

August 21, 2013

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison

Company (U 338-E) on Interruptible Load Programs and

Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027. SCE's report presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to <u>www.sce.com</u>;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE July 2013 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Patricia Miles, Administrative Law Judge Kelly A. Hymes, Administrative Law Judge Commissioner Michael R. Peevey Bruce Kaneshiro

All Parties of Record in A.08-06-001 and A.11-03-001 - via email

RMS: LIMS- 314-5260 Enclosure(s)

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

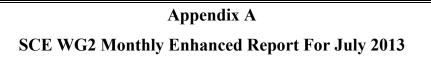


Table I-1 SCE Interruptible and Price Responsive Programs Subscription Statistics - Estimated Ex Ante and Ex Post MWs 2013

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

		January			February			March			April			Mav			June		
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2013 ⁽⁶⁾															
Interruptible/Reliability																			
Base Interruptible Program (BIP) 30 Minute Option	574	455.2	493.1	575	444.4	494.0	577	486.3	495.7	577	472.3	495.7	577	493.2	495.7	576	476.0	494.8	11,484
Base Interruptible Program (BIP) 15 Minute Option	74	115.7	63.6	74	125.6	63.6	74	129.6	63.6	74	129.1	63.6	74	123.9	63.6	74	134.7	63.6	11,484
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,108	29.2	43.8	1,107	30.5	43.7	1,123	35.6	44.4	1,132	44.2	44.7	1,132	56.3	44.7	1,124	58.7	44.4	7,782
Sub-Total Interruptible	1,767	617.7	617.1	1,767	618.2	618.0	1,785	669.0	620.3	1,794	662.7	620.7	1,794	691.2	620.7	1,785	686.2	619.5	
Price Response																			
Summer Discount Plan (SDP) - Residential	302,532	0.0	122.1	301,307	0.0	121.6	300,089	0.0	121.1	299,117	62.8	120.7	299,233	134.3	120.7	301,516	219.5	121.7	2,130,004
Summer Discount Plan (SDP) - Commercial Base	2,233	0.0	11.8	2,229	0.0	11.8	2,218	0.0	11.7	250	0.0	1.3	2	0.0	0.0	1	0.0	0.0	467,296
Summer Discount Plan (SDP) - Commercial Enhanced	8,312	0.0	43.9	8,293	0.0	43.8	8,303	0.0	43.8	10,245	0.0	54.1	10,454	0.0	55.2	10,409	36.4	54.9	467,296
Summer Advantage Incentive (SAI/CPP)	3,212	38.6	42.1	3,222	37.7	42.2	3,223	38.6	42.2	3,231	36.4	42.3	3,226	35.3	42.3	3,237	34.8	42.4	10,411
Demand Bidding Program (DBP)	1,345	58.5	81.3	1,346	63.2	81.4	1,351	68.8	81.7	1,352	60.3	81.8	1,347	58.4	81.5	1,330	69.0	80.4	634,304
Capacity Bidding Program (CBP) Day Ahead (5)	N/A	0.0	0.0	32	0.0	0.6	7	0.0	0.1	634,304									
Capacity Bidding Program (CBP) Day Of (5)	N/A	0.0	0.0	301	11.6	9.8	409	16.1	13.3	634,304									
AMP Contracts/DR Contracts (AMP)	N/A	0.0	0.0	950	0.0	97.1	1,053	0.0	107.9	1,173	0.0	123.4	1,466	122.4	152.6	1,571	136.4	165.1	634,304
Real Time Pricing (RTP)	125	0.5	0.5	123	0.5	0.5	121	0.2	0.2	123	0.0	0.0	125	0.0	0.0	124	0.0	0.0	2,817
Save Power Day (SPD/PTR)	757,538	3.0	24.8	754,350	2.5	24.7	809,032	2.7	26.5	798,765	6.6	26.2	794,666	12.8	26.0	784,740	14.6	25.7	4,187,046
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,695
Sub-Total Price Response	1,075,297	100.6	326.5	1,071,820	103.9	423.0	1,125,390	110.3	435.2	1,114,256	166.2	449.8	1,110,852	374.8	488.7	1,103,344	526.7	503.7	
Total All Programs	1,077,064	718.3	943.6	1,073,587	722.1	1,041.0	1,127,175	779.3	1,055.5	1,116,050	828.9	1,070.5	1,112,646	1,066.0	1,109.4	1,105,129	1,213.0	1,123.2	

		July			August			September			October			November			December		
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2013 (6)												
Interruptible/Reliability																			
Base Interruptible Program (BIP) 30 Minute Option	575	481.6	494.0																11,484
Base Interruptible Program (BIP) 15 Minute Option	74	133.3	63.6																11,484
Optional Binding Mandatory Curtailment (OBMC)	11	16.6	16.7																N/A
Agricultural Pumping Interruptible (API)	1,121	56.6	44.3																7,782
Sub-Total Interruptible	1,781	688.2	618.5	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Price Response																			
Summer Discount Plan (SDP) - Residential	304,476	255.1	122.8																2,130,004
Summer Discount Plan (SDP) - Commercial Base	1	0.0	0.0																467,296
Summer Discount Plan (SDP) - Commercial Enhanced	10,444	50.1	55.1																467,296
Summer Advantage Incentive (SAI/CPP)	3,264	33.1	42.8																10,411
Demand Bidding Program (DBP)	1,330	70.8	80.4																634,304
Capacity Bidding Program (CBP) Day Ahead (5)	11	0.0	0.2																634,304
Capacity Bidding Program (CBP) Day Of (5)	454	18.8	14.8																634,304
AMP Contracts/DR Contracts (AMP)	1,857	164.1	193.7																634,304
Real Time Pricing (RTP)	128	2.2	2.2																2,817
Save Power Day (SPD/PTR)	785,281	16.9	25.7																4,187,046
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0																21,695
Sub-Total Price Response	1,107,246	611.0	537.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Total All Programs	1,109,027	1,299.2	1,156.4	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

Notes

- 1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual April 1, 2013 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
- 2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual April 1, 2013 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.
- 3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impact of the program's and other load impact of the program's operating season of the lune 1st Compliance Filings. The differences are attributed to the use of average values over specific load impact towns and other factors.
- 5. During November-April CBP is not active and "N/A" is entered for the total Service Accounts for these months. During May-October the Service Accounts listed reflect the total number of nominated accounts.
- 6. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013.

Program Eligibility and Average Load Impacts based on April 1, 2013 compliance filing

					Average Ex	Post Load Im	pact kW / Cu	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2013 (1)(2)	Eligibility Criteria
Agricultural Pumping Interruptible (API)	39.5	39.5	39.5	39.5	39.5	39.5	39.5	39.5	39.5	39.5	39.5	39.5	7,782	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	153.5	153.5	153.5	153.5	153.5	153.5	153.5	153.5	153.5	153.5	153.5	153.5	634,304	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	97.2	97.2	97.2	97.2	97.2	97.2	97.2	97.2	97.2	97.2	97.2	97.2	634,304	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	11,484	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	859.1	11,484	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	18.3	18.3	18.3	18.3	18.3	18.3	18.3	18.3	18.3	18.3	18.3	18.3	634,304	All non-residential customers
Capacity Bidding Program (CBP) Day Of	32.6	32.6	32.6	32.6	32.6	32.6	32.6	32.6	32.6	32.6	32.6	32.6	634,304	All non-residential customers
Demand Bidding Program (DBP)	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	60.5	634,304	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	4.1	4.1	1.9	0.3	0.3	0.0	17.5	137.2	0.0	125.2	4.2	4.2	2,817	All non-res. bundled service customers > 500kW
Save Power Day (SPD/PTR)	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	4.187.046	All residential customers with SmartMeters excluding those on
Save Fower Day (SFD/FTK)	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	4,167,040	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,695	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	13.1	13.1	13.1	13.1	13.1	13.1	13.1	13.1	13.1	13.1	13.1	13.1	10,411	All non-residential customers > 200kW
Summer Discount Plan (SDP) - Commercial	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	5.3	467,296	All commercial customers with air conditioning
Summer Discount Plan (SDP) - Residential	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	2,130,004	All residential customers with air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for June and September as the load impacts for these months are negative.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex	Ante Load In	npact kW / C	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2013 (1)(2)(3)	Eligibility Criteria
Agricultural Pumping Interruptible (API)	26.3	27.6	31.7	39.0	49.8	52.3	50.5	50.5	44.6	37.6	26.8	28.7		All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	0.0	0.0	0.0	0.0	112.1	120.1	128.8	129.3	114.9	100.4	0.0	0.0	634,304	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	0.0	0.0	0.0	0.0	79.5	81.4	82.5	88.0	84.3	76.8	0.0	0.0	634,304	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,563.4	1,697.7	1,750.8	1,745.0	1,674.6	1,820.5	1,801.9	1,848.1	1,911.4	1,810.9	1,833.1	1,666.7	11,484	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	793.1	772.9	842.8	818.5	854.8	826.4	837.6	822.4	840.2	875.7	814.8	725.3	11,484	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	0.00	0.00	0.00	0.00	0.04	0.04	0.04	0.04	0.04	0.04	0.00	0.00	634,304	All non-residential customers
Capacity Bidding Program (CBP) Day Of	0.0	0.0	0.0	0.0	38.5	39.3	41.3	42.6	41.9	39.2	0.0	0.0	634,304	All non-residential customers
Demand Bidding Program (DBP)	43.5	47.0	50.9	44.6	43.4	51.9	53.2	51.1	54.9	51.5	51.2	47.9	634,304	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	3.7	3.7	1.8	0.2	0.2	0.0	17.0	130.9	180.3	123.7	3.7	3.7	2,817	All non-res. bundled service customers > 500kW
Save Power Day (SPD/PTR)	0.00	0.00	0.00	0.01	0.02	0.02	0.02	0.03	0.02	0.02	0.01	0.00	4,187,046	All residential customers with SmartMeters excluding those on
Save Fower Day (SFD/FTR)	0.00	0.00	0.00	0.01	0.02	0.02	0.02	0.03	0.02	0.02	0.01	0.00	4,167,040	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,695	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	12.0	11.7	12.0	11.3	10.9	10.7	10.1	10.2	10.0	10.6	11.7	12.1	10,411	All non-residential customers > 200kW
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	0.0	0.0	3.5	4.8	6.4	5.6	0.0	0.0	0.0	467,296	All commercial customers with air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.2	0.4	0.7	0.8	1.0	0.9	0.5	0.4	0.0	2,130,004	All residential customers with air conditioning

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2013. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

- 1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
- 2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013.
- 3. Effective April 1, 2013, DBP is available to all non-residential customers.

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011		Jan	nuary			Feb	ruary			Ma	rch			A	pril			N	lay			Ju	ne	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified 1	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		4.4	1.3	5.6		4.4	1.3	5.7		5.0	1.3	6.2		12.0	1.9	13.9		15.2	1.6	16.8		15.2	1.7	16.9
Critical Peak Pricing		10.9	0.5	11.4		10.9	0.5	11.4		10.9	0.5	11.4		10.9	0.5	11.4		10.9	0.5	11.4		9.0	0.5	9.5
Demand Bidding Program		70.0	1.5	71.5		74.2	1.5	75.7		74.3	1.5	75.8	:	74.6	1.5	76.0		74.6	1.5	76.1		73.3	1.1	74.4
Aggregator Managed Portfolio		19.3	3.0	22.2		21.2	3.1	24.2		19.9	3.1	23.0		21.9	2.5	24.4		30.3	2.4	32.7		30.8	2.5	33.3
Real Time Pricing		17.3	0.0	17.3		17.3	0.0	17.3		17.3	0.0	17.3		17.3	0.0	17.3		17.3	0.0	17.3		17.3	0.0	17.3
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		121.9	6.2	128.1		128.0	6.3	134.3		127.4	6.3	133.7		136.6	6.4	143.1		148.3	6.0	154.3		145.7	5.8	151.5
Interruptible/Reliability					•																			
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		121.9	6.2	128.1		128.0	6.3	134.3		127.4	6.3	133.7		136.6	6.4	143.1		148.3	6.0	154.3		145.7	5.8	151.5
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		8.1		162.1		8.6		162.1		8.1		162.1		10.0		162.1		6.8		162.1		9.0	
Total	162.1		8.1		162.1		8.6		162.1		8.1		162.1		10.0		162.1		6.8		162.1		9.0	
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1			

		Ju	ly			Au	gust			Sept	ember			Oct	tober			Nove	ember			Dece	nber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified	TI Verified 1	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified T	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		15.3	2.1	17.3		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		8.0	0.5	8.5		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		74.7	1.1	75.8		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Aggregator Managed Portfolio		31.1	2.9	34.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		17.3	0.0	17.3		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		146.4	6.5	152.9		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		146.4	6.5	152.9		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		10.1		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total	162.1	, and the second	10.1	, in the second	0.0	, i	0.0		0.0		0.0		0.0	, and the second	0.0		0.0		0.0		0.0	, and the second	0.0	
					-			-		-		-	-			-	-	-			-			
Total TA MW	162.1				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Total Technology MW

General Program category

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs.

Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR.

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2012-2014		Jar	nuary			Feb	ruary			Ma	arch			А	pril			N	Лау			Ju	ne	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified '	TI Verified T	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.5	0.0	0.5		0.8	0.0	0.8		0.5	0.0	0.5
Critical Peak Pricing		0.0	0.0	0.0		0.3	0.0	0.3		0.3	0.0	0.3		0.3	0.0	0.3		0.3		0.3		0.3	0.0	0.3
Demand Bidding Program		0.0	0.0	0.0		0.1	0.0	0.1		0.1	0.0	0.1		1.0	0.0	1.0		2.3	0.0	2.3		2.7	0.0	2.7
Aggregator Managed Portfolio		0.0	0.0	0.0		0.8	0.0	0.8		0.8	0.0	0.8		0.8	0.0	0.8		2.2	0.0	2.2		2.2	0.0	2.2
Real Time Pricing		0.0	0.0	0.0		0.1	0.0	0.1		0.1	0.0	0.1		0.1	0.0	0.1		0.1	0.0	0.1		0.1	0.0	0.1
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		1.3	0.0	1.3		1.3	0.0	1.3		2.8	0.0	2.8		5.7	0.0	5.7		5.8	0.0	5.8
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		1.3	0.0	1.3		1.3	0.0	1.3		2.8	0.0	2.8		5.7	0.0	5.7		5.8	0.0	5.8
General Program																								
TA (may also be enrolled in TI and AutoDR)	2.8		0.0		3.7		0.0		3.7		0.1		3.7		0.1		3.7		0.0		3.7		0.0	
Total	2.8		0.0		3.7		0.0		3.7		0.1		3.7		0.1		3.7		0.0		3.7			
Total TA MW	2.8				3.7				3.7				3.7				3.7				3.7			

		Ju	lly			Au	gust			Sept	ember			Oc	tober			Nov	ember			Dece	mber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified '	TI Verified T	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		5.0	0.0	5.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.7	0.0	0.7	1	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		3.4	0.0	3.4		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Aggregator Managed Portfolio		6.9	0.0	6.9		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.1	0.0	0.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		16.1	0.0	16.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		16.1	0.0	16.1		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	ı	0.0	
Total	3.7		, and the second	, and the second	0.0	, and the second	0.0		0.0	· ·			0.0	· ·			0.0	, and the second	, and the second		0.0	·		
Total TA MW	3.7				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tak

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW

Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program. Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding

V							Expenditures and Fu 2012-2014 ⁽¹⁾	inding										
Year-to-Date Program Expenditures	2012					20	013 Expenditu	ires (1) (6)						Year-to Date	Program-to- Date Total	3-Year Funding	Fundshift	
Cost Item	Total Expenditures	January ⁽⁶⁾	February	March	April	May	June	July	August	September	October	November	December	2013 Expenditures	Expenditures	2012-2014 (D.12-04-045) ⁽⁵⁾⁽⁸⁾	Adjustments (4)(9)	Percent Funding
Category 1 : Reliability Programs	Expellultures	January	rebruary	iviarch	April	ividy	June	July	August	september	October	November	December	Expeliultures	2012-2014	(0.12-04-043)		runung
Agricultural Pumping Interruptible (API)	\$373,766	\$24,006	\$12,131	\$23,698	\$29,361	\$27,212	\$16,565	\$20,878	\$0	\$0	\$0	\$0	\$0	\$153,852	\$527,618	\$1,543,052		34%
Base Interruptible Program (BIP)	\$999,326	\$54,472	\$47,329	\$56,690	\$43,432	\$22,561	\$18,748	\$19,189	\$0	\$0	\$0	\$0	\$0	\$262,421	\$1,261,746	\$2,407,226		52%
Optional Binding Mandatory Curtailment (OBMC)	\$1,261	\$466	\$357	\$477	(\$1,081)	\$243	(\$82) \$14,487	\$413	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$793	\$2,054	\$37,475 \$321.658		5% 58%
Rotating Outages (RO) Scheduled Load Reduction Program (SLRP)	\$97,734 \$0	\$26,204 \$0	\$4,879 \$0	\$5,543 \$0	\$4,642 \$0	\$20,004 \$0	\$14,487	\$14,587 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$90,346 \$0	\$188,080 \$0	\$321,658 \$15,000		0%
Category 1 Total	\$1,472,087	\$105,149	\$64,695	\$86,408	\$76,353	\$70,020	\$49,718	\$55,068	\$0	\$0	\$0	\$0	\$0	\$507,411	\$1,979,498	\$4,324,411		46%
·																		
Category 2 : Price Responsive Programs	\$312.614	\$46.079	\$87	\$50,676	\$39	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$96.880	\$409,494	N/A	\$1,200,000	34%
10:10 Summer Readiness (3) AC Cycling: Summer Discount Plan (SDP)	\$9,897,809	\$46,079	\$207,102	\$247,596	\$339,179	\$618,364	\$716,876	\$1,237,934	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0		\$13,367,811	N/A \$64,391,768	\$693,000	21%
AC Cycling: Summer Discount Plan (SDP) - Residential Transition	\$5,481,804	\$107,701	\$29,631	(\$7.522)	(\$12,402)	\$2,203	(\$8.293)	\$32,825	\$0	\$0	\$0	\$0	\$0	\$144.143	\$5,625,946	\$26,600,000	(\$9.974.000)	34%
Capacity Bidding Program (CBP)	\$230,537	\$17,868	\$17,501	\$17,511	\$17,364	\$7,789	\$3,489	\$4,350	\$0	\$0	\$0	\$0	\$0	\$85,871	\$316,408	\$661,287		48%
Demand Bidding Program (DBP)	\$346,612	\$24,427	\$24,617	\$18,353	\$14,879	\$16,263	\$788	\$1,608	\$0	\$0	\$0	\$0	\$0	\$100,937	\$447,548	\$1,483,686		30%
Save Power Day (SPD/PTR) (7)	\$0	\$23,788	\$26,968	\$45,019	\$28,366	\$7,474	\$1,484	\$15,965	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$149,063	\$149,063	\$4,707,515		39
Category 2 Total	\$16,269,375	\$322,814	\$305,905	\$371,632	\$387,425	\$652,093	\$714,344	\$1,292,682	\$0	\$0	\$0	\$0	\$0	\$4,046,896	\$20,316,271	\$97,844,256		219
Category 3 : DR Provider/Aggregated Managed Programs																		
AMP Contracts/DR Contracts (AMP) (2)	\$509,375	\$77,951	\$45,822	\$30,647	\$32,380	\$27,746	\$11,860	\$10,691	\$0	\$0	\$0	\$0	\$0	\$237,099	\$746,474	\$49,307,888		2%
Category 3 Total	\$509,375	\$77,951	\$45,822	\$30,647	\$32,380	\$27,746	\$11,860	\$10,691	\$0	\$0	\$0	\$0	\$0	\$237,099	\$746,474	\$49,307,888		29
Category 4: Emerging & Enabling Technologie.																		
Auto DR / Technology Incentives (AutoDR-TI) ⁽³⁾	\$1,491,483	\$365,673	\$220,770	\$128,903	\$614,807	\$1,903,244	\$639,056	\$420,847	\$0	\$0	\$0	\$0	\$0	\$4,293,301	\$5,784,784	\$35,576,277	\$5,000,000	14%
Emerging Markets & Technologies (7)	\$1,647,248	\$47,117	\$649,173	(\$470.331)	\$229,067	(\$30.711)	\$120,674	\$79,925	\$0	\$0	\$0	\$0	\$0	\$624,914	\$2,272,162	\$7,303,969	\$975,000	27%
Category 4 Total	\$3,138,731	\$412,790	\$869,943	(\$341,428)	\$843,874	\$1,872,534	\$759,730	\$500,773	\$0	\$0	\$0	\$0	\$0	\$4,918,215	\$8,056,946	\$42,880,246	42,2,000	199
																, ,		
Category 5 : Pilots		A-														4500		
Smart Charging Pilot Workplace Charging Pilot	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$11,190	\$0 \$3,157	\$0 \$2,266	\$0 \$20,497	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$37,110	\$0 \$37,110	\$600,000 \$1,243,125		0% 3%
Category 5 Total	\$0	\$0	\$0	\$0	\$11,190	\$3,157	\$2,266	\$20,497	\$0	\$0	\$0	\$0	\$0		\$37,110	\$1,843,125		2%
•	ŢŪ.	-		ŢŪ.	V12,130	V 3,23,	\$2,200	920,437		40			70	V37,110	437,110	V2,043,223		
Category 6 : Evaluation, Measurement and Verification																		
DR Research Studies (CPUC)	(\$8,512) \$486,149	\$8,512 \$53,214	\$0 \$51,624	\$0 \$22,332	\$0 \$207.117	\$0 \$119.164	\$0 \$104.838	\$0 \$186.943	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$8,512 \$745.232	\$0 \$1.231.381	\$1,200,000 \$6,404,147		0% 19%
Measurement and Evaluation Category 6 Total	\$486,149	\$61,726	\$51,624 \$51,624	\$22,332 \$22,332	\$207,117	\$119,164	\$104,838	\$186,943	\$0 \$0	\$0	\$0	\$0 \$0	\$0 \$0		\$1,231,381	\$7,604,147		16%
category o rotal	\$477,030	\$02,720	\$32,02 4	ŲLL,33L	V207,117	V113,104	\$104,030	\$100,545	30	70	40	40	70	\$755,744	V1,231,301	\$7,004,247		10%
Category 7 : Marketing, Education & Outreach																		
Circuit Savers Program	\$386,368	\$3,992	(\$58,217)	\$2,793	\$2,387	\$827	\$28,472	\$193,557	\$0	\$0	\$0	\$0	\$0	\$173,810	\$560,178	\$1,000,000		56%
DR Marketing, Education & Outreach Other Local Marketing	\$221,151 \$164,985	\$8,078 \$9,543	\$12,855 \$704	\$899 \$8,469	\$8,538 \$513,651	\$2,607 \$292,908	\$2,552 \$137,701	\$33,343 \$816,512	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$68,872 \$1,779,488	\$290,022 \$1,944,473	\$1,000,000 \$20,000,000	\$1,931,000	29% 9%
Statewide Marketing - Flex Alert	\$5,464,625	\$23	\$0	(\$23)	\$0	\$0	\$73,752	\$9,544,539	\$0	\$0	\$0	\$0	\$0		\$15,082,916	\$17,500,000	\$175,000	85%
Category 7 Total	\$6,237,129	\$21,636	(\$44,658)	\$12,138	\$524,575	\$296,342	\$242,476	\$10,587,951	\$0	\$0	\$0	\$0	\$0	\$11,640,461	\$17,877,590	\$39,500,000		45%
Category 8 : DR System Support Activities DR Systems & Technology (S&T)	\$4,150,806	\$220,861	\$617,839	\$173,334	\$556,351	\$589,362	\$477.003	\$345,463	SO.	ŚO	\$0	ŚO	\$0	\$2,980,213	\$7.131.019	\$17,900,032		40%
Category 8 Total	\$4,150,806	\$220,861	\$617,839	\$173,334	\$556,351	\$589,362	\$477,003	\$345,463	\$0	\$0	\$0	\$0	\$0	\$2,980,213		\$17,900,032		40%
Category 9 : Integrated Programs and Activities (Including																		
Technical Assistance) Commercial New Construction	\$303,682	(\$10,765)	\$10,456	\$18,471	\$10,927	\$41,563	\$46,777	\$26,862	\$0	\$0	\$0	\$0	\$0	\$144,291	\$447,973	\$977,225	\$56,886	43%
DR Energy Leadership Partnership (ELP)	\$534,178	\$26,471	\$25,604	\$35,288	\$45,226	\$22,279	\$13,568	\$28,906	\$0	\$0	\$0	\$0	\$0	\$197,342	\$731,520	\$2,604,093	(\$309,850)	32%
DR Institutional Partnership	\$143,030	\$9,308	\$15,888	\$67,625	\$77,489	\$39,325	\$23,594	\$44,404	\$0	\$0	\$0	\$0	\$0	\$277,633	\$420,663	\$1,450,515	\$167,295	26%
DR Technology Resource Incubator Program (TRIO)	\$15,835	\$596	\$669	\$646	\$482	\$4,367	\$3,214	\$4,635	\$0	\$0	\$0	\$0	\$0	\$14,610	\$30,445	\$596,467	(620, 600)	59
Federal Power Reserve Partnership (FedPower) IDSM Continuous Energy Improvement	\$342,896 \$0	(\$4,044) \$496	\$20,339 \$275	\$21,359 \$535	(\$9,652) (\$743)	(\$8)	\$212	\$0 (\$38)	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$28,002 \$728	\$370,898 \$728	\$561,756 \$540,000	(\$28,600)	70% 09
IDSM food Processing Pilot	\$83,419	(\$58,487)	\$27,706	\$36,270	\$577	\$37,331	\$43,770	\$55,432	\$0	\$0	\$0	\$0	\$0	\$142,598	\$226,017	\$1,127,209		20%
Integrated DSM Marketing	\$671,398	\$32,224	\$41,956	\$38,799	\$34,114	\$30,204	\$23,815	\$259,801	\$0	\$0	\$0	\$0	\$0	\$460,912	\$1,132,310	\$7,004,359	(\$165,901)	17%
RCx Initiative	\$0	\$496	\$242	\$474	(\$649)	(\$8)	\$212	(\$38)	\$0	\$0	\$0	\$0	\$0	\$728	\$728	\$287,500		0%
Residential New Construction Pilot Statewide IDSM	\$20,540 \$168,227	\$9,063 \$13,383	\$4,762 \$23,440	\$1,024 \$55,561	\$478 \$4.048	\$6,220 \$15.348	\$4,495 \$1,273	\$4,539 \$39.813	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$30,580 \$152.866	\$51,120 \$321.093	\$439,022 \$529,595	\$224,670	129 439
Technical Assistance (TA)	\$468,612	(\$47,253)	\$61,789	\$38,017	\$4,048	\$15,348	\$1,273	\$8,479	\$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$152,866	\$764,711	\$3,338,878	3224,070	23%
Third Party Programs	\$0	\$805	\$480	\$535	(\$1,027)	(\$8)	\$212	(\$38)	\$0	\$0	\$0	\$0	\$0	\$958	\$958	\$4,137,500		09
Upstream Auto-DR w/HVAC	\$0	\$2,555	\$1,960	\$1,650	(\$4,316)	\$3,408	\$3,023	\$4,523	\$0	\$0	\$0	\$0	\$0	\$12,802	\$12,802	\$1,900,000		1%
Workforce Education & Training Smart Students (SmartStudents)	\$52,902	\$514	\$2,403	\$4,360	\$6,891	\$88,741	\$29,490	\$29,196	\$0	\$0	\$0	\$0	\$0	\$161,595	\$214,497	\$2,049,828	\$55,500	10%
Category 9 Total	\$2,804,719	(\$24,639)	\$237,971	\$320,614	\$370,278	\$303,151	\$207,895	\$506,475	\$0	\$0	\$0	\$0	\$0	\$1,921,744	\$4,726,463	\$27,543,947		17%
Category 10 - Special Projects																		
Permanent Load Shift	\$205,013	\$31,303	\$27,073	\$32,100	\$31,142	\$15,869	\$8,438	\$8,688	\$0	\$0	\$0	\$0	\$0		\$359,624	\$14,000,000		3%
Category 10 Total	\$205,013	\$31,303	\$27,073	\$32,100	\$31,142	\$15,869	\$8,438	\$8,688	\$0	\$0	\$0	\$0	\$0	\$154,611	\$359,624	\$14,000,000		3%
Category 11 - Dynamic Pricing																		
Real Time Pricing	\$91,351	\$7,665	\$4,303	\$4,519	\$4,592	\$2,543	\$1,311	\$1,092	\$0	\$0	\$0	\$0	\$0	\$26,023	\$117,375	\$625,429		199
Summer Advantage Incentive <200kW (SAI/CPP)	\$38,797	\$1,337	\$3,381	\$2,114	\$2,693	\$2,854	\$119	\$164	\$0	\$0	\$0	\$0	\$0	\$12,662	\$51,459	\$1,990,868		39
Summer Advantage Incentive >= 200kW (SAI/CPP)	\$280,677	\$16,893	\$15,774	\$15,031	\$16,233	\$7,546	\$1,570	\$1,493	\$0	\$0	\$0	\$0	\$0	\$74,538	\$355,215	\$2,373,539		159
Category 11 Total	\$410,825	\$25,894	\$23,457	\$21,664	\$23,518	\$12,942	\$2,999	\$2,749	\$0	\$0	\$0	\$0	\$0	\$113,224	\$524,049	\$4,989,836		119
Programs Support costs	(\$156)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$156)	\$0		
Total Incremental Cost	\$35,675,542	\$1,255,484	\$2,199,672	\$729,442	\$3,064,203	\$3,962,381	\$2,581,567	\$13,517,980	\$0	\$0	\$0	\$0	\$0	\$27,310,728	\$62,986,270	\$307,737,888		20%

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Technical Assistance & Technology Incentives (TA&TI) commitments \$23,323,924 outstanding as of 7/31/2013

Notes:

(I) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted

Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities

[2] Funding and expenses for Aggregator Managed Contracts (DR Contracts)(Alphy) Preflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table 14

(4) See Table 1-2A (Fund Shift Log) for explanations

(4) See Table 1-2A (Fund Shift Log) for explanations
(5) SDP Transition Program-to-Date Total Expenditures and 3-Year Funding includes 2012 funding authorized in D.12-01-015. DR Contracts 3-Year funding included 2013-2014 funding authorized in D.13-01-024.
(5) Repairs expresses in January are a result of reversed accrual entries.
(7) 2012 funding for Save Power Day (SPD/PTR) was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnec¹⁰ Balancing Account (ESCBA).
(8) 3-Year Funding 2012-2014 for File Rather included 52,000,000 approved in D.13-04-017 are reflected and also shown on the Fundshift log
(9) Amounts for fundshifting activities authorized in D.13-04-017 are reflected and also shown on the Fundshift log

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2012-2014 ⁽¹⁾

Year-to-Date Program Expenditures

Control Cont	Year-to-Date Program Expenditures	2012					2013 Exp	enditures of	Carry-over Fu	nds ⁽¹⁾					Year-to Date	2012-2014
County (Allement Allement A	Cost Item	Total Expenditures	January ⁽³⁾	February	March	April					September	October	November	December	2013 Expenditures	

Seminary Assembly (1984) 1974 1974 1975 1975 1975 1975 1975 1975 1975 1975							\$0									\$0
Section Sect																
Semi-nelly Manderly M																
Marie Mari																
Separate																
Segret Processor Process																
Company Series Comp																
Concess from Control (Control (Contro		\$50,530	30	30	, şu	30	30	, JU	, şu	30	30	, JU	30	, JU	, JU	350,530
		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Energy From Property 50 50 50 50 50 50 50 5																
SeaTh Inter-Principal Principal Pr																
Summer Advances (Control (Alice) 50 50 50 50 50 50 50 5																
Marging Managed Managed Managed Marging Marging Managed Marging Managed Mana																\$0
## AMP Contract (NOT)	Budget Category 2 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
September Program Pr	Category 3: DR Aggregator Managed Programs															
Category & Dis Translated Programs 9 5 5 5 5 5 5 5 5 5																\$0
Auco Dis Auto Dis Auto Dis Auto Dis Sala Sala Sala Sala Sala Sala Sala Sal	Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Auco Dis Auto Dis Auto Dis Auto Dis Sala Sala Sala Sala Sala Sala Sala Sal	Category 4: DR Enabled Programs															
Agriculty-Purpor Timer Program \$9 \$0 \$0 \$0 \$0 \$0 \$0 \$0		\$0		\$0	\$0	\$0		\$0	\$0	\$0	\$0		\$0			\$0
Emerging Markets & Technology (sections)																\$0
Technical Assistance & Technology (procedures - Amino 10 \$13,08,486 \$1500, \$100 \$0 \$0 \$0 \$0 \$0 \$0 \$0		\$780,361		\$15,688	\$147,944			\$253,752	\$1,515,564				\$0			\$2,964,503
Exhibit Alistates & Technology Incentives - Incentives 13,136,599 533,1259 536,059 532,0716 547,592 549,070 592,75 533,2254 50 50 50 50 50 50 50		\$1 209 456		\$0	\$0	\$n	\$0	\$n	\$0	\$n	\$n	\$n	\$n	\$n	(\$308.800)	
Permanent Lead Duff																
Contempor S. Pilota & SmartConnect Cauched Programs Sp2,0881 50 50 50 50 50 50 50 5																\$0
Participate Lond Proxy phemana Resource Pilot \$92,081 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Budget Category 4 Total	\$15,495,808	\$280,867	\$882,083	\$1,650,660	\$525,194	\$605,176	\$345,026	\$1,847,818	\$0	\$0	\$0	\$0	\$0	\$6,136,825	\$21,632,632
Participate Lond Proxy phemana Resource Pilot \$92,081 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Category 5. Dilats & SmartConnect Enghlad Broarams															
SmartConnect Control Experience Pixel \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$		\$92.091	\$n	ŝn	\$380	(\$390)	ŝn	ŝn	ŝn	\$n	\$n	\$n	ŝn	\$n	(\$n)	\$92.091
Section Continue															\$0	
England Engager S Total Sp2,061 Sp Sp3 Sp Sp Sp Sp Sp S																
Fine Arch S44,151 S0 S0 S0 S0 S0 S0 S0 S																\$92,081
Fine Arch S44,151 S0 S0 S0 S0 S0 S0 S0 S	Category 6: Statewide Marketing Program															
Criegory 7: Messurement & Evaluation \$1,138,676 \$50		\$44,151	\$0	\$0	\$0	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Messurement & Evaluation	Budget Category 6 Total	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151
Messurement & Evaluation	Category 7: Measurement & Evaluation															
Category 8: System Support Activities Statistics St		\$1,138,676	\$0	(\$86,328)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$86,328)	\$1,052,349
DR Feroutze Portal \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Budget Category 7 Total	\$1,138,676	\$0	(\$86,328)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$86,328)	\$1,052,349
DR Feroutze Portal \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Catagoni & Sustam Sunnart Activities															
DR Resource Portal DR System Infristructure \$131,941 \$10,084 \$7,440 \$2,725 \$335 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
BR System Infrastructure																\$0
Category 9: Marketing Education & Outreach Space	DR System Infrastructure															\$162,525
Agriculture & Water Outreach \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Budget Category 8 Total	\$141,941	\$10,084	\$7,440	\$2,725	\$335	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$20,584	\$162,525
Agriculture & Water Outreach \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Category Q. Marketing Education & Outrageh															
DR Energy Leadership Partnership \$7,421 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$		ŚO	\$0	\$0	ŝn	\$n	Śn	ŝn	\$n	Śū	\$0	ŝo	\$0	\$0	\$0	\$0
DRE Energy Leadership partnership (community EF/DR Partnership)																
Federal Power Reserves Partnership \$5,942 50 50 50 50 50 50 50 5																
Income Qualified Customer Outreach \$2,331 \$822 \$0 \$0 \$0 \$0 \$0 \$0 \$0																
Integrated DSM Marketing \$88,555 \$14,558 \$861 \$50																
PEAK \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$		\$88,555	\$14,558	\$861		\$0		\$0	\$0	\$0	\$0		\$0	\$0	\$15,419	\$103,974
Category 10: Integrated Programs \$0																
IDEA Program	Budget Category 9 Total	\$104,250	\$15,380	\$861	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$16,241	\$120,491
IDEA Program	Category 10: Integrated Programs															
Institutional & Govt Partnership Program \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	IDEAA Program															\$0
Institutional & GovP Partnership Program \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	IDSM food Processing Pilot		(\$74,171)		\$4,867	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$4,830	\$200,000
Residential New Construction \$10,251 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$10,251 Statewide IDSM Program \$7,531 \$0 </td <td>Institutional & Govt Partnership Program</td> <td></td> <td>\$0</td>	Institutional & Govt Partnership Program															\$0
Statewide IDSM Program \$7,531 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	Non-residential New Construction															
TRIO Program \$0																
TRIO Program \$0																
Budget Category 10 Total \$248,741 \$74,121 \$74,134 \$4,867 \$0 \$		\$0														\$0
Programs Support costs \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0																\$0
	Budget Category 10 Total	\$248,741	(\$74,171)	\$74,134	\$4,867	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$4,830	\$253,571
Total Incremental Cost \$17,356,184 \$232,160 \$878,191 \$1,658,641 \$525,139 \$605,176 \$345,026 \$1,847,818 \$0 \$0 \$0 \$0 \$6,092,152 \$23,448,335	Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
	Total Incremental Cost	\$17,356,184	\$232,160	\$878,191	\$1,658,641	\$525,139	\$605,176	\$345,026	\$1,847,818	\$0	\$0	\$0	\$0	\$0	\$6,092,152	\$23,448,335

Technical Assistance & Technology Incentives (TA&TI) commitments	\$4,444,687
outstanding as of 7/31/2013	\$4,444,687

Notes:
(1) Per A.1:0-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
(2) TA&II expenses include Auto DR incentives for 2009-2011 projects.
(3) Negative expenses in January are a result of reversed accrual entries.

Table I-4 SCE Demand Response Programs Customer Program Incentives 2013

Annual Total Cost

Revenues from Excess Energy Charges (3)

					Total	Embedded Co	st and Revenu	es ⁽¹⁾					Year-to-Date
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Total Cost
Program Incentives (2)													
10:10 Summer Readiness	\$1,257	(\$1,795)	(\$400)	(\$88)	(\$466)	\$29	(\$136)	\$0	\$0	\$0	\$0	\$0	(\$1,598)
Agricultural Pumping Interruptible (API)	\$37,085	\$43,262	\$58,310	\$75,363	\$93,049	\$592,127	\$1,369,942	\$0	\$0	\$0	\$0	\$0	\$2,269,137
Base Interruptible Program (BIP)	\$739,571	\$698,207	\$862,516	\$773,404	\$975,027	\$4,117,339	\$16,425,697	\$0	\$0	\$0	\$0	\$0	\$24,591,761
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$32,547	\$0	\$0	\$0	\$0	\$0	\$32,547
Demand Bidding Program (DBP)	\$0	\$0	\$9,863	\$0	\$0	\$76,586	\$866,181	\$0	\$0	\$0	\$0	\$0	\$952,629
AMP Contracts/DR Contracts (AMP)	(\$36,795)	(\$13,424)	\$362,829	\$332,620	\$216,842	\$191,037	\$153,965	\$0	\$0	\$0	\$0	\$0	\$1,207,074
Save Power Day (SPD/PTR)	\$24,419	\$29,870	\$28,995	\$22,202	\$22,941	\$24,344	\$4,859,674	\$0	\$0	\$0	\$0	\$0	\$5,012,444
Summer Discount Plan (SDP) - Commercial Base	\$0	(\$918)	\$88	\$0	\$0	\$0	\$237	\$0	\$0	\$0	\$0	\$0	(\$593)
Summer Discount Plan (SDP) - Commercial Enhanced	\$904	(\$798)	\$240	\$2,530	\$779	\$1,711,881	\$3,712,791	\$0	\$0	\$0	\$0	\$0	\$5,428,327
Summer Discount Plan (SDP) - Residential	\$92,374	\$107,965	\$100,811	\$80,501	\$78,620	\$5,532,149	\$13,064,447	\$0	\$0	\$0	\$0	\$0	\$19,056,867
Summer Discount Plan (SDP) - Residential O-Switch	\$378	\$463	\$337	\$552	\$114	\$24,667	\$62,648	\$0	\$0	\$0	\$0	\$0	\$89,159
Total Cost of Incentives	\$859,194	\$862,831	\$1,423,588	\$1,287,084	\$1,386,905	\$12,270,159	\$40,547,991	\$0	\$0	\$0	\$0	\$0	\$58,637,753
	•	•		•		•				•	•	•	•

\$11,209

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$11,598

\$0

\$0

\$389

\$0

⁽¹⁾ Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

⁽²⁾ Except for AMP Contacts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

⁽³⁾ Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			20	012-2014 Fur	nding Cycle C	ustomer Con	nmunication,	Marketing,	and Outreach				Year-to Date 2013	2012 Total	2012-2014 Total	2012-2014 Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Expenditures	Budget (if Applicable)
I. STATEWIDE MARKETING																
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Statewide ME&O contract	\$23	\$0	(\$23)	\$0	\$0	\$73,752	\$9,544,539	\$0	\$0	\$0	\$0	\$0	\$9,618,291	\$5,439,518	\$15,057,808	\$29,675,000
I. TOTAL STATEWIDE MARKETING	\$23	\$0	(\$23)	\$0	\$0	\$73,752	\$9,544,539	\$0	\$0	\$0	\$0	\$0	\$9,618,291	\$5,439,518	\$15,057,808	\$29,675,000

II. UTILITY MARKETING BY ACTIVITY (1)

TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																\$22,000,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																
Category 1: Reliability Programs																
Agricultural Pumping Interruptible (API)	\$395	\$0	\$0	\$167	\$4,775	\$0	\$2,518	\$0	\$0	\$0	\$0	\$0	\$7,854	\$11,145	\$18,998	
Base Interruptible Program (BIP)	\$1,000	\$0	\$0	\$205	\$4,844	\$0	\$1	\$0	\$0	\$0	\$0	\$0	\$6,050	\$15,207	\$21,257	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs																
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$629	\$0	\$0	\$0	\$0	\$264	\$0	\$0	\$0	\$0	\$0	\$0	\$893	\$1,657	\$2,550	
Demand Bidding Program (DBP)	\$174	(\$1,102)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$927)	\$1,771	\$843	\$275,000
AC Cycling: Summer Discount Plan (SDP) Transition	\$913	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$913	\$374,219	\$375,132	
10:10 Summer Readiness	(\$3,147)	\$87	\$87	\$0	\$9,439	\$10,082	\$12,469	\$0	\$0	\$0	\$0	\$0	\$29,016	\$114,048	\$143,064	
Category 3: DR Provider/Aggregated Managed Programs																
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies																
Auto DR / Technology Incentives (AutoDR-TI)	\$9,813	\$0	\$7,832	\$7,867	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$25,512	\$4,695	\$30,207	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots																
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6: Evaluation, Measurement and Verification																
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach																
Circuit Savers Program	\$3,992	(\$58,217)	\$2,793	\$2,387	\$827	\$28,472	\$188,470	\$0	\$0	\$0	\$0	\$0	\$168,724	\$387,518	\$556,242	\$1,000,000
DR Marketing, Education & Outreach	\$8,078	\$12,855	\$899	\$8,538	\$2,607	\$2,552	\$33,343	\$0	\$0	\$0	\$0	\$0	\$68,872	\$215,119	\$283,990	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)																
Integrated DSM Marketing	\$47,595	\$41,956	\$38,799	\$34,114	\$30,204	\$23,815	\$258,370	\$0	\$0	\$0	\$0	\$0	\$474,853	\$681,728	\$1,156,581	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$165,832	\$165,832	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0 \$0	\$0	\$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0 \$0	\$13,783	\$13,783	
Technical Assistance (TA)	\$0	\$0 (\$coc)		\$0 \$0	\$0	\$0 \$0	\$0		\$0 \$0	\$0 \$0	\$0 60	\$0	\$0	\$0	\$0	
Commercial New Construction	\$79,350	(\$686)	\$7,887	\$0	\$2,445	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$88,997	\$20,256	\$109,253	
IDSM food Processing Pilot	\$0	\$0	\$0 60	\$0 \$0	\$0	\$0 \$0	\$0 60	\$0	\$0 \$0	\$0	\$0 60	\$0	\$0	\$0 60	\$0	
Residential New Construction Pilot	\$0	\$2,099 \$0	\$0 \$0	\$2,099 \$0	\$0	\$2,099										
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$U	\$U	\$0	\$0	\$0	\$27,952	\$27,952	

			2	012-2014 Fur	nding Cycle C	ustomer Con	nmunication,	Marketing,	and Outreach				Year-to Date	2012	2012-2014	2012-2014
	January	February	March	April	Mav	June	July	August	September	October	November	December	2013 Expenditures	Total Expenditures	Total Expenditures	Authorized Budget (if Applicable)
Category 10 - Special Projects					,		,									
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing																
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$629	\$208	\$471	\$5,948	\$0	\$1,412	\$0	\$0	\$0	\$0	\$0	\$0	\$8,669	\$23,504	\$32,173	\$275,000
Real Time Pricing	\$0	\$0	\$0	\$16,443	\$0	\$15,249	(\$9,080)	\$0	\$0	\$0	\$0	\$0	\$22,611	\$0	\$22,611	\$480,000
SUBTOTAL	\$149,445	(\$2,799)	\$58,745	\$75,668	\$55,141	\$155,597	\$10,030,630	\$0	\$0	\$0	\$0	\$0	\$10,522,427	\$7,497,951	\$18,020,378	\$33,175,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP)																\$4,931,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$761	\$166	\$429,957	\$268,610	\$25,531	\$79,710	\$0	\$0	\$0	\$0	\$0		\$0	\$804,735	
Labor	\$0	\$0	\$0	\$0	\$3,231	\$51,261	\$35,516	\$0	\$0	\$0	\$0	\$0	\$90,007	\$0	\$90,007	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$10,703	\$0	\$0	\$0	\$0	\$0	\$0	\$10,703	\$0	\$10,703	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$49	\$103,849	\$103,898	
Peak Time Rebate / Save Power Day (PTR) (2)																\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$837	\$0	\$38,060	\$2,009	\$21,682	\$677,434	\$0	\$0	\$0	\$0	\$0	\$740,022	\$0	\$740,022	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$15,003	\$0	\$1,518	\$15,820	\$0	\$0	\$0	\$0	\$0	\$32,342	\$0	\$32,342	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$2,125	\$0	\$0	\$0	\$0	\$0		\$0	\$2,125	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$149,495	(\$1,201)	\$58,911	\$558,689	\$328,991	\$266,292	\$10,841,234	\$0	\$0	\$0	\$0	\$0	\$12,202,411	\$7,601,800	\$19,804,211	\$53,606,000
III. LITHETY MAADVETING BY ITTMITTED COST																
III. UTILITY MARKETING BY ITEMIZED COST Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0 \$0	\$1,598	\$166	\$483,021	\$270,619	\$48,731	\$772,964	\$0	\$0	\$0	\$0	\$0	\$1,577,099	\$0	\$1,577,099	
Labor	\$0	\$0	\$0	\$0	\$3,231	\$51,261	\$37,641	\$0	\$0	\$0	\$0	\$0		\$0	\$92,132	
Paid Media	\$0	\$0	\$0	\$0	\$3,231	\$10,703	\$37,041	\$0	\$0	\$0	\$0	\$0	\$10,703	\$0	\$10,703	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$10,703	\$0	\$0	\$0	\$0	\$0	\$0	\$49	\$103,849	\$103,898	
Total from Program, Rates & Activities that do not require itemized accounting	\$149,445	(\$2,799)	\$58.745	\$75.668	\$55.141	\$155.597	\$10.030.630	\$0	\$0	\$0	\$0	\$0		\$7.497.951	\$18.020.378	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$149,495	(\$1,201)	\$58,911	\$558,689	\$328,991	,,	\$10,841,234	\$0	\$0	\$0	\$0	\$0	+,,	\$7,601,800		\$53,606,000
IV. LITHETY AND PARTING BY CHISTONAFED SECONFAIT																
IV. UTILITY MARKETING BY CUSTOMER SEGMENT	¢1 70F	/¢20\	ĆEO.4	¢617	ĆE 125	Ć1 20C	¢102.765	^^	ćo	<u>^</u>	ćo	^^	Ć112.072	¢on cca	¢102 724	
Agricultural / Pumping	\$1,785	(\$20)	\$504	\$617	\$5,135	\$1,286	\$102,765	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$112,072	\$80,662	\$192,734	
Large Commercial and Industrial	\$24,421	(\$1,130)	\$10,824	\$29,533	\$9,457	\$30,065	\$1,195,805				\$0	\$0	\$1,298,975	\$882,349	\$2,181,324	
Small and Medium Commercial	\$2,753	\$65	\$4,112	\$21,639 \$506,900	\$9,516 \$304.882	\$15,160	\$128,564	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$181,810	\$182,256	\$364,066	
Residential	\$120,536	(\$116)	\$43,471	1	1 7	\$219,780	\$9,414,100	\$0					,,.	\$6,456,534	\$17,066,087	4
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$149,495	(\$1,201)	\$58,911	\$558,689	\$328,991	\$266,292	\$10,841,234	\$0	\$0	\$0	\$0	\$0	\$12,202,411	\$7,601,800	\$19,804,211	\$53,606,000

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in tem II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to SCE's Statewide Marketing, Education & Outreach Balancing Account (SME&OBA).

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

				2012 2014 5				Na coloration of					1			2012-2014
				2012-2014 Fu	ınding Cycle C	ustomer Com	munication,	Marketing, a	ind Outreach				Year-to Date 2013	2012 Total	2012-2014 Total	Authorized
	January	February	March	April	May	June	July	August	September	October	November	December		Expenditures		Budget (if Applicable)
I. STATEWIDE MARKETING	,,	,			,		,									- търгиятия
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Statewide ME&O contract	\$23	\$0	(\$23)	\$0	\$0	\$73,752	\$0	\$0	\$0	\$0	\$0	\$0	\$73,752	\$5,439,518	\$5,513,269	\$17,675,000
I. TOTAL STATEWIDE MARKETING	\$23	\$0	(\$23)	\$0	\$0	\$73,752	\$0	\$0	\$0	\$0	\$0	\$0	\$73,752	\$5,439,518	\$5,513,269	\$17,675,000
II. UTILITY MARKETING BY ACTIVITY (1)																
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																\$22,000,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																
Category 1: Reliability Programs																
Agricultural Pumping Interruptible (API)	\$395	\$0	\$0	\$167	\$4,775	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$5,336	\$11,145		
Base Interruptible Program (BIP)	\$1,000	\$0	\$0	\$205	\$4,844	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$6,049	\$15,207		
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3		
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs																
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Capacity Bidding Program (CBP)	\$629	\$0	\$0	\$0	\$0	\$264	\$0	\$0	\$0	\$0	\$0	\$0	\$893	\$1,657		
Demand Bidding Program (DBP)	\$174	(\$1,102)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$927)	\$1,771		\$275,000
AC Cycling : Summer Discount Plan (SDP) Transition	\$913	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$913	\$374,219		
10:10 Summer Readiness	(\$3,147)	\$87	\$87	\$0	\$9,439	\$10,082	\$0	\$0	\$0	\$0	\$0	\$0	\$16,548	\$114,048	\$130,595	
Category 3: DR Provider/Aggregated Managed Programs																
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies																
Auto DR / Technology Incentives (AutoDR-TI)	\$9,813	\$0	\$7,832	\$7,867	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$25,512	\$4,695	\$30,207	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5: Pilots																
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 : Evaluation, Measurement and Verification																
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 : Marketing, Education & Outreach																
Circuit Savers Program	\$3,992	(\$58,217)	\$2,793	\$2,387	\$827	\$28,472	\$0	\$0	\$0	\$0	\$0	\$0	(\$19,746)			\$1,000,000
DR Marketing, Education & Outreach	\$8,078	\$12,855	\$899	\$8,538	\$2,607	\$2,552	\$0	\$0	\$0	\$0	\$0	\$0	\$35,529	\$215,119	\$250,648	\$1,000,000
Category 9 : Integrated Programs and Activities (Including Technical Assistance)																
Integrated DSM Marketing	\$47,595	\$41,956	\$38,799	\$34,114	\$30,204	\$23,815	\$0	\$0	\$0	\$0	\$0	\$0	\$216,483	\$681,728	\$898,210	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$165,832		
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$13,783		
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Commercial New Construction	\$79,350	(\$686)	\$7,887	\$0	\$2,445	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$88,997	\$20,256		
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
Residential New Construction Pilot	\$0	\$2,099	\$0 \$0	\$0 \$0	\$0 60	\$0 \$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0	\$2,099	\$0	. ,	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$27,952	\$27,952	

				2012-2014 Fu	nding Cycle C	ustomer Com	nunication, I	Marketing, a	nd Outreach				Year-to Date	2012	2012-2014	2012-2014
	January	February	March	April	May	June	July	August	September	October	November	December	2013 Expenditures	Total Expenditures	Total Expenditures	Authorized Budget (if Applicable)
Category 10 - Special Projects		,			,		,									
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$250,000
Category 11 - Dynamic Pricing																
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$629	\$208	\$471	\$5,948	\$0	\$1,412	\$0	\$0	\$0	\$0	\$0	\$0	\$8,669	\$23,504	\$32,173	\$275,000
Real Time Pricing	\$0	\$0	\$0	\$16,443	\$0	\$15,249	\$0	\$0		\$0	\$0			\$0	\$31,691	\$480,000
SUBTOTAL	\$149,445	(\$2,799)	\$58,745	\$75,668	\$55,141	\$155,597	\$0	\$0	\$0	\$0	\$0	\$0	\$491,798	\$7,497,951	\$7,989,749	\$21,175,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																
AC Cycling : Summer Discount Plan (SDP)																\$4,931,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$761	\$166	\$429,957	\$268,610	\$25,531	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$725,025	
Labor	\$0	\$0	\$0	\$0	\$3,231	\$51,261	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$54,491	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$10,703	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$10,703	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$103,849	\$103,898	
Peak Time Rebate / Save Power Day {PTR} (2)																\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	310,000,000
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$837	\$0	\$38,060	\$2,009	\$21,682	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$62,589	
Labor	\$0	\$0	\$0	\$38,000	\$2,003	\$21,082	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$02,389	
Paid Media	\$0	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$0	\$0	\$0		\$0	\$0 \$0	
Other Costs	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0		\$0 \$0	\$0 \$0	\$0		\$0 \$0	\$0 \$0	
Other Costs	30	ŞÜ	ŞÜ	, JO	, JO	30	J U	, JO	30	JU.	30	Ç	, ,0	30	30	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	\$0		\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$15,003	\$0	\$1,518	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$16,521	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$149.495	(\$1,201)	\$58,911	\$558,689	\$328,991	\$266,292	\$0	\$0	\$0	\$0	\$0	Śſ	\$1,361,176	\$7,601,800	\$8,962,976	\$41,606,000
	Ų213,133	(42)202)		\$330,003	4320 ,332	\$200,232	ų v	, , , , , , , , , , , , , , , , , , , 	Ψ.	, , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , 	Ţ.	V V I J V V I I I I I I I I I I	\$7,002,000	40,502,570	V 12,000,000
III. UTILITY MARKETING BY ITEMIZED COST																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$1,598	\$166	\$483,021	\$270,619	\$48,731	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$804,135	
Labor	\$0	\$0	\$0	\$0	\$3,231	\$51,261	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$54,491	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$10,703	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$10,703	
Other Costs	\$49	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$103,849	\$103,898	
Total from Program, Rates & Activities that do not require itemized accounting	\$149,445	(\$2,799)	\$58,745	\$75,668	\$55,141	\$155,597	\$0	\$0	\$0	\$0	\$0	\$0	\$491,798	\$7,497,951	\$7,989,749	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$149,495	(\$1,201)	\$58,911	\$558,689	\$328,991	\$266,292	\$0	\$0	\$0	\$0	\$0	\$0	\$1,361,176	\$7,601,800	\$8,962,976	\$41,606,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																
Agricultural / Pumping	\$1,785	(\$20)	\$504	\$617	\$5,135	\$1,286	\$0	\$0	\$0	\$0	\$0	\$0	\$9,307	\$80,662	\$89,968	
Large Commercial and Industrial	\$24,421	(\$1,130)	\$10,824	\$29,533	\$9,457	\$30,065	\$0 \$0	\$0		\$0 \$0	\$0	\$0		\$882,349	\$985,519	
· ·																
Small and Medium Commercial	\$2,753	\$65	\$4,112	\$21,639	\$9,516	\$15,160	\$0	\$0	\$0	\$0	\$0	\$0		\$182,256	\$235,502	
Residential	\$120,536	(\$116)	\$43,471	\$506,900	\$304,882	\$219,780	\$0	\$0	\$0	\$0	\$0	\$0	. , ,	\$6,456,534	\$7,651,987	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$149,495	(\$1,201)	\$58,911	\$558,689	\$328,991	\$266,292	\$0	\$0	\$0	\$0	\$0	\$0	\$1,361,176	\$7,601,800	\$8,962,976	\$41,606,000

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.

The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
Category 5	357,000	rioni rederal rower Reserve Farthership (redrower) to Statewide IDSW	3/31/2012	total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval
				from D.12-04-045, the scope of work has been reduced to half with required fund of
				\$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	
cutegory 2	71,200,000	From Summer Discount Fluir Fluiristion to 10.10 Summer Redumess	0/30/2012	associated program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This
				fund shift is for the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnershin (FedPower) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
cutegory 5	\$20,000	Trom reactar rower neserve rartiership (rear ower) to statewide ibsin	12/31/2012	total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval
				from D.12-04-045, the scope of work has been reduced to half with required fund of
				\$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
cutegory 5	Ç142,333	Trom by Energy Leadership Farthership (EEF) to statewide 15514	12/31/2012	total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval
				from D.12-04-045, the scope of work has been reduced to half with required fund of
				\$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
Category 3	\$55,515	From Integrated DSIW Warketing to Statewide IDSIW	12/31/2012	total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval
				from D.12-04-045, the scope of work has been reduced to half with required fund of
				\$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional	12/31/2012	D.12-04-045 limited the total budget for the 2012 DR Institutional Partnership to
Category 5	\$107,293	Partnership	12/31/2012	\$109,001. Increased customer interest from this sector has resulted in additional
		raitheiship		integrated education, outreach, coordination, and identification of partnership
				opportunities. Increased costs resulted from enhanced engagement from county
				- · · · · · · · · · · · · · · · · · · ·
				properties, campus facilities, rehabilitation centers, and federal and state agencies, ramping up in late 2012. Fund shift is needed to meet these additional customer
				commitments.
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to
cutegory 5	\$30,000	Trom integrated bow warketing to commercial new construction	12/31/2012	\$277,225 for Commercial New Construction Program. Stronger customers engagement
				and increased outreach activities to increase customer knowledge and participation in
				the programs has required additional funds to meet all commitments including those
				are carried over to 2013.
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected
cutegory 5	433,300	Smart Students (SmartStudents)	12/31/2012	student engagement and increased curriculum development activities in order to meet
		Smart Students (SmartStudents)		IDSM strategic goals requires additional funds to meet all commitments including
				activities carried over to 2013.
Category 2	\$693,000	From SDP Residential Transition to SDP Commercial Transition	4/19/2013	
Cutcholy 2	\$055,000	Trom 351 Residential Transition to 351 Commercial Transition	4/15/2015	Transition to Summer Discount Plan (SDP) Commercial Transition
Category 2 to	\$5,000,000	From SDP Residential Transition to Auto-DR	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 4	+5,000,000		., 15, 2015	Transition to Auto-DR
Category 2 to	\$975,000	From SDP Residential Transition to Emerging Markets & Technologies	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 4	43.3,000	22	., 15, 2015	Transition to Emerging Markets & Technologies
Category 2 to	\$175,000	From SDP Residential Transition to Marketing, Education and Outreach -	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 7	ψ1. J,000	Statewide Emergency Alert Marketing	., 15, 2015	Transition to Marketing Education and Outreach - Statewide Emergency Alert Marketing
Category 2 to	\$105,000	From SDP Residential Transition to Marketing, Education and Outreach -	4/19/2013	
Category 7	+5,000	Other Local Marketing: Summer Discount Plan (SDP) Residential	.,,,	Transition to Marketing, Education and Outreach - Other Local Marketing: Summer
Category /		/ nestreeting. satisfies siscourier fair (SDI / nestreetital		Discount Plan (SDP) Residential
Category 2 to	\$1,826,000	From SDP Residential Transition to Marketing, Education and Outreach -	4/19/2013	
Category 7	+1,020,000	Other Local Marketing: Summer Discount Plan (SDP) Commercial	., 15, 2515	Transition to Marketing, Education and Outreach - Other Local Marketing: Summer
001080.7.		, confine same and the formation		Discount Plan (SDP) Commercial
Total	\$10,575,351			
	\$10,575,531			

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2013 Event Summary

Year-to-Date Event Summary

/13 Temperature /13 Heat Rate	Pending 1.6 MW 1.6 MW	System Territory	2PM - 6PM	Hours (Annual) (4)
/13 Heat Rate	1.6 MW	System Territory	2PM - 6PM	
/13 Heat Rate /13 Heat Rate /13 Heat Rate /13 Heat Rate				4
/13 Heat Rate /13 Heat Rate /13 Heat Rate /13 Heat Rate				
/13 Heat Rate /13 Heat Rate /13 Heat Rate /13 Heat Rate		System Territory	12PM - 3PM	3
/13 Heat Rate /13 Heat Rate /13 Heat Rate		System Territory	1PM - 5PM	7
/13 Heat Rate /13 Heat Rate	1.6 MW	System Territory	1PM - 5PM	11
/13 Heat Rate	1.6 MW	System Territory	1PM - 5PM	15
	1.6 MW	System Territory	2PM - 4PM	17
/13 Heat Rate	1.6 MW	System Territory	4PM - 5PM	18
/13 Heat Rate	1.6 MW	System Territory	4PM - 5PM	19
/13 Heat Rate	1.6 MW	System Territory	2PM - 5PM	22
/13 Heat Rate	3.2 MW	System Territory	2PM - 5PM	25
/13 Heat Rate	3.8 MW	System Territory	2PM - 6PM	29
/13 Heat Rate	0.2 MW	System Territory	2PM - 6PM	33
/13 Heat Rate	0.2 MW	System Territory	2PM - 6PM	37
/13 Heat Rate	0.1 MW	System Territory	3PM - 5PM	39
/13 Heat Rate	0.1 MW	System Territory	3PM - 5PM	41
/13 Heat Rate	0.1 MW	System Territory	3PM - 5PM	43
/13 Heat Rate	0.1 MW	System Territory	3PM - 5PM	45
/13 Heat Rate	0.1 MW	System Territory	3PM - 5PM	47
/13 Heat Rate	0.1 MW	System Territory	4PM - 5PM	48
15 Heat Nate	0.1 10100	System Territory	4PIVI - 3PIVI	40
/13 Heat Rate	0.1 MW	System Territory	12PM - 3PM	3
/13 Heat Rate	0.1 MW	System Territory System Territory	1PM - 5PM	7
/13 Heat Rate	0.1 MW		1PM - 5PM	11
	0.1 MW	System Territory	1PM - 5PM	15
/13 Heat Rate /13 Heat Rate		System Territory	2PM - 4PM	17
/13 Heat Rate /13 Heat Rate	0.1 MW 0.1 MW	System Territory	3PM - 5PM	17
		System Territory		22
/13 Heat Rate /13 Heat Rate	0.1 MW 0.2 MW	System Territory	2PM - 5PM 2PM - 5PM	25
/13 Heat Rate	0.2 MW	System Territory	2PM - 6PM	29
/13 Heat Rate	1.6 MW	System Territory System Territory	1PM - 7PM	35
/13 Heat Rate	1.6 MW	System Territory	1PM - 7PM	41
/13 Heat Rate	0.9 MW	System Territory	3PM - 5PM	43
/13 Heat Rate	0.9 MW	System Territory	3PM - 5PM	45
/13 Heat Rate	0.9 MW	System Territory	3PM - 5PM	47
/13 Heat Rate	0.9 MW	System Territory	3PM - 5PM	49
	0.9 MW	System Territory	3PM - 5PM	51
/13 Heat Rate	0.9 10100	System remtory	3PIVI - 3PIVI	51
/13 Heat Rate	2.5 MW	System Territory	1PM - 5PM	4
/13 Heat Rate	2.5 MW	System Territory	1PM - 5PM	8
/13 Heat Rate	2.5 MW	System Territory	1PM - 5PM	12
/13 Heat Rate	2.5 MW	System Territory	1PM - 5PM	16
	2.5 MW	System Territory	2PM - 6PM	20
	7.6 MW	System Territory	2PM - 6PM	24
	2.0 MW	System Territory	2PM - 6PM	28
'13 Heat Rate	5.4 MW	System Territory	12PM - 7PM	35
	5.4 MW		11AM - 7PM	43
/	/13 Heat Rate /13 Heat Rate /13 Heat Rate	/13 Heat Rate 2.5 MW /13 Heat Rate 7.6 MW /13 Heat Rate 2.0 MW /13 Heat Rate 5.4 MW	/13 Heat Rate 2.5 MW System Territory /13 Heat Rate 7.6 MW System Territory /13 Heat Rate 2.0 MW System Territory /13 Heat Rate 5.4 MW System Territory	/13 Heat Rate 2.5 MW System Territory 2PM - 6PM /13 Heat Rate 7.6 MW System Territory 2PM - 6PM /13 Heat Rate 2.0 MW System Territory 2PM - 6PM /13 Heat Rate 5.4 MW System Territory 12PM - 7PM

Table I-3 SCE Interruptible and Price Responsive Programs

2013 Event Summary

CBP - Capacity Bidding Program - Day Of (1-4) 1 05/13 CBP - Capacity Bidding Program - Day Of (1-4) 2 06/28	·	2.4 MW 7.9 MW	System Territory	1PM - 5PM	4
CBP - Capacity Bidding Program - Day Of (1-4) 2 06/28	B/13 Heat Rate	7.9 MW	c ·		
		7.5 17177	System Territory	1PM - 5PM	8
CBP - Capacity Bidding Program - Day Of (2-6) 1 05/13	Heat Rate	8.3 MW	System Territory	12PM - 6PM	6
CBP - Capacity Bidding Program - Day Of (2-6) 2 06/28	3/13 Heat Rate	16.6 MW	System Territory	12PM - 6PM	12
DBP - Demand Bidding Program 1 06/03		98.9 MW	System Territory	12PM - 8PM	8
DBP - Demand Bidding Program 2 06/28		115.3 MW	System Territory	12PM - 8PM	16
DBP - Demand Bidding Program 3 07/02	1/13 Heat Rate	117.0 MW	System Territory	12PM - 8PM	24
SDP-C - Summer Discount Plan Commercial 1 07/02	2/13 Energy Prices	Pending	System Territory	3PM - 4PM	1
SDP-R - Summer Discount Plan Residential 1 06/28	3/13 Energy Prices	Pending	Partial Territory	4PM - 6PM	2
SDP-R - Summer Discount Plan Residential 2 07/02	2/13 Energy Prices	Pending	Partial Territory	4PM - 6PM	4
SDP-R - Summer Discount Plan Residential 3 07/19	0/13 Energy Prices	Pending	Partial Territory	4PM - 5PM	5
Category 3 : DR Provider/Aggregated Managed Programs					
AMP - Aggregator Managed Portfolio 1 05/02	Per Contract	4.7 MW	System Territory	1PM - 5PM	4
AMP - Aggregator Managed Portfolio 2 05/13	Per Contract	12.0 MW	System Territory	1PM - 5PM	8
AMP - Aggregator Managed Portfolio 3 05/21	./13 Per Contract	Pending	System Territory	12PM - 1PM / 3PM - 4PM	9
AMP - Aggregator Managed Portfolio 4 06/27	7/13 Per Contract	Pending	System Territory	1PM - 5PM	13
AMP - Aggregator Managed Portfolio 5 06/28	Per Contract	Pending	System Territory	1PM - 5PM / 2PM - 4PM	17
AMP - Aggregator Managed Portfolio 6 07/01	./13 Per Contract	Pending	System Territory	1PM - 5PM	21
AMP - Aggregator Managed Portfolio 7 07/02	2/13 Per Contract	Pending	System Territory	1PM - 5PM	25
AMP - Aggregator Managed Portfolio 8 07/31	./13 Per Contract	Pending	System Territory	2PM - 4PM / 4PM - 5PM	27
Category 11 - Dynamic Pricing					
SAI - Summer Advantage Incentive 1 07/01	./13 Heat Rate	26.0 MW	System Territory	2PM - 6PM	4
SAI - Summer Advantage Incentive 2 07/03	Heat Rate	46.2 MW	System Territory	2PM - 6PM	8

Notes:

- (1) Emergency programs' load reductions are normally requested by the ISO. The ISO does not call for load reductions by program. OBMC is activated by SCE concurrent with the ISO's request for firm load curtailment (rotating outages) to the minimum % level required to meet the ISO's firm load curtailment request. Other programs are triggered according to the terms of the tariff associated with the program.
- (2) Initial event data subject to change based on billing records and verification.
- (3) Customer's load reduction (MW) is measured as follows:
 - BIP: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - DBP: The maximum hourly load reduction measured over the duration of the DBP event utilizes a 10 in 10 day baseline with optional day-of adjustment.
 - SDP: Estimated based on ac tonnage, cycling strategy and load diversity at time of event.
 - OBMC: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - AP-I: The maximum hourly load reduction compared to 10 day rolling average, measured over the duration of the entire event day. 10 in 10 baseline is used and calculated for each 15 minute interval.
 - CPP (SAI): The maximum hourly load reduction measured over the duration of the CPP event is compared to 10 in 10 Adjusted baseline.
 - CBP: Reported to SCE in aggregate by portfolio and by product by APX. These load reductions reflect the highest hourly reduction per event. 10 in 10 baseline and 10 in 10 with adjustment is used to determine event load reduction.
 - DR Contracts: Based on event reduction results using baseline established for each contract.
 - PTR: The average performance per customer enrolled in event notifications utilizing a 3 in 5 baseline with no day-of adjustment
- (4) Individual customer tolled hours or event limits may vary due to different customer contact times and/or load blocking.
- (5) Event times are based on GCC start and end times or SCE determined start and end times.