

August 21, 2014

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison

Company (U 338-E) on Interruptible Load Programs and

Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027. SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to <u>www.sce.com</u>;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE July 2014 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge;

Bruce Kaneshiro

All Parties of Record in A.08-06-001 and A.11-03-001 - via email

RMS: LIMS- 314-6596 Enclosure(s)

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Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

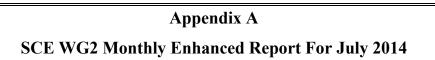


Table I-1 SCE Interruptible and Price Responsive Programs Subscription Statistics - Estimated Ex Ante and Ex Post MWs 2014

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts

		January			February			March			April			May			June		
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2014 ⁽⁵⁾															
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	74	121.5	78.7	74	137.7	78.7	74	135.0	78.7	72	138.9	76.6	72	141.0	76.6	72	145.5	76.6	11,558
Base Interruptible Program (BIP) 30 Minute Option	553	439.0	588.0	553	454.1	588.0	547	448.8	581.6	548	477.2	582.7	551	498.5	585.9	555	521.8	590.1	11,558
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,144	27.7	42.4	1,152	34.3	42.7	1,165	41.0	43.2	1,173	57.9	43.5	1,184	61.4	43.9	1,182	64.5	43.9	8,073
Sub-Total Interruptible	1,782	605.7	725.8	1,790	643.7	726.1	1,797	642.4	720.2	1,804	691.1	719.5	1,818	718.7	723.0	1,820	748.6	727.2	
Price Response																			
Summer Discount Plan (SDP) - Residential	302,971	0.0	272.7	301,075	0.0	271.0	298,310	0.0	268.5	296,553	59.3	266.9	296,950	148.5	267.3	301,559	180.9	271.4	2,143,943
Summer Discount Plan (SDP) - Commercial	10,616	0.0	28.7	10,590	0.0	28.6	10,562	0.0	28.5	10,563	9.5	28.5	10,707	18.2	28.9	11,050	21.0	29.8	469,113
Summer Advantage Incentive (SAI/CPP)	3,466	20.4	49.2	3,474	20.5	49.3	3,489	20.6	49.5	3,501	50.8	49.7	3,517	52.8	49.9	3,525	50.4	50.1	4,895,906
Demand Bidding Program (DBP)	1,488	72.3	112.8	1,488	94.2	112.8	1,497	154.9	113.5	1,502	196.2	113.9	1,484	187.6	112.5	1,477	197.3	112.0	636,465
Capacity Bidding Program (CBP) Day Ahead	248	7.2	36.1	248	7.5	36.1	246	8.0	35.8	252	9.6	36.6	220	9.4	32.0	232	10.2	33.7	636,465
Capacity Bidding Program (CBP) Day Of	141	9.5	6.2	140	9.5	6.1	132	9.0	5.8	130	9.3	5.7	426	21.6	18.7	405	20.5	17.8	636,465
AMP Contracts/DR Contracts (AMP)	1,318	65.8	105.0	1,335	72.2	106.4	1,259	71.8	100.3	1,264	100.0	100.7	1,708	124.9	136.1	1,797	138.9	143.2	636,465
Real Time Pricing (RTP)	125	0.8	1.0	125	0.8	1.0	127	0.9	0.7	129	0.4	0.4	130	0.4	0.4	131	(13.2)	2.5	2,861
Save Power Day (SPD/PTR)	800,108	32.0	32.0	795,220	31.8	31.8	789,660	31.6	31.6	342,747	17.1	13.7	357,485	17.9	14.3	362,022	21.7	14.5	4,287,885
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	21,610
Sub-Total Price Response	1,120,481	208.0	643.6	1,113,695	236.5	643.1	1,105,282	296.8	634.2	656,641	452.1	616.2	672,627	581.1	660.1	682,198	627.7	674.9	
Total All Programs	1,122,263	813.7	1,369.5	1,115,485	880.2	1,369.2	1,107,079	939.2	1,354.4	658,445	1,143.2	1,335.6	674,445	1,299.7	1,383.1	684,018	1,376.4	1,402.2	

		July			August			September			October			November			December]
Programs	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Eligible Accounts as of Jan 1, 2014 (5)									
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	72	139.2	76.6																11,558
Base Interruptible Program (BIP) 30 Minute Option	561	523.6	596.5																11,558
Optional Binding Mandatory Curtailment (OBMC)	11	16.6	16.7																N/A
Agricultural Pumping Interruptible (API)	1,194	63.5	44.3																8,073
Sub-Total Interruptible	1,838	742.9	734.1	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Price Response																			
Summer Discount Plan (SDP) - Residential	309,036	287.4	278.1																2,143,943
Summer Discount Plan (SDP) - Commercial	11,414	45.2	43.4																469,113
Summer Advantage Incentive (SAI/CPP)	3,505	50.1	49.8																4,895,906
Demand Bidding Program (DBP)	911	105.2	69.1																636,465
Capacity Bidding Program (CBP) Day Ahead	253	11.2	36.8																636,465
Capacity Bidding Program (CBP) Day Of	1,254	65.0	55.1																636,465
AMP Contracts/DR Contracts (AMP)	954	74.7	76.0																636,465
Real Time Pricing (RTP)	135	6.3	32.3																2,861
Save Power Day (SPD/PTR)	381,114	26.7	15.2																4,287,885
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0																21,610
Sub-Total Price Response	708,576	671.9	655.8	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	
Total All Programs	710,414	1,414.8	1,389.8	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

Notes:

- 1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer reported in the annual April 1, 2014 D. 08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 6 pm on the system peak day of the month with the exception of CPP where the average hourly load impacts from 2 6 pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however due to no events being called during these months in previous years no ex ante data is available.
- 2. Ex Post Estimated MW = The annual ex post average load impact per customer reported in the annual April 1, 2014 D.08-04-050 Compliance Filing multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) between 1 6pm on event days in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events. Ex Post OBMC Load Impacts are based on program year 2008.

 3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual April 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.

 5. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2014.

Program Eligibility and Average Load Impacts based on April 1, 2014 compliance filing

					Average Ex I	Post Load Imp	act kW / Cu	stomer (4)					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2014 (1)(2)(3)	Eligibility Criteria
Agricultural Pumping Interruptible (API)	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	8,073	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	636,465	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	636,465	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,558	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,558	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	636,465	All non-residential customers
Capacity Bidding Program (CBP) Day Of	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	636,465	All non-residential customers
Demand Bidding Program (DBP)	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	636,465	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	8.0	8.0	5.4	2.9	2.9	18.9	239.4	227.7	229.4	180.2	4.6	4.6	2,861	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	4.287.885	All residential customers with SmartMeters excluding those on
1,1 1		0.01	0.0 .		0.0 .	0.0 .	0.0 1	0.0.					, ,	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	· · · · · · · · · · · · · · · · · · ·	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	4,895,906	All bundled service customers
Summer Discount Plan (SDP) - Commercial	2.7	2.7	2.7	2.7	2.7	2.7	3.8	3.8	3.8	3.8	3.8	3.8	469,113	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	2,143,943	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1 - 6 pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months with the exception of RTP. A zero (0) load impact value is reported for RTP for June and September as the load impacts for these months are negative.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex /	Ante Load Im	oact kW / Cu	stomer (5)					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2014 (1)(2)(3)	Eligibility Criteria
Agricultural Pumping Interruptible (API)	24.2	29.8	35.2	49.4	51.9	54.6	53.2	53.9	42.8	36.1	27.7	25.8	8,073	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	636,465	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	49.9	54.1	57.0	79.1	73.1	77.3	78.3	78.6	74.7	88.6	58.9	48.8	636,465	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,641.4	1,860.7	1,824.0	1,928.5	1,957.7	2,021.1	1,933.2	2,054.6	2,044.8	1,990.5	1,970.1	1,744.7	11,558	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	793.8	821.2	820.4	870.8	904.8	940.2	933.3	908.2	937.8	853.1	823.8	751.4	11,558	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	29.00	30.30	32.70	38.00	42.60	43.80	44.40	46.80	48.00	66.60	30.80	29.70	636,465	All non-residential customers
Capacity Bidding Program (CBP) Day Of	67.3	67.5	68.4	71.5	50.6	50.7	51.8	52.8	51.9	70.6	73.3	68.1	636,465	All non-residential customers
Demand Bidding Program (DBP)	48.6	63.3	103.5	130.6	126.4	133.6	115.5	131.9	131.0	130.0	118.6	110.1	636,465	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	6.6	6.6	6.7	2.9	3.0	-101.1	47.0	273.5	263.4	140.4	7.3	7.3	2,861	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.05	0.05	0.06	0.07	0.07	0.07	0.06	0.05	0.04	4,287,885	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21,610	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.9	5.9	5.9	14.5	15.0	14.3	14.3	14.3	15.0	15.5	6.3	5.9	4,895,906	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	0.9	1.7	1.9	4.0	5.0	5.0	3.4	0.4	0.0	469,113	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.2	0.5	0.6	0.9	1.1	1.1	0.6	0.1	0.0	2,143,943	All residential customers with central air conditioning

Notes

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4 - 9 pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

- 1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
- 2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2013.
- 3. Effective April 1, 2013, DBP is available to all non-residential customers.
- 4. For July-December, Ex Post load impacts for SDP Commercial were updated using the latest load impact report filed July 2, 2014
- 5. For July-December, Ex Ante load impacts for SDP Commercial and Residential were updated using the latest load impact report filed July 2, 2014

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011		Jan	nuary			Feb	ruary			Ma	rch			A	pril			N	1ay			Ju	ne	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified T	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		21.5	3.3	24.8		22.0	5.6	27.6		23.0	5.5	28.4		23.8	5.3	29.2		23.9	5.3	29.3		23.9	5.3	29.3
Critical Peak Pricing		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6		7.8	0.8	8.6
Demand Bidding Program		84.2	2.4	86.7		84.4	2.4	86.9		85.0	2.4	87.5		85.0	2.4	87.5		85.0	2.4	87.5		84.8	2.4	87.2
Aggregator Managed Portfolio		37.2	4.1	41.3		37.2	4.1	41.3		39.9	4.1	44.0		39.9	4.0	43.9		40.0	4.0	44.0		40.8	4.0	44.8
Real Time Pricing		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7		20.7	0.0	20.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		171.5	10.7	182.2		172.2	12.9	185.1		176.5	12.8	189.3		177.4	12.6	189.9		177.6	12.6	190.1		178.1	12.6	190.7
Interruptible/Reliability	•																							
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		171.5	10.7	182.2		172.2	12.9	185.1		176.5	12.8	189.3		177.4	12.6	189.9		177.6	12.6	190.1		178.1	12.6	190.7
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		7.3		162.1		7.5		162.1		9.3		162.1		9.4		162.1		9.4		162.1		9.8	
Total	162.1		7.3		162.1		7.5		162.1		9.3		162.1		9.4		162.1		9.4		162.1		9.8	
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1			
TOTAL TA IVIV	162.1				162.1				162.1				162.1				162.1				162.1			

		Ju	ly			Au	ugust			Sept	ember			Oct	tober			Nov	ember			Dece	mber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified '	TI Verified T	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	l Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		23.9	5.3	29.3				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		7.2	0.8	8.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program		84.8	2.4	87.2	:			0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		40.8	4.0	44.8	:			0.0				0.0				0.0				0.0				0.0
Real Time Pricing		22.7	0.0	22.7	d			0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		179.4	12.6	192.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		179.4	12.6	192.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		10.0																					
Total	162.1		10.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0)	0.0		0.0	
Total TA MW	162.1				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Total Technology MW

General Program category

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs.

Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2012-2014		Jar	nuary			Feb	ruary			Ma	arch			Α	pril			N	Лау			Jur	ie	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	I Verified T	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		10.1	0.0	10.1		13.0	0.0	13.0		13.3	0.0	13.3		14.9	0.0	14.9		15.8	0.0	15.8		17.0	0.0	17.0
Critical Peak Pricing		3.1	0.0	3.1		3.1	0.0	3.1		3.0	0.0	3.0		3.0	0.0	3.0		3.5	0.0	3.5		3.9	0.0	3.9
Demand Bidding Program		8.8	0.0	8.8		11.3	0.0	11.3		13.6	0.0	13.6		18.4	0.0	18.4		18.7	0.0	18.7		19.1	0.0	19.1
Aggregator Managed Portfolio		19.8	0.0	19.8		23.2	0.0	23.2		24.7	0.0	24.7		25.9	0.0	25.9		27.1	0.0	27.1		28.7	0.0	28.7
Real Time Pricing		1.6	0.0	1.6		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9		1.9	0.0	1.9
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		43.5	0.0	43.5		52.6	0.0	52.6		56.5	0.0	56.5		64.2	0.0	64.2		66.9	0.0	66.9		70.6	0.0	70.6
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		43.5	0.0	43.5		52.6	0.0	52.6		56.5	0.0	56.5		64.2	0.0	64.2		66.9	0.0	66.9		70.6	0.0	70.6
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		0.5		3.7		0.7		3.7		0.9		3.7		0.6		3.7		0.6		3.7		0.6	
Total	3.7		0.5		3.7		0.7		3.7	1	0.9		3.7		0.6		3.7		0.6		3.7			
Total TA MW	3.7				3.7				3.7				3.7				3.7				3.7			

		Ju	lly			Au	gust			Sept	ember			Octo	ober			Nov	ember			Dec	ember	
ľ	TA	Auto DR		Total																				
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW																				
Capacity Bidding Program		17.0	0.0	17.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		4.2	0.0	4.2				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program		20.0	0.0	20.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		30.0	0.0	30.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing		2.3	0.0	2.3				0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		73.5	0.0	73.5		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		73.5	0.0	73.5		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																	•							
TA (may also be enrolled in TI and AutoDR)	3.7		0.6																					
Total	3.7				0.0		0.0		0.0				0.0				0.0				0.0			
Total TA MW	3.7				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Total Technology MW

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tat

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW

Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program. Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2012-2014⁽¹⁾

Year-to-Date Program Expenditures									(4) (4)						Proc	ram-to-			
	2012 Total	2013 Total					20	14 Expenditu	res (1) (6)					Year-to I	ate Dat	te Total nditures	3-Year Funding 2012-2014	Fundshift Adjustments	
Cost Item	Expenditures	Expenditures	January ⁽⁶⁾	February	March	April	Mav	June	July	August Se	ptember C	October No	ovember Decer				(D.12-04-045) ⁽⁵⁾⁽⁸⁾		Funding
Category 1: Reliability Programs			Junuary	rebrudry	William	rsp.ii	muy	June	zury	August Sc	ptember e	retober in	oveniber beech	moci			(====,		
Agricultural Pumping Interruptible (API)	\$373,766	\$283,014	\$14,857	\$8,946	\$40,637	\$27,765	\$38,720	\$16,788	\$32,910					\$180		\$837,405	\$1,543,052		54%
Base Interruptible Program (BIP)	\$999,326	\$397,028	\$25,676	\$33,796	\$47,677	\$33,324	\$33,149	\$29,606	\$28,694					\$231		,628,276	\$2,407,226		68%
Optional Binding Mandatory Curtailment (OBMC)	\$1,261	\$2,406	\$156	\$176	\$204	\$178	\$195	\$168	\$207						,283	\$4,950	\$37,475		13%
Rotating Outages (RO)	\$97,734	\$83,793	\$21,428	\$2,272	\$2,452	\$2,057	\$2,037	\$2,333	\$2,100					\$34		\$216,206	\$321,658		67%
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$15,000		0%
Category 1 Total	\$1,472,087	\$766,242	\$62,116	\$45,191	\$90,970	\$63,323	\$74,101	\$48,896	\$63,910	\$0	\$0	\$0	\$0	\$0 \$448	,508 \$2	,686,837	\$4,324,411		62%
Category 2 : Price Responsive Programs																			
10:10 Summer Readiness (3)	\$312,614	\$96,880	\$0	\$0	\$0	\$0	\$0	\$0	\$0							\$409,494	N/A	\$1,200,000	34%
AC Cycling: Summer Discount Plan (SDP)	\$9,897,809	\$6,645,480	\$469,141	\$875,724	\$1,061,408	\$1,818,743	\$1,565,404	\$2,885,078	\$1,877,554					\$10,553		,096,341	\$64,391,768	\$693,000	42%
AC Cycling: Summer Discount Plan (SDP) - Residential Transition	\$5,481,804	\$107,564	(\$2,531)	\$314	\$263	\$78	(\$235)	(\$183)	(\$241)							,586,832	\$26,600,000	(\$9,974,000)	34%
Capacity Bidding Program (CBP)	\$230,537	\$142,107	\$8,278	\$8,472	\$13,735	\$7,951	\$10,191	\$11,876	\$11,109							\$444,256	\$661,287		67%
Demand Bidding Program (DBP)	\$346,612	\$196,916	\$12,782	\$11,620	\$19,944	\$13,582	\$21,754	\$27,246	\$25,377					\$132		\$675,832	\$1,483,686		46%
Save Power Day (SPD/PTR) ⁽⁷⁾	\$0	\$645,978	\$115,107	\$124,115	\$145,597	\$214,100	\$197,128	\$136,700	\$147,800					\$1,080		,726,527	\$4,707,515		37%
Category 2 Total	\$16,269,375	\$7,834,926	\$602,777	\$1,020,244	\$1,240,948	\$2,054,453	\$1,794,242	\$3,060,717	\$2,061,600	\$0	\$0	\$0	\$0	\$0 \$11,834	,981 \$35	,939,282	\$97,844,256		37%
Category 3 : DR Provider/Aggregated Managed Programs	\$509.375	\$353,808	\$15.464	\$15,736	\$20,396	\$16.353	\$16.974	\$15.994	\$15,564					\$116	402 (\$979.664	\$49.307.888		2%
AMP Contracts/DR Contracts (AMP) (2) Category 3 Total	\$509,375	\$353,808	\$15,464	\$15,736	\$20,396	\$16,353	\$16,974	\$15,994	\$15,564	\$0	\$0	\$0	\$0	\$0 \$116		\$979,664	\$49,307,888		2%
Category 3 Total	\$509,575	\$353,606	\$15,404	\$15,750	\$20,390	\$10,333	\$10,974	\$15,994	\$15,504	ŞU	ŞU	ŞU	30	20 2110	,402 ;	9979,004	\$49,507,000		270
Category 4: Emerging & Enabling Technologie:																			
	\$1,491,483	\$9,650,987	\$1,359,686	\$638,629	\$1,407,956	\$876,319	\$558,525	\$858,649	\$668,731					\$6,368	40E C17	,510,964	\$35,576,277	\$5,000,000	43%
Auto DR / Technology Incentives (AutoDR-TI)(3)				\$260.126		\$876,319													
Emerging Markets & Technologies (7)	\$1,647,248	\$2,282,495	\$125,685		\$291,051		\$177,637	\$204,700	\$194,392	60	ćo	\$0	\$0	\$1,597 \$0 \$7.966		,527,737	\$7,303,969 \$42.880.246	\$975,000	67%
Category 4 Total	\$3,138,731	\$11,933,482	\$1,485,371	\$898,755	\$1,699,007	\$1,220,721	\$736,162	\$1,063,348	\$863,123	\$0	\$0	\$0	20	\$0 \$7,966	,487 \$23	,038,700	\$42,880,246		54%
Catanana F - Bilata																			
Category 5 : Pilots	\$0	\$61.054	\$2,958	\$23,320	\$15.050	\$35,477	\$66,313	\$41.970	\$30.323					A-11	.411 5	\$276,465	\$600,000		46%
Smart Charging Pilot	\$0	\$57,054	\$2,958	\$23,320	\$15,050	\$35,477	\$66,313	\$14,022	\$63,900					\$215		\$181.800	\$1,243,125		15%
Workplace Charging Pilot Category 5 Total	\$0		\$13,703	\$29,822	\$40,847	\$43,127	\$62,410	\$55,992	\$94,222	\$0	\$0	\$0	\$0	\$0 \$340	124 6	\$458,265	\$1,843,125		25%
Category 5 Total	\$0	\$110,141	\$15,705	\$29,022	\$40,647	\$45,127	\$02,410	\$55,992	\$94,222	\$0	ŞU	ŞU	\$0	ŞU Ş34L	,124	9430,203	\$1,043,123		2376
Category 6 : Evaluation, Measurement and Verification																			
DR Research Studies (CPUC)	(\$8.512)	\$13,062	(\$4,551)	\$0	\$0	S0	SO.	\$0	SO.					1\$1	.551)	\$0	\$1,200,000		0%
Measurement and Evaluation	\$486,149	\$1,056,762	\$84,578	\$140,693	\$207,956	\$263,660	\$145,515	\$93,043	\$74,778					\$1,010		,553,134	\$6,404,147		40%
Category 6 Total	\$477,638	\$1,069,825	\$80,027	\$140,693	\$207,956	\$263,660	\$145,515	\$93,043	\$74,778	\$0	Śn	\$n	\$0	\$0 \$1,005		,553,134	\$7,604,147		34%
category o rotal	3477,036	\$1,009,023	380,027	\$140,033	\$207,530	\$203,000	\$140,010	\$93,043	3/4,//6	30	30	30	30	30 31,003	,072 32	,333,134	37,004,147		34/0
Category 7 : Marketing, Education & Outreach																			
Circuit Savers Program	\$386,368	\$254,854	\$2,397	\$2,364	\$2,881	\$3,055	\$13,226	\$17,120	\$3,333					\$44	.376	\$685,598	\$1,000,000		69%
DR Marketing, Education & Outreach	\$221.151	\$138,196	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$4,336					\$167		\$526,918	\$2,600,000		20%
Other Local Marketing	\$164,985	\$4,231,709	\$7,542	\$52,017	\$321,651	\$774,114	\$3,082,058	\$810,597	\$400,510					\$5,448	. 488 \$9	.845.183	\$20,000,000	\$1.931.000	45%
Statewide Marketing - Flex Alert	\$5,464,625	\$5,966,707	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633					\$363	,726 \$11	,795,058	\$17,500,000	\$175,000	67%
Category 7 Total	\$6,237,129	\$10,591,467	\$13,226	\$86,366	\$335,366	\$809,665	\$3,175,251	\$1,138,475	\$465,813	\$0	\$0	\$0	\$0	\$0 \$6,024	,161 \$22	,852,757	\$41,100,000		56%
Category 8 : DR System Support Activities																			
DR Systems & Technology (S&T)	\$4,150,806		\$261,121	\$362,443	\$545,430	\$275,190	\$270,127	\$39,522	\$261,621					\$2,015		,593,100	\$17,900,032		59%
Category 8 Total	\$4,150,806	\$4,426,839	\$261,121	\$362,443	\$545,430	\$275,190	\$270,127	\$39,522	\$261,621	\$0	\$0	\$0	\$0	\$0 \$2,015	,455 \$10	,593,100	\$17,900,032		59%
Category 9 : Integrated Programs and Activities (Including																			
Technical Assistance)																			
Commercial New Construction	\$303,682	\$239,026	\$5,276	\$7,340	\$27,159	\$47,807	\$6,201	\$23,733	\$9,067					\$126		\$669,290	\$977,225	\$56,886	65%
DR Energy Leadership Partnership (ELP)	\$534,178	\$410,883	\$19,694	\$25,077	\$25,824	\$22,550	\$43,686	\$28,892	\$25,909							,136,692	\$2,604,093	(\$309,850)	50%
DR Institutional Partnership	\$143,030	\$568,634	\$28,039	\$26,562	\$28,651	\$35,222	\$50,469	\$30,864	\$29,374							\$940,844	\$1,450,515	\$167,295	58%
DR Technology Resource Incubator Program (TRIO)	\$15,835	\$12,896	\$147	\$137	\$197	\$126	\$190	\$308	\$212					\$1		\$30,048	\$596,467		5%
Federal Power Reserve Partnership (FedPower)	\$342,896	(\$234)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0 5	\$342,662	\$561,756	(\$28,600)	64%
IDSM Continuous Energy Improvement	\$0	\$1,906	\$1,254	\$17,151	(\$10,544)	\$175	\$1,986	\$20,864	\$20,300							\$53,093	\$540,000		10%
IDSM Food Processing Pilot Integrated DSM Marketing	\$83,419 \$671,398	\$265,870 \$1,189,032	\$1,857 \$16,665	\$21,630 \$18,770	\$38,567 \$33,370	\$1,837 \$190,388	\$1,494 \$156,366	\$1,885 \$40,272	\$687 \$23,295							\$417,247 ,339,557	\$1,127,209 \$7,004,359	(\$165,901)	37% 34%
Integrated DSM Marketing RCx Initiative	\$671,398 \$0	\$1,189,032 \$43,140	\$16,665 \$25.734	\$18,770 \$16.695	\$33,370 \$10.582	\$190,388 \$16.414	\$156,366 \$18.954	\$40,272 \$13.654	\$23,295 \$22.084					\$479 \$124		339,557 \$167.257	\$7,004,359	(\$165,901)	34% 58%
	\$20,540	\$43,140	\$25,734 \$464	\$16,695 \$479	\$10,582 \$739	\$16,414 \$440	\$18,954 \$647		\$22,084 \$743								\$439.022		13%
Residential New Construction Pilot								\$1,081								\$54,937		0574 670	
Statewide IDSM Technical Assistance (TA)	\$168,227 \$468,612	\$446,418 \$339,899	\$29,886 \$9,754	\$1,761 \$10,877	\$9,710 \$23,306	\$12,938 \$23,092	\$34,672 \$25,792	\$24,879 \$25,692	\$110,794 \$23,372					\$224		\$839,285	\$529,595 \$3,338,878	\$574,670	76% 28%
	\$468,612 \$0	\$339,899	\$9,754 \$2.418	\$10,877 \$2,353	\$23,306 \$3.345	\$23,092 \$3.151	\$25,792 \$3.191	\$25,692 \$3.591	\$23,372 \$3.328							\$42,700	\$3,338,878 \$4.137.500	(\$350,000)	28% 1%
Third Party Programs Upstream Auto-DR w/HVAC	\$0 \$0	\$21,322 \$195,320	\$2,418 \$3.048	\$2,353 \$94,143	\$3,345 \$3.833	\$3,151	\$3,191 \$64,503	\$3,591 \$64,361	\$3,328 \$3.821							\$42,700	\$4,137,500	(\$550,000)	1% 23%
	\$52.902	\$195,320	\$3,048 \$20,120	\$94,143 \$58.104	\$3,833 \$142.561	\$2,373 \$51.280	\$83.882	\$64,361 \$58.574	\$3,821					\$236 \$453		\$961.338	\$1,900,000	\$55,500	46%
Workforce Education & Training Smart Students (SmartStudents) Category 9 Total	\$2,804,719	\$4,219,290	\$164,358	\$301,080	\$337,299	\$407,793	\$492,034	\$338,652	\$311,524	\$n	Śn	\$0	\$0	\$0 \$2,352		,376,749	\$27,543,947	000,000	34%
caregory 5 rotal	32,004,719	V41213123U	3104,338	\$301,080	3331,233	3407,733	343Z)U34	\$330,03Z	3311,324	30	30	30	30	₹2,352	,, 40 39	,570,743	321,343,341		3476
Category 10 - Special Projects																			
Permanent Load Shift	\$205,013	\$235,464	\$53,614	\$756	\$32.581	\$26,489	\$25,989	\$16.619	\$15,780					\$171	.829	\$612,307	\$14,000,000		4%
Category 10 Total	\$205,013	\$235,464	\$53,614	\$756	\$32,581	\$26,489	\$25,989	\$16,619	\$15,780	\$0	\$0	\$0	\$0	\$0 \$171		\$612,307	\$14,000,000		4%
	,-25	,,,,,,,,	7,-24	Ţ. 30	,		,	,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					02/2		,/	,_,,_,,		
Category 11 - Dynamic Pricing																			
Real Time Pricing	\$91,351	\$78,837	\$6,093	\$5,859	\$6,838	\$6,559	\$10,963	\$12,416	\$13,400					\$62	,127	\$232,315	\$625,429		37%
Summer Advantage Incentive <200kW (SAI/CPP)	\$38,797	\$64,625	\$10,177	\$10,023	\$17,513	\$13,652	\$14,751	\$18,903	\$12,840							\$201,281	\$1,990,868		10%
Summer Advantage Incentive >=200kW (SAI/CPP)	\$280,677	\$198,134	\$20,734	\$21,739	\$24,122	\$22,721	\$28,678	\$27,976	\$34,121					\$180	,091	\$658,901	\$2,373,539		28%
Category 11 Total	\$410,825	\$341,595	\$37,005	\$37,621	\$48,472	\$42,931	\$54,391	\$59,295	\$60,360	\$0	\$0	\$0	\$0	\$0 \$340		,092,497	\$4,989,836		22%
Programs Support Costs	(\$156)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	(\$156)	\$0		
Total Incremental Cost	\$35,675,542	\$41,891,078	\$2,788,782	\$2,938,707	\$4,599,274	\$5,223,708	\$6,847,196	\$5,930,553	\$4,288,296	\$0	\$0	\$0	\$0	\$0 \$32,61 6	,516 \$110	,183,135	\$309,337,888		36%

Technical Assistance & Technology Incentives (TA&TI) commitments \$12,544,633 outstanding as of 7/31/2014

Notes:
(1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted

- (1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (10RPBA), unless otherwise noted

 Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activitie:

 (2) Funding and expenses for Aggregator Managed Contracts (10R Contracts)/AMP) reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table I-4

 3) Per Advise. Letter 2712-E.A, 1010 Summer Readiness Program anticipates \$5.3 million to the transferred from funds previously approved in D. 11-1-10/2 for SCE's Summer Discount Plan Transition

 (4) See Table I-2A (Fund Shift Log | for explanations

 (5) SPP Transition Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-10-24-045, 2013-2014 funding authorized in D.12-11-015 and Category 7 Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-10-24-045, 2013-2014 funding authorized in D.12-11-015 and Category 7 Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-10-24-045, 2013-2014 funding authorized in D.12-11-015 and Category 7 Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-10-24-045, 2013-2014 funding authorized in D.12-11-015 and Category 7 Program-to-Date Total Expenditures and 3-Year Funding includes 2014 funding authorized in D.13-01-024 funding authorized in D.13-01-0

Table I-2b SCE Demand Response Programs and Activities Carry-Over Expenditures and Funding 2012-2014 ⁽¹⁾

Year-to-Date Program Expenditures						2012-2014 (1)										
· · · · · · · · · · · · · · · · · · ·	2012	2013					2014 Exp	enditures of	Carry-over Fu	nds ⁽¹⁾					Year-to Date	2012-201
Cost Item	Total Expenditures	Total Expenditures	January ⁽³⁾	February	March	April	May	June	July	August	September	October	November	December	2014 Expenditures	Total Expenditu
ategory 1: Emergency Programs	•		,				,		,							
AC Cycling : Summer Discount Plan - Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
AC Cycling : Summer Discount Plan (SDP)	\$0	\$3,633	\$0	\$167	\$81	\$1,177	(\$1,340)	(\$227)	\$1,061						\$919	\$
Agricultural Pumping Interruptible (API)	\$7,153	(\$7,153)	\$0	\$0	\$0	\$0	\$0	\$136	\$0						\$136	
Base Interruptible Program (BIP)	\$79,700	\$2,860	\$0	(\$1,551)	\$0	\$0	\$0	\$0	\$0						(\$1,551)	\$8
Optional Binding Mandatory Curtailment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Rotating Outages (RO)	\$3,683	(\$48)	\$131	(\$15)	\$0	\$0	\$0	\$0	\$0						\$116	\$
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 1 Total	\$90,536	(\$709)	\$131	(\$1,398)	\$81	\$1,177	(\$1,340)	(\$91)	\$1,061	\$0	\$0	\$0	\$0	\$0	(\$379)	\$8
ategory 2: Price Responsive Programs																
Capacity Bidding Program (CBP)	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Energy Options Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Real Time Pricing (RTP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Summer Advantage Incentive (SAI/CPP)	\$0	\$281	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Budget Category 2 Total	\$0	\$281	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
ategory 3: DR Aggregator Managed Programs																
AMP Contracts/DR Contracts (AMP)	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0		4-				\$0	
Budget Category 3 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
ategory 4: DR Enabled Programs																
Auto DR	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Agriculture Pump Timer Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Emerging Markets & Technologies	\$780,361		(\$1,752)	\$4,317	\$478	\$66,288	(\$531)	\$86,353	(\$54,711)						\$100,443	\$2,8
Technical Assistance & Technology Incentives - Admin (2)	\$1,209,456	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$1,2
Technical Assistance & Technology Incentives - Incentives (2)	\$13,505,990	\$5,010,674	\$109,991	(\$417,046)	\$807,076	\$0	\$0	\$0	\$250,000						\$750,021	\$19,2
Permanent Load Shift	\$13,503,550	\$5,010,074	\$0	\$0	\$0	\$0	\$0	\$0	\$230,000						\$0	413,2
Budget Category 4 Total	\$15,495,808	\$7,029,797	\$108,239	(\$412,729)	\$807,554	\$66,288	(\$531)	\$86,353	\$195,289	\$0	\$0	\$0	\$0	\$0		\$23,3
						-		-			-					
ategory 5: Pilots & SmartConnect Enabled Programs	400.004	40	40	40	40	40	40	40	40						40	
Participating Load / Proxy Demand Resource Pilot	\$92,081	\$0	\$0	\$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0						\$0	\$9
SmartConnect Thermostats for CPP SmartConnect Customer Experience Pilot	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0						\$0 \$0	
Budget Category 5 Total	\$92,081	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0	\$0		\$9
Budget Category 5 Total	432,001	Ç0	30	30	J 0	30	30	30	30	Ų.	J 0	ŢŪ.	, ,,,	Ţ.	, ,,,	457
Category 6: Statewide Marketing Program																
Flex Alert	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		4-				\$0	\$4
Budget Category 6 Total	\$44,151	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$4
Category 7: Measurement & Evaluation																
Measurement & Evaluation	\$1,138,676	(\$27,379)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	4-					\$0	\$1,11
Budget Category 7 Total	\$1,138,676	(\$27,379)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,11
Category 8: System Support Activities																
DR Forecasting Tool	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR Resource Portal	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR System Infrastructure	\$141,941	\$90,731	\$5,025	\$4,498	\$5,210	\$4,462	\$1,394	\$294	\$0						\$20,882	\$25
Budget Category 8 Total	\$141,941	\$90,731	\$5,025	\$4,498	\$5,210	\$4,462	\$1,394	\$294	\$0	\$0	\$0	\$0	\$0	\$0		\$2
ategory 9: Marketing Education & Outreach																
Agriculture & Water Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Circuit Savers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
DR Energy Leadership Partnership (Community EE/DR Partnership)	\$7,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Federal Power Reserves Partnership	\$5,942	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Income Qualified Customer Outreach	\$2,331	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
Integrated DSM Marketing	\$88,555	\$20,965	\$3,492	\$471	\$2,104	\$2,964	\$3,260	\$1,522	\$639						\$14,451	\$1
PEAK	\$0	\$20,505	\$0	\$0	\$2,104	\$2,504	\$0	\$0	\$0						\$14,451	Ų.
Budget Category 9 Total	\$104,250	\$20,965	\$3,492	\$471	\$2,104	\$2,964	\$3,260	\$1,522	\$639	\$0	\$0	\$0	\$0	\$0		\$1
IDEAA Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
IDSM food Processing Pilot	\$195,170	(\$28,419)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$1
Institutional & Govt Partnership Program	\$193,170	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	31
		\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0									
Non-residential New Construction	\$35,789	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0						\$0	\$
Residential New Construction	\$10,251							\$0	\$0						\$0	
Statewide IDSM Program	\$7,531	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
TRIO Program	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
WE&T Smart Students sudget Category 10 Total	\$0 \$248,741	\$0 (\$28,419)	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0	\$2
oudget Category 10 Total		(+==):==)								\$0	\$0	\$0	\$0	\$0		\$2
Programs Support costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	
tal Incremental Cost	\$17,356,184	\$7,085,268	\$116,888	(\$409.158)	\$814,948	\$74,891	\$2,782	\$88,078	\$196,989	\$0	\$0	\$0	\$0	\$0	\$885,419	\$25,3
Aut merementar 203t	317,330,184	\$1,000,208	3110,055	(9405,138)	3014,34g	3/4,071	32,10Z	300,078	3130,369	ŞU	ŞU	ŞU	, ŞU	ŞU	2002,419	323,34

outstanding as of 7/31/2014

Notes:
(1) Per. A.12-0-4-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.
(2) TA&II expenses include Auto DR incentives for 2009-2011 projects.
(3) Negative expenses in January are a result of reversed accrual entries.

\$402,875

Technical Assistance & Technology Incentives (TA&TI) commitments

Table I-4 SCE Demand Response Programs Customer Program Incentives 2014

Annual Total Cost

					Total I	Embedded Co	st and Revenu	es ⁽¹⁾					Year-to-Date
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Total Cost
Program Incentives (2)													
10:10 Summer Readiness	(\$19)	(\$21)	(\$7)	\$12	\$0	(\$376)	(\$176)						(\$587)
Agricultural Pumping Interruptible (API)	\$46,298	\$57,258	\$46,504	\$66,860	\$207,303	\$596,389	\$1,494,806						\$2,515,417
Base Interruptible Program (BIP)	\$730,786	(\$1,269,641)	(\$796,256)	\$809,516	\$799,319	\$4,261,556	\$18,234,137						\$22,769,417
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$10,686	\$11,249	\$71,857	\$105,467						\$199,258
Demand Bidding Program (DBP)	\$1,175	\$17	\$0	\$0	\$0	\$0	\$34,323						\$35,515
AMP Contracts/DR Contracts (AMP)	(\$35,135)	\$72,418	(\$373)	\$2,070	\$17,195	\$13,672	(\$17,188)						\$52,658
Save Power Day (SPD/PTR)	\$39,658	\$42,570	\$44,974	\$43,443	\$38,785	\$42,475	\$552,409						\$804,314
Summer Discount Plan (SDP) - Commercial	\$24,444	\$16,348	\$2,605	(\$168)	(\$1,964)	\$1,805,424	\$4,214,443						\$6,061,132
Summer Discount Plan (SDP) - Residential	\$125,104	\$126,740	\$133,002	\$117,803	\$112,904	\$5,551,914	\$12,733,893						\$18,901,360
Summer Discount Plan (SDP) - Residential O-Switch	\$666	\$769	\$485	\$1,089	\$720	\$41,074	\$100,955						\$145,757
Total Cost of Incentives	\$932,977	(\$953,542)	(\$569,065)	\$1,051,309	\$1,185,511	\$12,383,984	\$37,453,068	\$0	\$0	\$0	\$0	\$0	\$51,484,242
Revenues from Excess Energy Charges (3)	\$0	\$2,017,725	\$1,546,052	\$0	\$0	\$56,147	\$0						\$3,619,924

⁽¹⁾ Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

⁽²⁾ Except for AMP Contacts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

⁽³⁾ Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			20	012-2014 Fun	ding Cycle C	ustomer Com	munication,	Marketing,	and Outreach				Year-to Date	2012	2013	2012-2014	2012-2014 Authorized
													2014 Expenditures	Total Expenditures	Total Expenditures	Total Expenditures	Budget (if
	January	February	March	April	May	June	July	August	September	October	November	December					Applicable)
I. STATEWIDE MARKETING																	
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633						\$363,726	\$5,439,518	\$5,966,707	\$11,769,950	\$29,675,000
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$57,633	\$0	\$0	\$0	\$0	\$0	\$363,726	\$5,439,518	\$5,966,707	\$11,769,950	\$29,675,000

II. UTILITY MARKETING BY ACTIVITY (1)

II. OTILITI WARRETING DI ACTIVITI									
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014									\$23,600,00
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING	i								
Category 1: Reliability Programs									
Agricultural Pumping Interruptible (API)	\$0	\$5,792	\$0	\$0	\$643	\$0	\$0	\$6,435 \$11,145 \$7,224 \$24,804	
Base Interruptible Program (BIP)	\$0	(\$8,786)	\$0	\$3,444	\$0	\$0	\$0	(\$5,342) \$15,207 \$21,218 \$31,083	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$3 \$0 \$3	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Category 2: Price Responsive Programs									
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$1,657 \$1,375 \$3,032	
Demand Bidding Program (DBP)	\$0	\$2,996	\$0	\$0	\$15,076	\$0	\$0	\$18,072 \$1,771 (\$445) \$19,397	\$275,00
AC Cycling: Summer Discount Plan (SDP) Transition	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$374,219 \$913 \$375,132	
10:10 Summer Readiness	\$77	\$0	\$0	\$0	\$0	\$0	\$0	\$77 \$114,048 (\$1,897) \$112,228	
Category 3: DR Provider/Aggregated Managed Programs									
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Category 4: Emerging & Enabling Technologies									
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$1,286	\$0	\$2,542	\$3,828 \$4,695 \$26,919 \$35,442	\$220,00
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Category 5: Pilots									
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	ı
Category 6 : Evaluation, Measurement and Verification								\$0	
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0 \$0	
Category 7 : Marketing, Education & Outreach								ŞU	
Circuit Savers Program	\$2,397	\$2,364	\$2,881	\$3,055	\$3,062	\$3,483	\$3,333	\$20,575 \$387,518 (\$4,857) \$403,236	\$1,000,00
DR Marketing, Education & Outreach	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$4,336	\$167,571 \$215,119 \$138,196 \$520,886	\$2,600,00
Category 9 : Integrated Programs and Activities (Including Technical Assistance)									
Integrated DSM Marketing	\$16,665	\$18,770	\$33,370	\$190,388	\$156,366	\$40,272	\$23,295	\$479,127 \$681,728 \$1,189,032 \$2,349,886	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$283	\$283 \$165,832 \$0 \$166,115	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$13,783 \$0 \$13,783	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$20,256 \$89,770 \$110,026	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0 \$0	
Residential New Construction Pilot	\$39	\$37	\$311	\$152	\$0	\$335	\$190	\$1,064 \$0 \$2,099 \$3,163	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$27,952 \$0 \$27,952	

			2	012-2014 Fu	nding Cycle C	ustomer Com	munication.	Marketing.	and Outreach				Year-to Date	2012	2013	2012-2014	2012-2014
		5-b									Nama	D	2014 Expenditures	Total	Total	Total	Authorized Budget (if
Category 10 - Special Projects	January	February	March	April	May	June	July	August	September	October	November	December					Applicable)
Permanent Load Shift	\$0	\$469	\$354	\$2,336	\$1,572	\$4,627	\$10,426						\$19,785	\$0	\$40,901	\$60,685	\$250,000
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$23,504	\$8,040	\$31,543	\$275,000
Real Time Pricing	\$0	\$208	\$0	\$0	\$643	\$0	\$0						\$851	\$0	\$30,818	\$31,669	\$480,000
SUBTOTAL	\$22,465	\$53,835	\$47,750	\$231,871	\$258,615	\$359,475	\$102,039	\$0	\$0	\$0	\$1	\$(\$1,076,050	\$7,497,951	\$7,516,013	\$16,090,014	\$34,775,000
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP)																	\$4.931.000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	\$ 1,552,666
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,117	\$50,999	\$321,297	\$738,072	\$2,317,239	\$618,595	\$136,364						\$4,189,683	\$0	\$1,284,660	\$5,474,343	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$346,240	\$346,240	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$10,703	\$10,703	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$103,849	\$49	\$103,898	
Peak Time Rebate / Save Power Day (PTR) (2)																	\$10,000,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$348	\$0	\$0	\$29,422	\$745,598	\$187,375	\$251,177						\$1,213,920	\$0	\$2,131,078	\$3,344,998	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0						\$2,563	\$0	\$0	\$2,563	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$261,790	\$261,790	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$5,500,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$340	\$0	\$0	\$0	\$0	\$0						\$340	\$0	\$41,154	\$41,494	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$22,056	\$22,056	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$0	\$0	\$0	\$1) \$(\$6,482,557	\$7,601,800	\$11,613,743	\$25,698,100	\$55,206,000
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$7,465	\$51,339	\$321,297	\$767,494	\$3,062,838	\$805,970	\$387,541						\$5,403,943	\$0	\$3,456,893	\$8,860,836	
Labor	\$0	\$0	\$0	\$840	\$0	\$1,723	\$0						\$2,563	\$0	\$368,295	\$370,858	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$2,505	\$0	\$272,493	\$272,493	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$103,849	\$49	\$103,898	
Total from Program, Rates & Activities that do not require itemized accounting	\$22,465	\$53.835	\$47,750	\$231.871	\$258.615	\$359,475	\$102.039						\$1,076,050	\$7,497,951	\$7,516,013		
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$0	\$0	\$0	\$1) \$(\$7,601,800	\$11,613,743		\$55,206,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
	\$224	\$6,323	\$474	\$2,261	\$3,037	\$3,548	\$891						\$16,758	\$80,662	\$81,034	\$178,454	
Agricultural / Pumping	\$2,689													\$80,662			
Large Commercial and Industrial		\$775	\$5,698	\$30,645	\$45,092	\$42,721	\$12,400						\$140,018		\$957,456	\$1,979,823	
Small and Medium Commercial	\$299	\$1,359	\$817	\$4,527	\$4,607	\$8,037	\$12,148						\$31,794	\$182,256	\$191,573	\$405,622	
Residential	\$26,719	\$96,717	\$362,058	\$962,772	\$3,268,717	\$1,112,862	\$464,142						\$6,293,987	\$6,456,534	\$10,383,680	\$23,134,201	Ann 200
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$29,930	\$105,174	\$369,047	\$1,000,204	\$3,321,453	\$1,167,168	\$489,580	\$0	\$0	\$0	\$1) \$(\$6,482,557	\$7,601,800	\$11,613,743	\$25,698,100	\$55,206,000

Notes

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to SCE's Statewide Marketing, Education & Outreach Balancing Account (SME&OBA).

SCE Demand Response Programs and Activities 2012-2014 Customer Communication, Marketing and Outreach

			20	012-2014 Fun	ding Cycle Cı	ustomer Com	munication,	Marketing,	and Outreach	1			Year-to Date	2012	2013	2012-2014	2012-2014 Authorized
	January	February	March	April	May	June	tuly	August	September	October	November	December	2014 Expenditures	Total Expenditures	Total Expenditures	Total Expenditures	Budget (if Applicable)
I. STATEWIDE MARKETING	January	rebluary	IVIAICII	Артп	iviay	Julie	July	August	September	October	November	December	1				Аррисавіеј
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	\$0	\$0	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$3,477	\$302,615							\$306,092	\$5,439,518	\$5,966,707	\$11,712,317	\$29,675,000
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$3,477	\$302,615	\$0	\$0	\$0	\$0	\$0	\$0	\$306,092	\$5,439,518	\$5,966,707	\$11,712,317	\$29,675,000

II. UTILITY MARKETING BY ACTIVITY (1)

. OTILITI WARRETING BY ACTIVITY								
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014								
ROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTIN	NG							
ategory 1: Reliability Programs								
Agricultural Pumping Interruptible (API)	\$0	\$5,792	\$0	\$0	\$643	\$0		24,804
Base Interruptible Program (BIP)	\$0	(\$8,786)	\$0	\$3,444	\$0	\$0	(\$5,342) \$15,207 \$21,218 \$3	31,08
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$3 \$0	\$
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$1
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$
tegory 2: Price Responsive Programs								
Ancillary Service Tariff (AS)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$1,657 \$1,375	\$3,03
Demand Bidding Program (DBP)	\$0	\$2,996	\$0	\$0	\$15,076	\$0		19,39
AC Cycling : Summer Discount Plan (SDP) Transition	\$0	\$0	\$0	\$0	\$0	\$0		75,132
10:10 Summer Readiness	\$77	\$0	\$0	\$0	\$0	\$0	\$77 \$114,048 (\$1,897) \$11	12,228
tegory 3: DR Provider/Aggregated Managed Programs								
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
egory 4: Emerging & Enabling Technologies								
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$0	\$0	\$0	\$1,286	\$0	\$1,286 \$4,695 \$26,919 \$3	32,89
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
egory 5: Pilots								
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0 \$0
egory 6 : Evaluation, Measurement and Verification								ŞI
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0 \$0
egory 7 : Marketing, Education & Outreach								
Circuit Savers Program	\$2,397	\$2,364	\$2,881	\$3,055	\$3,062	\$3,483		99,902
DR Marketing, Education & Outreach	\$3,286	\$31,985	\$10,834	\$32,496	\$76,490	\$8,144	\$163,234 \$215,119 \$138,196 \$55	16,550
egory 9 : Integrated Programs and Activities (Including Technical Assistance)								
Integrated DSM Marketing	\$16,665	\$18,770	\$33,370	\$190,388	\$156,366	\$40,272		26,592
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
OR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
OR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0		65,832
ederal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0		13,783
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0		10,026
DSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$0 \$0	\$0
Residential New Construction Pilot	\$39	\$37	\$311	\$152	\$0	\$335		\$2,97
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$27,952 \$0 \$2	27,95

Category 10 - Special Projects Permanent Load Shift \$0 \$469 Category 11 - Dynamic Pricing \$0 \$0 Critical Peak Pricing >=200kW (aka Summer Advantage Incentive) \$0 \$0 Real Time Pricing \$0 \$208 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) \$0 \$0 Customer Research \$0 \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$17,17 \$50,999 Labor \$0 \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (2) \$0 \$0 \$0 Customer Research \$0 \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive) \$0 \$0	\$354 \$0 \$0 \$0 \$47,750 \$321,297 \$0 \$0 \$0 \$0 \$0	\$2,336 \$0 \$0 \$231,871 \$0 \$738,072 \$0 \$0 \$29,422 \$840 \$0 \$0	May \$1,572 \$0 \$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$745,598 \$0 \$0 \$0 \$0	\$4,627 \$0 \$0 \$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0 \$0	July \$0	August	September	October \$0	November \$		\$9,358 \$9,358 \$01 \$9,358 \$0 \$851 \$0 \$974,011	\$0 \$23,504 \$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849	\$40,901 \$8,040 \$30,818	\$50,259 \$31,543 \$31,669 \$15,987,975	\$4,931,00
Category 10 - Special Projects Permanent Load Shift \$0 \$469 Category 11 - Dynamic Pricing \$0 \$0 Critical Peak Pricing >= 200kW (aka Summer Advantage Incentive) \$0 \$0 Real Time Pricing \$0 \$208 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling : Summer Discount Plan (SDP) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,99 Labor \$0 \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (2) \$0 \$0 \$0 Customer Research \$0 \$0 \$0 \$0 Cullateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 <th>\$354 \$0 \$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0</th> <th>\$2,336 \$0 \$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0</th> <th>\$1,572 \$0 \$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0</th> <th>\$4,627 \$0 \$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>\$9,358 \$0 \$851 60 \$974,011 \$0 \$4,053,319 \$0 \$0</th> <th>\$0 \$23,504 \$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849</th> <th>\$40,901 \$8,040 \$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703</th> <th>\$50,259 \$31,543 \$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703</th> <th>\$250,00 \$275,00 \$480,00 \$34,775,00 \$4,931,00</th>	\$354 \$0 \$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0	\$2,336 \$0 \$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$1,572 \$0 \$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0	\$4,627 \$0 \$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$9,358 \$0 \$851 60 \$974,011 \$0 \$4,053,319 \$0 \$0	\$0 \$23,504 \$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849	\$40,901 \$8,040 \$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$50,259 \$31,543 \$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$250,00 \$275,00 \$480,00 \$34,775,00 \$4,931,00
Category 10 - Special Projects Permanent Load Shift \$0 \$469 Category 11 - Dynamic Pricing \$0 \$0 Critical Peak Pricing >= 200kW (aka Summer Advantage Incentive) \$0 \$0 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) \$0 \$0 Customer Research \$0 \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,999 \$0 Labor \$0	\$354 \$0 \$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0	\$2,336 \$0 \$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$1,572 \$0 \$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0	\$4,627 \$0 \$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$9,358 \$0 \$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0	\$23,504 \$0 \$7,497,951 \$0 \$0 \$0 \$0 \$0 \$103,849	\$8,040 \$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$31,543 \$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$250,00 \$275,00 \$480,00 \$34,775,00 \$4,931,00
Category 11 - Dynamic Pricing Critical Peak Pricing >=200kW (aka Summer Advantage Incentive) \$0 \$0 Real Time Pricing \$0 \$0 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) S0 \$0 Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,999 Labor \$0 \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (2) \$0 \$0 \$0 Customer Research \$0 \$0 \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 \$0 \$0 Paid Media \$0	\$0 \$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$0 \$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$) :	\$0 \$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0	\$23,504 \$0 \$7,497,951 \$0 \$0 \$0 \$0 \$0 \$103,849	\$8,040 \$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$31,543 \$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$275,00 \$480,00 \$34,775,00 \$4,931,00
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive) \$0 \$0 Real Time Pricing \$0 \$208 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,999 Labor \$0 \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (P) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 Paid Media \$0 \$0 \$0 Other Costs \$0 \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive) Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive) Cultateral- Development, Printing, Distribution etc. (all non-labor costs) \$0 \$0 Other Costs \$0 \$0 \$0 II. TOTAL UTILITY MARKETING BY ACTIVITY \$29,930	\$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$) ;	\$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0	\$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849	\$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$480,00 \$34,775,00 \$4,931,00
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive) \$0 \$0 Real Time Pricing \$0 \$0 SUBTOTAL \$22,465 \$53,835 PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) Customer Research Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,999 Labor Paid Media Summer Advantage Incentive) \$0 \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (2) \$0 \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 \$0 Paid Media Other Costs \$0 </td <td>\$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0</td> <td>\$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0</td> <td>\$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0 \$0</td> <td>\$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$0</td> <td>\$</td> <td>) :</td> <td>\$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0</td> <td>\$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849</td> <td>\$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703</td> <td>\$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703</td> <td>\$480,00 \$34,775,00 \$4,931,00</td>	\$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$) :	\$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0	\$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849	\$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$480,00 \$34,775,00 \$4,931,00
Real Time Pricing \$0 \$208	\$0 \$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$231,871 \$0 \$738,072 \$0 \$0 \$0 \$29,422 \$840 \$0	\$643 \$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$) ;	\$851 0 \$974,011 \$0 \$4,053,319 \$0 \$0 \$0	\$0 \$7,497,951 \$0 \$0 \$0 \$0 \$103,849	\$30,818 \$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$31,669 \$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$480,00 \$34,775,00 \$4,931,00
SUBTOTAL \$22,465 \$53,835	\$47,750 \$0 \$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$231,871 \$0 \$738,072 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$258,615 \$0 \$2,317,239 \$0 \$0 \$0 \$0 \$745,598 \$0 \$0	\$359,475 \$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$	0 :	\$974,011 \$4,053,319 \$0 \$0 \$0	\$7,497,951 \$0 \$0 \$0 \$0 \$0 \$103,849	\$7,516,013 \$0 \$1,284,660 \$346,240 \$10,703	\$15,987,975 \$0 \$5,337,980 \$346,240 \$10,703	\$34,775,00
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling: Summer Discount Plan (SDP) \$0	\$0 \$321,297 \$0 \$0 \$0 \$0 \$0	\$0 \$738,072 \$0 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$0 \$2,317,239 \$0 \$0 \$0 \$0 \$745,598 \$0	\$0 \$618,595 \$0 \$0 \$0 \$185,652 \$1,723 \$0	\$0	\$0	\$0	\$0	\$	9	\$0 \$4,053,319 \$0 \$0 \$0	\$0 \$0 \$0 \$0 \$103,849	\$0 \$1,284,660 \$346,240 \$10,703	\$0 \$5,337,980 \$346,240 \$10,703	\$4,931,00
AC Cycling: Summer Discount Plan (SDP) Customer Research	\$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$738,072 \$0 \$0 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$2,317,239 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$618,595 \$0 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$4,053,319 \$0 \$0 \$0	\$0 \$0 \$0 \$103,849	\$1,284,660 \$346,240 \$10,703	\$5,337,980 \$346,240 \$10,703	
Customer Research	\$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$738,072 \$0 \$0 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$2,317,239 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$618,595 \$0 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$4,053,319 \$0 \$0 \$0	\$0 \$0 \$0 \$103,849	\$1,284,660 \$346,240 \$10,703	\$5,337,980 \$346,240 \$10,703	
Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,117 \$50,999 Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (R) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 Paid Media \$0 \$0 \$0 Other Costs \$0 \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$321,297 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$738,072 \$0 \$0 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$2,317,239 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$618,595 \$0 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$4,053,319 \$0 \$0 \$0	\$0 \$0 \$0 \$103,849	\$1,284,660 \$346,240 \$10,703	\$5,337,980 \$346,240 \$10,703	£40,000,00
Labor Paid Media \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0 Peak Time Rebate / Save Power Day (PTR) ^[2] Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 Paid Media \$0 \$0 \$0 Other Costs \$0 \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$0 \$0 \$0 \$0 \$29,422 \$840 \$0	\$0 \$0 \$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$0 \$0 \$0 \$185,652 \$1,723 \$0							\$0 \$0 \$0	\$0 \$0 \$103,849	\$346,240 \$10,703	\$346,240 \$10,703	640,000,00
Paid Media	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0 \$0 \$0 \$29,422 \$840 \$0	\$0 \$0 \$0 \$745,598 \$0 \$0	\$0 \$0 \$0 \$185,652 \$1,723 \$0							\$0 \$0	\$0 \$103,849	\$10,703	\$10,703	Ć40.000.00
Other Costs \$0 \$0 Peak Time Rebate / Save Power Day (PTR) (2) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 Paid Media \$0 \$0 \$0 Other Costs \$0 \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$0 \$0 \$0 \$0 \$0 \$0	\$0 \$0 \$29,422 \$840 \$0	\$0 \$0 \$745,598 \$0 \$0	\$0 \$185,652 \$1,723 \$0							\$0	\$103,849			¢10.000.00
Peak Time Rebate / Save Power Day (PTR) (1)	\$0 \$0 \$0 \$0	\$0 \$29,422 \$840 \$0	\$0 \$745,598 \$0 \$0	\$0 \$185,652 \$1,723 \$0									\$49	\$103,898	£40,000,00
Customer Research	\$0 \$0 \$0	\$29,422 \$840 \$0	\$745,598 \$0 \$0	\$185,652 \$1,723 \$0							\$0	40			ć40 000 cc
Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$348 \$0 Labor \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	\$0 \$0 \$0	\$29,422 \$840 \$0	\$745,598 \$0 \$0	\$185,652 \$1,723 \$0							\$0	4.0			\$10,000,00
Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$0 \$0	\$840 \$0	\$0 \$0	\$1,723 \$0								\$0	\$0	\$0	
Paid Media \$0 \$0 Other Costs \$0 \$0 Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0							\$961,020	\$0	\$2,131,078	\$3,092,098	
Other Costs											\$2,563	\$0	\$0	\$2,563	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive) Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$0 \$340 Labor \$0 \$0 \$0 Paid Media \$0 \$0 \$0 Other Costs \$0 \$0 \$0 III. TOTAL UTILITY MARKETING BY ACTIVITY \$29,930 \$105,174 III. UTILITY MARKETING BY ITEMIZED COST Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,465 \$51,339 Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0		\$0	\$0	Śn							\$0	\$0	\$261,790	\$261,790	
Customer Research	\$0			γŪ							\$0	\$0	\$0	\$0	
Customer Research															\$5.500.00
Labor	\$0	\$0	\$0	\$0							\$0	\$0	\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0							\$340	\$0	\$41,154	\$41,494	
Other Costs \$0 \$0 III. TOTAL UTILITY MARKETING BY ACTIVITY \$29,930 \$105,174 IIII. UTILITY MARKETING BY ITEMIZED COST Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,465 \$51,339 Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0	\$0	\$0	\$0	\$0							\$0	\$0	\$22,056	\$22,056	
II. TOTAL UTILITY MARKETING BY ACTIVITY \$29,930 \$105,174 III. UTILITY MARKETING BY ITEMIZED COST \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$0	\$0	\$0	\$0							\$0	\$0	\$0	\$0	
III. UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$0							\$0	\$0	\$0	\$0	
UTILITY MARKETING BY ITEMIZED COST	4000 000	44 000 004	40.004.400	A	40	An	40	40				AT 201 200	444 040 840	402 000 202	4== === ==
Customer Research \$0 \$0 Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,465 \$51,339 Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0	\$369,047	\$1,000,204	\$3,321,453	\$1,165,445	\$0	\$0	\$0	\$0	\$) ;	50 \$5,991,253	\$7,601,800	\$11,613,743	\$25,206,797	\$55,206,00
Collateral- Development, Printing, Distribution etc. (all non-labor costs) \$7,465 \$51,339 Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0															
Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0	\$0	\$0	\$0	\$0							\$0	\$0	\$0	\$0	
Labor \$0 \$0 Paid Media \$0 \$0 Other Costs \$0 \$0	\$321,297	\$767,494	\$3,062,838	\$804,247							\$5,014,679	\$0	\$3,456,893	\$8,471,572	
Other Costs \$0 \$0	\$0	\$840	\$0	\$1,723							\$2,563	\$0	\$368,295	\$370,858	
	\$0	\$0	\$0	\$0							\$0		\$272,493	\$272,493	
	\$0	\$0	\$0	\$0							\$0	\$103,849	\$49	\$103,898	
Total from Program, Rates & Activities that do not require itemized accounting \$22,465 \$53,835	\$47,750	\$231,871	\$258,615	\$359,475							\$974,011		\$7,516,013	\$15,987,975	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST \$29,930 \$105,174	۷47,75U	\$1,000,204	\$3,321,453	\$1,165,445	\$0	\$0	\$0	\$0	\$) ;	0 \$5,991,253	\$7,601,800	\$11,613,743	\$25,206,797	\$55,206,00
IV. UTILITY MARKETING BY CUSTOMER SEGMENT	\$47,750 \$369,047														
Agricultural / Pumping \$224 \$6,323		62.264	\$3,037	\$3,548							\$15,867	\$80,662	\$81,034	\$177,563	
Large Commercial and Industrial \$2,689 \$775	\$369,047			\$42,721							\$127,619		\$957,456	\$1,967,424	
Small and Medium Commercial \$299 \$1,359	\$369,047 \$474	\$2,261 \$30,645									\$19,645		\$191,573	\$393,474	
	\$369,047 \$474 \$5,698	\$30,645	\$45,092 \$4,607										\$191,575	\$22.668.336	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT \$29,930 \$105,174	\$369,047 \$474		\$45,092 \$4,607 \$3,268,717	\$8,037 \$1,111,139							\$5.828.122	\$6,456,534			

Notes

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) 3-Year Funding 2012-2014 for Flex Alert includes \$12,000,000 approved in D.13-04-021 and recorded to SCE's Statewide Marketing, Education & Outreach Balancing Account (SME&OBA).

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program's funds to another program within the same budget category.

The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 9	\$97,000	From Federal Power Reserve Partnership (FedPower) to Statewide	5/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
<i>o</i> ,		IDSM		total fund required for the eight tasks were \$535,647 for 2012. Due to minimal
				approval from D.12-04-045, the scope of work has been reduced to half with required
				fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 2	\$1,200,000	From Summer Discount Plan Transition to 10:10 Summer Readiness	6/30/2012	Per Resolution E-4502, the Commission approved SCE's new Schedule 10/10 and
,				associated program costs submitted in SCE Advice Letters 2721-E and 2721-E-A. This
				fund shift is for the estimated implementation costs for the 10 For 10 Program.
Category 9	\$28,600	From Federal Power Reserve Partnership (FedPower) to Statewide	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
		IDSM		total fund required for the eight tasks were \$535,647 for 2012. Due to minimal
				approval from D.12-04-045, the scope of work has been reduced to half with required
				fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$142,555	From DR Energy Leadership Partnership (ELP) to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
				total fund required for the eight tasks were \$535,647 for 2012. Due to minimal
				approval from D.12-04-045, the scope of work has been reduced to half with required
				fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$53,515	From Integrated DSM Marketing to Statewide IDSM	12/31/2012	In D. 09-09-047 there were eight tasks defined for Statewide IDSM Pilot program. The
				total fund required for the eight tasks were \$535,647 for 2012. Due to minimal
				approval from D.12-04-045, the scope of work has been reduced to half with required
				fund of \$126K in 2012. Fund shift is needed to be in compliance with D.09-09-047.
Category 9	\$167,295	From DR Energy Leadership Partnership (ELP) to DR Institutional	12/31/2012	
		Partnership		\$109,001. Increased customer interest from this sector has resulted in additional
		·		integrated education, outreach, coordination, and identification of partnership
				opportunities. Increased costs resulted from enhanced engagement from county
				properties, campus facilities, rehabilitation centers, and federal and state agencies,
				ramping up in late 2012. Fund shift is needed to meet these additional customer
				commitments.
Category 9	\$56,886	From Integrated DSM Marketing to Commercial New Construction	12/31/2012	D. 12-04-045 limited the total budget for 2012 Commercial New Construction to
				\$277,225 for Commercial New Construction Program. Stronger customers engagement
				and increased outreach activities to increase customer knowledge and participation in
				the programs has required aadditional funds to meet all commitments including those
				are carried over to 2013.
Category 9	\$55,500	From Integrated DSM Marketing to Workforce Education & Training	12/31/2012	D. 12-04-045 limited the total budget for 2012 WE&T to \$49,828. Higher than expected
		Smart Students (SmartStudents)		student engagement and increased curriculum development activities in order to meet
		, , ,		IDSM strategic goals requires additional funds to meet all commitments including
				activities carried over to 2013.
Category 2	\$693,000	From SDP Residential Transition to SDP Commercial Transition	4/19/2013	
				Transition to Summer Discount Plan (SDP) Commercial Transition
Category 2 to	\$5,000,000	From SDP Residential Transition to Auto-DR	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 4				Transition to Auto-DR
Category 2 to	\$975,000	From SDP Residential Transition to Emerging Markets & Technologies	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 4				Transition to Emerging Markets & Technologies
Category 2 to	\$175,000	From SDP Residential Transition to Marketing, Education and Outreach	4/19/2013	D. 13-04-017 Allows a one-time fundshift from Summer Discount Plan (SDP) Residential
Category 7		- Statewide Emergency Alert Marketing		Transition to Marketing Education and Outreach - Statewide Emergency Alert
Category 2 to	\$1,826,000	From SDP Residential Transition to Marketing, Education and Outreach	4/19/2013	
Category 7		- Other Local Marketing: Summer Discount Plan (SDP) Residential		Transition to Marketing, Education and Outreach - Other Local Marketing: Summer
· ,				Discount Plan (SDP) Residential
Category 2 to	\$105,000	From SDP Residential Transition to Marketing, Education and Outreach	4/19/2013	
Category 7	•	- Other Local Marketing: Summer Discount Plan (SDP) Commercial		Transition to Marketing, Education and Outreach - Other Local Marketing: Summer
07				Discount Plan (SDP) Commercial
Category 9	\$350,000	From Third Party Programs to Statewide IDSM	7/31/2014	In D.09-09-047, there were eight tasked defined for the Statewide IDSM Pilot Program.
	,	1	,,	To complete the eight identified tasks by the end of 2014, an additional fund shift of
				\$350,000 is needed to be in compliance with D.09-09-047.

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2014 Event Summary

Year-to-Date Event Summary

Year-to-Date Event Summary			1			т	T
Program Category	Event No.	Date	Event Trigger (1)	Load Reduction MW (2) (3)	Area Called	Event Beginning - End (5)	Program Tolled Hours (Annual) (4)
Category 1: Reliability Programs							
API - Agriculture Pumping Interruptible	1	02/06/14	CAISO Imminent Stage 1	31.7 MW	System Territory	2:15 PM - 7:39 PM	5.5
BIP - Base Interruptible Program	1	02/06/14	CAISO Imminent Stage 1	625.4 MW	System Territory	2:15 PM - 7:14 PM	5
bii base interruptione i rogram	-	02/00/14	Criso illillillent stage 1	023.4 14144	System remony	2.13110 7.14110	
Category 2: Price Responsive Programs				-		!	ļ.
SDP-C - Summer Discount Plan Commercial	1	02/06/14	CAISO Imminent Stage 1	0.0 MW	System Territory	2:15 PM - 7:39 PM	5.5
SDP-C - Summer Discount Plan Commercial	2	07/30/14	Energy Prices	52.7 MW	System Territory	5:00 PM - 6:00 PM	6.5
SDP-C - Summer Discount Plan Commercial	3	07/31/14	Energy Prices	55.4 MW	System Territory	5:00 PM - 6:00 PM	7.5
SDP-R - Summer Discount Plan Residential	1	02/06/14	CAISO Imminent Stage 1	0.0 MW	System Territory	2:15 PM - 7:39 PM	5.5
SDP-R - Summer Discount Plan Residential	2	07/30/14	Energy Prices	312.4 MW	System Territory	5:00 PM - 6:00 PM	6.5
SDP-R - Summer Discount Plan Residential	3	07/31/14	Energy Prices	331.9 MW	System Territory	4:00 PM - 6:00 PM	8.5
CBP - Capacity Bidding Program - Day Ahead (1-4)	1	02/06/14	Heat Rate	7.3 MW	System Territory	6:00 PM - 7:00 PM	1
CBP - Capacity Bidding Program - Day Ahead (1-4)	2	05/15/14	Heat Rate	8.2 MW	System Territory	3:00 PM - 6:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (1-4)	3	07/07/14	Heat Rate	11.2 MW	System Territory	3:00 PM - 4:00 PM	5
CBP - Capacity Bidding Program - Day Ahead (1-4)	4	07/14/14	Heat Rate	11.2 MW	System Territory	3:00 PM - 7:00 PM	9
CBP - Capacity Bidding Program - Day Ahead (1-4)	5	07/15/14	Heat Rate	11.2 MW	System Territory	5:00 PM - 6:00 PM	10
CBP - Capacity Bidding Program - Day Of (1-4)	1	02/06/14	CAISO Warning	3.0 MW	System Territory	3:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Of (1-4)	2	07/03/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 5:00 PM	6
CBP - Capacity Bidding Program - Day Of (1-4)	3	07/30/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 7:00 PM	10
CBP - Capacity Bidding Program - Day Of (1-4)	4	07/31/14	Heat Rate	54.2 MW	System Territory	3:00 PM - 7:00 PM	14
CBP - Capacity Bidding Program - Day Of (2-6)	1	02/06/14	CAISO Warning	0.0 MW	System Territory	3:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Of (2-6)	2	07/30/14	Heat Rate	10.7 MW	System Territory	3:00 PM - 7:00 PM	8
CBP - Capacity Bidding Program - Day Of (2-6)	3	07/31/14	Heat Rate	10.7 MW	System Territory	2:00 PM - 7:00 PM	13
DBP - Demand Bidding Program	1	07/14/14	Heat Rate	163.3 MW	System Territory	12:00 PM - 8:00 PM	8
SPD - Save Power Day	1	07/14/14	Heat Rate	34.2 MW	System Territory	2:00 PM - 6:00 PM	4
Category 3: DR Provider/Aggregated Managed Programs (6)							ļ
AMP - Aggregator Managed Portfolio	1	02/06/14	Energy Prices	18.3 MW	System Territory	5:00 PM - 9:00 PM	4
AMP - Aggregator Managed Portfolio	2	02/06/14	Energy Prices	54.9 MW	System Territory	11:00 AM - 5:00 PM	10
AMP - Aggregator Managed Portfolio	3	02/06/14	Energy Prices	51.2 MW	System Territory	5:00 PM - 7:00 PM	12
AMP - Aggregator Managed Portfolio	4	05/13/14	Energy Prices	59.7 MW	System Territory	5:00 PM - 6:00 PM	13
AMP - Aggregator Managed Portfolio	5	05/14/14	Energy Prices	59.7 MW	System Territory	2:00 PM - 3:00 PM	14
AMP - Aggregator Managed Portfolio	6	05/14/14	Energy Prices	59.7 MW	System Territory	3:00 PM - 6:00 PM	17
AMP - Aggregator Managed Portfolio	7	05/15/14	Energy Prices	59.7 MW	System Territory	1:00 PM - 5:00 PM	21
AMP - Aggregator Managed Portfolio	8	05/15/14	Energy Prices	59.7 MW	System Territory	5:00 PM - 6:00 PM	22
AMP - Aggregator Managed Portfolio	9	05/29/14	Measurement & Evaluation	65.2 MW	System Territory	2:00 PM - 4:00 PM	24
AMP - Aggregator Managed Portfolio	10	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	26
AMP - Aggregator Managed Portfolio	11	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	28
AMP - Aggregator Managed Portfolio	12	06/10/14	Measurement & Evaluation	0.0 MW	System Territory	2:00 PM - 4:00 PM	30
AMP - Aggregator Managed Portfolio	13	06/26/14	Measurement & Evaluation	47.5 MW	System Territory	2:00 PM - 4:00 PM	32
AMP - Aggregator Managed Portfolio	14	06/30/14	Measurement & Evaluation	66.0 MW	System Territory	1:00 PM - 3:00 PM	34
AMP - Aggregator Managed Portfolio	15	07/25/14	Measurement & Evaluation	74.7 MW	System Territory	2:00 PM - 4:00 PM	36
Category 11: Dynamic Pricing	1		!	!		!	!
SAI - Summer Advantage Incentive	1	07/08/14	CAISO System Peak	42.4 MW	System Territory	2:00 PM - 6:00 PM	4
SAI - Summer Advantage Incentive	2	07/14/14	Heat Rate	42.4 MW	System Territory	2:00 PM - 6:00 PM	8
or a summer reader meetitive							
SAI - Summer Advantage Incentive	3	07/30/14	CAISO System Peak	42.4 MW	System Territory	2:00 PM - 6:00 PM	12

Table I-3 SCE Interruptible and Price Responsive Programs 2014 Event Summary

Notes: