

January 21, 2013

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison

Company (U 338-E) on Interruptible Load Programs and

Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027. SCE's report presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to <u>www.sce.com</u>;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE December 2012 Report on ILP and DR Programs" links to access associated documents

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge

Bruce Kaneshiro

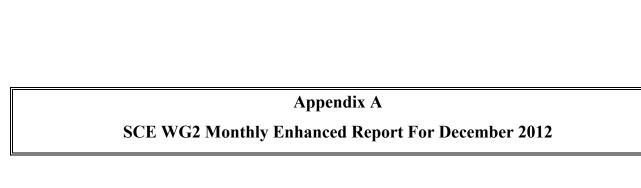
All Parties of Record in A.08-06-001 and A.11-03-001 - via email

RMS: LIMS- 314-4828 Enclosure(s)

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P.O. Box 800 2244 Walnut Grove Ave. Rosemead, California 91770 (626) 302-3477 Fax (626) 302-7740

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."



Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

		January			February			March			April			May			June		
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2012 (6)															
Interruptible/Reliability																			
BIP - 30 Minute Option	582	457.6	382.3	585	483.8	384.3	587	457.3	385.6	589	512.5	386.9	592	548.2	467.7	592	526.6	467.7	11,478
BIP - 15 Minute Option	66	51.9	43.4	66	54.6	43.4	66	51.4	43.4	68	59.2	44.7	68	63.0	53.7	68	60.5	53.7	11,478
SDP - Commercial - Base	2,288	0.0	12.1	2,285	0.0	12.1	2,310	0.0	12.2	2,263	0.0	11.9	2,266	0.0	12.0	2,255	7.9	11.9	466,866
SDP - Commercial - Enhanced	8,303	0.0	43.8	8,262	0.0	43.6	8,188	0.0	43.2	8,197	0.0	43.3	8,180	0.0	43.2	8,192	28.7	43.2	466,866
OBMC	12	19.2	18.2	12	19.2	18.2	12	19.2	18.2	12	18.7	18.2	12	19.3	18.2	11	16.8	16.7	N/A
AP-I	1,030	23.2	30.8	1,033	24.4	30.9	1,031	30.0	30.8	1,043	45.1	31.2	1,066	45.1	37.2	1,090	45.7	38.0	7,555
Sub-Total Interruptible	12,281	551.9	530.6	12,243	582.0	532.5	12,194	557.9	533.4	12,172	635.5	536.2	12,184	675.6	631.9	12,208	686.2	631.2	
Price Response																			
SDP - Residential	312,751	0.0	675.5	311,570	0.0	673.0	309,515	0.0	668.6	307,967	0.0	665.2	305,710	0.0	660.3	305,315	433.1	659.5	2,121,195
CPP (Summer Advantage Incentive)	3,271	0.0	24.5	3,261	0.0	24.5	3,267	0.0	24.5	3,273	0.0	17.3	3,218	0.0	37.4	3,134	32.8	36.5	10,478
DBP	1,356	50.6	60.7	1,343	51.8	60.2	1,353	54.5	60.6	1,351	60.8	60.5	1,363	66.4	78.2	1,354	65.4	77.7	12,680
CBP - (DA)	52	0.0	0.3	53	0.0	0.3	63	0.0	0.3	49	0.0	0.4	56	2.6	1.7	56	2.6	1.7	634,097
CBP - (DO)	320	0.0	11.2	324	0.0	11.3	389	0.0	13.6	298	12.9	8.9	346	16.1	16.2	347	16.1	16.3	634,097
DR Contracts	2,508	83.9	217.3	2,467	82.5	213.6	2,454	81.0	212.5	2,513	164.9	217.8	2,304	172.4	248.7	2,828	253.2	253.2	634,097
RTP	131	0.0	0.0	131	0.0	0.0	132	0.0	0.0	131	0.0	0.0	131	0.0	20.2	129	0.0	0.0	2,921
PTR (Peak Time Rebate / Save Power Day)	103,650	0.0	0.0	104,543	0.0	0.0	108,926	0.0	0.0	214,824	0.0	0.0	215,317	0.0	0.0	225,000	0.0	0.0	1,405,656
SLRP	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,310
Sub-Total Price Response	424,039	134.5	989.5	423,692	134.3	982.9	426,099	135.5	980.1	530,406	238.6	970.1	528,445	257.6	1,062.9	538,163	803.3	1,044.8	
Total All Programs	436,320	686.4	1,520.1	435,935	716.3	1,515.4	438,293	693.4	1,513.5	542,578	874.1	1,506.3	540,629	933.2	1,694.8	550,371	1,489.4	1,676.1	

		July			August			September			October			November			December		1
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW																
Interruptible/Reliability																			
BIP - 30 Minute Option	596	525.9	470.8	598	536.5	472.4	601	541.4	474.8	601	524.2	474.8	602	513.0	475.6	575	415.1	454.3	11,478
BIP - 15 Minute Option	68	60.0	53.7	67	60.1	52.9	67	60.4	52.9	66	57.6	52.1	68	57.9	53.7	75	54.1	59.3	11,478
SDP - Commercial - Base	2,260	10.9	11.9	2,252	14.5	11.9	2,247	12.6	11.9	2,245	0.0	11.8	2,244	0.0	11.8	2,237	0.0	11.8	466,866
SDP - Commercial - Enhanced	8,282	40.0	43.7	8,337	53.7	44.0	8,341	46.7	44.0	8,340	0.0	44.0	8,326	0.0	43.9	8,293	0.0	43.8	466,866
OBMC	11	16.6	16.7	11	16.9	16.7	11	16.2	16.7	11	16.0	16.7	11	16.5	16.7	11	14.8	16.7	N/A
AP-I	1,108	46.6	38.6	1,111	45.3	38.7	1,114	41.8	38.8	1,113	37.7	38.8	1,111	29.3	38.7	1,115	25.8	38.9	7,555
Sub-Total Interruptible	12,325	700.1	635.5	12,376	726.9	636.7	12,381	719.0	639.1	12,376	635.4	638.3	12,362	616.7	640.5	12,306	509.9	624.6	
Price Response																			
SDP - Residential	308,255	512.5	665.8	308,539	466.4	666.4	309,062	482.0	667.6	308,486	0.0	666.3	307,103	0.0	663.3	304,265	0.0	657.2	2,121,195
CPP (Summer Advantage Incentive)	3,125	32.5	36.3	3,136	32.5	36.5	3,133	32.6	36.4	3,145	0.0	36.6	3,163	0.0	36.8	3,179	0.0	37.0	10,478
DBP	1,378	68.2	79.1	1,375	69.8	78.9	1,376	69.8	79.0	1,361	66.7	78.1	1,343	56.5	77.1	1,343	50.1	77.1	12,680
CBP - (DA)	56	2.6	1.7	50	2.3	1.5	49	2.3	1.5	49	2.3	1.5	48	0.0	1.4	48	0.0	1.4	634,097
CBP - (DO)	347	16.1	16.3	309	14.4	14.5	303	14.1	14.2	298	13.9	14.0	298	0.0	14.0	298	0.0	14.0	634,097
DR Contracts	2,844	254.6	254.6	2,840	254.2	254.2	2,852	255.4	255.4	2,994	268.3	268.3	2,811	249.2	249.2	2,919	259.0	259.0	634,097
RTP	129	4.9	5.0	131	14.9	5.9	131	19.4	20.9	132	12.5	21.3	131	0.0	19.4	126	0.0	0.0	2,921
PTR (Peak time Rebate / Save Power Day)	259,774	59.5	N/A	468,537	107.3	N/A	448,345	102.7	N/A	805,686	184.5	N/A	824,090	188.7	N/A	825,267	189.0	N/A	1,405,656
SLRP	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,310
Sub-Total Price Response	575,908	951.0	1,058.8	784,917	961.8	1,057.9	765,251	978.1	1,075.0	1,122,151	548.1	1,086.0	1,138,987	494.4	1,061.3	1,137,445	498.1	1,045.7	
Total All Programs	588,233	1,651.0	1,694.3	797,293	1,688.7	1,694.6	777,632	1,697.1	1,714.1	1,134,527	1,183.5	1,724.3	1,151,349	1,111.1	1,701.8	1,149,751	1,007.9	1,670.3	1

Notes

- 1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual June 1, 2012 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
- 2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual June 1, 2012 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.
- 3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An exante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual June 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.
- 5. For May through October the CBP service accounts reported reflect only those nominated to participate in Day-Of and Day-Ahead events. During November through April CBP services accounts reported reflects the estimated number of accounts that participated during the active program season.
- 6. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2012.
- 7. January April reflects numbers based on the 2010 Load Impacts filed April 1, 2011. May-December reflects numbers based on the 2011 Load Impacts filed June 1, 2012

Program Eligibility and Average Load Impacts based on June 1, 2012 compliance filing

					Average Ex	Post Load Im	pact kW / C	ustomer					Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2012 (1)(2)	Eligibility Criteria
BIP	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	11,478	All C & I customers > 200kW
SDP - Residential	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2,121,195	All residential customers with air conditioning
SDP - Commercial	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	466,866	All commercial customers with air conditioning
OBMC	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
AP-I	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	7,555	All customers > 37kW on an Ag & Pumping rate
CPP - Summer Advantage Incentive	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	10,478	All non-residential customers > 200kW
DBP	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	12,680	All non-residential customers > 200kW
CBP - Day Of	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	634,097	All non-residential customers
CBP - Day Ahead	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	634,097	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,097	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,097	All non-residential customers
RTP	0.0	0.0	0.0	154.3	154.3	0.0	38.5	44.9	159.7	161.0	148.1	0.0	2,921	All non-res. bundled service customers > 500kW
PTR (Peak Time Rebate)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1,405,656	All residential customers with SmartMeters excluding those on
rin (reak iiiie nebate)	N/A	N/A	IN/A	IN/A	N/A	N/A	IN/A	N/A	N/A	IN/A	N/A	N/A	1,403,030	rates DM, DMS-1, DMS-2, DMS-3, and DS.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,310	All non-res. bundled service customers >100kW

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched.

Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for October through July as the load impacts for these months are negative. PTR load impacts are not available and will be reported as zero (0) until data is available.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex	Ante Load In	npact kW / C	Customer					Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2012 (1)(2)	Eligibility Criteria
BIP	774.6	865.8	829.8	940.0	925.9	889.6	882.4	897.1	900.8	872.3	852.1	721.9		All C & I customers > 200kW
SDP - Residential	0.0	0.0	0.0	0.0	0.0	1.4	1.7	1.5	1.6	0.0	0.0	0.0	2,121,195	All residential customers with air conditioning
SDP - Commercial	0.0	0.0	0.0	0.0	0.0	3.5	4.8	6.4	5.6	0.0	0.0	0.0	466,866	All commercial customers with air conditioning
OBMC	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
AP-I	19.3	20.7	24.0	37.3	42.3	42.0	42.1	40.7	37.5	33.8	26.4	23.1	7,555	All customers > 37kW on an Ag & Pumping rate
CPP - Summer Advantage Incentive	0.0	0.0	0.0	0.0	0.0	10.5	10.4	10.4	10.4	0.0	0.0	0.0	10,478	All non-residential customers > 200kW
DBP	38.6	39.4	39.4	47.2	48.8	48.3	49.5	50.8	50.7	49.0	42.0	37.3	12,680	All non-residential customers > 200kW
CBP - Day Of	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	634,097	All non-residential customers
CBP - Day Ahead	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	634,097	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,097	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,097	All non-residential customers
RTP	0.0	0.0	0.0	0.0	0.0	0.0	38.4	113.9	147.9	94.4	0.0	0.0	2,921	All non-res. bundled service customers > 500kW
PTR (Peak Time Rebate)	N/A	N/A	N/A	N/A	N/A	N/A	0.229	0.229	0.229	0.229	0.229	0.229	1,405,656	All residential customers with SmartMeters excluding those on
rin (reak iiiie nebate)	N/A	N/A	N/A	IN/A	N/A	N/A	0.229	0.229	0.229	0.229	0.229	0.229	1,405,656	rates DM, DMS-1, DMS-2, DMS-3, and DS.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,310	All non-res. bundled service customers >100kW

Notes:

Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed June 2012 for April throug September/October. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting. PTR load impacts are not available and will be reported as zero (0) until data is available.

- 1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
- 2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2012. Estimates for PTR is not based on load impacts, but is based on estimates from Statewide Pricing Pilot and is provided for information only.

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2009 - 2011		Jan	uary			Febr	uary			Ma	rch			А	pril			M	1ay			Ju	ne	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified 1	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		8.7	0.0	8.7		8.7	0.0	8.7		9.1	1.3	10.4		7.4	1.3	8.6		3.3	1.3	4.5		3.3	1.3	4.5
Critical Peak Pricing		7.6	0.2	7.7		7.6	0.2	7.7		10.4	0.2	10.6		10.6	0.2	10.8		10.0	0.2	10.2		10.0	0.2	10.2
Demand Bidding Program		42.5	0.6	43.1		42.5	0.6	43.1		45.9	0.7	46.6		64.7	0.7	65.3		65.3	1.3	66.6		65.8	1.3	67.1
Demand Response Contracts		14.7	3.4	18.1		14.7	3.4	18.1		18.0	3.4	21.4		19.9	3.5	23.5		29.5	3.5	33.0		29.3	3.5	32.8
Real Time Pricing		1.0	0.0	1.0		1.0	0.0	1.0		1.0	0.0	1.0		1.7	0.0	1.7		1.7	0.0	1.7		1.7	0.0	1.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		74.3	4.2	78.6		74.3	4.2	78.6		84.4	5.5	89.9		104.3	5.6	109.9		109.9	6.2	116.1		110.0	6.2	116.3
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		74.3	4.2	78.6		74.3	4.2	78.6		84.4	5.5	89.9		104.3	5.6	109.9		109.9	6.2	116.1		110.0	6.2	116.3
General Program																								
TA (may also be enrolled in TI and AutoDR)	161.1		2.7		162.1		2.7		162.1		2.8		162.1		3.5		162.1		2.9		162.1		3.1	
Total	161.1		2.7		351.1		2.7		162.1		2.8		162.1		3.5		162.1		2.9		162.1		3.1	
Total TA MW	161.1				351.1				162.1				162.1				162.1				162.1			

		Jul	v			Aug	ust			Sept	ember			Oct	ober			Nove	ember			Decen	iber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified		Verified	echnology	Identified	Verified 1	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified		TI Verified		Identified		TI Verified		Identified		Verified Te	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		3.3	1.3	4.5		3.3	1.3	4.5		3.3	1.3	4.6		3.4	1.3	4.7		3.9	1.3	5.2		3.9	1.3	5.2
Critical Peak Pricing		10.0	0.2	10.2		10.4	0.2	10.6		10.4	0.2	10.6		10.9	0.2	11.1		10.9	0.5	11.4		10.9	0.5	11.4
Demand Bidding Program		68.6	1.3	70.0		68.6	1.3	70.0		61.9	1.3	63.2		67.4	1.3	68.8		67.7	1.5	69.2		70.4	1.5	71.9
Demand Response Contracts		31.6	3.5	35.1		27.4	3.4	30.8		27.4	3.4	30.8		28.3	3.4	31.7		28.6	3.6	32.2		10.8	1.3	12.1
Real Time Pricing		1.7	0.0	1.7		1.7	0.0	1.7		10.5	0.0	10.5		10.5	0.0	10.5		17.3	0.0	17.3		17.3	0.0	17.3
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		115.2	6.2	121.4		111.4	6.1	117.5		113.5	6.2	119.7		120.6	6.1	126.7		128.4	6.9	135.3		113.4	4.5	117.9
Interruptible/Reliability					•																			
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
ОВМС		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		115.2	6.2	121.4		111.4	6.1	117.5		113.5	6.2	119.7		120.6	6.1	126.7		128.4	6.9	135.3		113.4	4.5	117.9
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		3.2		162.1		3.3		162.1		3.5		162.1		3.5		162.1		0.0		162.1		15.4	
Total	162.1		3.2		162.1		3.3		162.1		3.5		162.1		3.5		162.1		0.0		162.1		15.4	
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1			

Notes:

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tal

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be e

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWS for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2012-2014		Jan	uary			Febr	uary			Ma	rch			А	pril			N	Лау			Jun	ie	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	1 Verified 1	rechnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0	1	0.0		0.0		0.0		0.0			
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

		Ju	ly			Au	gust			Sept	ember			Oct	tober			Nove	ember			Decer	nber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified 1	TI Verified 1	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified 1	1 Verified 1	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0	ıl.	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.5		0.0		0.5		0.0	
Total	0.0				0.0		0.0		0.0				0.0				0.5				0.5			
				•					·	·			•											
Total TA MW	0.0				0.0				0.0				0.0	1	·		0.5				0.5			

Notes:

TI Verified MW

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tal.

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWS for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2012-2014 (1)

Year-to-Date Program Expenditure	

Year-to-Date Program Expenditures							443.663										
					2012	Expenditures	(1)(6)							Program-to-			
													Year-to Date 2012	Date Total Expenditures		Fundshift	Percent
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures		3-Year Funding	Adjustments (4)	Funding
Category 1: Reliability Programs																	
Agricultural Pumping Interruptible (API)	\$15,188	\$27,881	\$20,599	\$31,579	\$36,030	\$26,566	\$49,666	\$65,258	\$21,329	\$36,275	\$23,694	\$19,700	\$373,766	\$373,766	\$1,543,052		24%
Base Interruptible Program (BIP) Optional Binding Mandatory Curtailment (OBMC)	\$57,763 \$149	\$72,649 \$32	\$88,660 \$0	\$167,917 \$136	\$23,527 \$184	\$86,274 \$184	\$75,544 \$161	\$93,096 \$114	\$148,135 \$121	\$79,102 \$69	\$50,338 \$110	\$56,320 \$0	\$999,326 \$1,261	\$999,326 \$1,261	\$2,407,226 \$37,475		42% 3%
Rotating Outages (RO)	\$5,808	\$29.405	\$2,241	\$4,979	\$6,982	\$8,686	\$6.682	\$7,513	\$6,439	\$7,281	\$5,177	\$6,544	\$97.734	\$97,734	\$321.658		30%
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$136	\$5,552	(\$155)	\$0,002	\$0	\$0,455	\$14	\$0	\$0,544	\$0	\$0	\$15,000		0%
Category 1 Total	\$78,907	\$129,967	\$111,499	\$204,747	\$66,728	\$121,556	\$132,052	\$165,980	\$176,024	\$122,741	\$79,320	\$82,564	\$1,472,087	\$1,472,087	\$4,324,411		34%
Category 2: Price Responsive Programs Ancillary Service Tariff (AS)	SO	SO.	\$0	\$0	\$0	SO	\$0	SO	ŚO	\$0	\$0	\$0	\$0	SO	\$0		N/A
Capacity Bidding Program (CBP)	\$18,295	\$23,190	\$27,972	\$27,085	\$22,270	\$16,223	\$14,070	\$20,329	\$14,132	\$16,087	\$13,673	\$17,212	\$230,537	\$230,537	\$661,287		35%
Demand Bidding Program (DBP)	\$38,675	\$49,326	\$33,568	\$27,995	\$29,734	\$24,604	\$22,909	\$28,345	\$23,782	\$22,939	\$21,186	\$23,549	\$346,612	\$346,612	\$1,483,686		23%
AC Cycling : Summer Discount Plan (SDP)	\$79,050	\$138,759	\$257,311	\$287,727	\$333,224	\$358,665	\$641,980	\$274,725	\$315,860	\$277,379	\$199,168	\$6,733,962	\$9,897,809	\$9,897,809	\$64,391,768		15%
AC Cycling: Summer Discount Plan - Transition (5)	\$760,577	\$1,325,712	\$902,684	\$1,185,116	\$1,301,423	\$1,138,124	\$1,337,800	\$956,226	\$869,316	\$872,785	\$855,855	(\$6,023,814)	\$5,481,804	\$5,481,804	\$26,600,000	(\$1,200,000)	22%
10:10 Summer Readiness (3)	\$0	\$0	\$0	\$0	\$0	\$32,086	\$171,174	\$47,270	\$12,078	\$2,376	\$5,158	\$42,471	\$312,614	\$312,614	N/A	\$1,200,000	26%
Peak Time Rebate / Save Power Day (PTR) (7)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$4,707,515		0%
Category 2 Total	\$896,598	\$1,536,986	\$1,221,534	\$1,527,922	\$1,686,650	\$1,569,703	\$2,187,933	\$1,326,895	\$1,235,168	\$1,191,566	\$1,095,040	\$793,380	\$16,269,375	\$16,269,375	\$97,844,256		17%
Category 3: DR Provider/Aggregated Managed Programs																	
DR Contracts (2)	\$30,736	\$32,475	\$44,194	\$34,193	\$53,292	\$25,176	\$1,481,899	(\$1,355,478)	\$25,804	\$57,550	\$35,564	\$43,970	\$509,375	\$509,375	\$0		N/A
Category 3 Total	\$30,736	\$32,475	\$44,194	\$34,193	\$53,292	\$25,176	\$1,481,899	(\$1,355,478)	\$25,804	\$57,550	\$35,564	\$43,970	\$509,375	\$509,375	\$0		N/A
Catanan A. Francisco O Facility To the desire																	
Category 4: Emerging & Enabling Technologies Auto DR / Technology Incentives (AutoDR-TI) 3	\$417,672	\$736,444	(\$471,403)	\$30,837	\$95,819	\$63,200	\$182,135	(\$212,042)	\$227,566	\$109,208	\$78,636	\$233,412	\$1,491,483	\$1,491,483	\$35,576,277		4%
	\$417,672	\$2.053.883	(\$471,403) (\$1.433.201)	\$1,259,876	(\$649.628)	\$65,200	(\$364,643)	\$61,292	\$227,566	\$109,208	\$78,636	\$233,412	\$1,491,483	\$1,491,483	\$7,303,969		23%
Emerging Markets & Technologies (7) Category 4 Total	\$492,756	\$2,053,883	(\$1,433,201) (\$1.904.605)	\$1,259,876	(\$553.809)	\$128,840	(\$364,643) (\$182,509)	(\$150,749)	\$75,790	\$191,018	\$225,215	\$196,129	\$1,647,248	\$1,647,248	\$42,880,246		23% 7%
Category 4 Total	3432,730	32,730,327	(31,304,003)	31,230,712	(\$333,603)	3120,040	(\$182,303)	(\$130,743)	\$303,337	3131,018	3303,832	\$423,540	33,130,731	33,130,731	342,880,240		770
Category 5: Pilots																	
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$600,000		0%
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,243,125		0%
Category 5 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,843,125		0%
Category 6 : Evaluation, Measurement and Verification																	
Measurement and Evaluation	\$33,951	\$420,582	(\$114,212)	\$25,214	\$23,861	\$48,755	(\$62,472)	\$110,279	(\$34,037)	(\$188,783)	\$97,722	\$125,289	\$486,149	\$486,149	\$6,404,147		8%
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$55,767	(\$2,155)	\$0	\$0	(\$62,124)	\$0	(\$8,512)	(\$8,512)	\$1,200,000		-1%
Category 6 Total	\$33,951	\$420,582	(\$114,212)	\$25,214	\$23,861	\$48,755	(\$6,705)	\$108,124	(\$34,037)	(\$188,783)	\$35,598	\$125,289	\$477,638	\$477,638	\$7,604,147		6%
Category 7 : Marketing, Education & Outreach																	
Statewide Marketing - Flex Alert/Engage 360	(\$39,900)	\$2,425	\$2,048	\$89,693	\$536,407	(\$252,743)	\$4,879,934	\$55,230	(\$194)	\$180,594	\$244	\$10,887	\$5,464,625	\$5,464,625	\$5,500,000		99%
Circuit Savers Program	(\$2,616)	(\$6,039)	\$4,552	\$139,674	\$56,253	\$57,614	\$22,187	\$14,708	\$100,985	\$3,598	\$5,205	(\$9,752)	\$386,368	\$386,368	\$1,000,000		39%
DR Marketing, Education & Outreach Other Local Marketing	(\$2,890) \$0	\$4,693 \$0	\$3,163 \$0	(\$2,568) \$3,127	\$6,114 \$3,003	\$3,594 \$26.150	\$3,318 \$62,651	\$9,291 \$208,987	\$6,016 \$3,990	\$16,610 \$14.893	\$149,904 (\$212.007)	\$23,906 \$54,190	\$221,151 \$164,985	\$221,151 \$164.985	\$1,000,000 \$20,000,000		22% 1%
Category 7 Total	(\$45,406)	\$1.079	\$9,763	\$229,927	\$601,777	(\$165,385)	\$4.968.089	\$288,216	\$110,797	\$215,696	(\$56,655)	\$79,232	\$6,237,129		\$20,000,000		23%
										, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				, , , , , , , , , , , , , , , , , , , ,		
Category 8 : DR System Support Activities			*	*		*	*****	****					4		*		
DR Systems & Technology (S&T) Category 8 Total	\$155,823 \$155,823	\$570,424 \$570,424	\$173,546 \$173,546	\$392,155 \$392.155	\$324,977 \$324,977	\$614,845 \$614.845	\$240,814 \$240,814	\$411,717 \$411,717	\$312,932 \$312.932	\$334,373 \$334,373	\$272,187 \$272,187	\$347,013 \$347,013	\$4,150,806 \$4,150,806	\$4,150,806 \$4,150,806	\$17,900,032 \$17,900,032		23% 23%
estegory o rotal	V133,013	\$370,424	\$273,340	4332,233	4324,377	\$014,045	\$240,014	V-12,727	Ų312,332	4334,373	ŲZ/Z,10/	Ų347,023	\$4,250,000	\$4,230,000	\$17,500,03L		2370
Category 9: Integrated Programs and Activities (Including																	
Technical Assistance)																	
Integrated DSM Marketing Statewide IDSM	\$64,868 \$7,614	\$8,047 \$13,634	\$43,548 \$3,277	\$20,442 \$10,935	\$74,468 \$10,768	\$69,635 (\$722)	\$60,936 \$9,003	\$79,836 \$23,636	\$22,342 \$38,626	\$45,205 \$6,857	\$71,280 \$2,175	\$110,791 \$42,425	\$671,398 \$168,227	\$671,398 \$168,227	\$984,359 \$29,595	(\$165,901) \$224,670	82% 66%
DR Institutional Partnership	\$4,686	\$4.233	\$1,248	\$2,334	\$1.195	(\$190)	\$19,509	(\$6.125)	\$6,278	\$3,947	\$14.869	\$91.045	\$143,030	\$143,030	\$109.001	\$167.295	52%
DR Technology Resource Incubator Program (TRIO)	\$1,277	\$1,457	\$1,776	\$2,250	\$1,279	\$12	\$817	\$1,010	\$789	\$790	\$2,616	\$1,762	\$15,835	\$15.835	\$96,467	\$107,E33	16%
DR Energy Leadership Partnership (ELP)	\$35,584	\$24,087	\$19,237	\$39,962	\$36,728	\$49,123	\$41,576	\$85,380	\$69,806	\$39,873	\$86,716	\$6,106	\$534,178	\$534,178	\$868,031	(\$309,850)	96%
Federal Power Reserve Partnership (FedPower)	\$16,197	\$40,096	\$34,056	\$26,702	\$3,435	\$10,572	\$8,030	\$32,996	\$21,067	\$11,710	\$25,255	\$112,781	\$342,896	\$342,896	\$561,756	(\$28,600)	64%
Technical Assistance (TA)	\$0 \$9.475	\$0 \$10.924	\$0 \$12,309	\$27,648 \$12.808	\$82,530 \$76.173	(\$9,820) \$11,148	\$50,190 \$8,092	\$47,768 \$26,369	\$27,426 \$13,753	\$25,267 \$15,419	\$23,499 \$16.879	\$194,104 \$90.334	\$468,612 \$303,682	\$468,612 \$303.682	\$839,506 \$277,225	\$56.886	56% 91%
Commercial New Construction IDSM food Processing Pilot	\$9,475 \$10,703	\$10,924 \$164	\$12,309 (\$3,638)	\$12,808 \$1,716	\$76,173 \$1,072	\$11,148 \$2.348	\$8,092 \$1,460	\$26,369 \$2,431	\$13,753 \$1,757	\$15,419 \$1,625	\$16,879 \$1,436	\$90,334 \$62,345	\$303,682 \$83,419	\$303,682 \$83,419	\$277,225 \$97,209	\$56,886	91% 86%
Residential New Construction Pilot	\$1,461	\$2,774	\$2,539	\$1,873	\$1,767	\$1,139	\$1,088	\$1,355	\$1,050	\$1,023	\$1,573	\$2,624	\$20,540	\$20,540	\$139,022		15%
Workforce Education & Training Smart Students (SmartStudents)	(\$16,500)	\$3,775	\$23,656	\$4,883	\$2,092	\$2,809	\$2,065	\$3,781	\$3,266	\$3,392	\$2,012	\$17,671	\$52,902	\$52,902	\$49,828	\$55,500	50%
Category 9 Total	\$135,367	\$109,193	\$138,008	\$151,554	\$291,505	\$136,053	\$202,766	\$298,437	\$206,160	\$155,382	\$248,309	\$731,987	\$2,804,721	\$2,804,721	\$4,051,999		69%
Category 10 - Special Projects																	
Permanent Load Shift	\$0	\$10,381	\$18,976	\$9,237	\$15,515	\$22,886	\$16,677	\$25,574	\$21,253	\$23,191	\$17,513	\$23,809	\$205,013	\$205,013	\$14,000,000		1%
Category 10 Total	\$0	\$10,381	\$18,976	\$9,237	\$15,515	\$22,886	\$16,677	\$25,574	\$21,253	\$23,191	\$17,513	\$23,809	\$205,013	\$205,013	\$14,000,000		1%
Cutanan 11 Dunamic Drivina																	
Category 11 - Dynamic Pricing Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$57	\$29	\$0	\$4,378	\$6.192	\$6.275	(\$4,702)	\$5,044	\$3,171	\$3,079	\$3,429	\$11.843	\$38,797	\$38,797	\$1,990,868		2%
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive) Critical Peak Pricing >= 200kW (aka Summer Advantage Incentive)	\$31,501	\$32,841	\$36.268	\$23,946	\$33,229	\$18.993	(\$1,821)	\$13,307	\$47,272	\$4,503	\$20,303	\$20,335	\$280,677	\$280,677	\$2,373,539		12%
Real Time Pricing	\$9,262	\$12,661	\$11,940	\$9,880	\$9,620	\$6,157	\$5,077	\$7,529	\$5,847	\$3,708	\$4,394	\$5,275	\$91,351	\$91,351	\$625,429		15%
Category 11 Total	\$40,820	\$45,531	\$48,208	\$38,205	\$49,041	\$31,425	(\$1,446)	\$25,881	\$56,290	\$11,291	\$28,127	\$37,453	\$410,825	\$410,825	\$4,989,836		8%
Programs Support corts	\$0	(\$11)	\$298	\$114	\$161	(\$162)	\$829	\$0	(\$104,174)	\$0	\$102.789	\$0	(\$156)				
Programs Support costs	\$0	(511)	\$298	\$114	2101	(\$102)	\$829	\$0	(\$104,174)	\$0	\$1UZ,/89	\$0	(\$126)	-			
Total Incremental Cost	\$1,819,553	\$5,646,934	(\$252,790)	\$3,903,982	\$2,559,698	\$2,533,691	\$9,040,399	\$1,144,598	\$2,309,573	\$2,114,024	\$2,161,644	\$2,694,237	\$35,675,544	\$35,675,699	\$222,938,052		16%

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 12/31/2012 \$26,336,096

- Notes:

 (1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.

 Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities.

 (2) Funding and expenses for RD Contracts reflect the administrative portion of costs tracked in the Purchase Agreement Administrative costs Balancing Account (PAACBA). Incentive payments are recorded separately in Table I-4.

 (3) Per Advice Letter 2721-E-A, 10:10 Summer Readiness Program anticipates \$3.3 million to be transferred from funds previously approved in D. 11-11-002 for SCE's Summer Discount Plan Transition.

 (4) See Table 1-2, furth Shift Log I for explanations.

 (5) SDP Transition Program-to-Date Total Expenditures and 3-Year Funding includes only 2011 & 2012 authorized in D.11-11-002. Program-to-Date amount needs to be updated to reflect SDP Transition expenses in Insurary are a result of 2011 wave-end account preventals.

 (7) 2012 funding for Peak Time Rebate / Save Power Day (PTR) was approved in D. 08-09-039, 2012 PTR expenses record to the Edison SmartConnect.

 Balancing Account (ESCBA).

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding

					res and Funding 2-2014 ⁽¹⁾								
Year-to-Date Program Expenditures					2012 Exp	penditures of	Carry-over Fu	nds ⁽¹⁾					Year-to Date 2012
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures
Category 1: Emergency Programs AP-I	\$0	\$7,153	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,153
RIP	\$0	\$7,153	\$0	\$0 \$0	\$79,700	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$7,153
SDP - Summer Discount Plan	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
SDP - Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Rotating Outages Management	\$0	\$0	\$4,369	\$0	\$0	\$0	\$1,022	\$0	\$0	(\$1,708)	\$0	\$0	\$3,683
SLRP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Optional Binding Mandatory Curtailment Budget Category 1 Total	\$0 \$0	\$0 \$7,153	\$0 \$4,369	\$0 \$0	\$0 \$79,700	\$0 \$0	\$0 \$1,022	\$0 \$0	\$0 \$0	\$0 (\$1.708)	\$0 \$0	\$0 \$0	\$0 \$90,536
budget category 1 Total	30	77,133	Ş 4 ,303	ŢŪ.	\$15,100	30	71,022	ŢŪ.	Ç0	(\$1,700)	Ç0	Ç0	\$50,550
Category 2: Price Responsive Programs													
Capacity Bidding Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Critical Peak Pricing (Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0 \$0	\$0
DBP Energy Options Program	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 2 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 3: DR Aggregator Managed Programs DR Contracts (2)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 4: DR Enabled Programs													
Auto DR	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Agriculture Pump Timer Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Emerging Markets & Technologies	\$0	\$2,728	\$0	(\$28)	\$29,030	\$68,003	\$449,871	\$104,731	\$120,960	\$34,539	(\$165,557)	\$136,084	\$780,361
Technical Assistance & Technology Incentives - Admin (3)	\$0	\$144,401	\$170,329	\$120,110	\$107,920	\$73,676	\$0	\$284,219	\$0	\$0	\$0	\$308,800	\$1,209,456
Technical Assistance & Technology Incentives - Incentives (3)	\$0	\$525,401	\$5,708,499	\$217,822	\$802,697	\$153,133	\$861,540	\$167,300	\$1,378,696	\$1,127,363	\$2,384,350	\$179,190	\$13,505,990
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 4 Total	\$0	\$672,529	\$5,878,828	\$337,905	\$939,648	\$294,812	\$1,311,411	\$556,250	\$1,499,656	\$1,161,902	\$2,218,793	\$624,074	\$15,495,808
Category 5: Pilots & SmartConnect Enabled Programs													
Participating Load / Proxy Demand Resource Pilot	\$0	\$0	\$0	\$11,500	\$18,977	(\$8,250)	\$13,256	\$1,378	\$15	\$2,500	\$52,705	\$0	\$92,081
SmartConnect Thermostats for CPP	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
SmartConnect Customer Experience Pilot Budget Category 5 Total	\$0	\$0	\$0	\$11,500	\$18,977	(\$8,250)	\$13,256	\$1,378	\$15	\$2,500	\$52,705	\$0 \$0	\$92,081
	7-			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,	(4-1,-2-1)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,	7	72,555	7.5.5/1.5.5	*-	,,,,,,,
Category 6: Statewide Marketing Program													
Flex Alert Budget Category 6 Total	\$0 \$0	\$0 \$0	\$0 \$0	\$89 \$89	\$44,151 \$44.151	(\$89) (\$89)	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$44,151 \$44,151
budget Category o Total	ŞU	30	30	565	344,131	(505)	30	ŞU	30	30	30	30	344,131
Category 7: Measurement & Evaluation													
Measurement & Evaluation	\$0	\$121,416	\$151,259	\$109,854	\$6,233	\$118,553	\$274,997	(\$77,975)	\$42,729	\$252,974	\$37,085	\$101,552	\$1,138,676
Budget Category 7 Total	\$0	\$121,416	\$151,259	\$109,854	\$6,233	\$118,553	\$274,997	(\$77,975)	\$42,729	\$252,974	\$37,085	\$101,552	\$1,138,676
Category 8: System Support Activities													
DR Forecasting Tool	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DR Resource Portal	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DR System Infrastructure	\$0	\$56,688	\$14,042	\$3,941	\$6,633	\$1,463	\$4,702	\$6,760	\$5,880 \$5,880	\$5,253	\$5,132	\$31,448	\$141,941
Budget Category 8 Total	\$0	\$56,688	\$14,042	\$3,941	\$6,633	\$1,463	\$4,702	\$6,760	\$5,880	\$5,253	\$5,132	\$31,448	\$141,941
Category 9: Marketing Education & Outreach													
Agriculture & Water Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Circuit Savers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Federal Power Reserves Partnership Income Qualified Customer Outreach	\$0 \$0	\$0 \$0	\$4,188 \$0	(\$3,268) \$2,331	\$5,700 \$0	\$0 \$0	(\$678) \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$5,942 \$2,331
DR Energy Leadership Partnership (Community EE/DR Partnership)	\$0	\$5,961	\$0	\$2,331	\$1,493	(\$10)	(\$23)	\$0	\$0 \$0	\$0	\$0	\$0	\$2,331 \$7,421
Integrated DSM Marketing	\$0	\$22,242	\$2,828	\$19,578	\$0	\$0	\$0	\$0	\$10,947	\$0	(\$4,880)	\$37,841	\$88,555
PEAK	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 9 Total	\$0	\$28,203	\$7,016	\$18,641	\$7,193	(\$10)	(\$701)	\$0	\$10,947	\$0	(\$4,880)	\$37,841	\$104,250
Category 10: Integrated Programs													
Non-residential New Construction	\$0	\$0	\$0	\$9,729	\$18,590	\$242	\$0	\$0	\$0	(\$242)	\$0	\$7,470	\$35,789
Residential New Construction	\$0	\$0	\$0	\$10,251	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,251
Institutional & Govt Partnership Program IDSM food Processing Pilot	\$0 \$0	\$0 \$8,726	\$0 \$6,426	\$0 \$0	\$0 \$0	\$0 \$28,945	\$0 \$15,748	\$0 \$16,016	\$0 \$0	\$0 \$0	\$0 \$5,910	\$0 \$113,400	\$0 \$195,170
WE&T Smart Students	\$0 \$0	\$8,726	\$6,426	\$0 \$0	\$0 \$0	\$28,945 \$0	\$15,748 \$0	\$16,016	\$0 \$0	\$0 \$0	\$5,910	\$113,400 \$0	\$195,170 \$0
IDEAA Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TRIO Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Statewide IDSM Program	\$0	\$0	\$0	\$0	\$0	\$7,531	\$0	\$0	\$0	\$0	\$0	\$0	\$7,531
Budget Category 10 Total	\$0	\$8,726	\$6,426	\$19,980	\$18,590	\$36,718	\$15,748	\$16,016	\$0	(\$242)	\$5,910	\$120,870	\$248,741
Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
And the second s													

Technical Assistance & Technology Incentives (TA&TI) commitments	\$8.927.392
outstanding as of 12/31/2012	30,321,332

Total Incremental Cost

Notes:
(1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
(2) Funding and expenses for DR Contracts reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Incentive payments are recorded separately in Table I-4.
(3) TABTI expenses include Auto DR incentives for 2009-2011 projects.

\$0 \$894,715 \$6,061,939 \$501,910 \$1,121,123 \$443,196 \$1,620,435 \$502,429 \$1,559,228 \$1,420,679 \$2,314,745 \$915,785 \$17,356,184

Table I-4 SCE Demand Response Programs Customer Program Incentives 2012

Annual Total Cost

Allitual Total Cost													
					Total I	mbedded Co	st and Revenu	ies ⁽¹⁾					Year-to-Date
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Total Cost
Program Incentives (2)													
BIP	\$666,187	\$731,299	\$746,869	\$758,037	\$787,642	\$5,341,570	\$16,616,121	\$20,622,592	\$14,092,566	\$12,476,688	\$909,400	\$828,457	\$74,577,427
SDP - Residential	\$37,110	\$60,958	\$55,239	\$45,446	\$40,008	\$6,047,125	\$12,642,739	\$13,682,447	\$12,119,883	\$6,858,097	\$75,933	\$72,863	\$51,737,849
SDP - Residential (O-Switch)	\$0	\$0	\$0	\$0	\$0	\$8,691	\$28,621	\$40,691	\$41,329	\$24,047	\$320	\$541	\$144,239
SDP - Commercial - Base	\$15	\$78	\$126	(\$744)	\$741	\$180,182	\$350,797	\$380,066	\$329,953	\$170,401	\$822	\$117	\$1,412,555
SDP - Commercial - Enhanced	\$3,465	\$2,076	\$3,940	(\$559)	\$188	\$1,311,051	\$2,676,577	\$3,008,573	\$2,742,538	\$1,559,258	\$12,097	(\$6,036)	\$11,313,167
AP-I	\$43,237	\$42,080	\$57,467	\$53,837	\$68,613	\$675,879	\$1,201,476	\$1,451,612	\$1,188,789	\$650,173	\$55,197	\$39,290	\$5,527,650
DBP	\$1,224	\$2,151	\$1,472	\$0	\$0	\$0	\$143,242	\$752,734	\$1,470,665	\$345,184	\$554,806	\$500	\$3,271,979
Capacity Bidding Program	\$0	\$0	\$0	\$0	\$0	\$63,368	\$104,011	\$201,922	\$230,204	\$142,813	\$35,711	\$0	\$778,029
DR Contracts	(\$351,034)	\$231,244	\$1,085,674	\$977,551	\$494,770	\$1,065,208	\$4,122,529	\$1,671,462	\$880,945	(\$30,270)	\$4,720,973	\$1,949,146	\$16,818,197
PTR (Peak Time Rebate / Save Power Day)	\$0	\$0	\$0	\$0	\$0	\$0	\$5,507,503	\$13,528,265	\$5,071,271	\$0	\$0	\$0	\$24,107,038
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,449,540	\$32,227	\$3,464	\$2,485,231
Total Cost of Incentives	\$400,202	\$1,069,885	\$1,950,788	\$1,833,567	\$1,391,962	\$14,693,073	\$43,393,615	\$55,340,363	\$38,168,143	\$24,645,931	\$6,397,488	\$2,888,343	\$192,173,361
•													
Revenues from Excess Energy Charges (3)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$932,040	\$9,187	\$0	\$941,227

⁽¹⁾ Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

⁽²⁾ Incentive data is preliminary and subject to change based on billing records.

⁽³⁾ Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			2	012- 2014 Fu	nding Cycle Cu	ustomer Com	munication, I	Marketing, a	nd Outreach				Year-to Date	2012-2014	Authorized
													2012	Total	Budget (if
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Applicable)
I. STATEWIDE MARKETING															
IOU Administrative Costs	\$1	0 \$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0)
Statewide ME&O contract	\$() \$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	1
I. TOTAL STATEWIDE MARKETING	\$1	0 \$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	\$0

II. UTILITY MARKETING BY ACTIVITY * $^{(1)}$

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014 \$22,000,000

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014															\$22,000,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs	40	40	40	470	470	40	40	40.005	40	40	47.004	4005	444 44	****	
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$72	-\$72	\$0	\$0	\$3,005	\$0	\$0	\$7,904	\$235	\$11,145	\$11,145	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$1,667	\$0	\$0	\$4,931	\$0	\$0	\$8,318	\$291	\$15,207	\$15,207	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3	\$0	\$0	\$0	\$0	\$3	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs															
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$1,399	\$0	\$0	\$258	\$0	\$0	\$0	\$0	\$1,657	\$1,657	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$1,025	\$1,079	-\$1,939	\$0	\$0	\$1,604	\$1,771	\$1,771	\$275,000
AC Cycling : Summer Discount Plan Transition	\$0	\$0	\$0	\$25,948	\$63,685	\$13,127	\$79,428	\$16,790	-\$1,604	\$0	\$86,454	\$90,391	\$374,219	\$374,219	
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$26,150	\$75,747	\$139,230	\$8,470	\$2,708	-\$141,020	\$2,763	\$114,048	\$114,048	
Category 3: DR Provider/Aggregated Managed Programs															
DR Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$0	\$0	\$3,054	\$121	\$1,520	\$0	\$0	\$0	\$4,695	\$4,695	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program	\$0	\$0	\$0	\$136,722	\$56,253	\$57,614	\$22,187	\$14,708	\$100,985	\$3,598	\$5,205	-\$9,752	\$387,518	\$387,518	\$1,000,000
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$1,239	\$5,114	\$4,594	\$3,318	\$4,418	\$6,016	\$16,610	\$149,904	\$23,906	\$215,119	\$215,119	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing	\$0	\$0	\$0	\$6,643	\$59,662	\$77,060	\$67,366	\$69,876	\$33,299	\$45,205	\$187,854	\$134,762	\$681,728	\$681,728	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$2,836	\$3,227	\$21,486	\$20,615	\$59,104	\$24,164	\$8,244	\$47,945	-\$21,789	\$165,832	\$165,832	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$1,727	\$2,028	\$7,319	\$0	\$180	\$0	\$2,529	\$13,783	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$13,955	-\$13,122	\$0	\$7,310	\$0	\$1,773	\$10,340	\$0	\$20,256	\$20,256	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	

			2	012- 2014 Fur	iding Cycle Cu	ustomer Com	munication, I	Marketing, a	nd Outreach				Year-to Date	2012-2014	Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2012 Expenditures	Total Expenditures	Budget (if Applicable)
Category 10 - Special Projects	,	•		•	•			_	•						
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$11,752	\$0	\$11,752	\$0	\$0	\$23,504	\$23,504	\$275,000
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$480,000
SUBTOTAL	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$3,500,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP)															\$3.000.000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	45,000,000
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Other Costs	\$0	\$0	\$0 \$0	\$3,055	\$0	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298			
(2)															
Peak Time Rebate / Save Power Day (PTR) (2)	40	40	40	40	40	40	40	40	40	40	40	40	. 40	40	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0			\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)															\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$9	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9	\$9	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Other Costs	\$0	\$0	\$0	\$3,055	\$9	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298		\$103,858	
Total from Program, Rates & Activities that do not require itemized accounting	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387			
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$179,055	\$830,508	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,475	\$275,938	\$296,685			\$22,000,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT	40	A 2	<u> </u>	64 572 64	£7.500.00	ć1 00 °	ć 40.05 t	ÁF 242	£1.500	£4.000	644.610	A4 ===		ć00.652	
Agricultural / Pumping	\$0	\$0	\$0	\$1,572.04	\$7,566.06	-\$1,034	\$49,954	\$5,349	\$1,689	\$1,890	\$11,919	\$1,756		\$80,662	
Large Commercial and Industrial	\$0	\$0	\$0	\$17,998	\$94,096	-\$11,622	\$604,431	\$50,389	\$19,416	\$34,515	\$52,266	\$20,230		\$881,719	
Small and Medium Commercial	\$0	\$0	\$0	\$1,500	\$8,268	\$24,332	\$124,803	\$137,451	\$10,589	\$4,517	-\$132,774	\$4,201		\$182,886	
Residential	\$0	\$0	\$0	\$157,986	\$720,587	-\$75,783	\$4,375,513	\$356,305	\$143,925	\$162,985	\$344,527	\$270,497	\$6,456,543	\$6,456,543	

Notes:

IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT

\$830,517

-\$64,107

\$5,154,702

\$549,494

\$175,618

\$203,906

\$275,938

\$296,685 \$7,601,809 \$7,601,809 \$22,000,000

(2) 2012 funding for Peak Time Rebate / Save Power Day (PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnectTM Balancing Account (ESCBA).

\$0

\$0

\$0

\$179,055

^{* (1)} Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			2	012- 2014 Fu	nding Cycle Cu	ustomer Com	munication, I	Marketing, a	nd Outreach				Year-to Date	2012-2014	Authorized
													2012	Total	Budget (if
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Applicable)
I. STATEWIDE MARKETING															
IOU Administrative Costs	\$1	0 \$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0)
Statewide ME&O contract	\$() \$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	1
I. TOTAL STATEWIDE MARKETING	\$1	0 \$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	\$0

II. UTILITY MARKETING BY ACTIVITY * (1)

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014															\$22,000,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$72	-\$72	\$0	\$0	\$3,005	\$0	\$0	\$7,904	\$235	\$11,145	\$11,145	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$1,667	\$0	\$0	\$4,931	\$0	\$0	\$8,318	\$291	\$15,207	\$15,207	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3	\$0	\$0	\$0	\$0	\$3	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs															
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$1,399	\$0	\$0	\$258	\$0	\$0	\$0	\$0	\$1,657	\$1,657	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$1,025	\$1,079	-\$1,939	\$0	\$0	\$1,604	\$1,771	\$1,771	\$275,000
AC Cycling : Summer Discount Plan Transition	\$0	\$0	\$0	\$25,948	\$63,685	\$13,127	\$79,428	\$16,790	-\$1,604	\$0	\$86,454	\$90,391	\$374,219	\$374,219	
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$26,150	\$75,747	\$139,230	\$8,470	\$2,708	-\$141,020	\$2,763	\$114,048	\$114,048	
Category 3: DR Provider/Aggregated Managed Programs															
DR Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$0	\$0	\$3,054	\$121	\$1,520	\$0	\$0	\$0	\$4,695	\$4,695	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach		4-				4		*			4	4			
Circuit Savers Program	\$0	\$0	\$0	\$136,722	\$56,253	\$57,614	\$22,187	\$14,708	\$100,985	\$3,598	\$5,205	-\$9,752	\$387,518	\$387,518	\$1,000,000
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$1,239	\$5,114	\$4,594	\$3,318	\$4,418	\$6,016	\$16,610	\$149,904	\$23,906	\$215,119	\$215,119	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)	4-	4-	4-		4	4									
Integrated DSM Marketing	\$0	\$0	\$0	\$6,643	\$59,662	\$77,060	\$67,366	\$69,876	\$33,299	\$45,205	\$187,854	\$134,762	\$681,728	\$681,728	
Statewide IDSM	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0 60	\$0	
DR Institutional Partnership	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0 \$0	\$0 \$0	\$0 \$0	\$2,836 \$0	\$3,227 \$0	\$21,486	\$20,615 \$2,028	\$59,104 \$7,319	\$24,164 \$0	\$8,244 \$180	\$47,945 \$0	-\$21,789 \$2,529	\$165,832 \$13,783	\$165,832 \$13,783	
Federal Power Reserve Partnership (FedPower) Technical Assistance (TA)	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$1,727 \$0	\$2,028 \$0	\$7,319 \$0	\$0 \$0	\$180 \$0	\$0 \$0	\$2,529 \$0	\$13,783 \$0	\$13,783 \$0	
Commercial New Construction	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$13,955	\$0 -\$13,122	\$0 \$0	\$0 \$7,310	\$0 \$0	\$0 \$1,773	\$10,340	\$0 \$0	\$0 \$20,256	\$20,256	
IDSM food Processing Pilot	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$13,955	-\$15,122 \$0	\$0 \$0	\$7,310	\$0 \$0	\$1,773	\$10,540	\$0 \$0	\$20,236 \$0	\$20,256	
Residential New Construction Pilot	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0 \$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0 \$0	\$16,392	\$0	\$0	\$0 \$0	\$11,560	\$27,952	\$27,952	
workloree Education & Training Smart Students (Smartstudents)	Ų	ŞU	ŞÜ	ŞU	ŞU	ŞU	ŞÜ	710,332	JU	ŞU	ŞÜ	711,500	721,332	721,332	

			2	012- 2014 Fur	nding Cycle Cu	ustomer Com	munication, N	Marketing, a	nd Outreach				Year-to Date	2012-2014	Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2012 Expenditures	Total Expenditures	Budget (if Applicable)
Category 10 - Special Projects	,	,		,	,		,								
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$11,752	\$0	\$11,752	\$0	\$0	\$23,504	\$23,504	\$275,000
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$480,000
SUBTOTAL	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$3,500,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling : Summer Discount Plan (SDP)															\$3,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	45,000,000
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Other Costs	\$0	\$0	\$0	\$3,055	\$0	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298		\$103,849	
Peak Time Rebate / Save Power Day (PTR) (2)															\$10,000,00
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	+==,===,==
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0			\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	ŚO		\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)															\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$9	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$9	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,00
W. LITHITY AND DESCRIPTION OF THE PROPERTY OF															
III. UTILITY MARKETING BY ITEMIZED COST Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	ŚO		\$0	
Other Costs	\$0	\$0	\$0	\$3,055	\$9	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298		\$103,858	
Total from Program, Rates & Activities that do not require itemized accounting	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387		\$7,497,951	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,00
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural / Pumping	\$0	\$0	\$0	\$1,572.04	\$7,566.06	-\$1,034	\$49,954	\$5,349	\$1,689	\$1,890	\$11,919	\$1,756	\$80,662	\$80,662	
Agricultural / Pumping Large Commercial and Industrial	\$0 \$0	\$0 \$0	\$0 \$0	\$1,572.04	\$7,566.06	-\$1,034 -\$11,622	\$49,954	\$5,349	\$1,689	\$1,890	\$11,919	\$1,756		\$80,662	
_															
Small and Medium Commercial	\$0	\$0	\$0	\$1,500	\$8,268	\$24,332	\$124,803	\$137,451	\$10,589	\$4,517	-\$132,774	\$4,201		\$182,886	
Residential	\$0	\$0	\$0	\$157,986	\$720,587	-\$75,783	\$4,375,513	\$356,305	\$143,925	\$162,985	\$344,527	\$270,497		\$6,456,543	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,00

(2) 2012 funding for Peak Time Rebate / Save Power Day (PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnectTM Balancing Account (ESCBA).

^{* (1)} Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for items II, III and IV should be equal.

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.

The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	Per Resolution E-4502, the Commission approved SCE's new Schedule 10/10 and associated program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This fund shift is for the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional Partnership	12/31/2012	D.12-04-045 limited the total budget for the 2012 DR Institutional Partnership to \$109,001. Increased customer interest from this sector has resulted in additional integrated education, outreach, coordination, and identification of partnership opportunities. Increased costs resulted from enhanced engagement from county properties, campus
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to \$277,225 for Commercial New Construction Program. Stronger customers engagement and increased outreach activities to increase customer knowledge and participation in the programs has required aadditional funds to meet all commitments including those are carried over to
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training Smart Students (SmartStudents)	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected student engagement and increased curriculum development activities in order to meet IDSM strategic goals requires additional funds to meet all commitments including activities carried over to 2013.
Total	\$1,801,351			

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2012 Event Summary

Year-to-Date Event Summary

Year-to-Date Event Summary					I	
Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW	Event Beginning: End (5)	Program Tolled Hours (Annual) (4)
Category 1: Reliability Programs			•			
Agricultural Pumping Interruptible (API) (Est. 409 Customers)	1	08/14/12	System Emergency	19.0 MW	15:30 - 21:23	6
Agricultural Pumping Interruptible (API)	2	09/26/12	Peak Load Forecast	25.3 MW	14:50 - 16:00	7
Base Interruptible Program (BIP)	1	09/26/12	Peak Load Forecast	483.3 MW	15:00 - 17:00	2
Category 2: Price Responsive Programs						
Save Power Days / Peak Time Rebates	1	07/12/12	Heat Rate	58.8 MW	14:00 - 18:00	4
Save Power Days / Peak Time Rebates	2	08/10/12	Heat Rate	107.2 MW	14:00 - 18:00	8
Save Power Days / Peak Time Rebates	3	08/16/12	Heat Rate	107.6 MW	14:00 - 18:00	12
Save Power Days / Peak Time Rebates	4	08/29/12	Heat Rate	108.5 MW	14:00 - 18:00	16
Save Power Days / Peak Time Rebates	5	08/31/12	Heat Rate	108.7 MW	14:00 - 18:00	20
Save Power Days / Peak Time Rebates	6	09/07/12	Heat Rate	108.7 MW	14:00 - 18:00	24
Save Power Days / Peak Time Rebates	7	09/10/12	Heat Rate	108.6 MW	14:00 - 18:00	28
Demand Bidding Program (DBP)	1	07/12/12	Heat Rate	97.0 MW	12:00 - 20:00	8
Demand Bidding Program (DBP)	2	08/08/12	Heat Rate	107.8 MW	12:00 - 20:00	16
Demand Bidding Program (DBP)	3	08/10/12	Heat Rate	98.6 MW	12:00 - 20:00	24
Demand Bidding Program (DBP)	4	08/14/12	Heat Rate	80.0 MW	12:00 - 20:00	32
Demand Bidding Program (DBP)	5	08/16/12	Heat Rate	80.9 MW	12:00 - 20:00	40
Demand Bidding Program (DBP)	6	08/29/12	Heat Rate	73.4 MW	12:00 - 20:00	48
Demand Bidding Program (DBP)	7	10/01/12	Heat Rate	86.9 MW	12:00 - 20:00	56
Demand Bidding Program (DBP)	8	10/17/12	Heat Rate	67.3 MW	12:00 - 20:00	64
2011a.ta 2.aa.ta (1.05.att (2.21)				211211111		
Capacity Bidding Program (CBP) - DO	1	07/20/12	Heat Rate	15.3 MW	16:00 - 19:00	3
Capacity Bidding Program (CBP) - DO	2	08/07/12	Heat Rate	15.6 MW	13:00 - 17:00	7
Capacity Bidding Program (CBP) - DO	3	08/13/12	Heat Rate	15.9 MW	13:00 - 17:00	11
Capacity Bidding Program (CBP) - DO	4	08/14/12	Heat Rate	16.3 MW	13:00 - 17:00	15
Capacity Bidding Program (CBP) - DO	5	09/14/12	Heat Rate	15.5 MW	13:00 - 19:00	21
Capacity Bidding Program (CBP) - DO	6	10/02/12	Heat Rate	11.7 MW	14:00 - 18:00	25
Capacity Bidding Program (CBP) - DO	7	10/18/12	Heat Rate	11.7 MW	13:00 - 19:00	31
Capacity Bidding Program (CBP) - DA	1	07/23/12	Heat Rate	0.1 MW	14:00 - 18:00	4
Capacity Bidding Program (CBP) - DA	2	07/24/12	Heat Rate	0.1 MW	14:00 - 18:00	8
Capacity Bidding Program (CBP) - DA	3	07/25/12	Heat Rate	0.1 MW	15:00 - 17:00	10
Capacity Bidding Program (CBP) - DA	4	07/30/12	Heat Rate	0.1 MW	14:00 - 18:00	14
Capacity Bidding Program (CBP) - DA	5	07/30/12	Heat Rate	0.1 MW	14:00 - 18:00	18
Capacity Bidding Program (CBP) - DA	6	10/02/12	Heat Rate	0.1 MW	13:00 - 17:00	22
Capacity Bidding Program (CBP) - DA Capacity Bidding Program (CBP) - DA	7	10/02/12	Heat Rate	0.1 MW	14:00 - 17:00	25
Capacity Bidding Program (CBP) - DA	8	10/05/12	Heat Rate	0.1 MW	15:00 - 17:00	27
Capacity Bidding Program (CBP) - DA Capacity Bidding Program (CBP) - DA	9	10/03/12	Heat Rate	0.1 MW	14:00 - 17:00	30
Capacity Bidding Program (CBP) - DA Capacity Bidding Program (CBP) - DA	10	10/17/12	Heat Rate	0.1 MW	14:00 - 17:00	34
Capacity Bidding Program (CBP) - DA Capacity Bidding Program (CBP) - DA	11	10/18/12	Heat Rate	0.1 MW	18:00 - 19:00	35
Capacity Diading (10grain (CDF) - DA	11	10/23/12	incut Nate	0.1 10100	10.00 - 15.00	33
Summer Discount Plan - Residential (Est. 66 Zip Codes, 35k Customers)	1	06/22/12	Measurement & Evaluation	8.2 MW	15:00 - 16:00	1
Summer Discount Plan - Residential (Est. 315 Zip Codes, 219k Customers)	2	06/29/12	Measurement & Evaluation	41.9 MW	14:00 - 15:00	2
Summer Discount Plan - Residential (Est. 184 Zip Codes, 149k Customers)	2	06/29/12	Measurement & Evaluation	87.8 MW	15:00 - 16:00	3
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	3	07/10/12	Heat Rate	29.2 MW	13:00 - 14:00	4
Summer Discount Plan - Residential (Est. 306 Zip Codes, 125k Customers)	3	07/10/12	Heat Rate	41.9 MW	14:00 - 15:00	5
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	3	07/10/12	Heat Rate	87.8 MW	15:00 - 16:00	6
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Table I-3
SCE Interruptible and Price Responsive Programs
2012 Event Summary

Year-to-Date Event Summary

Year-to-Date Event Summary					ı	
Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW	Event Beginning: End (5)	Program Tolled Hours (Annual) (4)
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	4	08/01/12	Heat Rate	29.2 MW	15:00 - 16:00	7
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	4	08/01/12	Heat Rate	29.6 MW	16:00 - 17:00	8
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	4	08/01/12	Heat Rate	46.6 MW	18:00 - 19:00	9
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	5	08/03/12	Heat Rate	29.2 MW	15:00 - 16:00	10
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	5	08/03/12	Heat Rate	21.8 MW	16:00 - 17:00	11
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	5	08/03/12	Heat Rate	46.6 MW	17:00 - 18:00	12
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	6	08/08/12	Heat Rate	67.7 MW	15:00 - 16:00	13
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	6	08/08/12	Heat Rate	66.3 MW	16:00 - 17:00	14
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	6	08/08/12	Heat Rate	98.9 MW	17:00 - 18:00	15
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	7	08/09/12	Heat Rate	67.7 MW	15:00 - 16:00	16
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	7	08/09/12	Heat Rate	66.3 MW	16:00 - 17:00	22
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	7	08/09/12	Heat Rate	98.9 MW	17:00 - 18:00	23
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	8	08/14/12	Heat Rate	61.1 MW	15:00 - 15:50	24
Summer Discount Plan - Residential (SCE North - Est. 30k Customers)	9	08/14/12	System Emergency	1.4 MW	15:50 - 21:27	25
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	10	08/15/12	Heat Rate	88.6 MW	15:00 - 16:00	26
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	10	08/15/12	Heat Rate	42.4 MW	16:00 - 17:00	27
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	10	08/15/12	Heat Rate	40.4 MW	17:00 - 18:00	28
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	11	08/17/12	Heat Rate	102.5 MW	16:00 - 17:00	29
Summer Discount Plan - Residential (Est. 243 Zip Codes, 97k Customers)	11	08/17/12	Heat Rate	42.3 MW	17:00 - 18:00	30
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	12	08/21/12	Heat Rate	53.4 MW	15:00 - 16:00	31
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	12	08/21/12	Heat Rate	29.9 MW	16:00 - 17:00	32
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	12	08/21/12	Heat Rate	29.4 MW	17:00 - 18:00	33
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	13	08/22/12	Heat Rate	29.4 MW	15:00 - 16:00	34
Summer Discount Plan - Residential (Est. 1912ip Codes, 85k Customers)	13	08/22/12	Heat Rate	29.9 MW	16:00 - 17:00	35
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	13	08/22/12	Heat Rate	47.1 MW	17:00 - 18:00	36
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	14	08/28/12	Heat Rate	129.5 MW	15:00 - 16:00	37
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	14	08/28/12	Heat Rate	83.9 MW	16:00 - 17:00	38
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	14	08/28/12	Heat Rate	71.9 MW	17:00 - 18:00	39
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	15	08/29/12	Heat Rate	82.6 MW	15:00 - 16:00	40
Summer Discount Plan - Residential (Est. 306 Zip Codes, 308 Customers)	15	08/29/12	Heat Rate	66.4 MW	16:00 - 17:00	41
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	15	08/29/12	Heat Rate	108.4 MW	17:00 - 18:00	42
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	16	09/10/12	Heat Rate	72.7 MW	15:00 - 16:00	43
	16	09/10/12		72.7 MW	16:00 - 17:00	44
Summer Discount Plan - Residential (Est. 306 Zip Codes, 128k Customers)	16	09/10/12	Heat Rate	19.0 MW	17:00 - 18:00	45
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)			Heat Rate	+		
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	17	09/14/12	Heat Rate	110.9 MW	15:00 - 16:00	46
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	17	09/14/12	Heat Rate	99.3 MW	16:00 - 17:00	47
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	17	09/14/12	Heat Rate	135.6 MW	17:00 - 18:00	48
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	18	09/20/12	Heat Rate	65.7 MW	15:00 - 16:00	49
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	18	09/20/12	Heat Rate	77.4 MW	16:00 - 17:00	50
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	18	09/20/12	Heat Rate	65.5 MW	17:00 - 18:00	51
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	19	09/21/12	Heat Rate	131.0 MW	15:00 - 16:00	52
Summer Discount Plan - Residential (Est. 306 Zip Codes, 126k Customers)	19	09/21/12	Heat Rate	169.0 MW	16:00 - 17:00	53
Summer Discount Plan - Residential (Est. 131 Zip Codes, 86k Customers)	19	09/21/12	Heat Rate	105.2 MW	17:00 - 18:00	54
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	20	09/28/12	Heat Rate	43.2 MW	15:00 - 16:00	56
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	20	09/28/12	Heat Rate	55.1 MW	16:00 - 17:00	58
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	20	09/28/12	Heat Rate	43.3 MW	17:00 - 18:00	60
Summer Discount Plan - Residential (Est. 381 Zip Codes, 169k Customers)	21	10/02/12	Heat Rate	309.0 MW	14:00 - 16:00	61
Summer Discount Plan - Residential (Est. 181 Zip Codes, 138k Customers)	21	10/02/12	Heat Rate	236.4 MW	16:00 - 18:00	62
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	22	10/17/12	Heat Rate	127.2 MW	15:00 - 16:00	64
Summer Discount Plan - Residential (Est. 212 Zip Codes, 104k Customers)	22	10/17/12	Heat Rate	146.8 MW	16:00 - 17:00	66
Summer Discount Plan - Residential (Est. 230 Zip Codes, 110k Customers)	22	10/17/12	Heat Rate	92.5 MW	17:00 - 18:00	67

Table I-3 SCE Interruptible and Price Responsive Programs 2012 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW	Event Beginning: End (5)	Program Tolled Hours (Annual) (4)
Summer Discount Plan - Residential (Est. 381 Zip Codes, 169k Customers)	23	10/18/12	Heat Rate	165.5 MW	14:00 - 16:00	68
Summer Discount Plan - Residential (Est. 181 Zip Codes, 138k Customers)	23	10/18/12	Heat Rate	84.1 MW	16:00 - 18:00	69
Summer Discount Plan - Residential (Est.156 Zip Codes, 93k Customers)	24	10/26/12	Heat Rate	38.7 MW	15:00 - 16:00	70
Summer Discount Plan - Residential (Est. 329 Zip Codes, 128k Customers)	24	10/26/12	Heat Rate	47.2 MW	16:00 - 17:00	71
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	24	10/26/12	Heat Rate	7.8 MW	17:00 - 18:00	72
Summer Discount Plan - Commercial (SCE North - Est. 851 customers)	1	08/14/12	System Emergency	5.0 MW	15:50 - 21:27	6
Category 3: DR Provider/Aggregated Managed Programs						
DR Contacts (DRC) - DO	1	08/14/12	Peak Load Forecast	225.0 MW	15:00 - 17:00	2
DR Contacts (DRC) - DA	1	08/14/12	Peak Load Forecast	50.0 MW	15:00 - 17:00	2
DR Contacts (DRC) - DO	2	10/02/12	Peak Load Forecast	185.0 MW	14:00 - 17:00	5
Category 11 - Dynamic Pricing						
Summer Advantage Incentive / Critical Peak Pricing (CPP)	1	06/29/12	Peak Load Forecast	54.6 MW	14:00 - 18:00	4
Summer Advantage Incentive / Critical Peak Pricing (CPP)	2	07/12/12	Peak Load Forecast	67.7 MW	14:00 - 18:00	8
Summer Advantage Incentive / Critical Peak Pricing (CPP)	3	07/23/12	Peak Load Forecast	44.1 MW	14:00 - 18:00	12
Summer Advantage Incentive / Critical Peak Pricing (CPP)	4	08/07/12	Peak Load Forecast	50.4 MW	14:00 - 18:00	16
Summer Advantage Incentive / Critical Peak Pricing (CPP)	5	08/09/12	Peak Load Forecast	57.9 MW	14:00 - 18:00	20
Summer Advantage Incentive / Critical Peak Pricing (CPP)	6	08/13/12	Peak Load Forecast	51.6 MW	14:00 - 18:00	24
Summer Advantage Incentive / Critical Peak Pricing (CPP)	7	08/20/12	Peak Load Forecast	45.9 MW	14:00 - 18:00	28
Summer Advantage Incentive / Critical Peak Pricing (CPP)	8	08/27/12	Peak Load Forecast	26.5 MW	14:00 - 18:00	32
Summer Advantage Incentive / Critical Peak Pricing (CPP)	9	08/29/12	Peak Load Forecast	40.7 MW	14:00 - 18:00	36
Summer Advantage Incentive / Critical Peak Pricing (CPP)	10	09/10/12	Peak Load Forecast	51.9 MW	14:00 - 18:00	40
Summer Advantage Incentive / Critical Peak Pricing (CPP)	11	09/20/12	Peak Load Forecast	28.0 MW	14:00 - 18:00	44
Summer Advantage Incentive / Critical Peak Pricing (CPP)	12	09/28/12	Peak Load Forecast	47.2 MW	14:00 - 18:00	48

Notes:

- (1) Emergency programs' load reductions are normally requested by the ISO. The ISO does not call for load reductions by program. OBMC is activated by SCE concurrent with the ISO's request for firm load curtailment (rotating outages) to the minimum % level required to meet the ISO's firm load curtailment request. Other programs are triggered according to the terms of the tariff associated with the program.
- (2) Initial event data subject to change based on billing records and verification
- (3) Customer's load reduction (MW) is measured as follows:
 - BIP: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - DBP: The maximum hourly load reduction measured over the duration of the DBP event utilizes a 10 in 10 day baseline with optional day-of adjustment.
 - SDP: Estimated based on ac tonnage, cycling strategy and load diversity at time of event
 - OBMC: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - AP-I: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - CPP (SAI): The maximum hourly load reduction measured over the duration of the CPP event is compared to 10 in 10 Adjusted baseline.
 - CBP: Reported to SCE in aggregate by portfolio and by product by APX. These load reductions reflect the highest hourly reduction per event. 10 in 10 baseline and 10 in 10 with adjustment is used to determine event load reduction.
 - DR Contracts: Based on event reduction results using baseline established for each contract.
 - PTR: Based on the difference in the average performance per customer enrolled in event notifications versus the average performance per un-enrolled customer.
- (4) Individual customer tolled hours or event limits may vary due to different customer contact times and/or load blocking.
- (5) Event times are based on GCC start and end times or SCE determined start and end times.