

From: Cherry, Brian K
Sent: 9/8/2014 7:51:44 PM
To: Michael R. Peevey (michael.peevey@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fwd: November Customer Event - Scottsdale Four Seasons

Mike - First Solar is having a conference in Scottsdale on November 11 and wants you to be the keynote speaker. It is supposed to be hosted by FS and attend by a host of industry executives. They asked me to reach out to you. First, are you interested and second are you available ?

Brian K. Cherry
PG&E Company
VP, Regulatory Relations
77 Beale Street
San Francisco, CA. 94105
(415) 973-4977

Begin forwarded message:

From: Gordon Smith [Redacted]
Date: September 8, 2014 at 9:43:38 AM PDT
To: "Cherry, Brian K" <BKC7@pge.com>
Subject: Fwd: November Customer Event - Scottsdale Four Seasons

Thanks Brian!

Begin forwarded message:

From: Adam Smith <Adam.Smith@FIRSTSOLAR.COM>
Subject: FW: November Customer Event - Scottsdale Four Seasons
Date: September 8, 2014 at 8:07:53 AM PDT
To: Gordon Smith [Redacted]

We would request Mike to be keynote on Tuesday, November 11 if he's available. I have attached the draft invitation and customer invite list sorted by company name of those we've invited.



It would not be inaccurate to characterize the attendees as the who's who of utility-scale solar in North America.

Do you think Tim could at least find out if he's not already booked during that time?

Thanks!

Adam R. Smith

US Business Development | First Solar, Inc.
O: 415.935.2547 | M: 925.817.0901 | Adam.Smith@FIRSTSOLAR.COM

  Please consider the environment before printing this e-mail.

From: Trisha Anderson
Sent: Wednesday, September 03, 2014 4:48 PM
To: Adam Smith; Crystal Dunham; Kimberly Whitney
Subject: RE: November Customer Event - Scottsdale Four Seasons

Hi Adam,

The event will be held at the Four Seasons in Scottsdale, AZ Nov. 10 – 12th. Hotel rooms have been secured for 50 people (Mon/Tues night) and meeting space for up to 75 people. I'm working on the invitation and should have it ready for review within the next week. The initial invite will include a general schedule and a note that says further information regarding the agenda will follow. Dana told me to use the SPI reception invite list and that the invite should go out next week. See attached for a draft of the invitation text. I'm still working on it, but the general schedule is included.

Trisha Anderson, CTSM
Manager – Americas Marketing/Global Events
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From: Adam Smith
Sent: Wednesday, September 03, 2014 1:48 PM
To: Trisha Anderson; Crystal Dunham; Kimberly Whitney
Subject: November Customer Event - Scottsdale Four Seasons

Hi All,

I wanted to check in to see who was managing the hotel booking and meeting room arrangements for the planned PD/BD customer event this November? Dana has asked Darin and I work on coordinating the agenda and schedule of events during the days of the event, so wanted to start from the beginning and see what's been done so far.

Thanks!

Adam R. Smith
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