

January 21, 2013

Edward Randolph
Director of the Energy Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison
Company (U 338-E) on Interruptible Load Programs and
Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027.¹ SCE's report presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to www.sce.com;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE December 2012 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge
Bruce Kaneshiro
All Parties of Record in A.08-06-001 and A.11-03-001 - *via email*

RMS: LIMS- 314-4828

Enclosure(s)

¹

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

Appendix A

SCE WG2 Monthly Enhanced Report For December 2012

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

Programs	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2012 ⁽⁶⁾
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
Interruptible/Reliability																			
BIP - 30 Minute Option	582	457.6	382.3	585	483.8	384.3	587	457.3	385.6	589	512.5	386.9	592	548.2	467.7	592	526.6	467.7	11,478
BIP - 15 Minute Option	66	51.9	43.4	66	54.6	43.4	66	51.4	43.4	68	59.2	44.7	68	63.0	53.7	68	60.5	53.7	11,478
SDP - Commercial - Base	2,288	0.0	12.1	2,285	0.0	12.1	2,310	0.0	12.2	2,263	0.0	11.9	2,266	0.0	12.0	2,255	7.9	11.9	466,866
SDP - Commercial - Enhanced	8,303	0.0	43.8	8,262	0.0	43.6	8,188	0.0	43.2	8,197	0.0	43.3	8,180	0.0	43.2	8,192	28.7	43.2	466,866
OBMC	12	19.2	18.2	12	19.2	18.2	12	19.2	18.2	12	18.7	18.2	12	19.3	18.2	11	16.8	16.7	N/A
AP-I	1,030	23.2	30.8	1,033	24.4	30.9	1,031	30.0	30.8	1,043	45.1	31.2	1,066	45.1	37.2	1,090	45.7	38.0	7,555
Sub-Total Interruptible	12,281	551.9	530.6	12,243	582.0	532.5	12,194	557.9	533.4	12,172	635.5	536.2	12,184	675.6	631.9	12,208	686.2	631.2	
Price Response																			
SDP - Residential	312,751	0.0	675.5	311,570	0.0	673.0	309,515	0.0	668.6	307,967	0.0	665.2	305,710	0.0	660.3	305,315	433.1	659.5	2,121,195
CPP (Summer Advantage Incentive)	3,271	0.0	24.5	3,261	0.0	24.5	3,267	0.0	24.5	3,273	0.0	17.3	3,218	0.0	37.4	3,134	32.8	36.5	10,478
DBP	1,356	50.6	60.7	1,343	51.8	60.2	1,353	54.5	60.6	1,351	60.8	60.5	1,363	66.4	78.2	1,354	65.4	77.7	12,680
CBP - (DA)	52	0.0	0.3	53	0.0	0.3	63	0.0	0.3	49	0.0	0.4	56	2.6	1.7	56	2.6	1.7	634,097
CBP - (DO)	320	0.0	11.2	324	0.0	11.3	389	0.0	13.6	298	12.9	8.9	346	16.1	16.2	347	16.1	16.3	634,097
DR Contracts	2,508	83.9	217.3	2,467	82.5	213.6	2,454	81.0	212.5	2,513	164.9	217.8	2,304	172.4	248.7	2,828	253.2	253.2	634,097
RTP	131	0.0	0.0	131	0.0	0.0	132	0.0	0.0	131	0.0	0.0	131	0.0	20.2	129	0.0	0.0	2,921
PTR (Peak Time Rebate / Save Power Day)	103,650	0.0	0.0	104,543	0.0	0.0	108,926	0.0	0.0	214,824	0.0	0.0	215,317	0.0	0.0	225,000	0.0	0.0	1,405,656
SLRP	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,310
Sub-Total Price Response	424,039	134.5	989.5	423,692	134.3	982.9	426,099	135.5	980.1	530,406	238.6	970.1	528,445	257.6	1,062.9	538,163	803.3	1,044.8	
Total All Programs	436,320	686.4	1,520.1	435,935	716.3	1,515.4	438,293	693.4	1,513.5	542,578	874.1	1,506.3	540,629	933.2	1,694.8	550,371	1,489.4	1,676.1	

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2012 ⁽⁶⁾
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
Interruptible/Reliability																			
BIP - 30 Minute Option	596	525.9	470.8	598	536.5	472.4	601	541.4	474.8	601	524.2	474.8	602	513.0	475.6	575	415.1	454.3	11,478
BIP - 15 Minute Option	68	60.0	53.7	67	60.1	52.9	67	60.4	52.9	66	57.6	52.1	68	57.9	53.7	75	54.1	59.3	11,478
SDP - Commercial - Base	2,260	10.9	11.9	2,252	14.5	11.9	2,247	12.6	11.9	2,245	0.0	11.8	2,244	0.0	11.8	2,237	0.0	11.8	466,866
SDP - Commercial - Enhanced	8,282	40.0	43.7	8,337	53.7	44.0	8,341	46.7	44.0	8,340	0.0	44.0	8,326	0.0	43.9	8,293	0.0	43.8	466,866
OBMC	11	16.6	16.7	11	16.9	16.7	11	16.2	16.7	11	16.0	16.7	11	16.5	16.7	11	14.8	16.7	N/A
AP-I	1,108	46.6	38.6	1,111	45.3	38.7	1,114	41.8	38.8	1,113	37.7	38.8	1,111	29.3	38.7	1,115	25.8	38.9	7,555
Sub-Total Interruptible	12,325	700.1	635.5	12,376	726.9	636.7	12,381	719.0	639.1	12,376	635.4	638.3	12,362	616.7	640.5	12,306	509.9	624.6	
Price Response																			
SDP - Residential	308,255	512.5	665.8	308,539	466.4	666.4	309,062	482.0	667.6	308,486	0.0	666.3	307,103	0.0	663.3	304,265	0.0	657.2	2,121,195
CPP (Summer Advantage Incentive)	3,125	32.5	36.3	3,136	32.5	36.5	3,133	32.6	36.4	3,145	0.0	36.6	3,163	0.0	36.8	3,179	0.0	37.0	10,478
DBP	1,378	68.2	79.1	1,375	69.8	78.9	1,376	69.8	79.0	1,361	66.7	78.1	1,343	56.5	77.1	1,343	50.1	77.1	12,680
CBP - (DA)	56	2.6	1.7	50	2.3	1.5	49	2.3	1.5	49	2.3	1.5	48	0.0	1.4	48	0.0	1.4	634,097
CBP - (DO)	347	16.1	16.3	309	14.4	14.5	303	14.1	14.2	298	13.9	14.0	298	0.0	14.0	298	0.0	14.0	634,097
DR Contracts	2,844	254.6	254.6	2,840	254.2	254.2	2,852	255.4	255.4	2,994	268.3	268.3	2,811	249.2	249.2	2,919	259.0	259.0	634,097
RTP	129	4.9	5.0	131	14.9	5.9	131	19.4	20.9	132	12.5	21.3	131	0.0	19.4	126	0.0	0.0	2,921
PTR (Peak time Rebate / Save Power Day)	259,774	59.5	N/A	468,537	107.3	N/A	448,345	102.7	N/A	805,686	184.5	N/A	824,090	188.7	N/A	825,267	189.0	N/A	1,405,656
SLRP	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,310
Sub-Total Price Response	575,908	951.0	1,058.8	784,917	961.8	1,057.9	765,251	978.1	1,075.0	1,122,151	548.1	1,086.0	1,138,987	494.4	1,061.3	1,137,445	498.1	1,045.7	
Total All Programs	588,233	1,651.0	1,694.3	797,293	1,688.7	1,694.6	777,632	1,697.1	1,714.1	1,134,527	1,183.5	1,724.3	1,151,349	1,111.1	1,701.8	1,149,751	1,007.9	1,670.3	

- Notes:**
1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual June 1, 2012 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 - 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 - 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
 2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual June 1, 2012 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 - 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.
 3. Load impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual June 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.
 5. For May through October the CBP service accounts reported reflect only those nominated to participate in Day-Of and Day-Ahead events. During November through April CBP services accounts reported reflects the estimated number of accounts that participated during the active program season.
 6. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2012.
 7. January - April reflects numbers based on the 2010 Load Impacts filed April 1, 2011. May-December reflects numbers based on the 2011 Load Impacts filed June 1, 2012

Table I-1A
Average Load Impact kW / Customer
2012

Program Eligibility and Average Load Impacts based on June 1, 2012 compliance filing

Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2012 ⁽¹⁾⁽²⁾	Eligibility Criteria	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	11,478	All C & I customers > 200kW
SDP - Residential	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2,121,195	All residential customers with air conditioning
SDP - Commercial	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	466,866	All commercial customers with air conditioning
OBMC	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
AP-I	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	7,555	All customers > 37kW on an Ag & Pumping rate
CPP - Summer Advantage Incentive	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	10,478	All non-residential customers > 200kW
DBP	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	12,680	All non-residential customers > 200kW
CBP - Day Of	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	634,097	All non-residential customers
CBP - Day Ahead	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	634,097	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,097	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,097	All non-residential customers
RTP	0.0	0.0	0.0	154.3	154.3	0.0	38.5	44.9	159.7	161.0	148.1	0.0	0.0	2,921	All non-res. bundled service customers > 500kW
PTR (Peak Time Rebate)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1,405,656	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,310	All non-res. bundled service customers >100kW

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for October through July as the load impacts for these months are negative. PTR load impacts are not available and will be reported as zero (0) until data is available.

*Ex Post OBMC Load Impacts are based on program year 2008.

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2012 ⁽¹⁾⁽²⁾	Eligibility Criteria	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP	774.6	865.8	829.8	940.0	925.9	889.6	882.4	897.1	900.8	872.3	852.1	721.9	721.9	11,478	All C & I customers > 200kW
SDP - Residential	0.0	0.0	0.0	0.0	0.0	1.4	1.7	1.5	1.6	0.0	0.0	0.0	0.0	2,121,195	All residential customers with air conditioning
SDP - Commercial	0.0	0.0	0.0	0.0	0.0	3.5	4.8	6.4	5.6	0.0	0.0	0.0	0.0	466,866	All commercial customers with air conditioning
OBMC	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
AP-I	19.3	20.7	24.0	37.3	42.3	42.0	42.1	40.7	37.5	33.8	26.4	23.1	23.1	7,555	All customers > 37kW on an Ag & Pumping rate
CPP - Summer Advantage Incentive	0.0	0.0	0.0	0.0	0.0	10.5	10.4	10.4	10.4	0.0	0.0	0.0	0.0	10,478	All non-residential customers > 200kW
DBP	38.6	39.4	39.4	47.2	48.8	48.3	49.5	50.8	50.7	49.0	42.0	37.3	37.3	12,680	All non-residential customers > 200kW
CBP - Day Of	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	0.0	634,097	All non-residential customers
CBP - Day Ahead	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	0.0	634,097	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,097	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,097	All non-residential customers
RTP	0.0	0.0	0.0	0.0	0.0	0.0	38.4	113.9	147.9	94.4	0.0	0.0	0.0	2,921	All non-res. bundled service customers > 500kW
PTR (Peak Time Rebate)	N/A	N/A	N/A	N/A	N/A	N/A	0.229	0.229	0.229	0.229	0.229	0.229	0.229	1,405,656	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,310	All non-res. bundled service customers >100kW

Notes:

Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed June 2012 for April through September/October. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting. PTR load impacts are not available and will be reported as zero (0) until data is available.

1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated.
2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2012. Estimates for PTR is not based on load impacts, but is based on estimates from Statewide Pricing Pilot and is provided for information only.

Table I-1B
SCE TA/TI and Auto DR Program Subscription Statistics
2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2009 - 2011

	January				February				March				April				May				June							
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology				
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW				
Price Responsive																												
Capacity Bidding Program		8.7	0.0	8.7		8.7	0.0	8.7		9.1	1.3	10.4		7.4	1.3	8.6		3.3	1.3	4.5		3.3	1.3	4.5		3.3	1.3	4.5
Critical Peak Pricing		7.6	0.2	7.7		7.6	0.2	7.7		10.4	0.2	10.6		10.6	0.2	10.8		10.0	0.2	10.2		10.0	0.2	10.2		10.0	0.2	10.2
Demand Bidding Program		42.5	0.6	43.1		42.5	0.6	43.1		45.9	0.7	46.6		64.7	0.7	65.3		65.3	1.3	66.6		65.8	1.3	67.1		65.8	1.3	67.1
Demand Response Contracts		14.7	3.4	18.1		14.7	3.4	18.1		18.0	3.4	21.4		19.9	3.5	23.5		29.5	3.5	33.0		29.3	3.5	32.8		29.3	3.5	32.8
Real Time Pricing		1.0	0.0	1.0		1.0	0.0	1.0		1.0	0.0	1.0		1.7	0.0	1.7		1.7	0.0	1.7		1.7	0.0	1.7		1.7	0.0	1.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		74.3	4.2	78.6		74.3	4.2	78.6		84.4	5.5	89.9		104.3	5.6	109.9		109.9	6.2	116.1		110.0	6.2	116.3		110.0	6.2	116.3
Interruptible/Reliability																												
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		74.3	4.2	78.6		74.3	4.2	78.6		84.4	5.5	89.9		104.3	5.6	109.9		109.9	6.2	116.1		110.0	6.2	116.3		110.0	6.2	116.3
General Program																												
TA (may also be enrolled in TI and AutoDR)	161.1		2.7		162.1		2.7		162.1		2.8		162.1		3.5		162.1		2.9		162.1		3.1					
Total	161.1		2.7		351.1		2.7		162.1		2.8		162.1		3.5		162.1		2.9		162.1		3.1					
Total TA MW	161.1				351.1				162.1				162.1				162.1				162.1							

	July				August				September				October				November				December							
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology				
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW				
Price Responsive																												
Capacity Bidding Program		3.3	1.3	4.5		3.3	1.3	4.5		3.3	1.3	4.6		3.4	1.3	4.7		3.9	1.3	5.2		3.9	1.3	5.2		3.9	1.3	5.2
Critical Peak Pricing		10.0	0.2	10.2		10.4	0.2	10.6		10.4	0.2	10.6		10.9	0.2	11.1		10.9	0.5	11.4		10.9	0.5	11.4		10.9	0.5	11.4
Demand Bidding Program		68.6	1.3	70.0		68.6	1.3	70.0		61.9	1.3	63.2		67.4	1.3	68.8		67.7	1.5	69.2		70.4	1.5	71.9		70.4	1.5	71.9
Demand Response Contracts		31.6	3.5	35.1		27.4	3.4	30.8		27.4	3.4	30.8		28.3	3.4	31.7		28.6	3.6	32.2		10.8	1.3	12.1		10.8	1.3	12.1
Real Time Pricing		1.7	0.0	1.7		1.7	0.0	1.7		10.5	0.0	10.5		10.5	0.0	10.5		17.3	0.0	17.3		17.3	0.0	17.3		17.3	0.0	17.3
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		115.2	6.2	121.4		111.4	6.1	117.5		113.5	6.2	119.7		120.6	6.1	126.7		128.4	6.9	135.3		113.4	4.5	117.9		113.4	4.5	117.9
Interruptible/Reliability																												
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		115.2	6.2	121.4		111.4	6.1	117.5		113.5	6.2	119.7		120.6	6.1	126.7		128.4	6.9	135.3		113.4	4.5	117.9		113.4	4.5	117.9
General Program																												
TA (may also be enrolled in TI and AutoDR)	162.1		3.2		162.1		3.3		162.1		3.5		162.1		3.5		162.1		0.0		162.1		15.4					
Total	162.1		3.2		162.1		3.3		162.1		3.5		162.1		3.5		162.1		0.0		162.1		15.4					
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1							

Notes:

Activity reflects projects initiated in 2009-2011.
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

- TA Identified MW** Represents identified MW for service accounts from completed TA.
- AutoDR Verified MW** Represents verified/tested MW for service accounts that participated in Auto DR.
- TI Verified MW** Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
 - *A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
 - *Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.
- Total Technology MW** Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
- General Program category** Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B
SCE TA/TI and Auto DR Program Subscription Statistics
2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2012-2014	January				February				March				April				May				June					
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology		
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW		
Price Responsive																										
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Interruptible/Reliability																										
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
General Program																										
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	0.0
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	0.0
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0				0.0	

2012-2014	July				August				September				October				November				December					
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology		
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW		
Price Responsive																										
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Interruptible/Reliability																										
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0
General Program																										
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.5		0.0		0.5		0.0		0.5	0.0
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.5		0.0		0.5		0.0		0.5	0.0
Total TA MW	0.0				0.0				0.0				0.0				0.5				0.5				0.5	

Notes:

Activity reflects projects initiated in 2012-2014
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

TA Identified MW Represents identified MW for service accounts from completed TA.
AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.
TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
 *A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
 *Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.
Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2
SCE Demand Response Programs and Activities
Expenditures and Funding
2012-2014⁽¹⁾

Year-to-Date Program Expenditures

Cost Item	2012 Expenditures of Carry-over Funds ⁽¹⁾												Year-to-Date 2012 Expenditures
	January	February	March	April	May	June	July	August	September	October	November	December	
Category 1: Emergency Programs													
AP-I	\$0	\$7,153	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,153
BIP	\$0	\$0	\$0	\$0	\$79,700	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$79,700
SDP - Summer Discount Plan	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
SDP - Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Rotating Outages Management	\$0	\$0	\$4,369	\$0	\$0	\$0	\$1,022	\$0	\$0	(\$1,708)	\$0	\$0	\$3,683
SLRP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Optional Binding Mandatory Curtailment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 1 Total	\$0	\$7,153	\$4,369	\$0	\$79,700	\$0	\$1,022	\$0	\$0	(\$1,708)	\$0	\$0	\$90,536
Category 2: Price Responsive Programs													
Capacity Bidding Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Critical Peak Pricing (Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DBP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Energy Options Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 2 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 3: DR Aggregator Managed Programs													
DR Contracts ⁽²⁾	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 4: DR Enabled Programs													
Auto DR	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Agriculture Pump Timer Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Emerging Markets & Technologies	\$0	\$2,728	\$0	(\$28)	\$29,030	\$68,003	\$449,871	\$104,731	\$120,960	\$34,539	(\$165,557)	\$136,084	\$780,361
Technical Assistance & Technology Incentives - Admin ⁽³⁾	\$0	\$144,401	\$170,329	\$120,110	\$107,920	\$73,676	\$0	\$284,219	\$0	\$0	\$0	\$308,800	\$1,209,456
Technical Assistance & Technology Incentives - Incentives ⁽³⁾	\$0	\$525,401	\$5,708,499	\$217,822	\$802,697	\$153,133	\$861,540	\$167,300	\$1,378,696	\$1,127,363	\$2,384,350	\$179,190	\$13,505,990
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 4 Total	\$0	\$672,529	\$5,878,828	\$337,905	\$939,648	\$294,812	\$1,311,411	\$556,250	\$1,499,656	\$1,161,902	\$2,218,793	\$624,074	\$15,495,808
Category 5: Pilots & SmartConnect Enabled Programs													
Participating Load / Proxy Demand Resource Pilot	\$0	\$0	\$0	\$11,500	\$18,977	(\$8,250)	\$13,256	\$1,378	\$15	\$2,500	\$52,705	\$0	\$92,081
SmartConnect Thermostats for CPP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
SmartConnect Customer Experience Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 5 Total	\$0	\$0	\$0	\$11,500	\$18,977	(\$8,250)	\$13,256	\$1,378	\$15	\$2,500	\$52,705	\$0	\$92,081
Category 6: Statewide Marketing Program													
Flex Alert	\$0	\$0	\$0	\$89	\$44,151	(\$89)	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Budget Category 6 Total	\$0	\$0	\$0	\$89	\$44,151	(\$89)	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Category 7: Measurement & Evaluation													
Measurement & Evaluation	\$0	\$121,416	\$151,259	\$109,854	\$6,233	\$118,553	\$274,997	(\$77,975)	\$42,729	\$252,974	\$37,085	\$101,552	\$1,138,676
Budget Category 7 Total	\$0	\$121,416	\$151,259	\$109,854	\$6,233	\$118,553	\$274,997	(\$77,975)	\$42,729	\$252,974	\$37,085	\$101,552	\$1,138,676
Category 8: System Support Activities													
DR Forecasting Tool	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DR Resource Portal	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DR System Infrastructure	\$0	\$56,688	\$14,042	\$3,941	\$6,633	\$1,463	\$4,702	\$6,760	\$5,880	\$5,253	\$5,132	\$31,448	\$141,941
Budget Category 8 Total	\$0	\$56,688	\$14,042	\$3,941	\$6,633	\$1,463	\$4,702	\$6,760	\$5,880	\$5,253	\$5,132	\$31,448	\$141,941
Category 9: Marketing Education & Outreach													
Agriculture & Water Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Circuit Savers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Federal Power Reserves Partnership	\$0	\$0	\$4,188	(\$3,268)	\$5,700	\$0	(\$678)	\$0	\$0	\$0	\$0	\$0	\$5,942
Income Qualified Customer Outreach	\$0	\$0	\$0	\$2,331	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,331
DR Energy Leadership Partnership (Community EE/DR Partnership)	\$0	\$5,961	\$0	\$0	\$1,493	(\$10)	(\$23)	\$0	\$0	\$0	\$0	\$0	\$7,421
Integrated DSM Marketing	\$0	\$22,242	\$2,828	\$19,578	\$0	\$0	\$0	\$0	\$10,947	\$0	(\$4,880)	\$37,841	\$88,555
PEAK	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 9 Total	\$0	\$28,203	\$7,016	\$18,641	\$7,193	(\$10)	(\$701)	\$0	\$10,947	\$0	(\$4,880)	\$37,841	\$104,250
Category 10: Integrated Programs													
Non-residential New Construction	\$0	\$0	\$0	\$9,729	\$18,590	\$242	\$0	\$0	\$0	(\$242)	\$0	\$7,470	\$35,789
Residential New Construction	\$0	\$0	\$0	\$10,251	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,251
Institutional & Govt Partnership Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
IDSM Food Processing Pilot	\$0	\$8,726	\$6,426	\$0	\$0	\$28,945	\$15,748	\$16,016	\$0	\$0	\$5,910	\$113,400	\$195,170
WE&T Smart Students	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
IDEAA Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TRIO Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Statewide IDSM Program	\$0	\$0	\$0	\$0	\$0	\$7,531	\$0	\$0	\$0	\$0	\$0	\$0	\$7,531
Budget Category 10 Total	\$0	\$8,726	\$6,426	\$19,980	\$18,590	\$36,718	\$15,748	\$16,016	\$0	(\$242)	\$5,910	\$120,870	\$248,741
Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Incremental Cost	\$0	\$894,715	\$6,061,939	\$501,910	\$1,121,123	\$443,196	\$1,620,435	\$502,429	\$1,559,228	\$1,420,679	\$2,314,745	\$915,785	\$17,356,184

Technical Assistance & Technology Incentives (TA&T) commitments
outstanding as of 12/31/2012 **\$8,927,392**

Notes:

- (1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
- (2) Funding and expenses for DR Contracts reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Incentive payments are recorded separately in Table I-4.
- (3) TA&T expenses include Auto DR incentives for 2009-2011 projects.

**Table I-4
SCE Demand Response Programs
Customer Program Incentives
2012**

Annual Total Cost

Cost Item	Total Embedded Cost and Revenues ⁽¹⁾												Year-to-Date Total Cost
	January	February	March	April	May	June	July	August	September	October	November	December	
Program Incentives ⁽²⁾													
BIP	\$666,187	\$731,299	\$746,869	\$758,037	\$787,642	\$5,341,570	\$16,616,121	\$20,622,592	\$14,092,566	\$12,476,688	\$909,400	\$828,457	\$74,577,427
SDP - Residential	\$37,110	\$60,958	\$55,239	\$45,446	\$40,008	\$6,047,125	\$12,642,739	\$13,682,447	\$12,119,883	\$6,858,097	\$75,933	\$72,863	\$51,737,849
SDP - Residential (O-Switch)	\$0	\$0	\$0	\$0	\$0	\$8,691	\$28,621	\$40,691	\$41,329	\$24,047	\$320	\$541	\$144,239
SDP - Commercial - Base	\$15	\$78	\$126	(\$744)	\$741	\$180,182	\$350,797	\$380,066	\$329,953	\$170,401	\$822	\$117	\$1,412,555
SDP - Commercial - Enhanced	\$3,465	\$2,076	\$3,940	(\$559)	\$188	\$1,311,051	\$2,676,577	\$3,008,573	\$2,742,538	\$1,559,258	\$12,097	(\$6,036)	\$11,313,167
AP-I	\$43,237	\$42,080	\$57,467	\$53,837	\$68,613	\$675,879	\$1,201,476	\$1,451,612	\$1,188,789	\$650,173	\$55,197	\$39,290	\$5,527,650
DBP	\$1,224	\$2,151	\$1,472	\$0	\$0	\$0	\$143,242	\$752,734	\$1,470,665	\$345,184	\$554,806	\$500	\$3,271,979
Capacity Bidding Program	\$0	\$0	\$0	\$0	\$0	\$63,368	\$104,011	\$201,922	\$230,204	\$142,813	\$35,711	\$0	\$778,029
DR Contracts	(\$351,034)	\$231,244	\$1,085,674	\$977,551	\$494,770	\$1,065,208	\$4,122,529	\$1,671,462	\$880,945	(\$30,270)	\$4,720,973	\$1,949,146	\$16,818,197
PTR (Peak Time Rebate / Save Power Day)	\$0	\$0	\$0	\$0	\$0	\$0	\$5,507,503	\$13,528,265	\$5,071,271	\$0	\$0	\$0	\$24,107,038
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,449,540	\$32,227	\$3,464	\$2,485,231
Total Cost of Incentives	\$400,202	\$1,069,885	\$1,950,788	\$1,833,567	\$1,391,962	\$14,693,073	\$43,393,615	\$55,340,363	\$38,168,143	\$24,645,931	\$6,397,488	\$2,888,343	\$192,173,361

Revenues from Excess Energy Charges ⁽³⁾	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$932,040	\$9,187	\$0	\$941,227
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(1) Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

(2) Incentive data is preliminary and subject to change based on billing records.

(3) Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities
2012-2014 Customer Communication, Marketing and Outreach

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2012 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING															
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Statewide ME&O contract	\$0	\$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	\$0
II. UTILITY MARKETING BY ACTIVITY * (1)															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014															
\$22,000,000															
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$72	-\$72	\$0	\$0	\$3,005	\$0	\$0	\$7,904	\$235	\$11,145	\$11,145	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$1,667	\$0	\$0	\$4,931	\$0	\$0	\$8,318	\$291	\$15,207	\$15,207	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3	\$0	\$0	\$0	\$0	\$3	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs															
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$1,399	\$0	\$0	\$258	\$0	\$0	\$0	\$0	\$1,657	\$1,657	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$1,025	\$1,079	-\$1,939	\$0	\$0	\$1,604	\$1,771	\$1,771	\$275,000
AC Cycling : Summer Discount Plan Transition	\$0	\$0	\$0	\$25,948	\$63,685	\$13,127	\$79,428	\$16,790	-\$1,604	\$0	\$86,454	\$90,391	\$374,219	\$374,219	
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$26,150	\$75,747	\$139,230	\$8,470	\$2,708	-\$141,020	\$2,763	\$114,048	\$114,048	
Category 3: DR Provider/Aggregated Managed Programs															
DR Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$0	\$0	\$3,054	\$121	\$1,520	\$0	\$0	\$0	\$4,695	\$4,695	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program	\$0	\$0	\$0	\$136,722	\$56,253	\$57,614	\$22,187	\$14,708	\$100,985	\$3,598	\$5,205	-\$9,752	\$387,518	\$387,518	\$1,000,000
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$1,239	\$5,114	\$4,594	\$3,318	\$4,418	\$6,016	\$16,610	\$149,904	\$23,906	\$215,119	\$215,119	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing	\$0	\$0	\$0	\$6,643	\$59,662	\$77,060	\$67,366	\$69,876	\$33,299	\$45,205	\$187,854	\$134,762	\$681,728	\$681,728	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$2,836	\$3,227	\$21,486	\$20,615	\$59,104	\$24,164	\$8,244	\$47,945	-\$21,789	\$165,832	\$165,832	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$1,727	\$2,028	\$7,319	\$0	\$180	\$0	\$2,529	\$13,783	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$13,955	-\$13,122	\$0	\$7,310	\$0	\$1,773	\$10,340	\$0	\$20,256	\$20,256	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$16,392	\$0	\$0	\$0	\$11,560	\$27,952	\$27,952	

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2012 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)		
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 10 - Special Projects																	
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$11,752	\$0	\$11,752	\$0	\$0	\$23,504	\$23,504	\$275,000	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$480,000	
SUBTOTAL	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$3,500,000		
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
AC Cycling : Summer Discount Plan (SDP)																	\$3,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$3,055	\$0	\$0	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298	\$103,849	\$103,849	\$0	\$0
Peak Time Rebate / Save Power Day (PTR) ⁽²⁾																	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$0	\$9	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9	\$9	\$9
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$3,055	\$9	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298	\$103,858	\$103,858	\$0	\$0	\$0
<i>Total from Program, Rates & Activities that do not require itemized accounting</i>	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$0	\$0	\$0
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural / Pumping	\$0	\$0	\$0	\$1,572.04	\$7,566.06	-\$1,034	\$49,954	\$5,349	\$1,689	\$1,890	\$11,919	\$1,756	\$80,662	\$80,662	\$0	\$0	\$0
Large Commercial and Industrial	\$0	\$0	\$0	\$17,998	\$94,096	-\$11,622	\$604,431	\$50,389	\$19,416	\$34,515	\$52,266	\$20,230	\$881,719	\$881,719	\$0	\$0	\$0
Small and Medium Commercial	\$0	\$0	\$0	\$1,500	\$8,268	-\$24,332	\$124,803	\$137,451	\$10,589	\$4,517	-\$132,774	\$4,201	\$182,886	\$182,886	\$0	\$0	\$0
Residential	\$0	\$0	\$0	\$157,986	\$720,587	-\$75,783	\$4,375,513	\$356,305	\$143,925	\$162,985	\$344,527	\$270,497	\$6,456,543	\$6,456,543	\$0	\$0	\$0
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		

Notes:

* (1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 2012 funding for Peak Time Rebate / Save Power Day (PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnect™ Balancing Account (ESCBA).

SCE Demand Response Programs and Activities
2012-2014 Customer Communication, Marketing and Outreach

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2012 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING															
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Statewide ME&O contract	\$0	\$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$2,540	\$625,619	-\$252,743	\$4,879,934	\$55,230	\$4,403	\$113,403	\$244	\$10,887	\$5,439,518	\$5,439,518	\$0
II. UTILITY MARKETING BY ACTIVITY * (1)															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014															
\$22,000,000															
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$72	-\$72	\$0	\$0	\$3,005	\$0	\$0	\$7,904	\$235	\$11,145	\$11,145	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$1,667	\$0	\$0	\$4,931	\$0	\$0	\$8,318	\$291	\$15,207	\$15,207	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3	\$0	\$0	\$0	\$0	\$3	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs															
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$1,399	\$0	\$0	\$258	\$0	\$0	\$0	\$0	\$1,657	\$1,657	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$1,025	\$1,079	-\$1,939	\$0	\$0	\$1,604	\$1,771	\$1,771	\$275,000
AC Cycling : Summer Discount Plan Transition	\$0	\$0	\$0	\$25,948	\$63,685	\$13,127	\$79,428	\$16,790	-\$1,604	\$0	\$86,454	\$90,391	\$374,219	\$374,219	
10:10 Summer Readiness	\$0	\$0	\$0	\$0	\$0	\$26,150	\$75,747	\$139,230	\$8,470	\$2,708	-\$141,020	\$2,763	\$114,048	\$114,048	
Category 3: DR Provider/Aggregated Managed Programs															
DR Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$0	\$0	\$3,054	\$121	\$1,520	\$0	\$0	\$0	\$4,695	\$4,695	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program	\$0	\$0	\$0	\$136,722	\$56,253	\$57,614	\$22,187	\$14,708	\$100,985	\$3,598	\$5,205	-\$9,752	\$387,518	\$387,518	\$1,000,000
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$1,239	\$5,114	\$4,594	\$3,318	\$4,418	\$6,016	\$16,610	\$149,904	\$23,906	\$215,119	\$215,119	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing	\$0	\$0	\$0	\$6,643	\$59,662	\$77,060	\$67,366	\$69,876	\$33,299	\$45,205	\$187,854	\$134,762	\$681,728	\$681,728	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$2,836	\$3,227	\$21,486	\$20,615	\$59,104	\$24,164	\$8,244	\$47,945	-\$21,789	\$165,832	\$165,832	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$1,727	\$2,028	\$7,319	\$0	\$180	\$0	\$2,529	\$13,783	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$13,955	-\$13,122	\$0	\$7,310	\$0	\$1,773	\$10,340	\$0	\$20,256	\$20,256	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$16,392	\$0	\$0	\$0	\$11,560	\$27,952	\$27,952	

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2012 Expenditures	2012-2014 Total Expenditures	Authorized Budget (if Applicable)		
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 10 - Special Projects																	
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$11,752	\$0	\$11,752	\$0	\$0	\$23,504	\$23,504	\$275,000	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$480,000	
SUBTOTAL	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$3,500,000		
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
AC Cycling : Summer Discount Plan (SDP)																	\$3,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$3,055	\$0	\$0	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298	\$103,849	\$103,849	\$0	\$0
Peak Time Rebate / Save Power Day (PTR) ⁽²⁾																	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$0	\$9	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9	\$9	\$9
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0	\$3,055	\$9	\$0	\$0	\$137,968	\$304	\$434	-\$87,209	\$49,298	\$103,858	\$103,858	\$0	\$0	\$0
<i>Total from Program, Rates & Activities that do not require itemized accounting</i>	\$0	\$0	\$0	\$176,000	\$830,508	-\$64,107	\$5,154,702	\$411,526	\$175,314	\$203,473	\$363,147	\$247,387	\$7,497,951	\$7,497,951	\$0	\$0	\$0
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural / Pumping	\$0	\$0	\$0	\$1,572.04	\$7,566.06	-\$1,034	\$49,954	\$5,349	\$1,689	\$1,890	\$11,919	\$1,756	\$80,662	\$80,662	\$0	\$0	\$0
Large Commercial and Industrial	\$0	\$0	\$0	\$17,998	\$94,096	-\$11,622	\$604,431	\$50,389	\$19,416	\$34,515	\$52,266	\$20,230	\$881,719	\$881,719	\$0	\$0	\$0
Small and Medium Commercial	\$0	\$0	\$0	\$1,500	\$8,268	-\$24,332	\$124,803	\$137,451	\$10,589	\$4,517	-\$132,774	\$4,201	\$182,886	\$182,886	\$0	\$0	\$0
Residential	\$0	\$0	\$0	\$157,986	\$720,587	-\$75,783	\$4,375,513	\$356,305	\$143,925	\$162,985	\$344,527	\$270,497	\$6,456,543	\$6,456,543	\$0	\$0	\$0
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$0	\$0	\$0	\$179,055	\$830,517	-\$64,107	\$5,154,702	\$549,494	\$175,618	\$203,906	\$275,938	\$296,685	\$7,601,809	\$7,601,809	\$22,000,000		

Notes:

* (1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 2012 funding for Peak Time Rebate / Save Power Day (PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnect™ Balancing Account (ESCBA).

Table I-2A
SCE Demand Response Programs and Activities Fund Shifting
2012

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.
The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	Per Resolution E-4502, the Commission approved SCE's new Schedule 10/10 and associated program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This fund shift is for the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional Partnership	12/31/2012	D.12-04-045 limited the total budget for the 2012 DR Institutional Partnership to \$109,001. Increased customer interest from this sector has resulted in additional integrated education, outreach, coordination, and identification of partnership opportunities. Increased costs resulted from enhanced engagement from county properties, campus
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to \$277,225 for Commercial New Construction Program. Stronger customers engagement and increased outreach activities to increase customer knowledge and participation in the programs has required additional funds to meet all commitments including those are carried over to
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training Smart Students (SmartStudents)	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected student engagement and increased curriculum development activities in order to meet IDSM strategic goals requires additional funds to meet all commitments including activities carried over to 2013.
Total	\$1,801,351			

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2012 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger ⁽¹⁾	Load Reduction MW _{(2) (3)}	Event Beginning: End ⁽⁵⁾	Program Tolled Hours (Annual) ⁽⁴⁾
Category 1: Reliability Programs						
Agricultural Pumping Interruptible (API) (Est. 409 Customers)	1	08/14/12	System Emergency	19.0 MW	15:30 - 21:23	6
Agricultural Pumping Interruptible (API)	2	09/26/12	Peak Load Forecast	25.3 MW	14:50 - 16:00	7
Base Interruptible Program (BIP)	1	09/26/12	Peak Load Forecast	483.3 MW	15:00 - 17:00	2
Category 2: Price Responsive Programs						
Save Power Days / Peak Time Rebates	1	07/12/12	Heat Rate	58.8 MW	14:00 - 18:00	4
Save Power Days / Peak Time Rebates	2	08/10/12	Heat Rate	107.2 MW	14:00 - 18:00	8
Save Power Days / Peak Time Rebates	3	08/16/12	Heat Rate	107.6 MW	14:00 - 18:00	12
Save Power Days / Peak Time Rebates	4	08/29/12	Heat Rate	108.5 MW	14:00 - 18:00	16
Save Power Days / Peak Time Rebates	5	08/31/12	Heat Rate	108.7 MW	14:00 - 18:00	20
Save Power Days / Peak Time Rebates	6	09/07/12	Heat Rate	108.7 MW	14:00 - 18:00	24
Save Power Days / Peak Time Rebates	7	09/10/12	Heat Rate	108.6 MW	14:00 - 18:00	28
Demand Bidding Program (DBP)	1	07/12/12	Heat Rate	97.0 MW	12:00 - 20:00	8
Demand Bidding Program (DBP)	2	08/08/12	Heat Rate	107.8 MW	12:00 - 20:00	16
Demand Bidding Program (DBP)	3	08/10/12	Heat Rate	98.6 MW	12:00 - 20:00	24
Demand Bidding Program (DBP)	4	08/14/12	Heat Rate	80.0 MW	12:00 - 20:00	32
Demand Bidding Program (DBP)	5	08/16/12	Heat Rate	80.9 MW	12:00 - 20:00	40
Demand Bidding Program (DBP)	6	08/29/12	Heat Rate	73.4 MW	12:00 - 20:00	48
Demand Bidding Program (DBP)	7	10/01/12	Heat Rate	86.9 MW	12:00 - 20:00	56
Demand Bidding Program (DBP)	8	10/17/12	Heat Rate	67.3 MW	12:00 - 20:00	64
Capacity Bidding Program (CBP) - DO	1	07/20/12	Heat Rate	15.3 MW	16:00 - 19:00	3
Capacity Bidding Program (CBP) - DO	2	08/07/12	Heat Rate	15.6 MW	13:00 - 17:00	7
Capacity Bidding Program (CBP) - DO	3	08/13/12	Heat Rate	15.9 MW	13:00 - 17:00	11
Capacity Bidding Program (CBP) - DO	4	08/14/12	Heat Rate	16.3 MW	13:00 - 17:00	15
Capacity Bidding Program (CBP) - DO	5	09/14/12	Heat Rate	15.5 MW	13:00 - 19:00	21
Capacity Bidding Program (CBP) - DO	6	10/02/12	Heat Rate	11.7 MW	14:00 - 18:00	25
Capacity Bidding Program (CBP) - DO	7	10/18/12	Heat Rate	11.7 MW	13:00 - 19:00	31
Capacity Bidding Program (CBP) - DA	1	07/23/12	Heat Rate	0.1 MW	14:00 - 18:00	4
Capacity Bidding Program (CBP) - DA	2	07/24/12	Heat Rate	0.1 MW	14:00 - 18:00	8
Capacity Bidding Program (CBP) - DA	3	07/25/12	Heat Rate	0.1 MW	15:00 - 17:00	10
Capacity Bidding Program (CBP) - DA	4	07/30/12	Heat Rate	0.1 MW	14:00 - 18:00	14
Capacity Bidding Program (CBP) - DA	5	07/31/12	Heat Rate	0.1 MW	14:00 - 18:00	18
Capacity Bidding Program (CBP) - DA	6	10/02/12	Heat Rate	0.1 MW	13:00 - 17:00	22
Capacity Bidding Program (CBP) - DA	7	10/03/12	Heat Rate	0.1 MW	14:00 - 17:00	25
Capacity Bidding Program (CBP) - DA	8	10/05/12	Heat Rate	0.1 MW	15:00 - 17:00	27
Capacity Bidding Program (CBP) - DA	9	10/17/12	Heat Rate	0.1 MW	14:00 - 17:00	30
Capacity Bidding Program (CBP) - DA	10	10/18/12	Heat Rate	0.1 MW	14:00 - 18:00	34
Capacity Bidding Program (CBP) - DA	11	10/29/12	Heat Rate	0.1 MW	18:00 - 19:00	35
Summer Discount Plan - Residential (Est. 66 Zip Codes, 35k Customers)	1	06/22/12	Measurement & Evaluation	8.2 MW	15:00 - 16:00	1
Summer Discount Plan - Residential (Est. 315 Zip Codes, 219k Customers)	2	06/29/12	Measurement & Evaluation	41.9 MW	14:00 - 15:00	2
Summer Discount Plan - Residential (Est. 184 Zip Codes, 149k Customers)	2	06/29/12	Measurement & Evaluation	87.8 MW	15:00 - 16:00	3
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	3	07/10/12	Heat Rate	29.2 MW	13:00 - 14:00	4
Summer Discount Plan - Residential (Est. 306 Zip Codes, 125k Customers)	3	07/10/12	Heat Rate	41.9 MW	14:00 - 15:00	5
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	3	07/10/12	Heat Rate	87.8 MW	15:00 - 16:00	6

Table I-3
SCE Interruptible and Price Responsive Programs
2012 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger ⁽¹⁾	Load Reduction MW _{(2) (3)}	Event Beginning: End ⁽⁵⁾	Program Tolerated Hours (Annual) ⁽⁴⁾
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	4	08/01/12	Heat Rate	29.2 MW	15:00 - 16:00	7
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	4	08/01/12	Heat Rate	29.6 MW	16:00 - 17:00	8
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	4	08/01/12	Heat Rate	46.6 MW	18:00 - 19:00	9
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	5	08/03/12	Heat Rate	29.2 MW	15:00 - 16:00	10
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	5	08/03/12	Heat Rate	21.8 MW	16:00 - 17:00	11
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	5	08/03/12	Heat Rate	46.6 MW	17:00 - 18:00	12
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	6	08/08/12	Heat Rate	67.7 MW	15:00 - 16:00	13
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	6	08/08/12	Heat Rate	66.3 MW	16:00 - 17:00	14
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	6	08/08/12	Heat Rate	98.9 MW	17:00 - 18:00	15
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	7	08/09/12	Heat Rate	67.7 MW	15:00 - 16:00	16
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	7	08/09/12	Heat Rate	66.3 MW	16:00 - 17:00	22
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	7	08/09/12	Heat Rate	98.9 MW	17:00 - 18:00	23
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	8	08/14/12	Heat Rate	61.1 MW	15:00 - 15:50	24
Summer Discount Plan - Residential (SCE North - Est. 30k Customers)	9	08/14/12	System Emergency	1.4 MW	15:50 - 21:27	25
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	10	08/15/12	Heat Rate	88.6 MW	15:00 - 16:00	26
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	10	08/15/12	Heat Rate	42.4 MW	16:00 - 17:00	27
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	10	08/15/12	Heat Rate	40.4 MW	17:00 - 18:00	28
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	11	08/17/12	Heat Rate	102.5 MW	16:00 - 17:00	29
Summer Discount Plan - Residential (Est. 243 Zip Codes, 97k Customers)	11	08/17/12	Heat Rate	42.3 MW	17:00 - 18:00	30
Summer Discount Plan - Residential (Est. 143 Zip Codes, 92k Customers)	12	08/21/12	Heat Rate	53.4 MW	15:00 - 16:00	31
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	12	08/21/12	Heat Rate	29.9 MW	16:00 - 17:00	32
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	12	08/21/12	Heat Rate	29.4 MW	17:00 - 18:00	33
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	13	08/22/12	Heat Rate	29.4 MW	15:00 - 16:00	34
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	13	08/22/12	Heat Rate	29.9 MW	16:00 - 17:00	35
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	13	08/22/12	Heat Rate	47.1 MW	17:00 - 18:00	36
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	14	08/28/12	Heat Rate	129.5 MW	15:00 - 16:00	37
Summer Discount Plan - Residential (Est. 306 Zip Codes, 127k Customers)	14	08/28/12	Heat Rate	83.9 MW	16:00 - 17:00	38
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	14	08/28/12	Heat Rate	71.9 MW	17:00 - 18:00	39
Summer Discount Plan - Residential (Est. 131 Zip Codes, 86k Customers)	15	08/29/12	Heat Rate	82.6 MW	15:00 - 16:00	40
Summer Discount Plan - Residential (Est. 306 Zip Codes, 128k Customers)	15	08/29/12	Heat Rate	66.4 MW	16:00 - 17:00	41
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	15	08/29/12	Heat Rate	108.4 MW	17:00 - 18:00	42
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	16	09/10/12	Heat Rate	72.7 MW	15:00 - 16:00	43
Summer Discount Plan - Residential (Est. 306 Zip Codes, 128k Customers)	16	09/10/12	Heat Rate	77.5 MW	16:00 - 17:00	44
Summer Discount Plan - Residential (Est. 131 Zip Codes, 85k Customers)	16	09/10/12	Heat Rate	19.0 MW	17:00 - 18:00	45
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	17	09/14/12	Heat Rate	110.9 MW	15:00 - 16:00	46
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	17	09/14/12	Heat Rate	99.3 MW	16:00 - 17:00	47
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	17	09/14/12	Heat Rate	135.6 MW	17:00 - 18:00	48
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	18	09/20/12	Heat Rate	65.7 MW	15:00 - 16:00	49
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	18	09/20/12	Heat Rate	77.4 MW	16:00 - 17:00	50
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	18	09/20/12	Heat Rate	65.5 MW	17:00 - 18:00	51
Summer Discount Plan - Residential (Est. 143 Zip Codes, 93k Customers)	19	09/21/12	Heat Rate	131.0 MW	15:00 - 16:00	52
Summer Discount Plan - Residential (Est. 306 Zip Codes, 126k Customers)	19	09/21/12	Heat Rate	169.0 MW	16:00 - 17:00	53
Summer Discount Plan - Residential (Est. 131 Zip Codes, 86k Customers)	19	09/21/12	Heat Rate	105.2 MW	17:00 - 18:00	54
Summer Discount Plan - Residential (Est. 156 Zip Codes, 93k Customers)	20	09/28/12	Heat Rate	43.2 MW	15:00 - 16:00	56
Summer Discount Plan - Residential (Est. 329 Zip Codes, 126k Customers)	20	09/28/12	Heat Rate	55.1 MW	16:00 - 17:00	58
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	20	09/28/12	Heat Rate	43.3 MW	17:00 - 18:00	60
Summer Discount Plan - Residential (Est. 381 Zip Codes, 169k Customers)	21	10/02/12	Heat Rate	309.0 MW	14:00 - 16:00	61
Summer Discount Plan - Residential (Est. 181 Zip Codes, 138k Customers)	21	10/02/12	Heat Rate	236.4 MW	16:00 - 18:00	62
Summer Discount Plan - Residential (Est. 143 Zip Codes, 94k Customers)	22	10/17/12	Heat Rate	127.2 MW	15:00 - 16:00	64
Summer Discount Plan - Residential (Est. 212 Zip Codes, 104k Customers)	22	10/17/12	Heat Rate	146.8 MW	16:00 - 17:00	66
Summer Discount Plan - Residential (Est. 230 Zip Codes, 110k Customers)	22	10/17/12	Heat Rate	92.5 MW	17:00 - 18:00	67

Table I-3
SCE Interruptible and Price Responsive Programs
2012 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger ⁽¹⁾	Load Reduction MW _{(2) (3)}	Event Beginning: End ⁽⁵⁾	Program Tolled Hours (Annual) ⁽⁴⁾
Summer Discount Plan - Residential (Est. 381 Zip Codes, 169k Customers)	23	10/18/12	Heat Rate	165.5 MW	14:00 - 16:00	68
Summer Discount Plan - Residential (Est. 181 Zip Codes, 138k Customers)	23	10/18/12	Heat Rate	84.1 MW	16:00 - 18:00	69
Summer Discount Plan - Residential (Est.156 Zip Codes, 93k Customers)	24	10/26/12	Heat Rate	38.7 MW	15:00 - 16:00	70
Summer Discount Plan - Residential (Est. 329 Zip Codes, 128k Customers)	24	10/26/12	Heat Rate	47.2 MW	16:00 - 17:00	71
Summer Discount Plan - Residential (Est. 135 Zip Codes, 86k Customers)	24	10/26/12	Heat Rate	7.8 MW	17:00 - 18:00	72
Summer Discount Plan - Commercial (SCE North - Est. 851 customers)	1	08/14/12	System Emergency	5.0 MW	15:50 - 21:27	6
Category 3: DR Provider/Aggregated Managed Programs						
DR Contacts (DRC) - DO	1	08/14/12	Peak Load Forecast	225.0 MW	15:00 - 17:00	2
DR Contacts (DRC) - DA	1	08/14/12	Peak Load Forecast	50.0 MW	15:00 - 17:00	2
DR Contacts (DRC) - DO	2	10/02/12	Peak Load Forecast	185.0 MW	14:00 - 17:00	5
Category 11 - Dynamic Pricing						
Summer Advantage Incentive / Critical Peak Pricing (CPP)	1	06/29/12	Peak Load Forecast	54.6 MW	14:00 - 18:00	4
Summer Advantage Incentive / Critical Peak Pricing (CPP)	2	07/12/12	Peak Load Forecast	67.7 MW	14:00 - 18:00	8
Summer Advantage Incentive / Critical Peak Pricing (CPP)	3	07/23/12	Peak Load Forecast	44.1 MW	14:00 - 18:00	12
Summer Advantage Incentive / Critical Peak Pricing (CPP)	4	08/07/12	Peak Load Forecast	50.4 MW	14:00 - 18:00	16
Summer Advantage Incentive / Critical Peak Pricing (CPP)	5	08/09/12	Peak Load Forecast	57.9 MW	14:00 - 18:00	20
Summer Advantage Incentive / Critical Peak Pricing (CPP)	6	08/13/12	Peak Load Forecast	51.6 MW	14:00 - 18:00	24
Summer Advantage Incentive / Critical Peak Pricing (CPP)	7	08/20/12	Peak Load Forecast	45.9 MW	14:00 - 18:00	28
Summer Advantage Incentive / Critical Peak Pricing (CPP)	8	08/27/12	Peak Load Forecast	26.5 MW	14:00 - 18:00	32
Summer Advantage Incentive / Critical Peak Pricing (CPP)	9	08/29/12	Peak Load Forecast	40.7 MW	14:00 - 18:00	36
Summer Advantage Incentive / Critical Peak Pricing (CPP)	10	09/10/12	Peak Load Forecast	51.9 MW	14:00 - 18:00	40
Summer Advantage Incentive / Critical Peak Pricing (CPP)	11	09/20/12	Peak Load Forecast	28.0 MW	14:00 - 18:00	44
Summer Advantage Incentive / Critical Peak Pricing (CPP)	12	09/28/12	Peak Load Forecast	47.2 MW	14:00 - 18:00	48

Notes:

- (1) Emergency programs' load reductions are normally requested by the ISO. The ISO does not call for load reductions by program. OBMC is activated by SCE concurrent with the ISO's request for firm load curtailment (rotating outages) to the minimum % level required to meet the ISO's firm load curtailment request. Other programs are triggered according to the terms of the tariff associated with the program.
- (2) Initial event data subject to change based on billing records and verification
- (3) Customer's load reduction (MW) is measured as follows:
 - BIP: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - DBP: The maximum hourly load reduction measured over the duration of the DBP event utilizes a 10 in 10 day baseline with optional day-of adjustment.
 - SDP: Estimated based on ac tonnage, cycling strategy and load diversity at time of event
 - OBMC: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - AP-I: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - CPP (SAI): The maximum hourly load reduction measured over the duration of the CPP event is compared to 10 in 10 Adjusted baseline.
 - CBP: Reported to SCE in aggregate by portfolio and by product by APX. These load reductions reflect the highest hourly reduction per event. 10 in 10 baseline and 10 in 10 with adjustment is used to determine event load reduction.
 - DR Contracts: Based on event reduction results using baseline established for each contract.
 - PTR: Based on the difference in the average performance per customer enrolled in event notifications versus the average performance per un-enrolled customer.
- (4) Individual customer tolled hours or event limits may vary due to different customer contact times and/or load blocking.
- (5) Event times are based on GCC start and end times or SCE determined start and end times