

February 21, 2013

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

> Re: A.08-06-001-Report of Southern California Edison Company (U 338-E) on Interruptible Load Programs and

> > **Demand Response Programs**

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027. SCE's report presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to <u>www.sce.com</u>;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE January 2013 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge

Bruce Kaneshiro

All Parties of Record in A.08-06-001 and A.11-03-001 - via email

RMS: LIMS- 314-4876 Enclosure(s)

P.O. Box 800 2244 Walnut Grove Ave. Rosemead, California 91770 (626) 302-3477 Fax (626) 302-7740

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

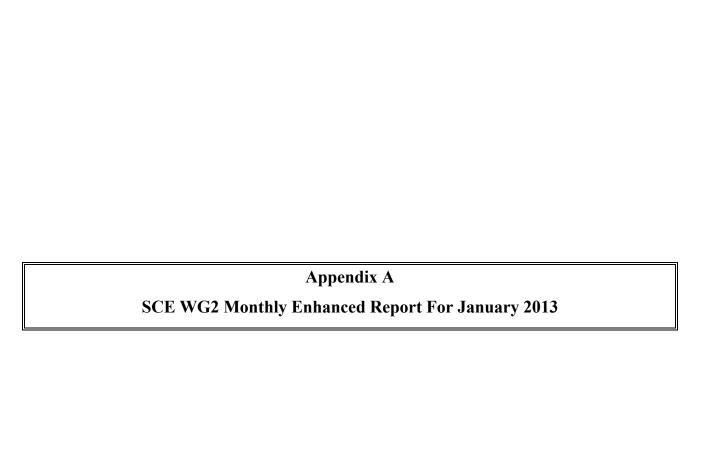


Table I-1 SCE Interruptible and Price Responsive Programs Subscription Statistics - Estimated Ex Ante and Ex Post MWs 2012

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

		January			February			March			April			May			June		
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2013 ⁽⁶⁾									
Interruptible/Reliability																			
Base Interruptible Program (BIP) 30 Minute Option	574	444.6	453.5																11,484
Base Interruptible Program (BIP) 15 Minute Option	74	57.3	58.5																11,484
Summer Discount Plan (SDP) - Commercial Base	2,233	0.0	11.8																467,296
Summer Discount Plan (SDP) - Commercial Enhanced	8,312	0.0	43.9																467,296
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7																N/A
Agricultural Pumping Interruptible (API)	1,108	21.4	38.6																7,782
Sub-Total Interruptible	12,312	540.9	622.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Price Response																			1
Summer Discount Plan (SDP) - Residential	302,532	0.0	653.5																2,130,004
Summer Advantage Incentive (SAI/CPP)	3,212	0.0	37.4																10,411
Demand Bidding Program (DBP)	1,345	51.9	77.2																12,732
Capacity Bidding Program (CBP) Day Ahead (5)	N/A	0.0	0.0																634,304
Capacity Bidding Program (CBP) Day Of (5)	N/A	0.0	0.0																634,304
DR Contracts - Day Ahead and Day Of	N/A	0.0	0.0																634,304
Real Time Pricing (RTP)	125	0.0	0.0																2,817
Save Power Day (SPD/PTR)	757,538	0.0	0.0																4,187,046
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0																21,695
Sub-Total Price Response	1,064,752	51.9	768.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Total All Programs	1,077,064	592.8	1,390.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

		July			August			September			October			November			December		1
	Service	Ex Ante Estimated	Ex Post Estimated	Service	Ex Ante Estimated		Service	Ex Ante Estimated	Ex Post Estimated	Service	Ex Ante Estimated	Ex Post Estimated	Service Accounts	Ex Ante Estimated	Ex Post Estimated	Service	Ex Ante Estimated		Eligible Accounts
Programs	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW	Jan 1, 2013 ⁽⁶⁾
Interruptible/Reliability																			
Base Interruptible Program (BIP) 30 Minute Option																			11,484
Base Interruptible Program (BIP) 15 Minute Option																			11,484
Summer Discount Plan (SDP) - Commercial Base																			467,296
Summer Discount Plan (SDP) - Commercial Enhanced																			467,296
Optional Binding Mandatory Curtailment (OBMC)																			N/A
Agricultural Pumping Interruptible (API)																			7,782
Sub-Total Interruptible	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Price Response																			
Summer Discount Plan (SDP) - Residential																			2,130,004
Summer Advantage Incentive (SAI/CPP)																			10,411
Demand Bidding Program (DBP)																			12,732
Capacity Bidding Program (CBP) Day Ahead (5)																			634,304
Capacity Bidding Program (CBP) Day Of (5)																			634,304
DR Contracts - Day Ahead and Day Of																			634,304
Real Time Pricing (RTP)																			2,817
Save Power Day (SPD/PTR)																			4,187,046
Scheduled Load Reduction Program (SLRP)																			21,695
Sub-Total Price Response	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Total All Programs	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

Notes

- 1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual June 1, 2012 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
- 2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual June 1, 2012 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.
- 3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impact setimates in this report to a various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact to such as a contract of the c
- 5. During November-April CBP is not active and "N/A" is entered for the total Service Accounts for these months. During May-October the Service Accounts listed reflect the total number of nominated accounts.
- 6. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013.

Program Eligibility and Average Load Impacts based on June 1, 2012 compliance filing

					Average Ex	Post Load Im	pact kW / C	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2013 ⁽¹⁾⁽²⁾	Eligibility Criteria
Base Interruptible Program (BIP)	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	790.0	11,484	All C & I customers > 200kW
Summer Discount Plan - Residential (SDP-R)	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2,130,004	All residential customers with air conditioning
Summer Discount Plan - Commercial (SDP-C)	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3		All commercial customers with air conditioning
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Agricultural Pumping Interruptible (API)	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	34.9	7,782	All customers > 37kW on an Ag & Pumping rate
Summer Advantage Incentive (SAI/CPP)	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	10,411	All non-residential customers > 200kW
Demand Bidding Program (DBP)	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	57.4	12,732	All non-residential customers > 200kW
Capacity Bidding Program (CBP) Day Of	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	47.0	634,304	All non-residential customers
Capacity Bidding Program (CBP) Day Ahead	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	29.7	634,304	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,304	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,304	All non-residential customers
Real Time Pricing (RTP)	0.0	0.0	0.0	154.3	154.3	0.0	38.5	44.9	159.7	161.0	148.1	0.0	2,817	All non-res. bundled service customers > 500kW
Save Power Day (SPD/PTR)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	4,187,046	All residential customers with SmartMeters excluding those on
Save Fower Day (SFD/FTK)	N/A	N/A	N/A	IN/A	IN/A	IN/A	IV/A	N/A	IN/A	IN/A	IN/A	IN/A	4,187,040	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,695	All non-res. bundled service customers >100kW

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for October through July as the load impacts for these months are negative. PTR load impacts are not available and will be reported as zero (0) until data is available.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex	Ante Load Im	npact kW / C	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2013 ⁽¹⁾⁽²⁾	Eligibility Criteria
Base Interruptible Program (BIP)	774.6	865.8	829.8	940.0	925.9	889.6	882.4	897.1	900.8	872.3	852.1	721.9	11,484	All C & I customers > 200kW
Summer Discount Plan - Residential (SDP-R)	0.0	0.0	0.0	0.0	0.0	1.4	1.7	1.5	1.6	0.0	0.0	0.0	2,130,004	All residential customers with air conditioning
Summer Discount Plan - Commercial (SDP-C)	0.0	0.0	0.0	0.0	0.0	3.5	4.8	6.4	5.6	0.0	0.0	0.0	467,296	All commercial customers with air conditioning
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Agricultural Pumping Interruptible (API)	19.3	20.7	24.0	37.3	42.3	42.0	42.1	40.7	37.5	33.8	26.4	23.1	7,782	All customers > 37kW on an Ag & Pumping rate
Summer Advantage Incentive (SAI/CPP)	0.0	0.0	0.0	0.0	0.0	10.5	10.4	10.4	10.4	0.0	0.0	0.0	10,411	All non-residential customers > 200kW
Demand Bidding Program (DBP)	38.6	39.4	39.4	47.2	48.8	48.3	49.5	50.8	50.7	49.0	42.0	37.3	12,732	All non-residential customers > 200kW
Capacity Bidding Program (CBP) Day Of	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	634,304	All non-residential customers
Capacity Bidding Program (CBP) Day Ahead	0.0	0.0	0.0	0.0	46.5	46.5	46.5	46.5	46.5	46.5	0.0	0.0	634,304	All non-residential customers
DR Contracts - Day Of	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	91.9	634,304	All non-residential customers
DR Contracts - Day Ahead	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	63.2	634,304	All non-residential customers
Real Time Pricing (RTP)	0.0	0.0	0.0	0.0	0.0	0.0	38.4	113.9	147.9	94.4	0.0	0.0	2,817	All non-res. bundled service customers > 500kW
Save Power Day (SPD/PTR)	N/A	N/A	N/A	N/A	N/A	N/A	0.229	0.229	0.229	0.229	0.229	0.229	4,187,046	All residential customers with SmartMeters excluding those on
Save rower day (SFD/FTR)	N/A	N/A	IN/A	N/A	IN/A	N/A	0.229	0.229	0.229	0.229	0.229	0.229	4,167,040	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,695	All non-res. bundled service customers >100kW

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed June 2012 for April through September/October. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting. PTR load impacts are not available and will be reported as zero (0) until data is available.

- 1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
- 2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013. Estimates for PTR is not based on load impacts, but is based on estimates from Statewide Pricing Pilot and is provided for information only.

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2009 - 2011		Jan	uary			Feb	ruary			Ma	irch			A	pril			N	1ay			Ju	ine	
	TA	Auto DR		Total																				
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	rechnology
Price Responsive	MW	MW	MW	MW																				
Capacity Bidding Program		4.4	1.3	5.6		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		10.9	0.5	11.4		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		70.0	1.5	71.5		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		19.3	3.0	22.2		0.0	0.0	0.0		0.0	0.0	0.0		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		17.3	0.0	17.3		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		121.9	6.2	128.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		121.9	6.2	128.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		8.1		0.0		0.0		0.0	1	0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	162.1		8.1		0.0		0.0		0.0	1	0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	162.1				0.0				0.0				0.0				0.0				0.0			

		Ju	ly			Au	gust			Sept	ember			Oct	tober			Nove	ember			Decer	nber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified	TI Verified 1	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	1 Verified Te	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW

Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program. Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Detailed Breakdown of MW To Date in TA/Auto DR/TI Programs

2012-2014		Jar	nuary			Feb	ruary			Ma	ırch			А	pril			N	Лау			Jur	ie	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified 1	TI Verified T	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	2.8		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	2.8		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0			
Total TA MW	2.8				0.0				0.0				0.0				0.0				0.0			

		Ju	ıly			Au	gust			Sept	ember			Oc	tober			Nov	ember			Decer	nber	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified 1	I Verified T	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Response Contracts		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0	ı	0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	0.0				0.0		0.0		0.0	· ·			0.0	· ·			0.0				0.0			
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Total Technology MW

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW

Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program. Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2012-2014 (1)

Part	Year-to-Date Program Expenditures							2012-2014(1)											
Section Sect	rear to bate riogram experiances						20	13 Expenditu	res (1) (6)							Program-to-			
March Marc																Date Total			
Company Comp	Cost Item		January (6)	Echryany	March	Anril	May	luno	lube	August	Contombor	Octobor	November	Docombor					
Appendix A		Expenditures	January	rebluary	IVIdicii	Арти	ividy	Julie	July	August	September	October	ivoveilibei	December	Experiences	LUIL LUIT	(5.12 04 045)		runumb
Seminary Margar 1979 1979-188 1944 194		\$373,766	\$24,006	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$24,006	\$397,772	\$1,543,052		26%
Standard Manuel	Base Interruptible Program (BIP)																		44%
Sement and whiten frequent General Property of the control of the	Optional Binding Mandatory Curtailment (OBMC)	\$1,261	\$466	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$466	\$1,728	\$37,475		5%
Sement Name Salar	Rotating Outages (RO)																		39%
Company Comp																			0%
Active from Print March 1989 1,00	Category 1 Total	\$1,472,087	\$105,149	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$105,149	\$1,577,236	\$4,324,411		36%
Active from Print March 1989 1,00	Category 2: Price Responsive Programs																		
County State Name County 1985 1986 1		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		N/A
## ACCINETY CHILDREN PROBER 1980/1980 2010-05															\$17,868				38%
4 General Frame Grown Practical Processing Systems 1985 1985 1985 1985 1985 1985 1985 1985	Demand Bidding Program (DBP)	\$346,612	\$24,427	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$24,427	\$371,039	\$1,483,686		25%
2023 - 100 -	AC Cycling : Summer Discount Plan (SDP)																		16%
Section Sect	AC Cycling : Summer Discount Plan (SDP) - Transition	\$5,481,804	\$107,701	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$107,701	\$5,589,504	\$26,600,000	(\$1,200,000)	22%
Company 1.00 Proceedings Process Proce	10:10 Summer Readiness (3)	\$312,614	\$46,079	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$46,079	\$358,692	N/A	\$1,200,000	30%
Company 1.00 Proceedings Process Proce	Save Power Day (SPD/PTR) (7)	\$0	\$23,788	\$0	\$0	\$0	\$0	SO.	\$0	SO.	\$0	\$0	\$0	\$0	\$23,788	\$23,788	\$4,707,515		1%
Security	Category 2 Total	\$16,269,375			\$0	\$0	\$0	\$0	\$0		\$0	\$0	\$0	\$0					17%
Security																			
Company Faminy Statisty S	DR Contracts (2)	\$509 375	\$77.951	\$0	SO.	\$0	\$0	SO.	\$0	\$0	\$0	ŚO	\$0	ŚO	\$77.951	\$587.326	\$49 300 000		1%
Company Comp	Category 3 Total																		1%
ALCON (Princhlege Name Configure) ALCON (Princhleg																			
Emarge National Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Section Sect	Category 4: Emerging & Enabling Technologie:	£1 401 £22	£265 672			60	ćo.		ć	^^	ćo.	^^	^^	^^	£265 672	£1 057 155	62F F7C 277		5%
Company Part Pa																			
Contago F. Mine																			23%
Search Configuration	Lategory 4 Total	\$3,138,731	\$412,790	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$412,790	\$3,551,521	\$42,880,246		8%
Search Configuration	Category 5: Pilots																		
Contemporary Cont	Smart Charging Pilot																		0%
Congrey 7: For Industrian, Mensurement and Verification September Septem	Workplace Charging Pilot														\$0				0%
Messarement and Columbian \$586,549 \$53,5214 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Category 5 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,843,125		0%
Messarement and Columbian \$586,549 \$53,5214 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Category 6 : Evaluation, Measurement and Verification																		
Catagory 2: Monthering Education & Services Solventing Solventing Education & Services Solventing Solventing Education & Services Solventing Education & Services Solventing	Measurement and Evaluation																		8%
Company Distriction Continued Cont																			0%
Statewick Marketing Fine Alert Program of St. Sch.	Category 6 Total	\$477,638	\$61,726	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$61,726	\$539,363	\$7,604,147		7%
Statewick Marketing Fine Alert Program of St. Sch.	Category 7 - Marketing Education & Outreach																		
Circuit Service Program \$388,388 \$3,992 \$9 \$9 \$9 \$9 \$9 \$9 \$9		\$5,464,625	\$23	\$0	\$0	\$0	\$0	\$0	\$0	SO.	\$0	\$0	\$0	\$0	\$23	\$5,464,648	\$5,500,000		99%
DM Marketing																			39%
Other Local Marketing \$16,4885 95,543 50 50 50 50 50 50 50 50 50 50 50 50 50																			23%
Category 7 Fortal Sp. 23, 12, 12, 12, 12, 12, 12, 12, 12, 12, 12			\$9,543		\$0		\$0	\$0	\$0			\$0	\$0	\$0	\$9,543	\$174,528			1%
Dis Systems & Technology (EAT)	Category 7 Total	\$6,237,129	\$21,636	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$21,636	\$6,258,765	\$27,500,000		23%
Dis Systems & Technology (EAT)																			
Category 9: Intergreted Programs and Activities (Including Percents) Technical Assistance (Including Percents) Technical Control Percents (Including Percents) Technical Cont		\$4.150.806	\$220.861	ŚO	\$0	\$0	ŚO	\$0	\$0	\$0	\$0	\$0	\$0	ŚO	\$220.861	\$4.371.667	\$17.900.032		24%
Technical Assistance September Septe	Category 8 Total				\$0	\$0	\$0	\$0	\$0		\$0	\$0	\$0	\$0					24%
Technical Assistance September Septe																			
Integrated DAM Marketing																			
DR Institutional Partnership S143,030 S5,264 S0 S0 S0 S0 S0 S0 S0 S0 S0 S	Integrated DSM Marketing	\$671,398	\$32,224	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$32,224	\$703,622	\$7,004,359	(\$165,901)	10%
DR Institutional Partnership S143,030 S5,264 S0 S0 S0 S0 S0 S0 S0 S0 S0 S																			24%
DR Energy Leadership Partnership (ELP)																			9%
Federal Power Reserve Partnership (FedPower) \$342,896 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$																			3%
Technical Assistance (TA)																\$560,649			24%
Commercial New Construction \$330,882 (\$10,765) \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0																		(\$28,600)	64%
IDSM food Processing Pilot \$88,419 \$158,487 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$																			139
Residential New Construction Pilot \$20,540 \$9,063 \$29,603 \$439,022 \$14 \$9 \$0 \$0 \$0 \$0 \$9 \$0 \$9 \$0 \$9 \$0 \$9 \$0 \$9 \$0 \$9 \$0 \$9 \$10 \$9 \$0 \$9 \$10 \$10 \$9 \$10 \$9 \$10 \$10 \$10 \$10 \$10 \$10 \$10 \$10 \$10 \$10																		\$56,886	289
Workforce Education & Training Smart Students \$52,902 \$53,4 \$52,2048,282 \$55,500 \$3 \$50																			29
Third Party Programs 50 \$805 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0																			79
IDSM Continuous Energy Improvement 50 5496 50 50 50 50 50 50 50 5	Workforce Education & Training Smart Students (SmartStudent																	\$55,500	39
RCx Initiative 50 \$496 \$50 \$50 \$50 \$50 \$50 \$50 \$50 \$50 \$50 \$50	Inira Party Programs																		09
Upstream Auto-DR w/HVAC 50 \$2,555 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0																			0%
Category 10 table \$2,804,719 \$24,639 \$50 \$50																			0%
Cotegory 10 - Special Projects Summer Advantage incentive ~200kW (SAI/CPP) \$38,797 \$1,8337 \$50 \$																			10%
Permanent Load Shift \$205,013 \$31,303 \$50 \$5		.,,,	. ,,											7-	., , , , , , , , , , , , , , , , , , ,	, , , , ,	. , , ,		
Category 11 Orbal \$205,013 \$31,303 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0		£20F £42	624 202	60	60	60	ćo.		60	40	ćo.	ćo.	ćo.	40	634 202	¢226.246	£14 000 ccc		2%
Category 11 - Dynamic Pricing Summer Advantage Incentive ~200kW (SA/CPP) \$38,797 \$1,337 \$0 \$50																			2% 2%
Summer Advantage Incentive ~200KW (SAI/CPP) \$38,797 \$1,337 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	,	Q203,313	432,303	- 30	- Ju			40	- 50	- 50	30	- 30	- 30	- 50	V32,303	Q230,310	<i>\$</i> 27,000,000		2/
Summer Advantage Incentive >> 200kW (SAI/CPP) \$280,677 \$15,893 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	Category 11 - Dynamic Pricing														***	****			
Real Time Pricing \$91,351 \$7,665 \$0 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>2%</td></th<>																			2%
Category 11 Total \$410,825 \$25,894 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0																			
Programs Support costs (\$156) \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	Category 11 Total														\$7,665		\$625,429		16%
1000	coregory 11 Iolai	J+1U,025	\$23,034	ÞÜ	Ųς	ŞU	ŞU	ŞU	- JU	υç	Þΰ	90	, 5U	ŞU	\$25,694	y430,/19	34,202,030		9%
Total incremental Cost \$35,675,542 \$1,255,484 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	Programs Support costs	(\$156)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$156)	\$0		
124 1,255,484 50 50 50 50 50 50 50 50 50 50 50 50 50	Tabel Insurance of Cost	Ann one s	04 DEC 47 1			A-	A-	A-	,-						A4 255 (77)	Anc and a	Anne man con		
	Total incremental Cost	\$35,675,542	\$1,255,484	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,255,484	\$36,931,026	\$295,730,000		12%

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 1/31/2013

\$17,714,924

- Notes:

 (1) Per ACR is sued on 12/28/11, continuing program costs reported here are recorded in SCF's Demand Response Program Balancing Account (DRPBA), unless otherwise noted

 Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activitie:

 (2) Funding and expenses for DR Contracts reflect the administrative portion of costs tracked in the Purchase Agreement Administrative portion of costs tracked in the Purchase Agreement Administrative portion of costs tracked in the Purchase Agreement Administrative portion of costs tracked in the Purchase Agreement Administrative portion of costs tracked in the Purchase Agreement Administrative Purchase Agreement Administrative

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2012-2014 (1)

Year-to-Date Program Expenditures

rear-to-Date Program Expenditures	2012					2013 Ex	penditures of	Carry-over Fu	ınds ⁽¹⁾					Year-to Date	2012-2014
Cost Item	Total Expenditures	January ⁽³⁾	February	March	April	May	June	July	August	September	October	November	December	2013 Expenditures	Total Expenditures
Category 1: Emergency Programs	Experiarea	January	rebluary	IVIAICII	Арін	ividy	Julie	July	August	September	Octobei	November	December	Experiences	Experiences
Agricultural Pumping Interruptible (API)	\$7,153	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,153
Base Interruptible Program (BIP)	\$79,700	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$79,700
AC Cycling : Summer Discount Plan (SDP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
AC Cycling : Summer Discount Plan - Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Rotating Outages (RO)	\$3,683	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,683
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Optional Binding Mandatory Curtailment	\$0 \$90,536	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0
Budget Category 1 Total	\$90,536	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$90,536
Category 2: Price Responsive Programs															
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Summer Advantage Incentive (SAI/CPP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Energy Options Program	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Real Time Pricing (RTP) Budget Category 2 Total	\$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0
budget enterory 2 rotal	Ţ.	40	40	40	40		, , , , , , , , , , , , , , , , , , ,	-	-	,	-	-	40	-	, , , , , , , , , , , , , , , , , , ,
Category 3: DR Aggregator Managed Programs															
DR Contracts ⁽²⁾ Budget Category 3 Total	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Budget Category 5 Total	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Category 4: DR Enabled Programs															
Auto DR	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Agriculture Pump Timer Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Emerging Markets & Technologies	\$780,361	\$55,417	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$55,417	\$835,778
Technical Assistance & Technology Incentives - Admin (2)	\$1,209,456	(\$308,800)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$308,800)	\$900,656
Technical Assistance & Technology Incentives - Incentives (2)	\$13,505,990	\$534,250	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$534,250	\$14,040,240
Permanent Load Shift	\$15,495,808	\$0 \$280,867	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$280,867	\$0 \$15,776,675
Budget Category 4 Total	\$15,495,808	\$280,867	\$0	\$0	\$0	\$0	ŞU	\$0	\$0	\$0	\$0	\$0	\$0	\$280,867	\$15,776,675
Category 5: Pilots & SmartConnect Enabled Programs															
Participating Load / Proxy Demand Resource Pilot	\$92,081	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$92,081
SmartConnect Thermostats for CPP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
SmartConnect Customer Experience Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 5 Total	\$92,081	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$92,081
Category 6: Statewide Marketing Program															
Flex Alert	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Budget Category 6 Total	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Category 7: Measurement & Evaluation															
Measurement & Evaluation	\$1,138,676	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,138,676
Budget Category 7 Total	\$1,138,676	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,138,676
Category 8: System Support Activities	ćo	\$0	\$0	<u>^^</u>	<u>^^</u>	<u>^^</u>		\$0	\$0	\$0	60	60	<u>^^</u>	^^	
DR Forecasting Tool DR Resource Portal	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
DR System Infrastructure	\$141.941	\$10.084	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10.084	\$152,025
Budget Category 8 Total	\$141,941	\$10,084	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,084	\$152,025
Category 9: Marketing Education & Outreach	\$0		\$0	**	\$0	\$0	40	40	A-	**		\$0	\$0		\$0
Agriculture & Water Outreach Circuit Savers	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0
Federal Power Reserves Partnership	\$5,942	\$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$5,942
Income Qualified Customer Outreach	\$2,331	\$822	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$822	\$3,153
DR Energy Leadership Partnership (Community EE/DR Partnership)	\$7,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,421
Integrated DSM Marketing	\$88,555	\$14,558	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$14,558	\$103,113
PEAK	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Budget Category 9 Total	\$104,250	\$15,380	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$15,380	\$119,630
Category 10: Integrated Programs															
Non-residential New Construction	\$35,789	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$35,789
Residential New Construction	\$10,251	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,251
Institutional & Govt Partnership Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
IDSM food Processing Pilot	\$195,170	(\$74,171)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$74,171)	\$120,999
WE&T Smart Students	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
IDEAA Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
TRIO Program Statewide IDSM Program	\$0 \$7,531	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$7,531
Budget Category 10 Total	\$248,741	(\$74,171)	\$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	(\$74,171)	\$174,570
Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Incremental Cost	\$17,356,184	\$232,160	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$232,160	\$17,588,344
	Q27,330,104	7232,10U	40	JU.	- Ju	- 40	- Ju	- 40	ΨU	,	ΨU		- 50	V232,100	V21,300,344

Technical Assistance & Technology Incentives (TA&TI) commitments	\$9.591.552
outstanding as of 1/31/2013	35,351,332

Notes:
(1) Per A.1:0-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
(2) TA&II expenses include Auto DR incentives for 2009-2011 projects.
(3) Negative expenses in January are a result of reversed accrual entries.

Table I-4 SCE Demand Response Programs Customer Program Incentives 2013

Annual Total Cost

					Total E	mbedded Cos	t and Revenu	es ⁽¹⁾					Year-to-Date
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Total Cost
Program Incentives (2)													
Base Interruptible Program (BIP)	\$739,571	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$739,571
Summer Discount Plan (SDP) - Residential O-Switch	\$92,374	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$92,374
Summer Discount Plan (SDP) - Residential O-Switch	\$378	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$378
Summer Discount Plan (SDP) - Commercial Base	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Summer Discount Plan (SDP) - Commercial Enhanced	\$904	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$904
Agricultural Pumping Interruptible (API)	\$37,085	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$37,085
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
DR Contracts (DRC)	(\$36,795)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$36,795
Save Power Day (SPD/PTR)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
10:10 Summer Readiness	\$1,257	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,257
Total Cost of Incentives	\$834,775	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$834,775
		•	•			•	•				•	•	

\$0

\$0

\$0

\$0

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\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

Revenues from Excess Energy Charges (3)

⁽¹⁾ Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

⁽²⁾ Incentive data is preliminary and subject to change based on billing records.

⁽³⁾ Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			2	012-2014 Fun	ding Cycle Cu	stomer Comr	munication, I	Marketing, a	nd Outreach				Year-to Date	2012	2012-2014	Authorized
													2013	Total	Total	Budget (if
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Expenditures	Applicable)
I. STATEWIDE MARKETING																
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Statewide ME&O contract	\$23	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$23	\$5,439,518	\$5,439,540	
I. TOTAL STATEWIDE MARKETING	\$23	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$23	\$5,439,518	\$5,439,540	\$0

II. UTILITY MARKETING BY ACTIVITY * (1)

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																\$22,000,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTIN	16															
Category 1: Reliability Programs	G															
Agricultural Pumping Interruptible (API)	\$395	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$395	\$11,145	\$11,539	
Base Interruptible Program (BIP)	\$1,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0	\$1,000	\$15,207	\$16,207	
	\$1,000	\$0	\$0	\$0 \$0	\$0	\$0	\$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0 \$0		\$13,207	\$16,207	
Optional Binding Mandatory Curtailment (OBMC)									\$0 \$0				\$0		\$3 \$0	
Rotating Outages (RO)	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0		
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs																
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$629	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$629	\$1,657	\$2,286	
Demand Bidding Program (DBP)	\$174	\$0	\$0	ŚO	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$174	\$1,771	\$1,945	\$275,000
AC Cycling : Summer Discount Plan (SDP) Transition	\$913	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$913	\$374,219	\$375,132	
10:10 Summer Readiness	-\$3,147	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	-\$3,147	\$114,048	\$110,901	
Category 3: DR Provider/Aggregated Managed Programs		4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.	4.0	4.0				
DR Contracts	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies																
Auto DR / Technology Incentives (AutoDR-TI)	\$9,813	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9,813	\$4,695	\$14,507	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Codeman, F. Bilata																
Category 5: Pilots	ćo	\$0	\$0	\$0	ćo	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Smart Charging Pilot	\$0	\$0 \$0		\$0 \$0	\$0					\$0 \$0	\$0 \$0	\$0 \$0		\$0 \$0		
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification																
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach																
Circuit Savers Program	\$3,992	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,992	\$387.518	\$391,510	\$1,000,000
DR Marketing, Education & Outreach	\$8,078	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$8,078	\$215,119		\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)																
Integrated DSM Marketing	\$47,595	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$47,595	\$681,728	\$729,323	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$165,832	\$165,832	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$13,783	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Commercial New Construction	\$79,350	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$79,350	\$20,256	\$99,607	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$27,952	\$27,952	

			2012-2014 Funding Cycle Customer Communication, Marketing, and Outreach						Year-to Date 2012 2012-2014 Authorize							
							,						2013	Total	Total	Budget (if
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	expenditures	Applicable)
Category 10 - Special Projects	4-							4-				4.				
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing																
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$629	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$629	\$23,504	\$24,133	\$275,000
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$480,000
SUBTOTAL	\$149,445	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	Ś	\$149,445	\$7 497 951	\$7,647,396	\$3 500 000
	Ų213) 113	-	Ψ-	40	ų v	Ψ-	Ψ.	, , , , , , , , , , , , , , , , , , , 	, , , , , , , , , , , , , , , , , , , 	, , , , , , , , , , , , , , , , , , , 	, , , , , , , , , , , , , , , , , , , 	Ψ.	V 213,113	<i>ψ,,,,,,,,,,</i>	<i>ψ,,</i> σ,,,,,,,,,,	<i>45/500/600</i>
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																
AC Cycling : Summer Discount Plan (SDP)																\$3,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0				\$0		\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		\$0		\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		\$0		\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$49	\$103,849	\$103,898	
Peak Time Rebate / Save Power Day (PTR) (2)																\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$0	\$0	\$0	\$10,000,000
	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0		\$0		\$(\$0 \$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)																
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		\$(\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		\$(\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0				\$(\$0	\$0	
II TOTAL LITURY MANDICETING BY A CTIVITY	****	40	40	40	4.0	40	40	40	44	40	40	4.		4=	4	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$149,495	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$149,495	\$7,601,800	\$7,751,295	\$22,000,000
III. UTILITY MARKETING BY ITEMIZED COST																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		\$0		\$0	\$0	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0		Ś		\$103,858	\$103,907	
Total from Program, Rates & Activities that do not require itemized accounting	\$149,445	\$0	\$0	\$0	\$0	\$0	\$0	\$0				Ś		\$7,497,951	\$7,647,396	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$149,495	\$0	\$0	\$0	\$0	\$0	\$0	\$0				\$(\$7,601,809		\$22,000,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																
Agricultural / Pumping	\$1,785	\$0	\$0	\$0	\$0	\$0	\$0	\$0				\$0		\$80,662	\$82,447	
Large Commercial and Industrial	\$24,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$24,421	\$881,719	\$906,140	
Small and Medium Commercial	\$2,753	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,753	\$182,886	\$185,639	
Residential	\$120,536	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$6,456,543	\$6,577,078	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$149,495	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$149,495	\$7,601,809	\$7,751,304	\$22,000,000
	+=, .55	70	70	70	70	70	70		70	70	70	Ψ,	, , , , , , ,	, . , ,	,.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,

Notes:

^{* (1)} Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

^{(2) 2012} funding for Save Power Day (SPD/PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnectTM Balancing Account (ESCBA).

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.

The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from
				D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in
				2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	Per Resolution E-4502, the Commission approved SCE's new Schedule 10/10 and associated
				program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This fund shift is for
				the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total
				fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from
				D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in
	4			2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total
				fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from
				D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in
	4			2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total
				fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from
				D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in
	4			2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional	12/31/2012	D.12-04-045 limited the total budget for the 2012 DR Institutional Partnership to \$109,001.
		Partnership		Increased customer interest from this sector has resulted in additional integrated
				education, outreach, coordination, and identification of partnership opportunities.
				Increased costs resulted from enhanced engagement from county properties, campus
				facilities, rehabilitation centers, and federal and state agencies, ramping up in late 2012.
				Fund shift is needed to meet these additional customer commitments.
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to \$277,225
				for Commercial New Construction Program. Stronger customers engagement and increased
				outreach activities to increase customer knowledge and participation in the programs has
				required aadditional funds to meet all commitments including those are carried over to
				2013.
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training Smart	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected
		Students (SmartStudents)		student engagement and increased curriculum development activities in order to meet
				IDSM strategic goals requires additional funds to meet all commitments including activities
				carried over to 2013.
Total	\$1,801,351			
Iotai	31,001,331			

Notes:

Table I-3 SCE Interruptible and Price Responsive Programs 2013 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW	Event Beginning: End (5)	Program Tolled Hours (Annual) (4)						
Category 1: Reliability Programs	•	•										
ategory 2: Price Responsive Programs												
Category 3: DR Provider/Aggregated Managed Programs												
Category 11 - Dynamic Pricing												

Notes:

- (1) Emergency programs' load reductions are normally requested by the ISO. The ISO does not call for load reductions by program. OBMC is activated by SCE concurrent with the ISO's request for firm load curtailment (rotating outages) to the minimum % level required to meet the ISO's firm load curtailment request. Other programs are triggered according to the terms of the tariff associated with the program.
- (2) Initial event data subject to change based on billing records and verification
- (3) Customer's load reduction (MW) is measured as follows:
 - BIP: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - DBP: The maximum hourly load reduction measured over the duration of the DBP event utilizes a 10 in 10 day baseline with optional day-of adjustment.
 - SDP: Estimated based on ac tonnage, cycling strategy and load diversity at time of event
 - OBMC: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - AP-I: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - CPP (SAI): The maximum hourly load reduction measured over the duration of the CPP event is compared to 10 in 10 Adjusted baseline.
 - CBP: Reported to SCE in aggregate by portfolio and by product by APX. These load reductions reflect the highest hourly reduction per event. 10 in 10 baseline and 10 in 10 with adjustment is used to determine event load reduction.
 - DR Contracts: Based on event reduction results using baseline established for each contract.
 - PTR: Based on the difference in the average performance per customer enrolled in event notifications versus the average performance per un-enrolled customer.
- (4) Individual customer tolled hours or event limits may vary due to different customer contact times and/or load blocking.
- (5) Event times are based on GCC start and end times or SCE determined start and end times