

These companies have been active in markets around the country as a demand response aggregator. These activities include participation in the ERCOT market of Texas for several years. In 2014, they will be participants in the markets of PJM and the New York ISO as well. Additionally, they are active partners in many utility-administered demand response programs. All of these activities afford Alarm.com and EnergyHub a breadth of experience that can help inform the discussions in this proceeding and bring benefits to energy customers in the State of California.

By participating in this proceeding, EnergyHub will offer contentions related to how the needs of residential and small commercial customer classes can best be integrated into the resource plans for each utility now and in the future

As stated, EnergyHub is currently active in demand response programs with investor-owned utilities in California. EnergyHub also has experience with competitive

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procurement of demand response in other markets of the United States. EnergyHub will offer contentions with regard to the best strategies for integrating residential and small commercial customers into technology solutions that provide distributed energy resource value, most notably energy efficiency, energy management and demand response.

EnergyHub believes that consumer technology and home energy management solutions represent a valuable distributed energy resource and are critical to the distribution resource planning efforts that are the subject of this proceeding. We believe that the issues addressed in this proceeding are material to our current and future business and that our participation in this proceeding will be pertinent to the issues presented.

### III. NOTICES

Service of notice, orders, and other communications and correspondence in this proceeding should be directed to EnergyHub at the address set forth below. Electronic correspondence will suffice:

Seth Frader-Thompson  
President  
EnergyHub  
232 3rd Street  
Brooklyn, New York 11215  
718.522.7051 x12  
(917) 232-7752  
frader@energyhub.net

### IV. CONCLUSION

This motion for party status is filed by EnergyHub to address issues that may

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affect its current and future business and to provide insights from the Company's experience in the California energy market as well as experience in other state and regional markets across the United States. EnergyHub's participation in this proceeding will not prejudice any party and will not delay the schedule or broaden the scope of the issues in the proceeding. By participating, EnergyHub seeks to encourage policies that allow flexible approaches to resource management, customer participation and encourage technology innovations that will benefit the customers of the State of California.

September 4, 2014 in Brooklyn, New York.

Respectfully Submitted,

/s/ Seth Frader-Thompson \_\_\_\_\_

Seth Frader-Thompson  
President  
EnergyHub  
A division of Alarm.com

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