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February 19, 2008  
Via Overnight Delivery

Mr. Michael Morris  
Video Franchising and Broadband Deployment Group  
Communications Division  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA 94102

RE: Staff Data Request about Application of Baldwin County Internet/DSSI Service, L.L.C. for a State-Issued Video Franchise to Provide Service in California

On January 30, 2008, Baldwin County Internet/DSSI Service, L.L.C. filed an Application for a State-Issued Video Franchise to provide service in California. In accordance with the wording of the Application, the Company identified two video service areas (VSAs) in Cathedral City, Riverside County, California, and provided data for each VSA. Discussions with you and your staff determined that instead of the above, you required GIS data on the two Census Tracts along with Census Tract-level data on housing and low-income housing for both of the Census Tracts, in their entirety.

The Census Bureau web site yielded the following total household data for the two Census Tracts from the 2000 Census Summary:

Creekside	Census Tract 06065 0449.07	1,002 households
Heritage Park	Census Tract 06065 0449.10	1,013 households

BCI has put in a request for the data from ESRI for the low-income household data for the two Census Tracts from the company. This information will be provided as soon as available, but not later than the 90-day limit.

The GIS SHAPE files and data were provided by Bruce Joffe of GIS Consultants (510-238-9771). I have attached a copy of the location data supplied and a CD with the SHAPE files. Additionally, in the course of locating the properties, one address was found to be slightly in error and the other had a typing error. Creekside should have been 68200 rather than 68300 and Heritage Park should have been 69100 rather than 69-100. I have provided corrected pages 5 and 6. These pages also include the above information. Please replace the previously filed pages with these replacements.

6601 County Rd 166  
McKinney, Texas 75071-7309  
P 214-762-7576 F 972-562-7449

www.huronconsultinggroup.com

I am enclosing an original and 1 copy of this letter, similar to the application submission.

Any questions regarding this filing may be directed to my attention at 214-762-7576, email at [mike.giles@att.net](mailto:mike.giles@att.net), or physical address, 6601 County Rd 166, McKinney, TX 75071-7309.  
Thank you for your assistance in this matter.

Sincerely,



Michael N. Giles  
Huron Consulting Group  
Consultant for  
Baldwin County Internet/DSSI Service, L.L.C.

Enclosures

**Video Service Area Information**

- 14. Utilizing the template provided at <http://www.cpuc.ca.gov/video/application> (as applicable), provide a geographic description of the Video Service Area and input the expected date for the deployment of each Area in the Video Service Area.

The geographic description shall be detailed as follows:

- a. A collection of U.S. Census Bureau Census Block Groups, or

**Baldwin County Internet/DSSI Service, L.L.C. plans to begin service approximately 120 days after receiving its statewide franchise (approximately July 15, 2008). The initial serving areas will be two PCO (private cable operator) areas which consist of apartment buildings. The Company does not plan to serve all of either of the Census Tracts, but only a portion of each.**

**Creekside 68200 33<sup>rd</sup> Ave, Cathedral City, Riverside County, CA 92234,  
Census Tract 06065 0449.07**

**Heritage Park 69100 McCallum Way, Cathedral City, Riverside County, CA 92234,  
Census Tract 06065 0449.10**

- b. A geographic information system digital boundary meeting or exceeding national map accuracy standards.

- o *If Applicant chooses "a," then download and complete the electronic template available at <http://www.cpuc.ca.gov/video/application> .*

**The required data has been input on downloaded electronic templates, as required.**

- o *If Applicant chooses "b," then submit the geographic information system digital boundary in digital format electronically to the Commission.*

- 15. Socioeconomic status information of residents within the Video Service Area

- o *If applicable, the Applicant shall provide this information utilizing the templates available at <http://www.cpuc.ca.gov/video/application>.*

**The requested information is provided on the required templates**

- a. Provide the following baseline description of residents in the Video Service Area:

- i. *Number of Households:* The number of Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of households available as of January 1 of the year the Application is submitted to determine the number of Households.

**The two properties the Company proposes to serve are both apartment buildings, with a current customer base. The number of customers/households for each property is as follows:**

<b>Creekside</b>	<b>185 apartments/households</b>
<b>Heritage Park</b>	<b>153 apartments/households</b>

**Census Tract data follows (US Census Bureau web site, 2000 data):**

<b>Census Tract 06065 0449.07</b>	<b>1,002 Households</b>
<b>Census Tract 06065 0449.10</b>	<b>1,013 Households</b>

- ii. *Number of Low-Income Households:* The number of Low-Income Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households.

**There are no known low-income households/apartments in either of the two complexes.**

- b. Provide or attest in the attached Affidavit that Applicant shall provide, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, the following description of residents in the Video Service Area on a Census Tract Basis:

- i. *Wireline Broadband:*

- 1. The number of Households in each Census Tract to which the Company makes wireline Broadband available.
- 2. The number of Households in each Census Tract that subscribe to wireline Broadband that the Company makes available.

**Currently all customers in each apartment complex (185 in Creekside and 153 in Heritage Park) are provided with wireline broadband service. If there is any change the Company attests that it will provide that information to the Commission within 90 calendar days.**

- ii. *Non-Wireline Broadband:*

- 1. If the Company uses non-wireline technology to provide Broadband, specify the type(s) of technology used in each Census Tract.
- 2. The number of customers in each Census Tract that subscribe to non-wireline Broadband that the Company makes available.
- 3. Using geographic information system digital boundaries that meet or exceed national map accuracy standards, provide maps that delineate (i) Census Tract boundaries and (ii) where the Company typically makes non-wireline Broadband available.

**The Company does not provide non-wireline broadband service.**

- iii. *Video service:* The number of Households in each Census Tract that are offered Access by the Company.

**Currently all customers in each apartment complex (185 in Creekside and 153 in Heritage Park) are provided with video service. If there is any change the Company attests that it will provide that information to the Commission within 90 calendar days.**

- iv. *Low-Income* (Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households): The number of Low-Income Households that are offered Access by the Company.

**There are no known low-income households/apartments in either of the two complexes. BCI will provide this information to the Commission within the 90 day time period.**

16. Socioeconomic status information of residents within the Telephone Service Area

- o *If applicable, the Applicant shall provide this information utilizing the templates available at <http://www.cpuc.ca.gov/video/application>.*

**Question 16 is Not Applicable to Baldwin County Internet/DSSI Service, L.L.C. since it is not a Telephone Corporation.**