



**APPLICATION FOR A NEW OR AMENDED
CALIFORNIA STATE VIDEO FRANCHISE
CALIFORNIA PUBLIC UTILITIES COMMISSION**

Definitions for the purposes of this Application:

- A. “Access” means that the holder is capable of providing video service at the household address using any technology, other than direct-to-home satellite service, providing two-way broadband Internet capability and video programming, content, and functionality, regardless of whether any customer has ordered service or whether the owner or landlord or other responsible person has granted access to the household. If more than one technology is utilized, the technologies shall provide similar two-way broad band Internet accessibility and similar video programming.
- B. “Affiliate” means any company 5 per cent or more of whose outstanding securities are owned, controlled, or held with power to vote, directly or indirectly either by a state video franchise holder or any of its subsidiaries, or by that state video franchise holder’s controlling corporation and/or any of its subsidiaries as well as any company in which the state video franchise holder, its controlling corporation, or any of the state video franchise holder’s affiliates exert substantial control over the operation of the company and/or indirectly have substantial financial interests in the company exercised through means other than ownership.
- C. “Applicant” means any person or entity that files an application seeking to provide Video Service in the state pursuant to a State Video Franchise.
- D. “Application” means the form prescribed by the Commission through which an Applicant may apply for a State Video Franchise or amend its Video Service Area.
- E. “Application Fee” means any fee that the Commission imposes to recover its actual and reasonable costs of processing an Application.¹
- F. “Area” means a set of contiguous (i) collections of census block groups or (ii) regions that are mapped using geographic information system technology.
- G. “Broadband” or “Broadband Service” means any service defined as Broadband, or having advanced telecommunications capability, in the most recent Federal Communications Commission inquiry pursuant to Section 706 of the Telecommunications Act of 1996 (P.L. 104-104).²

¹ CAL. PUB. UTIL. CODE § 5840(c). This fee is not levied for general revenue purposes, consistent with Public Utilities Code § 5840(c).

² Id. at § 5830(a). The Federal Communications Commission currently uses the term “broadband” and “advanced telecommunications capability” to describe services and facilities with an upstream (customer-to-provider) and downstream (provider-to-customer) transmission speed of more than 200 kilobits per second. FEDERAL COMMUNICATIONS COMMISSION,

- H. “Census Block Group” has the same meaning as used by the U.S. Census Bureau.
- I. “Census Tract” has the same meaning as used by the U.S. Census Bureau.³
- J. “Census Tract Basis” means pursuant to the reporting standards articulated in Appendix D and Appendix E, Section II of D.07-03-014.
- K. “Commission” means the Public Utilities Commission.
- L. “Company” means the Applicant and its Affiliates.
- M. “DIVCA” means Assembly Bill 2987, the Digital Infrastructure and Video Competition Act of 2006 (Ch. 700, Stats. 2006).
- N. “Household” means, consistent with the U.S. Census Bureau, a house, apartment, a mobile home, a group of rooms, or a single room that is intended for occupancy as separate living quarters.⁴ Separate living quarters are those in which the occupants live and eat separately from any other persons in building and which have direct access from the outside of the building or through a common hall.⁵
- O. “Local Entity” means any city, county, city and county, or joint powers authority within the state within whose jurisdiction a State Video Franchise Holder may provide Video Service.⁶
- P. “Low-Income Household” means a residential Household where the average annual Household income is less than \$35,000, as based on U.S. Census Bureau estimates adjusted annually to reflect rates of change and distribution through January 1, 2007.⁷
- Q. “State Video Franchise” means a franchise issued by the Commission pursuant to DIVCA.⁸
- R. “State Video Franchise Holder” means a person or group of persons that has been issued a State Video Franchise from the Commission pursuant to Division 2.5 of DIVCA.⁹
- S. “Telephone Service Area” means the area where the Commission has granted an entity a Certificate of Public Convenience and Necessity to provide telephone service.

AVAILABILITY OF ADVANCED TELECOMMUNICATIONS CAPABILITY IN THE UNITED STATES, FOURTH REPORT TO CONGRESS, FCC 04-208, 10 (Sept. 9, 2004). This definition, however, is under review by the Commission, and it may evolve in response to rapid technological changes in the marketplace. Id.

³ CAL. PUB. UTIL. CODE at § 5960(a).

⁴ Id. at § 5890(j)(1).

⁵ Id.

⁶ Id. at § 5830(k).

⁷ Id. at § 5890(j)(2) (defining “low-income households” for the purposes of imposing build-out requirements).

⁸ Id. at § 5830(p).

⁹ Id. at § 5830(i).

- T. "Telephone Corporation" means a telephone corporation as defined in Public Utilities Code § 234.
- U. "Video Service" means video programming services, cable service, or open-video system service provided through facilities located at least in part in public rights-of-way without regard to delivery technology, including Internet protocol or other technology. This definition does not include (1) any video programming provided by a commercial mobile service provider defined in Section 322(d) of Title 47 of the United States Code, or (2) video programming provided as part of, and via, a service that enables users to access content, information, electronic mail, or other services offered over the public Internet.¹⁰
- V. "Video Service Area" means the area proposed to be served under a State Video Franchise.
- W. "Video Service Provider" means any entity providing Video Service.¹¹

PLEASE TYPE ALL INFORMATION UNLESS INSTRUCTED OTHERWISE.

Type of Application

- 1. Check as appropriate:
 - New Franchise
 - Amended Franchise

Applicant Information

- 2. Applicant's State Video Franchise number (if seeking an amended Franchise):
Not Applicable
- 3. Applicant's full legal name:
CoxCom, Inc.
- 4. Name under which the Applicant does or will do business in California:
CoxCom, Inc. dba Cox Communications
- 5. Legal name and contact information of Applicant's parent companies, including the ultimate parent:
 - Parent's Full Legal Name: Cox Communications, Inc.
 - Address: 1400 Lake Hearn Drive N.E.
Atlanta, GA 30319
 - Phone: 800-241-1084

¹⁰ Id. at § 5830(s).

¹¹ Id. at § 5830(t).

Parent's Full Legal Name: Cox Holdings, Inc.
Address: 6205 Peachtree Dunwoody Road.
Atlanta, GA 30328
Phone: 800-241-1084

Parent's Full Legal Name: Cox Enterprises, Inc. (Ultimate Parent)
Address: 6205 Peachtree Dunwoody Road.
Atlanta, GA 30328
Phone: 800-241-1084

6. Applicant's principal place of business:
Address: 5159 Federal Boulevard.
San Diego, CA 92105
Phone: 619-266-5424

7. Contact information for the person responsible for ongoing communication with the Commission about Video Service business:
Name: Joe Gabaldon
Title: Manager of Government & Community Relations
Address: 5159 Federal Boulevard
San Diego, CA 92105
Phone (Business and mobile if any): 619-266-5370 (o), 760-445-0771 (m)
Fax: 619-266-5600
Email: joe.gabaldon@cox.com

8. Attach as Appendix A the names and titles of the Applicant's principal officers.

Build-Out Information

Answer questions 9 through 11 only if the Applicant or one of its Affiliates is a Telephone Corporation. Other Applicants should go to Question 12.

9. Does the Applicant alone or together with its Affiliates have more than 1,000,000 telephone customers in California?
 Yes No

10. Does the Video Service Area include areas outside of the Telephone Service Area of the Applicant and its Affiliates?
- Yes No
11. Excluding direct-to-home satellite, is Video Service currently offered by another Video Service Provider in the Video Service Area proposed in this Application?
- Yes No

Existing Local Cable or Video Franchise Holder Information

12. Does the Applicant alone or together with its Affiliates currently hold a local franchise, or has the Applicant held a local franchise in the Video Service Area in the last six months,?

Yes No

If “Yes,” then download and complete the electronic template available at <http://www.cpuc.ca.gov/video/application>.

Video Service Area Information

13. Utilizing the template provided at <http://www.cpuc.ca.gov/video/application> (as applicable), provide a geographic description of the Video Service Area and input the expected date for the deployment of each Area in the Video Service Area.

The geographic description shall detailed as follows:

- a. A collection of U.S. Census Bureau Census Block Groups, or
- b. A geographic information system digital boundary meeting or exceeding national map accuracy standards.
 - *If Applicant chooses “a,” then download and complete the electronic template available at <http://www.cpuc.ca.gov/video/application> .*
 - *If Applicant chooses “b,” then submit the geographic information system digital boundary in digital format electronically to the Commission.*

✓ **13a** US Census Block Groups are provided in data sheets on accompanying CD. “Date of deployment” indicates the latest date video service is expected to be made available. Actual deployment dates will vary.

✓ **13b** GIS Maps showing the existing and proposed video service area boundaries are provided on accompanying CD.

14. Socioeconomic status information of residents within the Video Service Area

- *If applicable, the Applicant shall provide this information utilizing the templates available at <http://www.cpuc.ca.gov/video/application>.*

a. Provide the following baseline description of residents in the Video Service Area:

- i. *Number of Households:* The number of Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of households available as of January 1 of the year the Application is submitted to determine the number of Households.
- ii. *Number of Low-Income Households:* The number of Low-Income Households in each Census Tract included in the Video Service Area. Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households.

✓ **14a i & 14a ii** Total number of households and low-income households in proposed Video Service Area are provided in data sheets on accompanying CD

b. Provide or attest in the attached Affidavit that Applicant shall provide, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, the following description of residents in the Video Service Area on a Census Tract Basis:

- i. Wireline Broadband:
 - 1. The number of Households in each Census Tract to which the Company makes wireline Broadband available.
 - 2. The number of Households in each Census Tract that subscribe to wireline Broadband that the Company makes available.
- ii. Non-Wireline Broadband:
 - 1. If the Company uses non-wireline technology to provide Broadband, specify the type(s) of technology used in each Census Tract.
 - 2. The number of customers in each Census Tract that subscribe to non-wireline Broadband that the Company makes available.
 - 3. Using geographic information system digital boundaries that meet or exceed national map accuracy standards, provide maps that delineate (i) Census Tract boundaries and (ii) where the Company typically makes non-wireline Broadband available.
- iii. *Video service:* The number of Households in each Census Tract that are offered Access by the Company.

- iv. *Low-Income* (Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households): The number of Low-Income Households that are offered Access by the Company.

✓ **14b i, ii, iii, iv** Will be provided no later than 90 calendar days after the Commission's issuance of a state Video Franchise to the Applicant

15. Socioeconomic status information of residents within the Telephone Service Area

- *If applicable, the Applicant shall provide this information utilizing the templates available at <http://www.cpuc.ca.gov/video/application>.*
- a. If the Applicant or any of its Affiliates is a Telephone Corporation, provide the following baseline description of residents in the Telephone Service Area:
 - i. *Number of Households*: The number of Households in each Census Tract included in the Telephone Service Area. Utilize the most recent U.S. Census projections of households available as of January 1 of the year the Application is submitted to determine the number of Households.
 - ii. *Number of Low-Income Households*: The number of Low-Income Households in each Census Tract included in the Telephone Service Area. Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households.

✓ **15a i & 15a ii** Total number of households and low-income households in proposed Telephone Service Area are provided in data sheets on accompanying CD

- b. If the Applicant or any of its Affiliates is a Telephone Corporation, provide or attest in the attached Affidavit that Applicant shall provide, no later than 90 calendar days after the date of the Commission's issuance of a State Video Franchise to the Applicant, the following description of residents in the Telephone Service Area on a Census Tract Basis:
 - i. *Wireline Broadband*:
 - 1. The number of Households in each Census Tract to which the Company makes wireline Broadband available.
 - 2. The number of Households in each Census Tract that subscribe to wireline Broadband that the Company makes available.
 - ii. *Non-Wireline Broadband*:

1. If the Company uses non-wireline technology to provide Broadband, specify the type(s) of technology used in each Census Tract.
 2. The number of customers in each Census Tract that subscribe to non-wireline Broadband that the Company makes available.
 3. Using geographic information system digital boundaries that meet or exceed national map accuracy standards, provide maps that delineate (i) Census Tract boundaries and (ii) where the Company typically makes non-wireline Broadband available.
- iii. *Video service*: The number of Households in each Census Tract that are offered Access by the Company.
 - iv. *Low-Income* (Utilize the most recent U.S. Census projections of low-income households available as of January 1, 2007 to determine the number of Low-Income Households): The number of Low-Income Households that are offered Access by the Company.

✓ **15b i, ii, iii, iv** Will be provided no later than 90 calendar days after the Commission's issuance of a state Video Franchise to the Applicant

Financial, Legal, and Technical Qualifications

16. Provide or attest in the attached Affidavit that Applicant shall provide a copy of a fully executed bond in the amount of \$100,000 per 20,000 households in the Video Service Area, with a \$100,000 minimum and a \$500,000 maximum per State Video Franchise Holder, to the Executive Director prior to initiating video service and no later than 5 business days after the date of the Commission's issuance of a State Video Franchise to the Applicant. The bond must list the Commission as obligee and be issued by a corporate surety authorized to transact a surety business in California.

✓ **16** Signed Affidavit is provided on accompanying CD

Local Entity Contact Information

17. Utilizing the template provided at <http://www.cpuc.ca.gov/video/application>, the Applicant shall provide the contact name and information for a representative from each Local Entity within the Video Service Area.

✓ 17 Local Entity Contact information is provided in the data sheets on accompanying CD

Application Fee

18. Attach to this Application a check in the amount of \$2,000 made payable to the “California Public Utilities Commission.”

✓ 18 \$2000 check provided

Affidavit

19. Complete and submit the affidavit attached as Appendix B to this Application.

✓ 19 Signed Affidavit is provided as Appendix B on accompanying CD

A COMPLETE APPLICATION MUST INCLUDE:

- ✓ Completed Application form
- ✓ CD(s) containing completed templates available on the Commission website
- ✓ Appendix A: Applicant’s Principal Officers
- ✓ Appendix B: Affidavit
- ✓ Check in the amount of \$2,000

APPENDIX A**APPLICANT'S PRINCIPAL OFFICERS**

NAME	TITLE
Patrick J. Esser	President
John M. Dyer	Senior Vice President, Chief Financial Officer
Mae A. Douglas	Senior Vice President, Chief People Officer
James A. Hatcher, Esq.	Senior Vice President, Legal & Regulatory Affairs
Claus F. Kroeger	Senior Vice President, Operations
William K. Geppert	Vice President & Region Manager, San Diego
Duffy Leone	Vice President & General Manager, Orange County
Julie O. McGovern	Vice President & General Manager, Santa Barbara