

September 22, 2014

Edward Randolph
Director of the Energy Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison
Company (U 338-E) on Interruptible Load Programs and
Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027.¹ SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to www.sce.com;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE August 2014 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge;
Bruce Kaneshiro
All Parties of Record in A.08-06-001 and A.11-03-001 - *via email*

RMS: LIMS- 314-6892

Enclosure(s)

¹

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

Appendix A

SCE WG2 Monthly Enhanced Report For August 2014

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

Programs	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2014 ⁽⁵⁾
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	74	121.5	78.7	74	137.7	78.7	74	135.0	78.7	72	138.9	76.6	72	141.0	76.6	72	145.5	76.6	11,558
Base Interruptible Program (BIP) 30 Minute Option	553	439.0	588.0	553	454.1	588.0	547	448.8	581.6	548	477.2	582.7	551	498.5	585.9	555	521.8	590.1	11,558
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,144	27.7	42.4	1,152	34.3	42.7	1,165	41.0	43.2	1,173	57.9	43.5	1,184	61.4	43.9	1,182	64.5	43.9	8,073
Sub-Total Interruptible	1,782	605.7	725.8	1,790	643.7	726.1	1,797	642.4	720.2	1,804	691.1	719.5	1,818	718.7	723.0	1,820	748.6	727.2	
Price Response																			
Summer Discount Plan (SDP) - Residential	302,971	0.0	272.7	301,075	0.0	271.0	298,310	0.0	268.5	296,553	59.3	266.9	296,950	148.5	267.3	301,559	180.9	271.4	2,143,943
Summer Discount Plan (SDP) - Commercial	10,616	0.0	28.7	10,590	0.0	28.6	10,562	0.0	28.5	10,563	9.5	28.5	10,707	18.2	28.9	11,050	21.0	29.8	469,113
Summer Advantage Incentive (SAI/CPP)	3,466	20.4	49.2	3,474	20.5	49.3	3,489	20.6	49.5	3,501	50.8	49.7	3,517	52.8	49.9	3,525	50.4	50.1	4,895,906
Demand Bidding Program (DBP)	1,488	72.3	112.8	1,488	94.2	112.8	1,497	154.9	113.5	1,502	196.2	113.9	1,484	187.6	112.5	1,477	197.3	112.0	636,465
Capacity Bidding Program (CBP) Day Ahead	248	7.2	36.1	248	7.5	36.1	246	8.0	35.8	252	9.6	36.6	220	9.4	32.0	232	10.2	33.7	636,465
Capacity Bidding Program (CBP) Day Of	141	9.5	6.2	140	9.5	6.1	132	9.0	5.8	130	9.3	5.7	426	21.6	18.7	405	20.5	17.8	636,465
AMP Contracts/DR Contracts (AMP)	1,318	65.8	105.0	1,335	72.2	106.4	1,259	71.8	100.3	1,264	100.0	100.7	1,708	124.9	136.1	1,797	138.9	143.2	636,465
Real Time Pricing (RTP)	125	0.8	1.0	125	0.8	1.0	127	0.9	0.7	129	0.4	0.4	130	0.4	0.4	131	(13.2)	2.5	2,861
Save Power Day (SPD/PTR)	800,108	32.0	32.0	795,220	31.8	31.8	789,660	31.6	31.6	342,747	17.1	13.7	357,485	17.9	14.3	362,022	21.7	14.5	4,287,885
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,610
Sub-Total Price Response	1,120,481	208.0	643.6	1,113,695	236.5	643.1	1,105,282	296.8	634.2	656,641	452.1	616.2	672,627	581.1	660.1	682,198	627.7	674.9	
Total All Programs	1,122,263	813.7	1,369.5	1,115,485	880.2	1,369.2	1,107,079	939.2	1,354.4	658,445	1,143.2	1,335.6	674,445	1,299.7	1,383.1	684,018	1,376.4	1,402.2	

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2014 ⁽⁵⁾
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	72	139.2	76.6	71	145.9	75.5													11,558
Base Interruptible Program (BIP) 30 Minute Option	561	523.6	596.5	557	505.9	592.3													11,558
Optional Binding Mandatory Curtailment (OBMC)	11	16.6	16.7	11	16.9	16.7													N/A
Agricultural Pumping Interruptible (API)	1,194	63.5	44.3	1,197	64.5	44.4													8,073
Sub-Total Interruptible	1,838	742.9	734.1	1,836	733.1	728.8	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Price Response																			
Summer Discount Plan (SDP) - Residential	309,036	287.4	278.1	315,175	343.5	283.7													2,143,943
Summer Discount Plan (SDP) - Commercial	11,414	45.2	43.4	11,919	59.7	45.3													469,113
Summer Advantage Incentive (SAI/CPP)	3,505	50.1	49.8	3,487	49.9	49.5													4,895,906
Demand Bidding Program (DBP)	911	105.2	69.1	908	119.8	68.8													636,465
Capacity Bidding Program (CBP) Day Ahead	253	11.2	36.8	222	10.4	32.3													636,465
Capacity Bidding Program (CBP) Day Of	1,254	65.0	55.1	1,259	66.5	55.3													636,465
AMP Contracts/DR Contracts (AMP)	954	74.7	76.0	954	75.0	76.0													636,465
Real Time Pricing (RTP)	135	6.3	32.3	138	37.7	31.4													2,861
Save Power Day (SPD/PTR)	381,114	26.7	15.2	391,317	27.4	15.7													4,287,885
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0													21,610
Sub-Total Price Response	708,576	671.9	655.8	725,379	789.9	657.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Total All Programs	710,414	1,414.8	1,389.8	727,215	1,523.0	1,386.8	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

Notes:

1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual April 1, 2014 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 - 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 - 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual April 1, 2014 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 - 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.
3. Load impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual April 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.
5. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2014.

Table I-1A
Average Load Impact kW / Customer
2014

Program Eligibility and Average Load Impacts based on April 1, 2014 compliance filing

Program	Average Ex Post Load Impact kW / Customer ⁽⁴⁾												Estimated Eligible Accounts as of Jan 1, 2014 ⁽¹⁾⁽²⁾⁽³⁾	Eligibility Criteria
	January	February	March	April	May	June	July	August	September	October	November	December		
Agricultural Pumping Interruptible (API)	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	8,073	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	636,465	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	636,465	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,558	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,558	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	636,465	All non-residential customers
Capacity Bidding Program (CBP) Day Of	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	636,465	All non-residential customers
Demand Bidding Program (DBP)	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	636,465	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	8.0	8.0	5.4	2.9	2.9	18.9	239.4	227.7	229.4	180.2	4.6	4.6	2,861	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	4,287,885	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,610	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	4,895,906	All bundled service customers
Summer Discount Plan (SDP) - Commercial	2.7	2.7	2.7	2.7	2.7	2.7	3.8	3.8	3.8	3.8	3.8	3.8	469,113	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	2,143,943	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for June and September as the load impacts for these months are negative.

*Ex Post OBMC Load Impacts are based on program year 2008.

Program	Average Ex Ante Load Impact kW / Customer ⁽⁵⁾												Estimated Eligible Accounts as of Jan 1, 2014 ⁽¹⁾⁽²⁾⁽³⁾	Eligibility Criteria
	January	February	March	April	May	June	July	August	September	October	November	December		
Agricultural Pumping Interruptible (API)	24.2	29.8	35.2	49.4	51.9	54.6	53.2	53.9	42.8	36.1	27.7	25.8	8,073	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	636,465	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	49.9	54.1	57.0	79.1	73.1	77.3	78.3	78.6	74.7	88.6	58.9	48.8	636,465	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,641.4	1,860.7	1,824.0	1,928.5	1,957.7	2,021.1	1,933.2	2,054.6	2,044.8	1,990.5	1,970.1	1,744.7	11,558	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	793.8	821.2	820.4	870.8	904.8	940.2	933.3	908.2	937.8	853.1	823.8	751.4	11,558	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	29.00	30.30	32.70	38.00	42.60	43.80	44.40	46.80	48.00	66.60	30.80	29.70	636,465	All non-residential customers
Capacity Bidding Program (CBP) Day Of	67.3	67.5	68.4	71.5	50.6	50.7	51.8	52.8	51.9	70.6	73.3	68.1	636,465	All non-residential customers
Demand Bidding Program (DBP)	48.6	63.3	103.5	130.6	126.4	133.6	115.5	131.9	131.0	130.0	118.6	110.1	636,465	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	6.6	6.6	6.7	2.9	3.0	-101.1	47.0	273.5	263.4	140.4	7.3	7.3	2,861	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.05	0.05	0.06	0.07	0.07	0.07	0.06	0.05	0.04	4,287,885	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,610	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.9	5.9	5.9	14.5	15.0	14.3	14.3	14.3	15.0	15.5	6.3	5.9	4,895,906	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	0.9	1.7	1.9	4.0	5.0	5.0	3.4	0.4	0.0	469,113	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.2	0.5	0.6	0.9	1.1	1.1	0.6	0.1	0.0	2,143,943	All residential customers with central air conditioning

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013.
3. Effective April 1, 2013, DBP is available to all non-residential customers.
4. For July-December, Ex Post load impacts for SDP - Commercial were updated using the latest load impact report filed July 2, 2014
5. For July-December, Ex Ante load impacts for SDP - Commercial and Residential were updated using the latest load impact report filed July 2, 2014

Table I-1B
SCE TA/TI and Auto DR Program Subscription Statistics
2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011	January				February				March				April				May				June							
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology				
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW				
Price Responsive																												
Capacity Bidding Program		21.5	3.3	24.8		22.0	5.6	27.6		23.0	5.5	28.4		23.8	5.3	29.2		23.9	5.3	29.3		23.9	5.3	29.3		23.9	5.3	29.3
Critical Peak Pricing		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6
Demand Bidding Program		84.2	2.4	86.7		84.4	2.4	86.9		85.0	2.4	87.5		85.0	2.4	87.5		85.0	2.4	87.5		84.8	2.4	87.2		84.8	2.4	87.2
Aggregator Managed Portfolio		37.2	4.1	41.3		37.2	4.1	41.3		39.9	4.1	44.0		39.9	4.0	43.9		40.0	4.0	44.0		40.8	4.0	44.8		40.8	4.0	44.8
Real Time Pricing		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		171.5	10.7	182.2		172.2	12.9	185.1		176.5	12.8	189.3		177.4	12.6	189.9		177.6	12.6	190.1		178.1	12.6	190.7				
Interruptible/Reliability																												
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		171.5	10.7	182.2		172.2	12.9	185.1		176.5	12.8	189.3		177.4	12.6	189.9		177.6	12.6	190.1		178.1	12.6	190.7				
General Program																												
TA (may also be enrolled in TI and AutoDR)	162.1		7.3		162.1		7.5		162.1		9.3		162.1		9.4		162.1		9.4		162.1		9.8		162.1		9.8	
Total	162.1		7.3		162.1		7.5		162.1		9.3		162.1		9.4		162.1		9.4		162.1		9.8		162.1		9.8	
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1				162.1			

2009 - 2011	July				August				September				October				November				December							
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology				
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW				
Price Responsive																												
Capacity Bidding Program		23.9	5.3	29.3		23.9	5.3	29.2				0.0				0.0				0.0				0.0				
Critical Peak Pricing		7.2	0.8	8.0		7.3	0.8	8.1				0.0				0.0				0.0				0.0				
Demand Bidding Program		84.8	2.4	87.2		84.8	2.4	87.2				0.0				0.0				0.0				0.0				
Aggregator Managed Portfolio		40.8	4.0	44.8		40.9	4.0	44.9				0.0				0.0				0.0				0.0				
Real Time Pricing		22.7	0.0	22.7		22.7	0.0	22.7				0.0				0.0				0.0				0.0				
SLRP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				
Total		179.4	12.6	192.0		179.5	12.6	192.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				
Interruptible/Reliability																												
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				
OBMC		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0				
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				
Total Technology MW		179.4	12.6	192.0		179.5	12.6	192.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				
General Program																												
TA (may also be enrolled in TI and AutoDR)	162.1		10.0		162.1		10.0																					
Total	162.1		10.0		162.1		10.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				
Total TA MW	162.1				162.1				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0				

Notes:

Activity reflects projects initiated in 2009-2011.
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

TA Identified MW Represents identified MW for service accounts from completed TA.
AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.
TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
 *A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
 *Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B
SCE TA/TI and Auto DR Program Subscription Statistics
2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2012-2014	January				February				March				April				May				June			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Price Responsive																								
Capacity Bidding Program		10.1	0.0	10.1		13.0	0.0	13.0		13.3	0.0	13.3		14.9	0.0	14.9		15.8	0.0	15.8		17.0	0.0	17.0
Critical Peak Pricing		3.1	0.0	3.1		3.1	0.0	3.1		3.0	0.0	3.0		3.0	0.0	3.0		3.5	0.0	3.5		3.9	0.0	3.9
Demand Bidding Program		8.8	0.0	8.8		11.3	0.0	11.3		13.6	0.0	13.6		18.4	0.0	18.4		18.7	0.0	18.7		19.1	0.0	19.1
Aggregator Managed Portfolio		19.8	0.0	19.8		23.2	0.0	23.2		24.7	0.0	24.7		25.9	0.0	25.9		27.1	0.0	27.1		28.7	0.0	28.7
Real Time Pricing		1.6	0.0	1.6		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		43.5	0.0	43.5		52.6	0.0	52.6		56.5	0.0	56.5		64.2	0.0	64.2		66.9	0.0	66.9		70.6	0.0	70.6
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		43.5	0.0	43.5		52.6	0.0	52.6		56.5	0.0	56.5		64.2	0.0	64.2		66.9	0.0	66.9		70.6	0.0	70.6
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		0.5		3.7		0.7		3.7		0.9		3.7		0.6		3.7		0.6		3.7		0.6	
Total	3.7		0.5		3.7		0.7		3.7		0.9		3.7		0.6		3.7		0.6		3.7		0.6	
Total TA MW	3.7				3.7				3.7				3.7				3.7				3.7			

2012-2014	July				August				September				October				November				December			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Price Responsive																								
Capacity Bidding Program		17.0	0.0	17.0		19.0	0.0	19.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		4.2	0.0	4.2		4.1	0.0	4.1				0.0				0.0				0.0				0.0
Demand Bidding Program		20.0	0.0	20.0		20.0	0.0	20.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		30.0	0.0	30.0		35.6	0.0	35.6				0.0				0.0				0.0				0.0
Real Time Pricing		2.3	0.0	2.3		2.3	0.0	2.3				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Total		73.5	0.0	73.5		80.9	0.0	80.9		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		73.5	0.0	73.5		80.9	0.0	80.9		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		0.6		3.7		0.7					0.0				0.0				0.0				0.0
Total	3.7		0.6		3.7		0.7		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	3.7				3.7				0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	

Notes:

Activity reflects projects initiated in 2012-2014
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

TA Identified MW Represents identified MW for service accounts from completed TA.
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*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table 1-2
SCE Demand Response Programs and Activities
Expenditures and Funding
2012-2014⁽¹⁾

Year-to-Date Program Expenditures

Cost Item	2012 Total Expenditures	2013 Total Expenditures	2014 Expenditures ⁽¹⁾⁽⁹⁾												Year-to-Date 2014 Expenditures	Program-to-Date Total Expenditures 2012-2014	3-Year Funding 2012-2014 (D.12-04-045) ⁽¹⁰⁾	Fundshift Adjustments ⁽¹¹⁾	Percent Funding
			January ⁽⁶⁾	February	March	April	May	June	July	August	September	October	November	December					
Category 1 - Reliability Programs																			
Agricultural Pumping Interruptible (API)	\$373,766	\$283,014	\$14,857	\$8,946	\$40,637	\$27,765	\$38,720	\$16,788	\$32,910	\$34,476									
Base Interruptible Program (BIP)	\$999,326	\$397,028	\$25,676	\$33,796	\$47,677	\$33,324	\$33,149	\$29,606	\$28,694	\$21,648									
Optional Binding Mandatory Curtailment (OBMC)	\$1,261	\$2,406	\$156	\$176	\$204	\$178	\$195	\$168	\$207	\$179									
Rotating Outages (RO)	\$97,734	\$83,793	\$21,428	\$2,272	\$2,452	\$2,057	\$2,037	\$2,333	\$2,100	\$1,830									
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0									
Category 1 Total	\$1,472,087	\$766,242	\$62,116	\$45,191	\$90,970	\$63,323	\$74,101	\$48,896	\$63,910	\$58,134	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 2 - Price Responsive Programs																			
10:10 Summer Readiness ⁽¹⁾	\$312,614	\$96,880	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0									
AC Cycling - Summer Discount Plan (SDP)	\$9,897,809	\$6,645,480	\$469,141	\$875,724	\$1,061,408	\$1,818,743	\$1,565,404	\$2,885,078	\$1,877,554	\$2,441,405									
AC Cycling - Summer Discount Plan (SDP) - Residential Transition	\$5,481,804	\$107,564	(\$2,531)	\$314	\$263	\$78	(\$235)	(\$183)	(\$241)	(\$324)									
Capacity Bidding Program (CBP)	\$230,537	\$142,107	\$8,278	\$8,472	\$13,735	\$7,951	\$10,191	\$11,876	\$11,109	\$7,506									
Demand Bidding Program (DBP)	\$346,612	\$196,916	\$12,782	\$11,620	\$19,944	\$13,582	\$21,754	\$27,246	\$25,377	\$21,985									
Save Power Day (SPD)/PTR ⁽⁷⁾	\$0	\$645,978	\$115,107	\$124,115	\$145,597	\$214,100	\$197,128	\$136,700	\$147,800	\$133,675									
Category 2 Total	\$16,269,375	\$7,834,926	\$602,777	\$1,020,244	\$1,240,948	\$2,054,453	\$1,794,242	\$3,060,717	\$2,061,600	\$2,634,246	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 3 - DR Provider/Aggregated Managed Program:																			
AMP Contracts/DR Contracts (AMP) ⁽⁸⁾	\$509,375	\$353,808	\$15,464	\$15,736	\$20,396	\$16,353	\$16,974	\$15,994	\$15,564	\$38,716									
Category 3 Total	\$509,375	\$353,808	\$15,464	\$15,736	\$20,396	\$16,353	\$16,974	\$15,994	\$15,564	\$38,716	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 4 - Emerging & Enabling Technology:																			
Auto DR / Technology Incentives (AutoDR-TI) ⁽³⁾	\$1,491,483	\$9,650,987	\$1,359,686	\$638,629	\$1,407,956	\$876,319	\$558,525	\$858,649	\$668,731	\$213,328									
Emerging Markets & Technologies ⁽⁷⁾	\$1,647,248	\$2,282,495	\$125,685	\$260,126	\$291,051	\$344,403	\$177,637	\$204,700	\$194,392	\$203,220									
Category 4 Total	\$3,138,731	\$11,933,482	\$1,485,371	\$898,755	\$1,699,007	\$1,220,721	\$736,162	\$1,063,348	\$863,123	\$416,549	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 5 - Pilots																			
Smart Charging Pilot	\$0	\$61,054	\$2,958	\$23,320	\$15,050	\$35,477	\$66,313	\$41,970	\$30,323	\$16,978									
Workplace Charging Pilot	\$0	\$57,087	\$10,745	\$6,502	\$25,797	\$7,650	(\$3,903)	\$14,022	\$63,900	\$563,503									
Category 5 Total	\$0	\$118,141	\$13,703	\$29,822	\$40,847	\$43,127	\$62,410	\$55,992	\$94,222	\$580,481	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 6 - Evaluation, Measurement and Verification																			
DR Research Studies (CPUC)	(\$8,512)	\$13,062	(\$4,551)	\$0	\$0	\$0	\$0	\$0	\$0	\$0									
Measurement and Evaluation	\$486,149	\$1,056,762	\$84,578	\$140,693	\$207,956	\$263,660	\$145,515	\$93,043	\$74,778	\$92,213									
Category 6 Total	\$477,638	\$1,069,825	\$80,027	\$140,693	\$207,956	\$263,660	\$145,515	\$93,043	\$74,778	\$92,213	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 7 - Marketing, Education & Outreach																			
Circuit Savers Program	\$386,368	\$254,854	\$2,397	\$2,364	\$2,881	\$3,055	\$13,226	\$17,120	\$3,333	\$42,122									
DR Marketing, Education & Outreach	\$221,151	\$138,196	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$4,336	\$23,401									
Other Local Marketing	\$164,985	\$4,231,709	\$7,542	\$52,017	\$321,651	\$774,114	\$3,082,058	\$810,597	\$400,510	\$586,690									
Standalone Marketing - Flex Alert ⁽¹⁰⁾	\$5,464,625	\$5,966,707	\$0	\$0	\$0	\$0	\$0	\$302,615	\$57,633	\$9,415,264									
Category 7 Total	\$6,237,129	\$10,591,467	\$13,226	\$86,366	\$335,366	\$809,665	\$3,175,251	\$1,138,475	\$465,813	\$10,067,477	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 8 - DR System Support Activities																			
DR Systems & Technology (S&T)	\$4,150,806	\$4,426,839	\$261,121	\$362,443	\$545,430	\$275,190	\$270,127	\$39,522	\$261,621	\$240,581									
Category 8 Total	\$4,150,806	\$4,426,839	\$261,121	\$362,443	\$545,430	\$275,190	\$270,127	\$39,522	\$261,621	\$240,581	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 9 - Integrated Programs and Activities (Including Technical Assistance)																			
Commercial New Construction	\$303,682	\$239,026	\$5,276	\$7,340	\$27,159	\$47,807	\$6,201	\$23,733	\$9,067	(\$14,394)									
DR Energy Leadership Partnership (ELP)	\$534,178	\$410,883	\$19,694	\$25,077	\$25,824	\$22,550	\$43,686	\$28,892	\$25,909	\$20,816									
DR Institutional Partnership	\$143,030	\$568,634	\$28,039	\$26,562	\$28,651	\$35,222	\$50,469	\$30,864	\$29,374	\$27,633									
DR Technology Resource Incubator Program (TRIO)	\$15,835	\$12,896	\$147	\$137	\$197	\$126	\$190	\$308	\$212	\$207									
Federal Power Reserve Partnership (FedPower)	\$342,896	(\$234)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0									
ISDM Continuous Energy Improvement	\$0	\$1,906	\$1,254	\$17,151	(\$10,544)	\$175	\$1,986	\$20,864	\$20,300	\$337									
ISDM Food Processing Pilot	\$83,419	\$265,870	\$1,857	\$21,630	\$38,567	\$1,837	\$1,494	\$1,885	\$687	(\$55)									
Integrated DSM Marketing	\$671,398	\$1,189,032	\$16,665	\$18,770	\$33,370	\$190,388	\$156,366	\$40,272	\$23,295	\$90,437									
Rx Initiative	\$0	\$43,140	\$25,734	\$16,695	\$10,582	\$16,414	\$18,954	\$13,654	\$22,084	\$7,603									
Residential New Construction Pilot	\$20,540	\$29,804	\$464	\$479	\$739	\$440	\$647	\$1,081	\$743	\$724									
Statewide ISDM	\$168,227	\$46,418	\$29,886	\$1,761	\$9,710	\$12,938	\$34,672	\$24,879	\$110,794	\$28,817									
Technical Assistance (TA)	\$468,612	\$339,899	\$9,754	\$10,877	\$33,306	\$23,092	\$25,792	\$25,692	\$23,372	\$22,799									
Third Party Programs	\$0	\$21,322	\$2,418	\$2,353	\$3,345	\$3,151	\$3,191	\$3,591	\$3,328	\$3,387									
Upstream Auto-DR w/HVAC	\$0	\$195,320	\$3,048	\$94,143	\$3,833	\$2,373	\$64,503	\$64,361	\$3,821	\$3,539									
Workforce Education & Training Smart Students (SmartStudents)	\$52,902	\$455,374	\$20,120	\$58,104	\$142,561	\$51,280	\$83,882	\$58,574	\$38,541	\$20,542									
Category 9 Total	\$2,804,719	\$4,219,290	\$164,358	\$301,080	\$337,299	\$407,793	\$492,034	\$338,652	\$311,524	\$212,391	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 10 - Special Projects																			
Permanent Load Shift	\$205,013	\$235,464	\$53,614	\$756	\$32,581	\$26,489	\$25,989	\$16,619	\$15,780	\$40,273									
Category 10 Total	\$205,013	\$235,464	\$53,614	\$756	\$32,581	\$26,489	\$25,989	\$16,619	\$15,780	\$40,273	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Category 11 - Dynamic Pricing																			
Real Time Pricing	\$91,351	\$78,837	\$6,093	\$5,859	\$6,838	\$6,559	\$10,963	\$12,416	\$13,400	\$12,020									
Summer Advantage Incentive <200kW (SAI/CPP)	\$38,797	\$64,625	\$10,177	\$10,023	\$17,513	\$13,652	\$14,751	\$18,903	\$12,840	\$12,412									
Summer Advantage Incentive >=200kW (SAI/CPP)	\$280,677	\$198,134	\$20,734	\$21,739	\$24,122	\$22,721	\$28,678	\$27,976	\$34,121	\$32,152									
Category 11 Total	\$410,825	\$341,595	\$37,005	\$37,621	\$48,472	\$42,931	\$54,391	\$59,295	\$60,360	\$56,584	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Programs Support Costs	(\$156)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0									
Total Incremental Cost	\$35,675,542	\$41,891,078	\$2,788,782	\$2,938,707	\$4,599,274	\$5,223,708	\$6,847,196	\$5,930,553	\$4,288,296	\$14,437,644	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 8/31/2014	\$10,790,224
Permanent Load Shift (PLS) Commitments outstanding as of 8/31/2014	\$877,100

Notes:

- Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted
- Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activity:
- Funding and expenses for Aggregator Managed Contracts (DR Contracts/AMP) reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table I-4
- Per Advice Letter 2721-E-A, 10:10 Summer Readiness Program anticipates \$3.3 million to be transferred from funds previously approved in D. 11-11-002 for SCE's Summer Discount Plan Transition
- See Table I-2A (Fund Shift Log) for explanations
- SDP Transition Program-to-Date Total Expenditures and 3-Year Funding includes 2011 & 2012 funding authorized in D.11-11-002. Category 9 Program-to-Date Total Expenditures and 3-Year Funding includes 2012 funding authorized in D.12-04-045, 2013-2014 funding authorized in D.12-11-015 and Category 7 Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-12-038. DR Contracts 3-Year funding included 2013-2014 funding authorized in D.13-01-024
- Negative expenses in January are a result of reversed accrual entries
- 2012 Funding for Save Power Day (SPD)/PTR was approved in D. 08-09-039. 2012 PTR expenses record to the Edison SmartConnect™ Balancing Account (ESCA).
- 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to

Year-to-Date Program Expenditures

Cost Item	2012 Total Expenditures	2013 Total Expenditures	2014 Expenditures of Carry-over Funds ⁽¹⁾												Year-to-Date 2014 Expenditures	2012-2014 Total Expenditures	
			January ⁽³⁾	February	March	April	May	June	July	August	September	October	November	December			
Category 1: Emergency Programs																	
AC Cycling - Summer Discount Plan - Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
AC Cycling - Summer Discount Plan (SDP)	\$0	\$3,633	\$0	\$167	\$81	\$1,177	(\$1,340)	(\$227)	\$1,061	(\$269)						\$0	
Agricultural Pumping Interruptible (API)	\$7,153	(\$7,153)	\$0	\$0	\$0	\$0	\$0	\$136	\$0	(\$136)						\$650	
Base Interruptible Program (BIP)	\$79,700	\$2,860	\$0	(\$1,551)	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Optional Binding Mandatory Curtailment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Rotating Outages (RO)	\$3,683	(\$48)	\$131	(\$15)	\$0	\$0	\$0	\$0	\$0	\$0						\$116	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$3,751	
Budget Category 1 Total	\$90,536	(\$709)	\$131	(\$1,398)	\$81	\$1,177	(\$1,340)	(\$91)	\$1,061	(\$405)	\$0	\$0	\$0	\$0	\$0	(\$784)	\$89,043
Category 2: Price Responsive Programs																	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Energy Options Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Real Time Pricing (RTP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Summer Advantage Incentive (SAI/CPP)	\$0	\$281	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$281	
Budget Category 2 Total	\$0	\$281	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$281
Category 3: DR Aggregator Managed Programs																	
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Category 4: DR Enabled Programs																	
Auto DR	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Agriculture Pump Timer Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Emerging Markets & Technologies	\$780,361	\$2,019,124	(\$1,752)	\$4,317	\$478	\$66,288	(\$531)	\$86,353	(\$54,711)	\$25,655						\$126,098	
Technical Assistance & Technology Incentives - Admin ⁽²⁾	\$1,209,456	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$1,209,456	
Technical Assistance & Technology Incentives - Incentives ⁽²⁾	\$13,505,990	\$5,010,674	\$109,991	(\$417,046)	\$807,076	\$0	\$0	\$0	\$250,000	\$0						\$750,021	
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 4 Total	\$15,495,808	\$7,029,797	\$108,239	(\$412,729)	\$807,554	\$66,288	(\$531)	\$86,353	\$195,289	\$25,655	\$0	\$0	\$0	\$0	\$0	\$876,120	\$23,401,725
Category 5: Pilots & SmartConnect Enabled Programs																	
Participating Load / Proxy Demand Resource Pilot	\$92,081	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
SmartConnect Thermostats for CPP	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$92,081	
SmartConnect Customer Experience Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 5 Total	\$92,081	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$92,081	
Category 6: Statewide Marketing Program																	
Flex Alert	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 6 Total	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$44,151	
Category 7: Measurement & Evaluation																	
Measurement & Evaluation	\$1,138,676	(\$27,379)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 7 Total	\$1,138,676	(\$27,379)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,111,298	
Category 8: System Support Activities																	
DR Forecasting Tool	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR Resource Portal	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR System Infrastructure	\$141,941	\$90,731	\$5,025	\$4,498	\$5,210	\$4,462	\$1,394	\$294	\$0	\$0						\$20,882	
Budget Category 8 Total	\$141,941	\$90,731	\$5,025	\$4,498	\$5,210	\$4,462	\$1,394	\$294	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$20,882	\$253,555
Category 9: Marketing Education & Outreach																	
Agriculture & Water Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Circuit Savers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR Energy Leadership Partnership (Community EE/DR Partnership)	\$7,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$7,421	
Federal Power Reserves Partnership	\$5,942	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$5,942	
Income Qualified Customer Outreach	\$2,331	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$2,331	
Integrated DSM Marketing	\$88,555	\$20,965	\$3,492	\$471	\$2,104	\$2,964	\$3,260	\$1,522	\$639	\$708						\$15,159	
PEAK	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 9 Total	\$104,250	\$20,965	\$3,492	\$471	\$2,104	\$2,964	\$3,260	\$1,522	\$639	\$708	\$0	\$0	\$0	\$0	\$0	\$15,159	\$140,374
Category 10: Integrated Programs																	
IDEAA Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
IDSM food Processing Pilot	\$195,170	(\$28,419)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Institutional & Govt Partnership Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Non-residential New Construction	\$35,789	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$35,789	
Residential New Construction	\$10,251	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$10,251	
Statewide IDSM Program	\$7,531	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$7,531	
TRIO Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
W&T Smart Students	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 10 Total	\$248,741	(\$28,419)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$220,321	
Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Total Incremental Cost	\$17,356,184	\$7,085,268	\$116,888	(\$409,158)	\$814,948	\$74,891	\$2,782	\$88,078	\$196,989	\$25,958	\$0	\$0	\$0	\$0	\$0	\$911,376	\$25,352,828

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 8/31/2014 **\$393,575**

Notes:

- (1) Per A.12-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
- (2) TA&TI expenses include Auto DR incentives for 2009-2011 projects.
- (3) Negative expenses in January are a result of reversed accrual entries.

Table I-4
SCE Demand Response Programs
Customer Program Incentives
2014

Annual Total Cost

Cost Item	Total Embedded Cost and Revenues ⁽¹⁾												Year-to-Date Total Cost
	January	February	March	April	May	June	July	August	September	October	November	December	
Program Incentives ⁽²⁾													
10:10 Summer Readiness	(\$19)	(\$21)	(\$7)	\$12	\$0	(\$376)	(\$176)	(\$1,725)					(\$2,312)
Agricultural Pumping Interruptible (API)	\$46,298	\$57,258	\$46,504	\$66,860	\$207,303	\$596,389	\$1,494,806	\$1,440,464					\$3,955,881
Base Interruptible Program (BIP)	\$730,786	(\$1,269,641)	(\$796,256)	\$809,516	\$799,319	\$4,261,556	\$18,234,137	\$17,827,543					\$40,596,960
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$10,686	\$11,249	\$71,857	\$105,467	<i>Pending</i>					\$199,258
Demand Bidding Program (DBP)	\$1,175	\$17	\$0	\$0	\$0	\$0	\$34,323	\$602,968					\$638,484
AMP Contracts/DR Contracts (AMP)	(\$35,135)	\$72,418	(\$373)	\$2,070	\$17,195	\$13,672	(\$17,188)	\$13,742					\$66,400
Save Power Day (SPD/PTR)	\$39,658	\$42,570	\$44,974	\$43,443	\$38,785	\$42,475	\$552,409	\$1,161,153					\$1,965,466
Summer Discount Plan (SDP) - Commercial	\$24,444	\$16,348	\$2,605	(\$168)	(\$1,964)	\$1,805,424	\$4,214,443	\$4,047,963					\$10,109,095
Summer Discount Plan (SDP) - Residential	\$125,104	\$126,740	\$133,002	\$117,803	\$112,904	\$5,551,914	\$12,733,893	\$12,134,985					\$31,036,346
Summer Discount Plan (SDP) - Residential O-Switch	\$666	\$769	\$485	\$1,089	\$720	\$41,074	\$100,955	\$108,333					\$254,090
Total Cost of Incentives	\$932,977	(\$953,542)	(\$569,065)	\$1,051,309	\$1,185,511	\$12,383,984	\$37,453,068	\$37,335,426	\$0	\$0	\$0	\$0	\$88,819,668

Revenues from Excess Energy Charges ⁽³⁾	\$0	\$2,017,725	\$1,546,052	\$0	\$0	\$56,147	\$0	\$0					\$3,619,924
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(1) Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

(2) Except for AMP Contracts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

(3) Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities
2012-2014 Customer Communication, Marketing and Outreach

	2012-2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2014	2012 Total	2013 Total	2012-2014 Total	2012-2014 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Expenditures	Expenditures	
I. STATEWIDE MARKETING																	
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	\$0
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633	\$9,415,264					\$9,778,990	\$5,439,518	\$5,966,707	\$21,185,214	\$29,675,000
II. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633	\$9,415,264	\$0	\$0	\$0	\$0	\$9,778,990	\$5,439,518	\$5,966,707	\$21,185,214	\$29,675,000
II. UTILITY MARKETING BY ACTIVITY ⁽¹⁾																	
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																	
\$23,600,000																	
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																	
Category 1: Reliability Programs																	
Agricultural Pumping Interruptible (API)	\$0	\$5,792	\$0	\$0	\$643	\$0	\$0	\$0					\$6,435	\$11,145	\$7,224	\$24,804	
Base Interruptible Program (BIP)	\$0	(\$8,786)	\$0	\$3,444	\$0	\$0	\$0	\$0					(\$5,342)	\$15,207	\$21,218	\$31,083	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$3	\$0	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs																	
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$1,657	\$1,375	\$3,032	
Demand Bidding Program (DBP)	\$0	\$2,996	\$0	\$0	\$15,076	\$0	\$0	\$0					\$18,072	\$1,771	(\$445)	\$19,397	\$275,000
AC Cycling - Summer Discount Plan (SDP) Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$374,219	\$913	\$375,132	
10:10 Summer Readiness	\$77	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$77	\$114,048	(\$1,897)	\$112,228	
Category 3: DR Provider/Aggregated Managed Programs																	
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies																	
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$1,286	\$0	\$2,542	\$0					\$3,828	\$4,695	\$26,919	\$35,442	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 5: Pilots																	
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 6: Evaluation, Measurement and Verification																	
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 7: Marketing, Education & Outreach																	
Circuit Savers Program	\$2,397	\$2,364	\$2,881	\$3,055	\$3,062	\$3,483	\$3,333	\$3,255					\$23,830	\$387,518	(\$4,857)	\$406,491	\$1,000,000
DR Marketing, Education & Outreach	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$4,336	\$23,401					\$190,972	\$215,119	\$138,196	\$544,287	\$2,600,000
Category 9: Integrated Programs and Activities (Including Technical Assistance)																	
Integrated DSM Marketing	\$16,665	\$18,770	\$33,370	\$190,388	\$156,366	\$40,272	\$23,295	\$90,437					\$569,564	\$681,728	\$1,189,032	\$2,440,323	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$283	\$0					\$283	\$165,832	\$0	\$166,115	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$13,783	\$0	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$20,256	\$89,770	\$110,026	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$39	\$37	\$311	\$152	\$0	\$335	\$190	\$259					\$1,323	\$0	\$2,099	\$3,422	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$27,952	\$0	\$27,952	

	2012-2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2014 Expenditures	2012 Total Expenditures	2013 Total Expenditures	2012-2014 Total Expenditures	2012-2014 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 10 - Special Projects																	
Permanent Load Shift	\$0	\$469	\$354	\$2,336	\$1,572	\$4,627	\$10,426	\$5,886					\$25,671	\$0	\$40,901	\$66,571	\$250,000
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$23,504	\$8,040	\$31,543	\$275,000
Real Time Pricing	\$0	\$208	\$0	\$0	\$643	\$0	\$0	\$0					\$851	\$0	\$30,818	\$31,669	\$480,000
SUBTOTAL	\$22,465	\$53,835	\$47,750	\$231,871	\$258,615	\$359,475	\$102,039	\$9,538,502	\$0	\$0	\$0	\$0	\$10,614,553	\$7,497,951	\$7,516,013	\$25,628,516	\$34,775,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
AC Cycling - Summer Discount Plan (SDP)																	\$4,931,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,117	\$50,999	\$321,297	\$738,072	\$2,317,239	\$618,595	\$136,364	\$45,657					\$4,235,340	\$0	\$1,284,660	\$5,520,000	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$346,240	\$346,240	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$10,703	\$10,703	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$103,849	\$49	\$103,898	
Peak Time Rebate / Save Power Day (PTR) (2)																	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$348	\$0	\$0	\$29,422	\$745,598	\$187,375	\$251,177	\$535,146					\$1,749,067	\$0	\$2,131,078	\$3,880,145	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0	\$0					\$2,563	\$0	\$0	\$2,563	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$261,790	\$261,790	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$340	\$0	\$0	\$0	\$0	\$0	\$0					\$340	\$0	\$41,154	\$41,494	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$22,056	\$22,056	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,601,863	\$7,601,800	\$11,613,743	\$35,817,406	\$55,206,000
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,465	\$51,339	\$321,297	\$767,494	\$3,062,838	\$805,970	\$387,541	(\$580,804)					\$5,984,747	\$0	\$3,456,893	\$9,441,640	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0	\$0					\$2,563	\$0	\$368,295	\$370,858	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$272,493	\$272,493	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$103,849	\$49	\$103,898	
<i>Total from Program, Rates & Activities that do not require itemized accounting</i>	\$22,465	\$53,835	\$47,750	\$231,871	\$258,615	\$359,475	\$102,039	(\$9,538,502)					\$10,614,553	\$7,497,951	\$7,516,013	\$25,628,516	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,601,863	\$7,601,800	\$11,613,743	\$35,817,406	\$55,206,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural / Pumping	\$224	\$6,323	\$474	\$2,261	\$3,037	\$3,548	\$891	(\$95,326)					\$112,084	\$80,662	\$81,034	\$273,780	
Large Commercial and Industrial	\$2,689	\$775	\$5,698	\$30,645	\$45,092	\$42,721	\$12,400	(\$1,144,091)					\$1,284,109	\$882,349	\$957,456	\$3,123,914	
Small and Medium Commercial	\$299	\$1,359	\$817	\$4,527	\$4,607	\$8,037	\$12,148	(\$101,036)					\$132,829	\$182,256	\$191,573	\$506,658	
Residential	\$26,719	\$96,717	\$362,058	\$962,772	\$3,268,717	\$1,112,862	\$464,142	(\$8,778,853)					\$15,072,840	\$6,456,534	\$10,383,680	\$31,913,054	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,601,863	\$7,601,800	\$11,613,743	\$35,817,406	\$55,206,000

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to SCE's Statewide Marketing, Education & Outreach Balancing Account (SME&OBA).

SCE Demand Response Programs and Activities
2012-2014 Customer Communication, Marketing and Outreach

	2012-2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2014 Expenditures	2012 Total Expenditures	2013 Total Expenditures	2012-2014 Total Expenditures	2012-2014 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December					
I. STATEWIDE MARKETING																	
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	\$0
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633	\$9,415,264					\$9,778,990	\$5,439,518	\$5,966,707	\$21,185,214	\$29,675,000
II. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633	\$9,415,264	\$0	\$0	\$0	\$0	\$9,778,990	\$5,439,518	\$5,966,707	\$21,185,214	\$29,675,000
II. UTILITY MARKETING BY ACTIVITY ⁽¹⁾																	
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014																	
\$23,600,000																	
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																	
Category 1: Reliability Programs																	
Agricultural Pumping Interruptible (API)	\$0	\$5,792	\$0	\$0	\$643	\$0	\$0	\$0					\$6,435	\$11,145	\$7,224	\$24,804	
Base Interruptible Program (BIP)	\$0	(\$8,786)	\$0	\$3,444	\$0	\$0	\$0	\$0					(\$5,342)	\$15,207	\$21,218	\$31,083	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$3	\$0	\$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 2: Price Responsive Programs																	
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$1,657	\$1,375	\$3,032	
Demand Bidding Program (DBP)	\$0	\$2,996	\$0	\$0	\$15,076	\$0	\$0	\$0					\$18,072	\$1,771	(\$445)	\$19,397	\$275,000
AC Cycling - Summer Discount Plan (SDP) Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$374,219	\$913	\$375,132	
10:10 Summer Readiness	\$77	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$77	\$114,048	(\$1,897)	\$112,228	
Category 3: DR Provider/Aggregated Managed Programs																	
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 4: Emerging & Enabling Technologies																	
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$1,286	\$0	\$2,542	\$0					\$3,828	\$4,695	\$26,919	\$35,442	\$220,000
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 5: Pilots																	
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 6: Evaluation, Measurement and Verification																	
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Category 7: Marketing, Education & Outreach																	
Circuit Savers Program	\$2,397	\$2,364	\$2,881	\$3,055	\$3,062	\$3,483	\$3,333	\$3,255					\$23,830	\$387,518	(\$4,857)	\$406,491	\$1,000,000
DR Marketing, Education & Outreach	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$4,336	\$23,401					\$190,972	\$215,119	\$138,196	\$544,287	\$2,600,000
Category 9: Integrated Programs and Activities (Including Technical Assistance)																	
Integrated DSM Marketing	\$16,665	\$18,770	\$33,370	\$190,388	\$156,366	\$40,272	\$23,295	\$90,437					\$569,564	\$681,728	\$1,189,032	\$2,440,323	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$283	\$0					\$283	\$165,832	\$0	\$166,115	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$13,783	\$0	\$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$20,256	\$89,770	\$110,026	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Residential New Construction Pilot	\$39	\$37	\$311	\$152	\$0	\$335	\$190	\$259					\$1,323	\$0	\$2,099	\$3,422	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$27,952	\$0	\$27,952	

	2012-2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2014 Expenditures	2012 Total Expenditures	2013 Total Expenditures	2012-2014 Total Expenditures	2012-2014 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 10 - Special Projects																	
Permanent Load Shift	\$0	\$469	\$354	\$2,336	\$1,572	\$4,627	\$10,426	\$5,886					\$25,671	\$0	\$40,901	\$66,571	\$250,000
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$23,504	\$8,040	\$31,543	\$275,000
Real Time Pricing	\$0	\$208	\$0	\$0	\$643	\$0	\$0	\$0					\$851	\$0	\$30,818	\$31,669	\$480,000
SUBTOTAL	\$22,465	\$53,835	\$47,750	\$231,871	\$258,615	\$359,475	\$102,039	\$9,538,502	\$0	\$0	\$0	\$0	\$10,614,553	\$7,497,951	\$7,516,013	\$25,628,516	\$34,775,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
AC Cycling - Summer Discount Plan (SDP)																	\$4,931,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,117	\$50,999	\$321,297	\$738,072	\$2,317,239	\$618,595	\$136,364	\$45,657					\$4,235,340	\$0	\$1,284,660	\$5,520,000	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$346,240	\$346,240	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$10,703	\$10,703	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$103,849	\$49	\$103,898	
Peak Time Rebate / Save Power Day (PTR) (2)																	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$348	\$0	\$0	\$29,422	\$745,598	\$185,652	\$251,177	\$535,146					\$1,747,344	\$0	\$2,131,078	\$3,878,422	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0	\$0					\$2,563	\$0	\$0	\$2,563	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$261,790	\$261,790	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$340	\$0	\$0	\$0	\$0	\$0	\$0					\$340	\$0	\$41,154	\$41,494	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$22,056	\$22,056	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,165,445	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,600,140	\$7,601,800	\$11,613,743	\$35,815,683	\$55,206,000
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,465	\$51,339	\$321,297	\$767,494	\$3,062,838	\$804,247	(\$387,541)	(\$580,804)					\$5,983,024	\$0	\$3,456,893	\$9,439,917	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0	\$0					\$2,563	\$0	\$368,295	\$370,858	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$272,493	\$272,493	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$103,849	\$49	\$103,898	
<i>Total from Program, Rates & Activities that do not require itemized accounting</i>	\$22,465	\$53,835	\$47,750	\$231,871	\$258,615	\$359,475	(\$102,039)	(\$9,538,502)					\$10,614,553	\$7,497,951	\$7,516,013	\$25,628,516	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,165,445	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,600,140	\$7,601,800	\$11,613,743	\$35,815,683	\$55,206,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural / Pumping	\$224	\$6,323	\$474	\$2,261	\$3,037	\$3,548	(\$891)	(\$95,326)					\$112,084	\$80,662	\$81,034	\$273,780	
Large Commercial and Industrial	\$2,689	\$775	\$5,698	\$30,645	\$45,092	\$42,721	(\$12,400)	(\$1,144,091)					\$1,284,109	\$882,349	\$957,456	\$3,123,914	
Small and Medium Commercial	\$299	\$1,359	\$817	\$4,527	\$4,607	\$8,037	(\$12,148)	(\$101,036)					\$132,829	\$182,256	\$191,573	\$506,658	
Residential	\$26,719	\$96,717	\$362,058	\$962,772	\$3,268,717	\$1,111,139	(\$464,142)	(\$8,778,853)					\$15,071,117	\$6,456,534	\$10,383,680	\$31,911,331	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,165,445	\$489,580	\$10,119,306	\$0	\$0	\$0	\$0	\$16,600,140	\$7,601,800	\$11,613,743	\$35,815,683	\$55,206,000

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to SCE's Statewide Marketing, Education & Outreach Balancing Account (SME&OBA).

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.
The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	Per Resolution E-4502, the Commission approved SCE's new Schedule 10/10 and associated program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This fund shift is for the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnership (FedPower) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The total fund required for the eight tasks were \$535,647 for 2012. Due to minimal approval from D.12-04-045, the scope of work has been reduced to half with required fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional Partnership	12/31/2012	D.12-04-045 limited the total budget for the 2012 DR Institutional Partnership to \$109,001. Increased customer interest from this sector has resulted in additional integrated education, outreach, coordination, and identification of partnership opportunities. Increased costs resulted from enhanced engagement from county properties, campus facilities, rehabilitation centers, and federal and state agencies, ramping up in late 2012. Fund shift is needed to meet these additional customer commitments.
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to \$277,225 for Commercial New Construction Program. Stronger customers engagement and increased outreach activities to increase customer knowledge and participation in the programs has required additional funds to meet all commitments including those are carried over to 2013.
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training Smart Students (SmartStudents)	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected student engagement and increased curriculum development activities in order to meet IDSM strategic goals requires additional funds to meet all commitments including activities carried over to 2013.
Category 2	\$693,000	From SDP Residential Transition to SDP Commercial Transition	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Summer Discount Plan (SDP) Commercial Transition
Category 2 to Category 4	\$5,000,000	From SDP Residential Transition to Auto-DR	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Auto-DR
Category 2 to Category 4	\$975,000	From SDP Residential Transition to Emerging Markets & Technologies	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Emerging Markets & Technologies
Category 2 to Category 7	\$175,000	From SDP Residential Transition to Marketing, Education and Outreach - Statewide Emergency Alert Marketing	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Marketing Education and Outreach - Statewide Emergency Alert
Category 2 to Category 7	\$1,826,000	From SDP Residential Transition to Marketing, Education and Outreach - Other Local Marketing: Summer Discount Plan (SDP) Residential	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Marketing, Education and Outreach - Other Local Marketing: Summer Discount Plan (SDP) Residential
Category 2 to Category 7	\$105,000	From SDP Residential Transition to Marketing, Education and Outreach - Other Local Marketing: Summer Discount Plan (SDP) Commercial	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential Transition to Marketing, Education and Outreach - Other Local Marketing: Summer Discount Plan (SDP) Commercial
Category 9	\$350,000	From Third Party Programs to Statewide IDSM	7/31/2014	In D.09-09-047, there were eight tasks defined for the Statewide IDSM Pilot Program. To complete the eight identified tasks by the end of 2014, an additional fund shift of \$350,000 is needed to be in compliance with D.09-09-047.
Total	\$10,925,351			

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2014 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW (2) (3)	Area Called	Event Beginning - End (5)	Program Tolerated Hours (Annual) (4)
Category 1: Reliability Programs							
API - Agriculture Pumping Interruptible	1	02/06/14	CAISO Imminent Stage 1	31.7 MW	System Territory	2:15 PM - 7:39 PM	5.5
BIP - Base Interruptible Program	1	02/06/14	CAISO Imminent Stage 1	625.4 MW	System Territory	2:15 PM - 7:14 PM	5
Category 2: Price Responsive Programs							
SDP-C - Summer Discount Plan Commercial	1	02/06/14	CAISO Imminent Stage 1	0.0 MW	System Territory	2:15 PM - 7:39 PM	5.4
SDP-C - Summer Discount Plan Commercial	2	07/30/14	Energy Prices	52.7 MW	System Territory	5:00 PM - 6:00 PM	6.4
SDP-C - Summer Discount Plan Commercial	3	07/31/14	Energy Prices	55.4 MW	System Territory	5:00 PM - 6:00 PM	7.4
SDP-C - Summer Discount Plan Commercial	4	08/28/14	Energy Prices	47.9 MW	System Territory	5:00 PM - 6:00 PM	8.4
SDP-R - Summer Discount Plan Residential	1	02/06/14	CAISO Imminent Stage 1	0.0 MW	System Territory	2:15 PM - 7:39 PM	5.4
SDP-R - Summer Discount Plan Residential	2	07/30/14	Energy Prices	312.4 MW	System Territory	5:00 PM - 6:00 PM	6.4
SDP-R - Summer Discount Plan Residential	3	07/31/14	Energy Prices	331.9 MW	System Territory	4:00 PM - 6:00 PM	8.4
SDP-R - Summer Discount Plan Residential	4	08/27/14	Energy Prices	270.5 MW	System Territory	5:00 PM - 6:00 PM	9.4
SDP-R - Summer Discount Plan Residential	5	08/28/14	Energy Prices	336.8 MW	System Territory	4:00 PM - 7:00 PM	12.4
CBP - Capacity Bidding Program - Day Ahead (1-4)	1	02/06/14	Heat Rate	7.3 MW	System Territory	6:00 PM - 7:00 PM	1
CBP - Capacity Bidding Program - Day Ahead (1-4)	2	05/15/14	Heat Rate	8.2 MW	System Territory	3:00 PM - 6:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (1-4)	3	07/07/14	Heat Rate	11.2 MW	System Territory	3:00 PM - 4:00 PM	5
CBP - Capacity Bidding Program - Day Ahead (1-4)	4	07/14/14	Heat Rate	11.2 MW	System Territory	3:00 PM - 7:00 PM	9
CBP - Capacity Bidding Program - Day Ahead (1-4)	5	07/15/14	Heat Rate	11.2 MW	System Territory	5:00 PM - 6:00 PM	10
CBP - Capacity Bidding Program - Day Ahead (1-4)	6	08/01/14	Heat Rate	11.8 MW	System Territory	5:00 PM - 6:00 PM	11
CBP - Capacity Bidding Program - Day Of (1-4)	1	02/06/14	CAISO Warning	3.0 MW	System Territory	3:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Of (1-4)	2	07/03/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 5:00 PM	6
CBP - Capacity Bidding Program - Day Of (1-4)	3	07/30/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 7:00 PM	10
CBP - Capacity Bidding Program - Day Of (1-4)	4	07/31/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 7:00 PM	14
CBP - Capacity Bidding Program - Day Of (1-4)	5	08/11/14	Heat Rate	55.3 MW	System Territory	2:00 PM - 6:00 PM	18
CBP - Capacity Bidding Program - Day Of (1-4)	6	08/14/14	Heat Rate	55.3 MW	System Territory	4:00 PM - 7:00 PM	21
CBP - Capacity Bidding Program - Day Of (1-4)	7	08/28/14	Heat Rate	55.3 MW	System Territory	3:00 PM - 7:00 PM	25
CBP - Capacity Bidding Program - Day Of (2-6)	1	02/06/14	CAISO Warning	0.0 MW	System Territory	3:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Of (2-6)	2	07/30/14	Heat Rate	10.7 MW	System Territory	3:00 PM - 7:00 PM	8
CBP - Capacity Bidding Program - Day Of (2-6)	3	07/31/14	Heat Rate	10.7 MW	System Territory	2:00 PM - 7:00 PM	13
CBP - Capacity Bidding Program - Day Of (2-6)	4	08/11/14	Heat Rate	10.9 MW	System Territory	2:00 PM - 7:00 PM	18
CBP - Capacity Bidding Program - Day Of (2-6)	5	08/14/14	Heat Rate	10.9 MW	System Territory	4:00 PM - 7:00 PM	21
CBP - Capacity Bidding Program - Day Of (2-6)	6	08/28/14	Heat Rate	10.9 MW	System Territory	3:00 PM - 7:00 PM	25
DBP - Demand Bidding Program	1	07/14/14	Heat Rate	163.3 MW	System Territory	12:00 PM - 8:00 PM	8
SPD - Save Power Day	1	07/14/14	Heat Rate	34.2 MW	System Territory	2:00 PM - 6:00 PM	4
SPD - Save Power Day	2	08/04/14	Energy Prices	37.6 MW	System Territory	2:00 PM - 6:00 PM	8
Category 3: DR Provider/Aggregated Managed Programs (6)							
AMP - Aggregator Managed Portfolio	1	02/06/14	Energy Prices	18.3 MW	System Territory	5:00 PM - 9:00 PM	4
AMP - Aggregator Managed Portfolio	2	02/06/14	Energy Prices	54.9 MW	System Territory	11:00 AM - 5:00 PM	10
AMP - Aggregator Managed Portfolio	3	02/06/14	Energy Prices	51.2 MW	System Territory	5:00 PM - 7:00 PM	12
AMP - Aggregator Managed Portfolio	4	05/13/14	Energy Prices	59.7 MW	System Territory	5:00 PM - 6:00 PM	13
AMP - Aggregator Managed Portfolio	5	05/14/14	Energy Prices	59.7 MW	System Territory	2:00 PM - 3:00 PM	14
AMP - Aggregator Managed Portfolio	6	05/14/14	Energy Prices	59.7 MW	System Territory	3:00 PM - 6:00 PM	17
AMP - Aggregator Managed Portfolio	7	05/15/14	Energy Prices	59.7 MW	System Territory	1:00 PM - 5:00 PM	21
AMP - Aggregator Managed Portfolio	8	05/15/14	Energy Prices	59.7 MW	System Territory	5:00 PM - 6:00 PM	22
AMP - Aggregator Managed Portfolio	9	05/29/14	Measurement & Evaluation	65.2 MW	System Territory	2:00 PM - 4:00 PM	24
AMP - Aggregator Managed Portfolio	10	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	26

**Table I-3
SCE Interruptible and Price Responsive Programs**

2014 Event Summary							
AMP - Aggregator Managed Portfolio	11	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	28
AMP - Aggregator Managed Portfolio	12	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	30
AMP - Aggregator Managed Portfolio	13	06/26/14	Measurement & Evaluation	47.5 MW	System Territory	2:00 PM - 4:00 PM	32
AMP - Aggregator Managed Portfolio	14	06/30/14	Measurement & Evaluation	66.0 MW	System Territory	1:00 PM - 3:00 PM	34
AMP - Aggregator Managed Portfolio	15	07/25/14	Measurement & Evaluation	74.7 MW	System Territory	2:00 PM - 4:00 PM	36
AMP - Aggregator Managed Portfolio	16	08/11/14	Energy Prices	75.8 MW	System Territory	4:00 PM - 7:00 PM	39
AMP - Aggregator Managed Portfolio	17	08/28/14	Measurement & Evaluation	75.8 MW	System Territory	2:00 PM - 4:00 PM	41
AMP - Aggregator Managed Portfolio	18	08/28/14	Energy Prices	75.8 MW	System Territory	4:00 PM - 7:00 PM	44
Category 11: Dynamic Pricing							
SAI - Summer Advantage Incentive	1	07/08/14	CAISO System Peak	42.4 MW	System Territory	2:00 PM - 6:00 PM	4
SAI - Summer Advantage Incentive	2	07/14/14	Heat Rate	42.4 MW	System Territory	2:00 PM - 6:00 PM	8
SAI - Summer Advantage Incentive	3	07/30/14	CAISO System Peak	42.4 MW	System Territory	2:00 PM - 6:00 PM	12
SAI - Summer Advantage Incentive	4	08/04/14	Energy Prices	42.5 MW	System Territory	2:00 PM - 6:00 PM	16
SAI - Summer Advantage Incentive	5	08/22/14	CAISO System Peak	42.5 MW	System Territory	2:00 PM - 6:00 PM	20
SAI - Summer Advantage Incentive	6	08/28/14	CAISO System Peak	42.5 MW	System Territory	2:00 PM - 6:00 PM	24

Notes: