

September 21, 2015

Edward Randolph  
Director of the Energy Division  
California Public Utilities Commission  
505 Van Ness Avenue  
San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison  
Company (U 338-E) on Interruptible Load Programs and  
Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027.<sup>1</sup> SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to [www.sce.com](http://www.sce.com);
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE August 2015 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge;  
Bruce Kaneshiro  
All Parties of Record in A.08-06-001 et al and A.11-03-001 et al - *via email*

RMS: LIMS- 314-8954

Enclosure(s)

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<sup>1</sup> Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

**Appendix A**

**SCE WG2 Monthly Enhanced Report For August 2015**

Table I-1  
SCE Interruptible and Price Responsive Programs  
Subscription Statistics - Estimated Ex Ante and Ex Post MWs  
2015

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts <sup>(4)</sup>

Programs	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2015 <sup>(5)</sup>
	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	
<b>Interruptible/Reliability</b>																			
Base Interruptible Program (BIP) 15 Minute Option	66	135.8	129.6	65	123.3	127.7	65	142.0	127.7	66	147.6	129.6	65	136.7	127.7	65	138.7	127.7	11,575
Base Interruptible Program (BIP) 30 Minute Option	514	498.5	454.5	515	479.5	455.4	517	516.1	457.2	519	503.8	459.0	537	535.0	474.9	541	537.3	478.4	11,575
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,204	33.1	25.8	1,199	30.2	25.7	1,196	39.8	25.6	1,199	55.4	25.7	1,206	59.3	25.8	1,216	64.8	26.0	9,785
<b>Sub-Total Interruptible</b>	<b>1,795</b>	<b>685.0</b>	<b>626.6</b>	<b>1,790</b>	<b>650.5</b>	<b>625.4</b>	<b>1,789</b>	<b>715.5</b>	<b>627.1</b>	<b>1,795</b>	<b>723.9</b>	<b>630.9</b>	<b>1,819</b>	<b>748.7</b>	<b>645.0</b>	<b>1,833</b>	<b>757.6</b>	<b>648.8</b>	
<b>Price Response</b>																			
Summer Discount Plan (SDP) - Residential	312,032	0.0	218.4	310,843	0.0	217.6	309,248	0.0	216.5	306,526	130.1	214.6	305,344	167.5	213.7	304,659	194.3	213.3	2,156,816
Summer Discount Plan (SDP) - Commercial	12,378	0.0	52.0	12,302	0.0	51.7	12,240	0.0	51.4	12,073	28.1	50.7	12,117	30.7	50.9	12,115	35.8	50.9	469,113
Summer Advantage Incentive (SAI/CPP)	3,622	20.9	40.2	3,640	20.9	40.4	3,644	21.5	40.4	3,630	36.3	40.3	3,605	36.0	40.0	3,600	34.2	40.0	637,645
Demand Bidding Program (DBP)	910	93.8	102.9	896	88.1	101.3	894	102.3	101.1	779	106.3	88.1	779	100.2	88.1	783	110.7	88.6	637,645
Capacity Bidding Program (CBP) Day Ahead	169	5.1	7.0	170	5.1	7.1	32	1.0	1.3	39	1.5	1.6	41	1.6	1.7	63	2.5	2.6	637,645
Capacity Bidding Program (CBP) Day Of	519	14.2	22.1	512	15.1	21.8	716	22.2	30.5	726	27.1	30.9	953	36.9	40.6	870	35.2	37.1	637,645
AMP Contracts/DR Contracts (AMP)	698	42.5	68.5	728	47.5	71.5	759	74.5	50.6	763	61.1	74.9	1,206	99.1	118.4	1,222	102.4	120.0	637,645
Real Time Pricing (RTP)	141	0.3	0.0	150	0.3	0.0	150	0.3	0.0	153	0.0	13.9	152	0.0	15.4	151	102.4	(14.2)	2,912
Save Power Day (SPD/PTR)	389,593	7.8	31.2	388,734	7.8	31.1	387,667	11.6	31.0	386,602	27.1	30.9	382,917	26.8	30.6	383,268	26.8	30.7	4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	24,169
<b>Sub-Total Price Response</b>	<b>720,062</b>	<b>184.6</b>	<b>542.4</b>	<b>717,975</b>	<b>184.7</b>	<b>542.5</b>	<b>715,350</b>	<b>233.4</b>	<b>522.9</b>	<b>711,291</b>	<b>417.5</b>	<b>546.0</b>	<b>707,114</b>	<b>498.8</b>	<b>599.5</b>	<b>706,731</b>	<b>644.3</b>	<b>568.8</b>	
<b>Total All Programs</b>	<b>721,857</b>	<b>869.6</b>	<b>1,169.0</b>	<b>719,765</b>	<b>835.3</b>	<b>1,167.9</b>	<b>717,139</b>	<b>949.0</b>	<b>1,150.0</b>	<b>713,086</b>	<b>1,141.4</b>	<b>1,176.9</b>	<b>708,933</b>	<b>1,247.5</b>	<b>1,244.6</b>	<b>708,564</b>	<b>1,401.9</b>	<b>1,217.6</b>	

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2015 <sup>(5)</sup>
	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	Service Accounts	Ex Ante Estimated MW <sup>(1)(3)</sup>	Ex Post Estimated MW <sup>(2)(3)</sup>	
<b>Interruptible/Reliability</b>																			
Base Interruptible Program (BIP) 15 Minute Option	65	142.7	127.7	65	145.5	127.7													11,575
Base Interruptible Program (BIP) 30 Minute Option	540	538.1	477.5	546	545.5	482.8													11,575
Optional Binding Mandatory Curtailment (OBMC)	11	16.6	16.7	11	16.9	16.7													N/A
Agricultural Pumping Interruptible (API)	1,215	63.2	26.0	1,224	59.4	26.2													9,785
<b>Sub-Total Interruptible</b>	<b>1,831</b>	<b>760.6</b>	<b>647.9</b>	<b>1,846</b>	<b>767.2</b>	<b>653.4</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Price Response</b>																			
Summer Discount Plan (SDP) - Residential	302,955	259.9	212.1	300,933	304.5	210.7													2,156,816
Summer Discount Plan (SDP) - Commercial	12,075	50.6	50.7	12,077	64.3	50.7													469,113
Summer Advantage Incentive (SAI/CPP)	3,588	31.5	39.8	3,588	29.8	39.8													637,645
Demand Bidding Program (DBP)	786	112.6	88.9	801	114.5	90.6													637,645
Capacity Bidding Program (CBP) Day Ahead	62	2.7	2.6	61	2.6	2.5													637,645
Capacity Bidding Program (CBP) Day Of	824	34.9	35.1	777	32.6	33.1													637,645
AMP Contracts/DR Contracts (AMP)	1,259	113.6	123.6	1,266	112.0	124.3													637,645
Real Time Pricing (RTP)	153	(9.6)	4.3	153	2.5	3.9													2,912
Save Power Day (SPD/PTR)	385,713	27.0	30.9	385,612	27.0	30.8													4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0													24,169
<b>Sub-Total Price Response</b>	<b>707,415</b>	<b>623.1</b>	<b>588.0</b>	<b>705,268</b>	<b>689.9</b>	<b>586.5</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	
<b>Total All Programs</b>	<b>709,246</b>	<b>1,383.7</b>	<b>1,235.8</b>	<b>707,114</b>	<b>1,457.1</b>	<b>1,239.8</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	<b>0</b>	<b>0.0</b>	<b>0.0</b>	

Notes:

1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer, reported in the annual April 1, 2015 D.08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The ex ante average load impact is the average hourly load impact for an event that would occur from 1-6pm on the system peak day of the month, with the exception of SAI/CPP where the average hourly load impacts from 2-6pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however, due to no events being called during certain months in previous years, no ex ante data is available.
2. Ex Post Estimated MW = The annual ex post average load impact per customer, reported in the annual April 1, 2015 D.08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The annual ex post average load impact is the average hourly load impact per customer for those customers that may have participated in an event(s) between 1-6pm on event days in the preceding year when or if events occurred. Ex Post OBMC Load Impacts are based on program year 2008.
3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex ante or ex post columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual April 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.
5. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Table I-1A  
Average Load Impact kW / Customer  
2015

Program Eligibility and Average Load Impacts based on April 1, 2015 compliance filing

Program	Average Ex Post Load Impact kW / Customer												Estimated Eligible Accounts as of Jan 1, 2015 <sup>(1)(2)</sup>	Eligibility Criteria	
	January	February	March	April	May	June	July	August	September	October	November	December			
Agricultural Pumping Interruptible (API)	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	637,645	All non-residential customers
Demand Bidding Program (DBP)	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	0.3	0.3	0.1	90.7	101.4	-94.1	28.1	25.2	208.4	1.7	96.9	2.0	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	4,313,632	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	2,156,816	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1-6pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months.

\*Ex Post OBMC Load Impacts are based on program year 2008.

Program	Average Ex Ante Load Impact kW / Customer												Estimated Eligible Accounts as of Jan 1, 2015 <sup>(1)(2)</sup>	Eligibility Criteria	
	January	February	March	April	May	June	July	August	September	October	November	December			
Agricultural Pumping Interruptible (API)	27.5	25.2	33.3	46.2	49.2	53.3	52.0	48.5	40.1	39.0	25.9	21.6	21.6	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	60.9	65.2	66.7	80.1	82.2	83.8	90.2	88.5	85.1	81.9	73.2	56.6	56.6	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	2,058.3	1,896.5	2,185.0	2,236.3	2,102.6	2,133.5	2,195.4	2,239.0	2,221.8	2,092.2	2,118.4	2,051.3	2,051.3	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	969.8	931.0	998.2	970.8	996.3	993.2	996.5	999.0	983.7	914.9	922.0	891.9	891.9	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	30.30	30.20	31.00	38.40	38.50	39.70	42.80	42.20	41.00	39.40	34.90	28.30	28.30	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	27.4	29.4	31.0	37.3	38.7	40.5	42.4	42.0	40.0	36.4	33.3	27.1	27.1	637,645	All non-residential customers
Demand Bidding Program (DBP)	103.1	98.3	114.4	136.4	128.6	141.4	143.2	143.0	143.9	124.4	127.8	112.2	112.2	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	2.0	2.0	1.9	0.1	0.1	-62.8	-62.8	16.4	-62.8	0.1	2.0	2.0	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.02	0.02	0.03	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.04	0.02	0.02	4,313,632	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.8	5.8	5.9	10.0	10.0	9.5	8.8	8.3	9.2	8.6	6.2	5.5	5.5	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	2.3	2.5	3.0	4.2	5.3	5.0	4.0	0.5	0.0	0.0	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.4	0.5	0.6	0.9	1.0	0.9	0.7	0.1	0.0	0.0	2,156,816	All residential customers with central air conditioning

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1-6pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4-9pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Table I-1B  
SCE TA/TI and Auto DR Program Subscription Statistics  
2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011

Price Responsive	January				February				March				April				May				June			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		23.2	5.3	28.5		22.6	5.3	27.9		22.6	5.3	27.9		22.6	5.3	27.9		21.6	5.0	26.7		21.6	4.9	26.5
Critical Peak Pricing		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8
Demand Bidding Program		79.6	2.4	82.0		79.6	2.4	82.0		78.0	2.8	80.8		78.0	2.8	80.8		73.2	2.8	76.0		73.2	2.8	76.0
Aggregator Managed Portfolio		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		25.8	2.3	28.2		26.3	2.3	28.6
Real Time Pricing		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
<b>Total</b>		<b>153.4</b>	<b>10.6</b>	<b>164.0</b>		<b>152.8</b>	<b>10.6</b>	<b>163.4</b>		<b>151.2</b>	<b>10.9</b>	<b>162.1</b>		<b>151.2</b>	<b>10.9</b>	<b>162.1</b>		<b>150.7</b>	<b>10.7</b>	<b>161.4</b>		<b>151.1</b>	<b>10.6</b>	<b>161.7</b>
<b>Interruptible/Reliability</b>																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
<b>Total</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total Technology MW</b>		<b>153.4</b>	<b>10.6</b>	<b>164.0</b>		<b>152.8</b>	<b>10.6</b>	<b>163.4</b>		<b>151.2</b>	<b>10.9</b>	<b>162.1</b>		<b>151.2</b>	<b>10.9</b>	<b>162.1</b>		<b>150.7</b>	<b>10.7</b>	<b>161.4</b>		<b>151.1</b>	<b>10.6</b>	<b>161.7</b>
<b>General Program</b>																								
TA (may also be enrolled in TI and AutoDR)	162.1		16.4		162.1		17.0		162.1		18.6		162.1		18.6		162.1		24.5		162.1		24.2	
<b>Total</b>	<b>162.1</b>		<b>16.4</b>		<b>162.1</b>		<b>17.0</b>		<b>162.1</b>		<b>18.6</b>		<b>162.1</b>		<b>18.6</b>		<b>162.1</b>		<b>24.5</b>		<b>162.1</b>		<b>24.2</b>	
<b>Total TA MW</b>	<b>162.1</b>				<b>162.1</b>				<b>162.1</b>				<b>162.1</b>				<b>162.1</b>				<b>162.1</b>			

Price Responsive	July				August				September				October				November				December			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		21.6	4.9	26.5		21.6	4.9	26.5				0.0				0.0				0.0				0.0
Critical Peak Pricing		7.3	0.5	7.8		6.8	0.5	7.3				0.0				0.0				0.0				0.0
Demand Bidding Program		73.2	2.8	76.0		72.4	2.8	75.2				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		26.3	2.3	28.6		26.3	2.3	28.6				0.0				0.0				0.0				0.0
Real Time Pricing		22.7	0.0	22.7		22.7	0.0	22.7				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
<b>Total</b>		<b>151.1</b>	<b>10.6</b>	<b>161.7</b>		<b>149.7</b>	<b>10.6</b>	<b>160.2</b>				<b>0.0</b>			<b>0.0</b>				<b>0.0</b>				<b>0.0</b>	<b>0.0</b>
<b>Interruptible/Reliability</b>																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0				0.0				0.0				0.0				0.0
<b>Total</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>				<b>0.0</b>			<b>0.0</b>				<b>0.0</b>				<b>0.0</b>	<b>0.0</b>
<b>Total Technology MW</b>		<b>151.1</b>	<b>10.6</b>	<b>161.7</b>		<b>149.7</b>	<b>10.6</b>	<b>160.2</b>				<b>0.0</b>			<b>0.0</b>				<b>0.0</b>				<b>0.0</b>	<b>0.0</b>
<b>General Program</b>																								
TA (may also be enrolled in TI and AutoDR)	162.1		24.2		162.1		25.7																	
<b>Total</b>	<b>162.1</b>		<b>24.2</b>		<b>162.1</b>		<b>25.7</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>		<b>0.0</b>	<b>0.0</b>
<b>Total TA MW</b>	<b>162.1</b>				<b>162.1</b>				<b>0.0</b>				<b>0.0</b>				<b>0.0</b>			<b>0.0</b>				<b>0.0</b>

Notes:

Activity reflects projects initiated in 2009-2011.  
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

- TA Identified MW** Represents identified MW for service accounts from completed TA.
- AutoDR Verified MW** Represents verified/tested MW for service accounts that participated in Auto DR.
- TI Verified MW** Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
  - \*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
  - \*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.
- Total Technology MW** Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
- General Program category** Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR









Table 1-2b  
SCE Demand Response Programs and Activities  
Carry-Over Expenditures and Funding  
2015-2016

Year-to-Date Program Expenditures

Cost Item	2015 Expenditures <sup>(1) (2)</sup>												Year-to-Date 2015 Expenditures	Program-to-Date Total Expenditures 2015-2016	
	January	February	March	April	May	June	July	August	September	October	November	December			
<b>Category 1 : Reliability Programs</b>															
Agricultural Pumping Interruptible (API)	\$1,321	\$1,214	(\$1,658)	\$10	(\$2,048)	(\$3,755)	\$1,425	\$16,155						\$12,664	\$12,664
Base Interruptible Program (BIP)	\$11,511	\$6,156	\$4,066	\$721	(\$2,709)	(\$6,624)	\$2,631	\$5,551						\$21,302	\$21,302
Optional Blinding Mandatory Curtailment (OBMC)	\$28	\$30	\$39	\$12	(\$39)	(\$79)	\$10	\$7						\$8	\$8
Rotating Outages (RO)	\$845	\$541	(\$366)	\$368	(\$790)	\$140	\$143	\$133						\$1,014	\$1,014
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
<b>Category 1 Total</b>	<b>\$13,706</b>	<b>\$7,940</b>	<b>\$2,080</b>	<b>\$1,111</b>	<b>(\$5,587)</b>	<b>(\$10,318)</b>	<b>\$4,210</b>	<b>\$21,845</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$34,988</b>	<b>\$34,988</b>
<b>Category 2 : Price Responsive Programs</b>															
AC Cycling : Summer Discount Plan (SDP)	\$431,988	\$486,353	\$658,986	(\$302,349)	(\$464,615)	(\$171,795)	\$56,012	(\$153,457)						\$541,124	\$541,124
Capacity Bidding Program (CBP)	\$1,321	\$1,254	(\$2,508)	\$520	(\$851)	(\$1,631)	\$516	(\$1,225)						(\$2,604)	(\$2,604)
Demand Bidding Program (DBP)	\$4,915	(\$153)	(\$727)	(\$887)	(\$1,742)	(\$3,303)	\$1,038	(\$2,472)						(\$3,330)	(\$3,330)
Save Power Day (SPD/PTR)	\$5,585	\$4,840	(\$1,079)	\$65,262	\$2,302	\$76,691	(\$54,767)	(\$87,438)						\$11,397	\$11,397
<b>Category 2 Total</b>	<b>\$443,808</b>	<b>\$492,295</b>	<b>\$654,673</b>	<b>(\$237,453)</b>	<b>(\$464,906)</b>	<b>(\$100,038)</b>	<b>\$2,799</b>	<b>(\$244,591)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$546,586</b>	<b>\$546,586</b>
<b>Category 3 : DR Provider/Aggregated Managed Programs</b>															
AMP Contracts/DR Contracts (AMP)	\$21,583	\$2,026	\$14,136	\$235	(\$1,538)	(\$2,649)	\$356	(\$1,660)						\$32,489	\$32,489
<b>Category 3 Total</b>	<b>\$21,583</b>	<b>\$2,026</b>	<b>\$14,136</b>	<b>\$235</b>	<b>(\$1,538)</b>	<b>(\$2,649)</b>	<b>\$356</b>	<b>(\$1,660)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$32,489</b>	<b>\$32,489</b>
<b>Category 4 : Emerging &amp; Enabling Technologies</b>															
Auto DR / Technology Incentives (AutoDR-TI)	(\$1,549,209)	\$210,853	\$76,242	\$285,880	\$200,887	(\$17,970)	\$123,909	\$162,855						(\$506,553)	(\$506,553)
Emerging Markets & Technologies	\$263,702	\$119,558	\$84,139	\$35,211	\$89,316	\$16,430	\$49,398	(\$33,847)						\$623,907	\$623,907
<b>Category 4 Total</b>	<b>(\$1,285,507)</b>	<b>\$330,411</b>	<b>\$160,381</b>	<b>\$321,091</b>	<b>\$290,204</b>	<b>(\$1,540)</b>	<b>\$173,308</b>	<b>\$129,007</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$117,354</b>	<b>\$117,354</b>
<b>Category 5 : Pilots</b>															
Smart Charging Pilot	\$0	\$11,927	(\$12,371)	\$12,500	(\$12,629)	(\$9,500)	\$31	(\$2,493)						(\$12,535)	(\$12,535)
Workplace Charging Pilot	\$12,849	\$13,325	\$12,887	\$533	(\$12,356)	\$310	\$264	\$231						\$28,043	\$28,043
<b>Category 5 Total</b>	<b>\$12,849</b>	<b>\$25,252</b>	<b>\$516</b>	<b>\$13,033</b>	<b>(\$24,984)</b>	<b>(\$9,190)</b>	<b>\$295</b>	<b>(\$2,262)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$15,507</b>	<b>\$15,507</b>
<b>Category 6 : Evaluation, Measurement and Verification</b>															
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
Measurement and Evaluation	\$65,539	\$105,204	\$120,905	\$107,923	\$111,390	(\$14,320)	\$2,898	\$20,728						\$520,267	\$520,267
<b>Category 6 Total</b>	<b>\$65,539</b>	<b>\$105,204</b>	<b>\$120,905</b>	<b>\$107,923</b>	<b>\$111,390</b>	<b>(\$14,320)</b>	<b>\$2,898</b>	<b>\$20,728</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$520,267</b>	<b>\$520,267</b>
<b>Category 7 : Marketing, Education &amp; Outreach</b>															
Circuit Savers Program	\$395	(\$23,587)	(\$590)	\$31,690	\$12,615	\$12,877	\$181,395	(\$20,444)						\$194,352	\$194,352
DR Marketing, Education & Outreach	\$30,265	\$9,306	\$224	(\$38,721)	\$2,143	\$131	(\$1,436)	\$621						\$2,533	\$2,533
Other Local Marketing	(\$251,572)	\$327,428	(\$40,469)	(\$630,093)	(\$7,215)	\$0	\$0	\$303						(\$601,617)	(\$601,617)
Statewide Marketing - Flex Alert <sup>(1)</sup>	\$2,670	\$0	\$0	\$235	\$90,641	\$92,846	\$5,682,732	\$27,441						\$5,896,554	\$5,896,554
<b>Category 7 Total</b>	<b>(\$218,243)</b>	<b>\$313,148</b>	<b>(\$40,834)</b>	<b>(\$636,899)</b>	<b>\$98,184</b>	<b>\$105,855</b>	<b>\$5,862,691</b>	<b>\$7,921</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$5,491,823</b>	<b>\$5,491,823</b>
<b>Category 8 : DR System Support Activities</b>															
DR Systems & Technology (S&T)	\$96,291	\$408,628	\$47,171	(\$83,038)	(\$327,772)	\$46,325	(\$17,660)	(\$65,801)						\$104,144	\$104,144
<b>Category 8 Total</b>	<b>\$96,291</b>	<b>\$408,628</b>	<b>\$47,171</b>	<b>(\$83,038)</b>	<b>(\$327,772)</b>	<b>\$46,325</b>	<b>(\$17,660)</b>	<b>(\$65,801)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$104,144</b>	<b>\$104,144</b>
<b>Category 9 : Integrated Programs and Activities (Including Technical Assistance)</b>															
Commercial New Construction	\$2,579	\$342	\$763	(\$337)	(\$485)	\$408	\$348	\$397						\$4,015	\$4,015
DR Energy Leadership Partnership (ELP)	\$1,123	(\$773)	(\$963)	\$755	\$8,977	\$2,888	\$793	\$832						\$13,631	\$13,631
DR Institutional Partnership	(\$783)	(\$655)	\$631	\$1,598	\$24,237	\$536	\$6,216	\$575						\$32,355	\$32,355
DR Technology Resource Incubator Program (TRIO)	\$53	\$15	\$67	\$51	(\$150)	\$37	\$13	\$16						\$102	\$102
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
IDSM Continuous Energy Improvement	\$69	(\$2)	\$21	(\$2,250)	\$1	\$5,769	\$18	\$42,869						\$46,497	\$46,497
IDSM Food Processing Pilot	\$137	\$51	\$174	\$70	(\$307)	\$3,051	\$47	\$56						\$3,279	\$3,279
Integrated DSM Marketing	\$7,833	\$130,541	\$29,870	\$43,536	\$49,834	\$345,328	\$21,856	\$17,539						\$646,336	\$646,336
Rx Initiative	(\$179)	\$3,801	\$103	\$42	(\$42)	(\$270)	\$41	\$33						\$3,529	\$3,529
Residential New Construction Pilot	\$121	\$51	\$154	\$34	(\$235)	\$83	\$47	\$56						\$311	\$311
Statewide IDSM	\$55,126	\$4,608	\$15,082	\$369	\$5,035	\$276	\$278	\$330						\$81,103	\$81,103
Technical Assistance (TA)	\$1,273	\$1,182	\$55	\$1,723	\$1,326	\$159,904	\$114,354	(\$112,225)						\$167,592	\$167,592
Third Party Programs	\$553	\$349	\$584	\$255	(\$134)	(\$1,348)	\$269	\$239						\$767	\$767
Upstream Auto-DR w/HVAC	\$91	\$154	\$220	\$160	(\$152)	(\$463)	\$90	\$74						\$173	\$173
Workforce Education & Training Smart Students (SmartStudents)	\$32,640	\$6,387	\$244	\$341	(\$383)	\$1,130	\$117	\$124						\$40,601	\$40,601
<b>Category 9 Total</b>	<b>\$100,634</b>	<b>\$146,051</b>	<b>\$47,004</b>	<b>\$46,346</b>	<b>\$87,523</b>	<b>\$517,329</b>	<b>\$144,488</b>	<b>(\$49,085)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,040,292</b>	<b>\$1,040,292</b>
<b>Category 10 - Special Projects</b>															
Permanent Load Shift	\$12,625	\$1,140	\$12,990	\$1,772	\$2,219	(\$5,673)	\$2,257	(\$184)						\$27,148	\$27,148
<b>Category 10 Total</b>	<b>\$12,625</b>	<b>\$1,140</b>	<b>\$12,990</b>	<b>\$1,772</b>	<b>\$2,219</b>	<b>(\$5,673)</b>	<b>\$2,257</b>	<b>(\$184)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$27,148</b>	<b>\$27,148</b>
<b>Category 11 - Dynamic Pricing</b>															
Real Time Pricing	\$3,466	(\$2,613)	\$361	\$241	(\$309)	(\$615)	\$184	\$172						\$887	\$887
Summer Advantage Incentive (CPI)	\$5,315	\$3,487	\$4,387	\$2,685	(\$3,702)	(\$7,313)	\$2,188	\$2,044						\$9,089	\$9,089
<b>Category 11 Total</b>	<b>\$8,781</b>	<b>\$874</b>	<b>\$4,748</b>	<b>\$2,926</b>	<b>(\$4,011)</b>	<b>(\$7,928)</b>	<b>\$2,372</b>	<b>\$2,215</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$9,977</b>	<b>\$9,977</b>
Programs Support Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
<b>Total Incremental Cost</b>	<b>(\$727,933)</b>	<b>\$1,832,969</b>	<b>\$1,023,770</b>	<b>(\$462,953)</b>	<b>(\$239,279)</b>	<b>\$517,853</b>	<b>\$6,178,013</b>	<b>(\$181,866)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$7,940,573</b>	<b>\$7,940,573</b>

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 08/31/2015	\$ 7,366,986
Permanent Load Shift (PLS) Commitments outstanding as of 08/31/2015	\$ 4,500,000

Notes:

- (1) Per A.12-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted. Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activity.
- (2) Negative expenses in January are a result of reversed accrual entries.

**Table I-4**  
**SCE Demand Response Programs**  
**Customer Program Incentives**  
**2015**

Annual Total Cost

Cost Item	Total Embedded Cost and Revenues <sup>(1)</sup>												Year-to-Date Total Cost	
	January	February	March	April	May	June	July	August	September	October	November	December		
<b>Program Incentives<sup>(2)</sup></b>														
Agricultural Pumping Interruptible (API)	\$29,380	\$39,597	\$57,440	\$64,899	\$61,148	\$560,053	\$1,443,057	\$1,342,338						\$3,597,912
Base Interruptible Program (BIP)	\$710,741	\$731,888	\$813,956	\$780,069	\$787,284	\$4,485,757	\$17,701,351	\$17,124,817						\$43,135,863
Capacity Bidding Program (CBP)	\$34,674	\$31,594	\$39,591	\$42,977	\$104,307	\$112,445	<i>Pending</i>	<i>Pending</i>						\$365,588
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$121,899	\$1,097,769						\$1,219,668
AMP Contracts/DR Contracts (AMP)	\$1,872,797	\$8,368	<b>(\$27,570)</b>	\$166,569	\$50,710	\$1,253	\$665,046	\$397,067						\$3,134,239
Save Power Day (SPD/PTR)	\$11,235	\$11,086	\$14,201	\$13,172	\$12,781	\$12,836	\$890,005	\$967,667						\$1,932,981
Summer Discount Plan (SDP) - Commercial	\$1,077	\$267	\$10,832	\$3,105	\$11,506	\$1,912,040	\$4,191,765	\$4,061,335						\$10,191,928
Summer Discount Plan (SDP) - Residential	\$173,518	\$163,668	\$194,015	\$162,433	\$163,131	\$5,719,423	\$12,445,975	\$11,148,526						\$30,170,688
Summer Discount Plan (SDP) - Residential O-Switch	\$1,878	\$2,823	\$1,739	\$2,536	\$1,671	\$69,634	\$153,218	\$138,455						\$371,955
<b>Total Cost of Incentives</b>	<b>\$2,835,300</b>	<b>\$989,290</b>	<b>\$1,104,204</b>	<b>\$1,235,760</b>	<b>\$1,192,538</b>	<b>\$12,873,440</b>	<b>\$37,612,316</b>	<b>\$36,277,974</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$94,120,823</b>

<b>Revenues from Excess Energy Charges<sup>(3)</sup></b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
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(1) Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

(2) Except for AMP Contracts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

(3) Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities  
2015-2016 Customer Communication, Marketing and Outreach

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach <sup>(2)</sup>												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
<b>I. STATEWIDE MARKETING</b> <sup>(2)(3)</sup>															
IOU Administrative Costs	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070	\$3,025	\$2,950					\$19,756	\$19,756	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<b>I. TOTAL STATEWIDE MARKETING</b>	<b>(\$238,438)</b>	<b>\$1,660</b>	<b>\$242,246</b>	<b>\$2,322</b>	<b>\$2,920</b>	<b>\$3,070</b>	<b>\$3,025</b>	<b>\$2,950</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$19,756</b>	<b>\$19,756</b>	<b>\$6,000,000</b>
<b>II. UTILITY MARKETING BY ACTIVITY</b> <sup>(4)</sup>															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017															
<b>\$17,730,000</b>															
<b>PROGRAMS, RATES &amp; ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING</b>															
<i>Category 1: Reliability Programs</i>															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 2: Price Responsive Programs</i>															
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$170	\$0	\$0	\$0					\$170	\$170	\$183,334
AC Cycling : Summer Discount Plan (SDP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Save Power Day (SPD/PTR)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 3: DR Provider/Aggregated Managed Programs</i>															
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 4: Emerging &amp; Enabling Technologies</i>															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$4,865	\$180	\$1,977	\$508	\$1,259	\$0	\$0					\$8,788	\$8,788	
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 5: Pilots</i>															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 6: Evaluation, Measurement and Verification</i>															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 7: Marketing, Education &amp; Outreach</i>															
Circuit Savers Program <sup>(4)</sup>	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160	\$15,056	\$50,387					\$65,328	\$65,328	\$666,667
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Statewide Marketing - Flex Alert	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$6,000,000
Other Local Marketing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Category 9: Integrated Programs and Activities (Including Technical Assistance)</i>															
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052	\$461,046	\$38,939					\$577,989	\$577,989	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	\$146,667
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
IDSM food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach <sup>(2)</sup>												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
<b>Category 10 - Special Projects</b>															
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$286	\$0	\$0					\$286	\$286	\$166,667
<b>Category 11 - Dynamic Pricing</b>															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<b>SUBTOTAL</b>	<b>(\$234,623)</b>	<b>\$10,525</b>	<b>\$248,467</b>	<b>(\$12,707)</b>	<b>\$13,425</b>	<b>\$75,827</b>	<b>\$479,127</b>	<b>\$92,276</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$672,317</b>	<b>\$672,317</b>	<b>\$7,163,334</b>
<b>PROGRAMS &amp; RATES WHICH REQUIRE ITEMIZED ACCOUNTING</b>															
<b>AC Cycling : Summer Discount Plan (SDP)</b>															
															\$3,900,000
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$56,042	\$126,009	\$131,658	\$206,972	\$38,991	\$11,871					\$593,608	\$593,608	
Labor	\$1,775	\$2,580	\$3,157	\$3,298	\$2,501	\$2,219	\$2,068	\$2,455					\$20,053	\$20,053	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<b>Peak Time Rebate / Save Power Day (PTR)</b>															\$6,666,667
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$40,262	\$673,434	\$145,804	\$205,291	\$12,956	\$10,547					\$1,110,358	\$1,110,358	
Labor	\$800	\$849	\$973	\$947	\$619	\$640	\$464	\$3,978					\$9,270	\$9,270	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<b>Critical Peak Pricing &lt; 200 kW (aka Summer Advantage Incentive)</b>															\$0
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<b>II. TOTAL UTILITY MARKETING BY ACTIVITY</b>	<b>(\$232,048)</b>	<b>\$58,081</b>	<b>\$348,901</b>	<b>\$790,982</b>	<b>\$294,007</b>	<b>\$490,950</b>	<b>\$533,605</b>	<b>\$121,127</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2,405,606</b>	<b>\$2,405,606</b>	<b>\$17,730,000</b>
<b>III. UTILITY MARKETING BY ITEMIZED COST</b>															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$44,128	\$96,304	\$799,444	\$277,463	\$412,264	\$51,946	\$22,418					\$1,703,966	\$1,703,966	
Labor	\$2,575	\$3,428	\$4,130	\$4,246	\$3,120	\$2,860	\$2,532	\$6,433					\$29,323	\$29,323	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0					\$0	\$0	
<i>Total from Program, Rates &amp; Activities that do not require itemized accounting</i>	<i>(\$234,623)</i>	<i>\$10,525</i>	<i>\$248,467</i>	<i>(\$12,707)</i>	<i>\$13,425</i>	<i>\$75,827</i>	<i>\$479,127</i>	<i>\$92,276</i>					<i>\$672,317</i>	<i>\$672,317</i>	
<b>III. TOTAL UTILITY MARKETING BY ITEMIZED COST</b>	<b>(\$232,048)</b>	<b>\$58,081</b>	<b>\$348,901</b>	<b>\$790,982</b>	<b>\$294,007</b>	<b>\$490,950</b>	<b>\$533,605</b>	<b>\$121,127</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2,405,606</b>	<b>\$2,405,606</b>	<b>\$17,730,000</b>
<b>IV. UTILITY MARKETING BY CUSTOMER SEGMENT</b>															
Agricultural / Pumping	\$38	\$40	\$60	(\$170)	\$98	\$712	\$4,761	\$893					\$6,433	\$6,433	
Large Commercial and Industrial	\$458	\$3,156	\$824	(\$953)	\$1,629	\$9,246	\$57,132	\$10,719					\$82,210	\$82,210	
Small and Medium Commercial	\$38	\$2,229	\$141	\$720	\$327	\$1,556	\$4,761	\$893					\$10,665	\$10,665	
Residential	\$5,856	\$50,996	\$105,629	\$789,063	\$289,033	\$476,366	\$463,926	\$105,672					\$2,286,542	\$2,286,542	
<b>IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT</b>	<b>\$6,390</b>	<b>\$56,421</b>	<b>\$106,654</b>	<b>\$788,660</b>	<b>\$291,087</b>	<b>\$487,880</b>	<b>\$530,580</b>	<b>\$118,178</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2,385,850</b>	<b>\$2,385,850</b>	<b>\$17,730,000</b>

**Notes:**

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) Statewide marketing-Flex Alert program recorded costs incurred in 2015 was included in DR monthly CPUC report starting April 2015 until the new CPUC report template particularly for Statewide ME&O balancing account is ready.

**SCE Demand Response Programs and Activities  
2015-2016 Customer Communication, Marketing and Outreach**

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach <sup>(2)</sup>												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (If Applicable)	
	January	February	March	April	May	June	July	August	September	October	November	December				
<b>I. STATEWIDE MARKETING <sup>(2)(3)</sup></b>																
IDU Administrative Costs	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070								\$13,781	\$13,781	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$6,000,000
<b>II. TOTAL STATEWIDE MARKETING</b>	<b>(\$238,438)</b>	<b>\$1,660</b>	<b>\$242,246</b>	<b>\$2,322</b>	<b>\$2,920</b>	<b>\$3,070</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$13,781</b>	<b>\$13,781</b>	<b>\$6,000,000</b>
<b>II. UTILITY MARKETING BY ACTIVITY <sup>(4)</sup></b>																
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017																
<b>PROGRAMS, RATES &amp; ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING</b>																
<b>Category 1: Reliability Programs</b>																
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 2: Price Responsive Programs</b>																
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$170								\$170	\$170	\$183,334
AC Cycling - Summer Discount Plan (SDP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Save Power Day (SPD)/PTR	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 3: DR Provider/Aggregated Managed Programs</b>																
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 4: Emerging &amp; Enabling Technologies</b>																
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$4,865	\$180	\$1,977	\$508	\$1,259								\$8,788	\$8,788	
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 5: Pilots</b>																
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 6: Evaluation, Measurement and Verification</b>																
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
DR Research Studies (CRUC)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 7: Marketing, Education &amp; Outreach</b>																
Circuit Savers Program <sup>(4)</sup>	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160								(\$115)	(\$115)	\$666,667
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Statewide Marketing - Flex Alert	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$6,000,000
Other Local Marketing	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 9: Integrated Programs and Activities (Including Technical Assistance)</b>																
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052								\$78,003	\$78,003	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$146,667
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
IDSM Food Processing Pilot	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Residential New Construction Pilot	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Category 10 - Special Projects</b>																
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$286								\$286	\$286	\$166,667
<b>Category 11 - Dynamic Pricing</b>																
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>SUBTOTAL</b>	<b>(\$234,623)</b>	<b>\$10,525</b>	<b>\$248,467</b>	<b>(\$12,707)</b>	<b>\$13,425</b>	<b>\$75,827</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$100,913</b>	<b>\$100,913</b>	<b>\$7,163,334</b>
<b>PROGRAMS &amp; RATES WHICH REQUIRE ITEMIZED ACCOUNTING</b>																
<b>AC Cycling - Summer Discount Plan (SDP)</b>																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$3,000,000
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$56,042	\$126,009	\$131,658	\$206,972								\$542,746	\$542,746	
Labor	\$1,775	\$2,580	\$3,157	\$3,298	\$2,501	\$2,219								\$15,530	\$15,530	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Peak Time Rebate / Save Power Day (PTR)</b>																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$6,666,667
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$40,262	\$673,434	\$145,804	\$205,291								\$1,086,856	\$1,086,856	
Labor	\$800	\$849	\$973	\$947	\$619	\$640								\$4,828	\$4,828	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>Critical Peak Pricing &lt; 200 kW (aka Summer Advantage Incentive)</b>																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<b>II. TOTAL UTILITY MARKETING BY ACTIVITY</b>	<b>(\$232,048)</b>	<b>\$58,081</b>	<b>\$348,901</b>	<b>\$790,982</b>	<b>\$294,007</b>	<b>\$490,950</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,750,873</b>	<b>\$1,750,873</b>	<b>\$17,730,000</b>
<b>III. UTILITY MARKETING BY ITEMIZED COST</b>																
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$44,128	\$96,304	\$799,444	\$277,463	\$412,264								\$1,629,602	\$1,629,602	
Labor	\$2,575	\$3,428	\$4,130	\$4,246	\$3,120	\$2,860								\$20,358	\$20,358	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
<i>Total from Program, Rates &amp; Activities that do not require itemized accounting</i>	<i>(\$234,623)</i>	<i>\$10,525</i>	<i>\$248,467</i>	<i>(\$12,707)</i>	<i>\$13,425</i>	<i>\$75,827</i>								<i>\$100,913</i>	<i>\$100,913</i>	
<b>III. TOTAL UTILITY MARKETING BY ITEMIZED COST</b>	<b>(\$232,048)</b>	<b>\$58,081</b>	<b>\$348,901</b>	<b>\$790,982</b>	<b>\$294,007</b>	<b>\$490,950</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,750,873</b>	<b>\$1,750,873</b>	<b>\$17,730,000</b>
<b>IV. UTILITY MARKETING BY CUSTOMER SEGMENT</b>																
Agricultural / Pumping	\$38	\$40	\$60	(\$170)	\$98	\$712								\$779	\$779	
Large Commercial and Industrial	\$458	\$3,156	\$824	(\$953)	\$1,629	\$9,246								\$14,359	\$14,359	
Small and Medium Commercial	\$38	\$2,229	\$141	\$720	\$327	\$1,556								\$5,011	\$5,011	
Residential	\$5,856	\$50,996	\$105,629	\$789,063	\$289,033	\$476,366								\$1,716,944	\$1,716,944	
<b>IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT</b>	<b>\$6,390</b>	<b>\$56,421</b>	<b>\$106,654</b>	<b>\$788,660</b>	<b>\$291,087</b>	<b>\$487,880</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,737,092</b>	<b>\$1,737,092</b>	<b>\$17,730,000</b>

**Notes:**

- (1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in Item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.
- (2) Statewide marketing-Flex Alert program recorded costs incurred in 2015 was included in DR monthly CPUC report starting April 2015 until the new CPUC report template particularly for Statewide ME&O balancing account is ready.
- (3) Negative expenses in Statewide Marketing-Flex Alert program are due to reversed accrual entries.
- (4) Negative expenses in April are due to correcting marketing professional service costs for 2012-2014 cycle.

**FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPHS 4 AND 6.**

- OP 4:** The utilities may not shift funds between budget categories with two exceptions as stated in OP 4 and 5;  
 The utilities may shift up to 50% of a program's funds to another program within the same budget category;  
 The utilities shall not shift funds within the "Pilots" (Category 5) or "Special Projects" (Category 11) budget categories without a Tier 2 Advice Letter;  
 The utilities may shift funds for pilots in the Enabling or Emerging Technologies category;  
 The utilities shall not eliminate a program through multiple fund shifting;  
 The utilities shall submit a Tier 2 Advice Letter before shifting more than 50% of a program's budget to a different program within the same budget category;  
 The utilities shall document the amount of and reason for each shift in their monthly demand response reports.
- OP 6:** The utilities may shift funds in Category 4 (Enabling & Emerging Technologies) into the Permanent Load Shifting program with a Tier 2 Advice Letter.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Category 3	\$4,000,000	From Aggregator Managed Portfolio (AMP) Contracts to Demand Response Auction Mechanism (DRAM)	5/19/2015	<p>On April 20, 2015, SCE, PG&amp;E, and SDG&amp;E (collectively known as the "IOUs") filed an Advice Letter (SCE AL 3208-E) to implement the DRAM pilot pursuant to Ordering Paragraph 5 of D.14-12-024. The DRAM will be a pay-as-bid auction of monthly system Resource Adequacy (RA) associated with a demand response product located in the IOU's service area that will offer the product directly into the CAISO day-ahead energy market. The IOUs note that the ability to shift funds to DRAM is limited by the unspent dollars from existing DR programs authorized by the Commission and shifting limits. Ordering Paragraph 5.d of D.14-12-024 states the following:</p> <p>Fund shifting in the 2015-2016 demand response approved bridge funding budget will be allowed by Pacific Gas and Electric Company, San Diego Gas &amp; Electric Company, and Southern California Edison Company (jointly, the Utilities) for the sole purpose of funding the Demand Response Auction Mechanism pilot with the following caveats: 1) The Utilities shall not eliminate any other approved demand response program in order to fund the pilot without proper authorization from the Commission; and 2) The Utilities shall continue to submit a Tier Two Advice Letter before shifting more than 50 percent of any one program's funds to the pilot.</p> <p>The IOUs propose limiting the overall expense in supporting the 2016 DRAM Pilots. For PG&amp;E and SCE, the proposed DRAM cost cap is \$4 Million each, and for SDG&amp;E it is \$1 Million. The overall expense in supporting the 2016 DRAM pilot includes all administrative costs, scheduling coordinator costs, and capacity payments, but includes no costs related to the implementation of the Rule 24/32.</p> <p>While the Pilot costs, especially the portion due to Seller's bids and SC costs, is not known at this time, the IOUs provide the above cost caps as the non-binding cost estimates for the 2016 DRAM Pilot.</p>
<b>Total</b>	<b>\$4,000,000</b>			

Notes:

Table I-3  
SCE Interruptible and Price Responsive Programs  
2015 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger <sup>(1)</sup>	Load Reduction MW <sup>(2)(3)</sup>	Area Called	Event Beginning - End <sup>(5)</sup>	Program Tolerated Hours (Annual) <sup>(4)</sup>
<b>Category 2: Price Responsive Programs</b>							
SDP-C - Summer Discount Plan Commercial	1	06/30/15	Energy Prices	36.8 MW	System Territory	4:35 PM - 8:00 PM	3.42
SDP-C - Summer Discount Plan Commercial	2	08/26/15	Energy Prices	15.3 MW	SLAP_SCEC, SLAP_SCHD, SLAP_SCEN, SLAP_SCEW	5:00 PM - 7:00 PM	5.42
SDP-R - Summer Discount Plan Residential	1	06/30/15	Energy Prices	153.0 MW	System Territory	4:00 PM - 8:00 PM	4
SDP-R - Summer Discount Plan Residential	2	07/29/15	Energy Prices	93.0 MW	SLAP_SCEC, SLAP_SCEW	5:00 PM - 6:00 PM	5
SDP-R - Summer Discount Plan Residential	3	08/17/15	Energy Prices	53.6 MW	SLAP_SCEN, SLAP_SCEW	4:00 PM - 6:00 PM	7
SDP-R - Summer Discount Plan Residential	4	08/25/15	Energy Prices	20.9 MW	SLAP_SCEC	6:00 PM - 7:00 PM	8
SDP-R - Summer Discount Plan Residential	5	08/26/15	Energy Prices	299.8 MW	SLAP_SCEC, SLAP_SCHD, SLAP_SCLD, SLAP_SCEW, SLAP_SCEN	4:00 PM - 8:00 PM	12
SDP-R - Summer Discount Plan Residential	6	08/27/15	Energy Prices	251.6 MW	System Territory	5:00 PM - 7:00 PM	14
SDP-R - Summer Discount Plan Residential	7	08/28/15	Energy Prices	312.7 MW	SLAP_SCHD, SLAP_SCLD, SLAP_SCEW, SLAP_SCEN, SLAP_SCNW, SLAP_SCEC	4:00 PM - 7:00 PM	17
CBP - Capacity Bidding Program - Day Ahead (1-4)	1	01/14/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 6:00 PM	1
CBP - Capacity Bidding Program - Day Ahead (1-4)	2	01/29/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 6:00 PM	2
CBP - Capacity Bidding Program - Day Ahead (1-4)	3	01/30/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (1-4)	4	02/02/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	6
CBP - Capacity Bidding Program - Day Ahead (1-4)	5	02/03/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	8
CBP - Capacity Bidding Program - Day Ahead (1-4)	6	02/04/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	9
CBP - Capacity Bidding Program - Day Ahead (1-4)	7	02/05/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	10
CBP - Capacity Bidding Program - Day Ahead (1-4)	8	02/09/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	12
CBP - Capacity Bidding Program - Day Ahead (1-4)	9	02/10/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	13
CBP - Capacity Bidding Program - Day Ahead (1-4)	10	02/11/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	14
CBP - Capacity Bidding Program - Day Ahead (1-4)	11	02/17/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	15
CBP - Capacity Bidding Program - Day Ahead (1-4)	12	02/18/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	16
CBP - Capacity Bidding Program - Day Ahead (1-4)	13	06/26/15	Heat Rates	2.5 MW	System Territory	4:00 PM - 7:00 PM	19
CBP - Capacity Bidding Program - Day Ahead (1-4)	14	06/29/15	Heat Rates	2.5 MW	System Territory	6:00 PM - 7:00 PM	20
CBP - Capacity Bidding Program - Day Ahead (1-4)	15	06/30/15	Heat Rates	2.5 MW	System Territory	3:00 PM - 7:00 PM	24
CBP - Capacity Bidding Program - Day Ahead (1-4)	16	07/01/15	Heat Rates	2.7 MW	System Territory	3:00 PM - 7:00 PM	28
CBP - Capacity Bidding Program - Day Ahead (1-4)	17	07/02/15	Heat Rates	2.7 MW	System Territory	4:00 PM - 6:00 PM	30
CBP - Capacity Bidding Program - Day Ahead (1-4)	18	07/22/15	Heat Rates	0.2 MW	SLAP_SCNW	3:00 PM - 4:00 PM	31
CBP - Capacity Bidding Program - Day Ahead (1-4)	19	07/28/15	Heat Rates	2.6 MW	System Territory	4:00 PM - 7:00 PM	34
CBP - Capacity Bidding Program - Day Ahead (1-4)	20	07/29/15	Heat Rates	2.7 MW	System Territory	3:00 PM - 7:00 PM	38
CBP - Capacity Bidding Program - Day Ahead (1-4)	21	07/30/15	Heat Rates	2.7 MW	System Territory	4:00 PM - 6:00 PM	40
CBP - Capacity Bidding Program - Day Ahead (1-4)	22	07/31/15	Heat Rates	2.7 MW	System Territory	4:00 PM - 5:00 PM	41
CBP - Capacity Bidding Program - Day Ahead (1-4)	23	08/03/15	Heat Rates	2.5 MW	System Territory	4:00 PM - 5:00 PM	42
CBP - Capacity Bidding Program - Day Ahead (1-4)	24	08/06/15	Heat Rates	2.5 MW	System Territory	4:00 PM - 6:00 PM	44
CBP - Capacity Bidding Program - Day Ahead (1-4)	25	08/13/15	Heat Rates	2.5 MW	System Territory	5:00 PM - 7:00 PM	46
CBP - Capacity Bidding Program - Day Ahead (1-4)	26	08/14/15	Heat Rates	1.5 MW	SLAP_SCEN, SLAP_SCEW, SLAP_SCLD	4:00 PM - 6:00 PM	48
CBP - Capacity Bidding Program - Day Ahead (1-4)	27	08/17/15	Heat Rates	2.5 MW	System Territory	4:00 PM - 6:00 PM	50
CBP - Capacity Bidding Program - Day Ahead (1-4)	28	08/26/15	Heat Rates	2.5 MW	System Territory	3:00 PM - 7:00 PM	54
CBP - Capacity Bidding Program - Day Ahead (1-4)	29	08/27/15	Heat Rates	2.5 MW	System Territory	5:00 PM - 7:00 PM	56
CBP - Capacity Bidding Program - Day Ahead (1-4)	30	08/28/15	Heat Rates	2.5 MW	SLAP_SCEC, SLAP_SCEN, SLAP_SCEW, SLAP_SCLD, SLAP_SCNW	4:00 PM - 7:00 PM	59
CBP - Capacity Bidding Program - Day Ahead (2-6)	1	01/30/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	2
CBP - Capacity Bidding Program - Day Ahead (2-6)	2	02/02/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (2-6)	3	02/03/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	6

Table I-3  
SCE Interruptible and Price Responsive Programs

2015 Event Summary

CBP - Capacity Bidding Program - Day Ahead (2-6)	4	02/09/15	Heat Rates		0.1 MW	System Territory	5:00 PM - 7:00 PM	8
CBP - Capacity Bidding Program - Day Ahead (2-6)	5	08/06/15	Heat Rates		0.0 MW	System Territory	4:00 PM - 6:00 PM	10
CBP - Capacity Bidding Program - Day Ahead (2-6)	6	08/13/15	Heat Rates		0.0 MW	System Territory	5:00 PM - 7:00 PM	12
CBP - Capacity Bidding Program - Day Ahead (2-6)	7	08/17/15	Heat Rates		0.0 MW	System Territory	4:00 PM - 6:00 PM	14
CBP - Capacity Bidding Program - Day Ahead (2-6)	8	08/26/15	Heat Rates		0.0 MW	System Territory	4:00 PM - 7:00 PM	17
CBP - Capacity Bidding Program - Day Ahead (2-6)	9	08/28/15	Heat Rates		0.0 MW	SCEN, SLAP_SCEW, SLAP_	4:00 PM - 7:00 PM	20
CBP - Capacity Bidding Program - Day Of (1-4)	1	06/08/15	Heat Rates		27.5 MW	System Territory	2:00 PM - 6:00 PM	4
CBP - Capacity Bidding Program - Day Of (1-4)	2	06/09/15	Heat Rates		27.5 MW	System Territory	2:00 PM - 6:00 PM	8
CBP - Capacity Bidding Program - Day Of (1-4)	3	06/18/15	Heat Rates		2.3 MW	SLAP_SCEN	4:00 PM - 7:00 PM	11
CBP - Capacity Bidding Program - Day Of (1-4)	4	06/25/15	Heat Rates		27.5 MW	System Territory	3:00 PM - 7:00 PM	15
CBP - Capacity Bidding Program - Day Of (1-4)	5	06/26/15	Heat Rates		27.5 MW	System Territory	4:00 PM - 7:00 PM	18
CBP - Capacity Bidding Program - Day Of (1-4)	6	06/29/15	Heat Rates		27.5 MW	System Territory	6:00 PM - 7:00 PM	19
CBP - Capacity Bidding Program - Day Of (1-4)	7	06/30/15	Heat Rates		27.5 MW	System Territory	3:00 PM - 7:00 PM	23
CBP - Capacity Bidding Program - Day Of (1-4)	8	07/01/15	Heat Rates		27.4 MW	System Territory	3:00 PM - 7:00 PM	27
CBP - Capacity Bidding Program - Day Of (1-4)	9	07/02/15	Heat Rates		27.4 MW	System Territory	4:00 PM - 6:00 PM	29
CBP - Capacity Bidding Program - Day Of (1-4)	10	07/22/15	Heat Rates		2.4 MW	SLAP_SCNW	3:00 PM - 4:00 PM	30
CBP - Capacity Bidding Program - Day Of (1-4)	11	07/28/15	Heat Rates		27.4 MW	System Territory	4:00 PM - 7:00 PM	33
CBP - Capacity Bidding Program - Day Of (1-4)	12	07/29/15	Heat Rates		27.4 MW	System Territory	4:00 PM - 7:00 PM	36
CBP - Capacity Bidding Program - Day Of (1-4)	13	07/30/15	Heat Rates		27.4 MW	System Territory	4:00 PM - 6:00 PM	38
CBP - Capacity Bidding Program - Day Of (1-4)	14	07/31/15	Heat Rates		27.4 MW	System Territory	4:00 PM - 5:00 PM	39
CBP - Capacity Bidding Program - Day Of (1-4)	15	08/06/15	Heat Rates		25.1 MW	System Territory	4:00 PM - 6:00 PM	41
CBP - Capacity Bidding Program - Day Of (1-4)	16	08/13/15	Heat Rates		25.1 MW	System Territory	5:00 PM - 7:00 PM	43
CBP - Capacity Bidding Program - Day Of (1-4)	17	08/14/15	Heat Rates		12.9 MW	SLAP_SCEN, SLAP_SCEW,SLAP_SCLD	4:00 PM - 6:00 PM	45
CBP - Capacity Bidding Program - Day Of (1-4)	18	08/17/15	Heat Rates		25.1 MW	System Territory	4:00 PM - 6:00 PM	47
CBP - Capacity Bidding Program - Day Of (1-4)	19	08/26/15	Heat Rates		25.1 MW	System Territory	3:00 PM - 7:00 PM	51
CBP - Capacity Bidding Program - Day Of (1-4)	20	08/27/15	Heat Rates		25.1 MW	System Territory	5:00 PM - 7:00 PM	53
CBP - Capacity Bidding Program - Day Of (1-4)	21	08/28/15	Heat Rates		24.5 MW	SLAP_SCEC, SLAP_SCEN, SLAP_SCEW, SLAP_SCLD, SLAP_SCNW	4:00 PM - 7:00 PM	56
CBP - Capacity Bidding Program - Day Of (2-6)	1	06/08/15	Heat Rates		7.7 MW	System Territory	2:00 PM - 7:00 PM	5
CBP - Capacity Bidding Program - Day Of (2-6)	2	06/09/15	Heat Rates		7.7 MW	System Territory	1:00 PM - 7:00 PM	11
CBP - Capacity Bidding Program - Day Of (2-6)	3	06/18/15	Heat Rates		0.5 MW	SLAP_SCEN	4:00 PM - 7:00 PM	14
CBP - Capacity Bidding Program - Day Of (2-6)	4	06/25/15	Heat Rates		7.7 MW	System Territory	2:00 PM - 7:00 PM	19
CBP - Capacity Bidding Program - Day Of (2-6)	5	06/26/15	Heat Rates		7.7 MW	System Territory	4:00 PM - 7:00 PM	22
CBP - Capacity Bidding Program - Day Of (2-6)	6	06/29/15	Heat Rates		7.7 MW	System Territory	4:00 PM - 7:00 PM	25
CBP - Capacity Bidding Program - Day Of (2-6)	7	06/30/15	Heat Rates		7.7 MW	System Territory	3:00 PM - 7:00 PM	29
CBP - Capacity Bidding Program - Day Of (2-6)	8	07/01/15	Heat Rates		7.6 MW	System Territory	1:00 PM - 7:00 PM	35
CBP - Capacity Bidding Program - Day Of (2-6)	9	07/02/15	Heat Rates		7.6 MW	System Territory	4:00 PM - 6:00 PM	37
CBP - Capacity Bidding Program - Day Of (2-6)	10	07/28/15	Heat Rates		7.1 MW	SLAP_SCEC, SLAP_SCHD, SLAP_SCLD, SLAP_SCNW, SLAP_SCEW	4:00 PM - 6:00 PM	40
CBP - Capacity Bidding Program - Day Of (2-6)	11	07/29/15	Heat Rates		7.6 MW	System Territory	4:00 PM - 7:00 PM	43
CBP - Capacity Bidding Program - Day Of (2-6)	12	07/30/15	Heat Rates		7.6 MW	System Territory	4:00 PM - 6:00 PM	45
CBP - Capacity Bidding Program - Day Of (2-6)	13	08/06/15	Heat Rates		6.6 MW	SLAP_SCEC, SLAP_SCEW, SLAP_SCNW	4:00 PM - 6:00 PM	47
CBP - Capacity Bidding Program - Day Of (2-6)	14	08/13/15	Heat Rates		7.5 MW	System Territory	5:00 PM - 7:00 PM	49
CBP - Capacity Bidding Program - Day Of (2-6)	15	08/14/15	Heat Rates		2.9 MW	SLAP_SCEW	4:00 PM - 6:00 PM	51
CBP - Capacity Bidding Program - Day Of (2-6)	16	08/17/15	Heat Rates		7.5 MW	System Territory	4:00 PM - 6:00 PM	53
CBP - Capacity Bidding Program - Day Of (2-6)	17	08/26/15	Heat Rates		7.5 MW	System Territory	3:00 PM - 7:00 PM	57
CBP - Capacity Bidding Program - Day Of (2-6)	18	08/27/15	Heat Rates		3.4 MW	SLAP_SCEN, SLAP_SCEW	5:00 PM - 7:00 PM	59
CBP - Capacity Bidding Program - Day Of (2-6)	19	08/28/15	Heat Rates		7.2 MW	SLAP_SCEC, SLAP_SCEN, SLAP_SCEW, SLAP_SCLD, SLAP_SCNW	4:00 PM - 7:00 PM	62
DBP - Demand Bidding Program	1	07/01/15	CAISO Load Forecast		124.1 MW	System Territory	12:00 PM - 8:00 PM	8



**Table I-3**  
**SCE Interruptible and Price Responsive Programs**

2015 Event Summary							
DBP - Demand Bidding Program	2	07/29/15	CAISO Load Forecast	112.1 MW	System Territory	12:00 PM - 8:00 PM	16
DBP - Demand Bidding Program	3	07/30/15	CAISO Load Forecast	112.1 MW	System Territory	12:00 PM - 8:00 PM	24
DBP - Demand Bidding Program	4	08/17/15	CAISO Load Forecast	117.1 MW	System Territory	12:00 PM - 8:00 PM	32
DBP - Demand Bidding Program	5	08/26/15	CAISO Load Forecast	122.9 MW	System Territory	12:00 PM - 8:00 PM	40
DBP - Demand Bidding Program	6	08/27/15	CAISO Load Forecast	78.4 MW	System Territory	12:00 PM - 8:00 PM	48
DBP - Demand Bidding Program	7	08/28/15	CAISO Load Forecast	67.2 MW	System Territory	12:00 PM - 8:00 PM	56
SPD - Save Power Day	1	07/01/15	CAISO Load Forecast	34.5 MW	System Territory	2:00 PM - 6:00 PM	4
SPD - Save Power Day	2	07/29/15	CAISO Load Forecast	34.5 MW	System Territory	2:00 PM - 6:00 PM	8
SPD - Save Power Day	3	07/30/15	CAISO Load Forecast	34.5 MW	System Territory	2:00 PM - 6:00 PM	12
SPD - Save Power Day	4	08/17/15	CAISO Load Forecast	34.7 MW	System Territory	2:00 PM - 6:00 PM	16
SPD - Save Power Day	5	08/26/15	CAISO Load Forecast	34.7 MW	System Territory	2:00 PM - 6:00 PM	20
SPD - Save Power Day	6	08/27/15	CAISO Load Forecast	34.7 MW	System Territory	2:00 PM - 6:00 PM	24
<b>Category 3: DR Provider/Aggregated Managed Programs (6)</b>							
AMP - Aggregator Managed Portfolio (DRC 2)	1	01/28/15	Measurement & Evaluation	34.9 MW	System Territory	4:00 PM - 6:00 PM	2
AMP - Aggregator Managed Portfolio (DRC 2)	2	05/20/15	Measurement & Evaluation	72.5 MW	System Territory	1:00 PM - 3:00 PM	4
AMP - Aggregator Managed Portfolio (DRC 3)	3	05/27/15	Measurement & Evaluation	26.7 MW	System Territory	3:00 PM - 5:00 PM	6
AMP - Aggregator Managed Portfolio (DRC 2 & 3)	4	06/08/15	Energy Prices	73.3 MW	System Territory	5:00 PM - 7:00 PM	8
AMP - Aggregator Managed Portfolio (DRC 2)	5	06/30/15	Energy Prices	84.8 MW	System Territory	11:00 AM - 1:00 PM	10
AMP - Aggregator Managed Portfolio (DRC 2 & 3)	6	06/30/15	Energy Prices	97.6 MW	System Territory	1:00 PM - 7:00 PM	16
AMP - Aggregator Managed Portfolio (DRC 2)	7	07/01/15	Energy Prices	86.0 MW	System Territory	4:00 PM - 7:00 PM	19
AMP - Aggregator Managed Portfolio (DRC 2)	8	07/22/15	Energy Prices	5.0 MW	SLAP_SCNW	3:00 PM - 4:00 PM	20
AMP - Aggregator Managed Portfolio (DRC 2)	9	07/30/15	Measurement & Evaluation	77.6 MW	SLAP_SCEC, SLAP_SCEN, SLAP_SCEW	3:00 PM - 5:00 PM	22
AMP - Aggregator Managed Portfolio (DRC 2)	10	08/28/15	Measurement & Evaluation	79.4 MW	SLAP_SCEC, SLAP_SCEN, SLAP_SCEW	1:00 PM - 3:00 PM	24
<b>Category 11: Dynamic Pricing</b>							
SAI - Summer Advantage Incentive	1	07/01/15	CAISO Load Forecast	49.3 MW	System Territory	2:00 PM - 6:00 PM	4
SAI - Summer Advantage Incentive	2	07/02/15	CAISO Load Forecast	37.7 MW	System Territory	2:00 PM - 6:00 PM	8
SAI - Summer Advantage Incentive	3	07/28/15	CAISO Load Forecast	27.9 MW	System Territory	2:00 PM - 6:00 PM	12
SAI - Summer Advantage Incentive	4	07/29/15	CAISO Load Forecast	27.9 MW	System Territory	2:00 PM - 6:00 PM	16
SAI - Summer Advantage Incentive	5	08/03/15	CAISO Load Forecast	29.6 MW	System Territory	2:00 PM - 6:00 PM	20
SAI - Summer Advantage Incentive	6	08/06/15	CAISO Load Forecast	27.4 MW	System Territory	2:00 PM - 6:00 PM	24
SAI - Summer Advantage Incentive	7	08/14/15	CAISO Load Forecast	37.4 MW	System Territory	2:00 PM - 6:00 PM	28
SAI - Summer Advantage Incentive	8	08/17/15	CAISO Load Forecast	30.6 MW	System Territory	2:00 PM - 6:00 PM	32
SAI - Summer Advantage Incentive	9	08/18/15	CAISO Load Forecast	27.96	System Territory	2:00 PM - 6:00 PM	36

Notes: