

August 21, 2015

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

> Re: A.08-06-001-Report of Southern California Edison

> > Company (U 338-E) on Interruptible Load Programs and

Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027. SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to www.sce.com;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE July 2015 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

Kelly Hymes, Administrative Law Judge; cc:

Bruce Kaneshiro

All Parties of Record in A.08-06-001 et al and A.11-03-001 et al - via email

RMS: LIMS- 314-8810

Enclosure(s)

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ... provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding.'

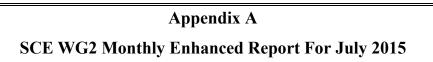


Table I-1 SCE Interruptible and Price Responsive Programs Subscription Statistics - Estimated Ex Ante and Ex Post MWs 2015

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts (4)

		January			February			March			April			May			June		
		Ex Ante	Ex Post	Eligible Accounts															
	Service	Estimated	Estimated	as of															
Programs	Accounts	MW (1)(3)	MW (2)(3)	Jan 1, 2015 ⁽⁵⁾															
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	66	135.8	129.6	65	123.3	127.7	65	142.0	127.7	66	147.6	129.6	65	136.7	127.7	65	138.7	127.7	11,575
Base Interruptible Program (BIP) 30 Minute Option	514	498.5	454.5	515	479.5	455.4	517	516.1	457.2	519	503.8	459.0	537	535.0	474.9	541	537.3	478.4	11,575
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,204	33.1	25.8	1,199	30.2	25.7	1,196	39.8	25.6	1,199	55.4	25.7	1,206	59.3	25.8	1,216	64.8	26.0	9,785
Sub-Total Interruptible	1,795	685.0	626.6	1,790	650.5	625.4	1,789	715.5	627.1	1,795	723.9	630.9	1,819	748.7	645.0	1,833	757.6	648.8	
Price Response																			1
Summer Discount Plan (SDP) - Residential	312,032	0.0	218.4	310,843	0.0	217.6	309,248	0.0	216.5	306,526	130.1	214.6	305,344	167.5	213.7	304,659	194.3	213.3	2,156,816
Summer Discount Plan (SDP) - Commercial	12,378	0.0	52.0	12,302	0.0	51.7	12,240	0.0	51.4	12,073	28.1	50.7	12,117	30.7	50.9	12,115	35.8	50.9	469,113
Summer Advantage Incentive (SAI/CPP)	3,622	20.9	40.2	3,640	20.9	40.4	3,644	21.5	40.4	3,630	36.3	40.3	3,605	36.0	40.0	3,600	34.2	40.0	637,645
Demand Bidding Program (DBP)	910	93.8	102.9	896	88.1	101.3	894	102.3	101.1	779	106.3	88.1	779	100.2	88.1	783	110.7	88.6	637,645
Capacity Bidding Program (CBP) Day Ahead	169		7.0	170	5.1	7.1	32		1.3	39	1.5	1.6	41	1.6	1.7	63	2.5	2.6	637,645
Capacity Bidding Program (CBP) Day Of	519	14.2	22.1	512	15.1	21.8	716		30.5	726	27.1	30.9	953	36.9	40.6	870	35.2	37.1	637,645
AMP Contracts/DR Contracts (AMP)	698		68.5	728	47.5	71.5	759		50.6	763	61.1	74.9	1,206	99.1	118.4	1,222	102.4	120.0	637,645
Real Time Pricing (RTP)	141	0.3	0.0	150	0.3	0.0	150		0.0	153	0.0	13.9	152	0.0	15.4	151	102.4	(14.2)	, · ·
Save Power Day (SPD/PTR)	389,593		31.2	388,734	7.8	31.1	387,667		31.0	386,602		30.9	382,917	26.8	30.6	383,268	26.8	30.7	4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	24,169
Sub-Total Price Response	720,062	184.6	542.4	717,975	184.7	542.5	715,350	233.4	522.9	711,291	417.5	546.0	707,114	498.8	599.5	706,731	644.3	568.8	
Total All Programs	721,857	869.6	1,169.0	719,765	835.3	1,167.9	717,139	949.0	1,150.0	713,086	1,141.4	1,176.9	708,933	1,247.5	1,244.6	708,564	1,401.9	1,217.6	

		July			August			September			October			November			December		
		Ex Ante	Ex Post	Eligible Accounts															
	Service	Estimated	Estimated	as of															
Programs	Accounts	MW (1)(3)	MW (2)(3)	Jan 1, 2015 ⁽⁵⁾															
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	65	142.7	127.7																11,575
Base Interruptible Program (BIP) 30 Minute Option	540	538.1	477.5																11,575
Optional Binding Mandatory Curtailment (OBMC)	11	16.6	16.7																N/A
Agricultural Pumping Interruptible (API)	1,215	63.2	26.0																9,785
Sub-Total Interruptible	1,831	760.6	647.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	C	0.0	0.0	
Price Response																			1
Summer Discount Plan (SDP) - Residential	302,955	259.9	212.1																2,156,816
Summer Discount Plan (SDP) - Commercial	12,075	50.6	50.7																469,113
Summer Advantage Incentive (SAI/CPP)	3,588	31.5	39.8																637,645
Demand Bidding Program (DBP)	786	112.6	88.9																637,645
Capacity Bidding Program (CBP) Day Ahead	62	2.7	2.6																637,645
Capacity Bidding Program (CBP) Day Of	824	34.9	35.1																637,645
AMP Contracts/DR Contracts (AMP)	1,259	113.6	123.6																637,645
Real Time Pricing (RTP)	153	(9.6)	4.3																2,912
Save Power Day (SPD/PTR)	385,713	27.0	30.9																4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0																24,169
Sub-Total Price Response	707,415	623.1	588.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	C	0.0	0.0	
Total All Programs	709,246	1,383.7	1,235.8	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	

Notes:

- 1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer, reported in the annual April 1, 2015 D. 08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The ex ante average load impact is the average hourly load impact for an event that would occur from 1-6pm on the system peak day of the month, with the exception of SAI/CPP where the average hourly load impacts from 2-6pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however, due to no events being called during certain months in previous years, no ex ante data is available
- 2. Ex Post Estimated MW = The annual ex post average load impact per customer, reported in the annual April 1, 2015 D.08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The annual ex post average load impact is the average hourly load impact per customer for those customers that may have participated in an event(s) between 1-6pm on event days in the preceding year when or if events occurred. Ex Post OBMC Load Impacts are based on program year 2008.
- 3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- 4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). E ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impact specific DR program's operating season, based on 1-in-2 (normal) weather conditions of the very specific load impact specific DR program's operating season, based on the IOUs' specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impact specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and expected time of day which events occur, and other factors.
- 5. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Program Eligibility and Average Load Impacts based on April 1, 2015 compliance filing

					Average Ex	Post Load Im	pact kW / Cu	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
Agricultural Pumping Interruptible (API)	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	637,645	All non-residential customers
Demand Bidding Program (DBP)	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	0.3	0.3	0.1	90.7	101.4	-94.1	28.1	25.2	208.4	1.7	96.9	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	4,313,632	All residential customers with SmartMeters excluding those on
Save Fower Bay (SFB) FTR)	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00			4,515,052	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	2,156,816	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1-6pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex	Ante Load Im	pact kW / C	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
Agricultural Pumping Interruptible (API)	27.5	25.2	33.3	46.2	49.2	53.3	52.0	48.5	40.1	39.0	25.9	21.6	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	60.9	65.2	66.7	80.1	82.2	83.8	90.2	88.5	85.1	81.9	73.2	56.6	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	2,058.3	1,896.5	2,185.0	2,236.3	2,102.6	2,133.5	2,195.4	2,239.0	2,221.8	2,092.2	2,118.4	2,051.3	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	969.8	931.0	998.2	970.8	996.3	993.2	996.5	999.0	983.7	914.9	922.0	891.9	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	30.30	30.20	31.00	38.40	38.50	39.70	42.80	42.20	41.00	39.40	34.90	28.30	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	27.4	29.4	31.0	37.3	38.7	40.5	42.4	42.0	40.0	36.4	33.3	27.1	637,645	All non-residential customers
Demand Bidding Program (DBP)	103.1	98.3	114.4	136.4	128.6	141.4	143.2	143.0	143.9	124.4	127.8	112.2	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	2.0	2.0	1.9	0.1	0.1	-62.8	-62.8	16.4	-62.8	0.1	2.0	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.02	0.02	0.03	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.04	0.02	4,313,632	All residential customers with SmartMeters excluding those on
, , , ,														rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.8	5.8	5.9	10.0	10.0	9.5	8.8	8.3	9.2	8.6	6.2	5.5	, ,	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	2.3	2.5	3.0	4.2	5.3	5.0	4.0	0.5	0.0	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.4	0.5	0.6	0.9	1.0	0.9	0.7	0.1	0.0	2,156,816	All residential customers with central air conditioning

Notes

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1-6pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4-9pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

- 1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
- 2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011		Jan	nuary			Feb	ruary			Ma	irch			A	pril			N	1ay			Jur	e	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified 1	I Verified T	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		23.2	5.3	28.5		22.6	5.3	27.9		22.6	5.3	27.9		22.6	5.3	27.9		21.6	5.0	26.7		21.6	4.9	26.5
Critical Peak Pricing		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8	:	7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8
Demand Bidding Program		79.6	2.4	82.0		79.6	2.4	82.0		78.0	2.8	80.8	:	78.0	2.8	80.8		73.2	2.8	76.0		73.2	2.8	76.0
Aggregator Managed Portfolio		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		25.8	2.3	28.2		26.3	2.3	28.6
Real Time Pricing		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7	1	22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		153.4	10.6	164.0		152.8	10.6	163.4		151.2	10.9	162.1		151.2	10.9	162.1		150.7	10.7	161.4		151.1	10.6	161.7
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		153.4	10.6	164.0		152.8	10.6	163.4		151.2	10.9	162.1		151.2	10.9	162.1		150.7	10.7	161.4		151.1	10.6	161.7
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		16.4		162.1		17.0		162.1		18.6		162.1		18.6		162.1		24.5		162.1		24.2	
Total	162.1		16.4		162.1		17.0		162.1		18.6		162.1		18.6		162.1		24.5		162.1		24.2	
T-4-LTA BOLL	163.1				163.1				163.1				102.1				163.1				102.1			
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1			

		Ju	ly			Αι	igust			Sept	ember			Oct	tober		November al TA Auto DR Total					Dece	mber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified 1	I Verified T	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		21.6	4.9	26.5				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		7.3	0.5	7.8				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program		73.2	2.8	76.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		26.3	2.3	28.6	i			0.0				0.0				0.0				0.0				0.0
Real Time Pricing		22.7	0.0	22.7				0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		151.1	10.6	161.7		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		151.1	10.6	161.7		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		24.2																					
Total	162.1		24.2		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
		•	,	•		, and the second	,	,		, and the second	•	•		, and the second	, and the second			, and the second	, and the second	_		•	, and the second	
Total TA MW	162.1				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs.

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2012-2014		Jar	nuary			Feb	ruary			Ma	arch			А	pril			N	Лау			Jur	ne	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	I Verified 1	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		19.5	0.0	19.5		19.5	0.0	19.5		19.8	0.0	19.8		16.1	0.0	16.1		16.1	0.0	16.1		16.0	0.0	16.0
Critical Peak Pricing		4.1	0.0	4.1		4.1	0.0	4.1		4.8	0.0	4.8		4.8	0.0	4.8		4.8	0.0	4.8		4.7	0.0	4.7
Demand Bidding Program		21.2	0.0	21.2		21.4	0.0	21.4		19.5	0.0	19.5		20.2	0.0	20.2		20.3	0.0	20.3		20.5	0.0	20.5
Aggregator Managed Portfolio		25.5	0.0	25.5		26.2	0.0	26.2		27.5	0.0	27.5		28.9		28.9		28.9	0.0	28.9		28.9	0.0	28.9
Real Time Pricing		2.3	0.0	2.3		2.3	0.0	2.3		2.3	0.0	2.3		2.3	0.0	2.3		3.0	0.0	3.0		3.0	0.0	3.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		72.6	0.0	72.6		73.5	0.0	73.5		73.9	0.0	73.9		72.3	0.0	72.3		73.2	0.0	73.2		73.1	0.0	73.1
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		72.6	0.0	72.6		73.5	0.0	73.5		73.9	0.0	73.9		72.3	0.0	72.3		73.2	0.0	73.2		73.1	0.0	73.1
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		1.8		3.7		2.0		3.7		3.3		3.7		5.5		3.7		5.5		3.7		5.7	
Total	3.7		1.8		3.7		2.0		3.7		3.3		3.7		5.5		3.7		5.5		3.7		5.7	
Total TA MW	3.7				3.7				3.7				3.7				3.7				3.7			

		Ju	ıly			Au	gust			Sept	ember			Oct	ober		November I TA Auto DR Total				Dec	ember		
ľ	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified	TI Verified 1	echnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		16.6	0.0	16.6				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		5.8	0.0	5.8				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program		20.5	0.0	20.5				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		30.4	0.0	30.4				0.0				0.0				0.0				0.0				0.0
Real Time Pricing		3.0	0.0	3.0				0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		76.2	0.0	76.2		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total Technology MW		76.2	0.0	76.2		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program					•																			
TA (may also be enrolled in TI and AutoDR)	3.7		5.7																					
Total	3.7		5.7		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	3.7				0.0				0.0				0.0				0.0				0.0			

Notes:

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA.

AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.

TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be ei

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW
Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category
Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2015 - 2016

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2015-2016		Jar	nuary			Feb	ruary			M	arch			Α	pril			N	Лау			Ju	ie	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified '	TI Verified 1	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Aggregator Managed Portfolio		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0	d	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0	1	0.0		0.0		0.0		0.0		0.0					
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
- · · · · · · · · · · · · · · · · · · ·																								
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

		Ju	ıly			Au	gust			Sept	ember			Oct	ober			Nov	ember			Dec	ember	
ľ	TA	Auto DR		Total																				
	Identified	Verified	TI Verified	Γechnology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW																				
Capacity Bidding Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
SLRP		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
OBMC		0.0	0.0	0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program					•																			
TA (may also be enrolled in TI and AutoDR)	0.0		0.0																					
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

TI Verified MW

Activity reflects projects initiated in 2015-2016

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW

Represents verified/tested MW for service accounts that participated in Auto DR.

Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program. Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

Total Technology MW General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2015-2016

Year-to-Date Program Expenditures

Year-to-Date Program Expenditures					20	45 F	(1) (4)							_			_
					20	15 Expenditu	res						Year-to Date	Program-to- Date Total	2-Year Funding	Fundshift	Perce
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Expenditures 2015-2016	2015-2016 (3)	Adjustments	
Category 1: Reliability Programs																	
Agricultural Pumping Interruptible (API)	\$8,232	\$16,880	\$30,575	\$32,968	\$28,906	\$35,440	\$13,904						\$166,905	\$166,905	\$1,028,702		
Base Interruptible Program (BIP)	\$10,030	\$11,805	\$26,000	\$24,311	\$31,309	\$55,800	\$21,447						\$180,702	\$180,702	\$1,604,818		
Optional Binding Mandatory Curtailment (OBMC)	\$1,087	\$224	\$219	(\$887)	\$367	\$226	\$97						\$1,332	\$1,332	\$24,984		
Rotating Outages (RO)	\$19,553	\$310	\$488	\$627	\$702	\$812	\$535						\$23,027	\$23,027	\$214,438		
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	40	\$0	\$0	4.0	4.0	\$0	\$0	\$10,000		
Category 1 Total	\$38,903	\$29,218	\$57,281	\$57,019	\$61,284	\$92,278	\$35,983	\$0	\$0	\$0	\$0	\$0	\$371,966	\$371,966	\$2,882,942		_
Category 2 : Price Responsive Programs																	
AC Cycling : Summer Discount Plan (SDP)	\$147,003	\$495,387	\$587,473	\$1,663,975	\$1,977,074	\$896,015	\$850,455						\$6,617,383	\$6,617,383	\$42,927,846		
Capacity Bidding Program (CBP)	\$8,523	\$6,127	\$13,672	\$9,342	\$10,386	\$13,841	\$11,221						\$73,111	\$73,111	\$440,858		
Demand Bidding Program (DBP)	\$7,783	\$13,579	\$19,637	\$16,560	\$15,740	\$21,640	\$15,999						\$110,938	\$110,938	\$989,124		
Save Power Day (SPD/PTR)	\$25,713	\$27,967	\$73,827	\$31,983	\$41,747	\$38,147	\$114,750						\$354,134	\$354,134	\$3,138,344		
ategory 2 Total	\$189,022	\$543,060	\$694,610	\$1,721,859	\$2,044,947	\$969,643	\$992,425	\$0	\$0	\$0	\$0	\$0	\$7,155,566	\$7,155,566	\$47,496,172		
AMP Contracts/DR Contracts (AMP) (2)	\$0	\$595	\$31,230	\$13,487	\$16,842	\$18,605	\$17,217						\$97,975	\$97,975	\$49,300,000	(\$4,000,000	
Demand Response Auction Mechanism (DRAM)	\$0	\$0	\$0	\$13,467	\$2,957	(\$772)	\$6,435						\$8,620	\$8,620	<i>Ş</i> 43,300,000	\$4,000,000	
ategory 3 Total	\$0	\$595	\$31,230	\$13,487	\$19,799	\$17,833	\$23,652	\$0	\$0	\$0	\$0	\$0		\$106,596	\$49,300,000	Ç-1,000,000	
ategory 4: Emerging & Enabling Technologies	4	Aca ca-	A4 - 0 0 00 C	400.000	A400 001	A40	A400 00-						/	Acce 0.	626		_
Auto DR / Technology Incentives (AutoDR-TI)	\$44,558	\$63,686	\$118,370	\$96,988	\$108,028	\$134,749	\$128,923						\$695,302	\$695,302	\$28,717,518		
Emerging Markets & Technologies	\$28,472	\$54,263	\$146,410	\$149,933	\$102,749	\$132,201	\$246,822		\$0	\$0	\$0	4.0	\$860,851	\$860,851	\$5,844,312		
Category 4 Total	\$73,030	\$117,949	\$264,780	\$246,921	\$210,776	\$266,951	\$375,745	\$0	\$0	\$0	\$0	\$0	\$1,556,152	\$1,556,152	\$34,561,830		
Category 5: Pilots																	
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0			
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	N/A		
ategory 5 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		
storous C. Fushington Manageromant and Varification																	
ategory 6 : Evaluation, Measurement and Verification DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$800,000		_
Measurement and Evaluation	\$50.156	\$88,621	\$84.471	\$52,517	\$48.717	\$53,093	\$40.687						\$418,261	\$418,261	\$4,269,432		
Category 6 Total	\$50,156	\$88,621	\$84,471	\$52,517	\$48,717	\$53,093	\$40,687	\$0	\$0	\$0	\$0	\$0		\$418,261	\$5,069,432		
Category 7 : Marketing, Education & Outreach																	
Circuit Savers Program (6)	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160	\$15,056						\$14,941	\$14,941	\$666,667		
DR Marketing, Education & Outreach (4)(5)	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070	\$54,478						\$68,259	\$68,259	\$3,200,000		
Other Local Marketing	\$2,575	\$52,421	\$100,613	\$805,666	\$281,260	\$416,668	\$3,025						\$1,662,229	\$1,662,229	\$11,063,333		
Statewide Marketing - Flex Alert	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$6,000,000		
Category 7 Total	(\$233,981)	\$55,881	\$345,832	\$787,136	\$287,104	\$430,898	\$72,559	\$0	\$0	\$0	\$0	\$0	\$1,745,429	\$1,745,429	\$20,930,000		
Category 8 : DR System Support Activities																	
DR Systems & Technology (S&T)	\$112,243	\$156,866	\$194,786	\$403,393	\$466,442	\$383,420	\$234,193						\$1,951,342	\$1,951,342	\$11,933,354		_
Category 8 Total	\$112,243	\$156,866	\$194,786	\$403,393	\$466,442	\$383,420	\$234,193	\$0	\$0	\$0	\$0	\$0		\$1,951,342			
Category 9 : Integrated Programs and Activities (Including Technical																	
Issistance) Commercial New Construction	\$595	\$2,559	\$3,060	\$3,229	\$2,875	\$2,919	\$2,479						\$17,718	\$17,718	\$350,000		_
DR Energy Leadership Partnership (ELP)	\$17,987	\$17,051	\$19,736	\$18,465	\$15,565	\$16,842	\$22,887						\$128,534	\$128,534	\$868,031		
DR Institutional and Government Partnership	\$20,775	\$20,486	\$24,272	\$22,955	\$15,156	\$12,664	\$54,403						\$170,712	\$170,712	\$670,757		
DR Technology Resource Incubator Program (TRIO)	\$158	\$180	\$195	\$314	\$427	\$269	\$250						\$1,792	\$1,792	\$250,000		
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	\$2,50,000		
IDSM Continuous Energy Improvement	\$174	\$198	\$214	\$345	\$470	\$297	\$275						\$1,972	\$1.972	\$270,000		
IDSM Food Processing Pilot	\$331	\$377	\$409	\$659	\$897	\$565	\$525						\$3,763	\$3,763	\$515,000		
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052	\$461,046						\$539,050	\$539,050	\$3,010,000		
RCx Initiative	\$1,605	\$1,587	\$25,136	\$20,971	\$20,073	\$10.092	\$17,441						\$96,904	\$96,904	\$143,750		
Residential New Construction Pilot	\$95	\$108	\$117	\$188	\$256	\$161	\$150						\$1,075	\$1,075	\$150,000		
Statewide IDSM	\$8,875	\$7,873	\$13,988	\$6,974	\$48,490	\$29,413	\$14,251						\$129,864	\$129,864	\$250,000		
Technical Assistance (TA)	\$4,376	\$4,509	\$6,005	\$7,368	\$9,276	\$7,878	\$10,058						\$49,470	\$49,470	\$1,249,686		
Third Party Programs	\$2,522	\$2,974	\$4,634	\$5,430	\$6,125	\$6,430	\$5,057						\$33,171	\$33,171	\$2,068,750		
Upstream Auto-DR w/HVAC	\$2,522	\$2,716	\$3,708	\$4,514	\$4,569	\$5,357	\$5,816						\$29,259	\$29,259	\$950,000		
Workforce Education & Training Smart Students (SmartStudents)	\$2,737	\$2,677	\$41,146	\$115,059	\$45,191	\$41,143	\$22,702						\$270,655	\$270,655	\$1,000,000		
ategory 9 Total	\$64,742	\$65,496	\$145,686	\$210,318	\$176,273	\$194,083	\$617,340	\$0	\$0	\$0	\$0	\$0		\$1,473,938	\$11,745,974		
Category 10 - Special Projects	4.0 05-	AAA AA-	Ann 100	Ann	Ann ans	Ann nn -	Ann no-						/	Anno 0	AP 222 2		_
Permanent Load Shift	\$18,077	\$22,208	\$29,437	\$33,141 \$33,141	\$35,050 \$35,050	\$29,838 \$29,838	\$32,289 \$32,289	\$0	\$0	\$0	\$0	ćo	\$200,041	\$200,041 \$200,041	\$9,333,334 \$9,333,334		
Category 10 Total	\$18,077	\$22,208	\$29,437	\$33,141	\$35,050	\$29,838	\$32,289	\$0	\$0	\$0	\$0	\$0	\$200,041	\$200,041	\$9,333,334		-
Category 11 - Dynamic Pricing																	
Real Time Pricing	\$9,001	\$7,488	\$9,960	\$9,394	\$6,953	\$10,539	\$8,596						\$61,931	\$61,931	\$0		
Summer Advantage Incentive (CPP)	\$9,001 \$18,001	\$7,488	\$9,854 \$19,814	\$9,394	\$7,124 \$14,077	\$18,113 \$28.652	\$8,892	\$0	\$0	\$0	\$0	\$0	\$69,866	\$69,866	\$0 \$0		
ategory 11 Total	\$18,001	\$14,976	\$19,814	\$18,789	\$14,077	\$28,052	\$17,488	\$0	\$0	\$0	\$0	\$0	\$131,797	\$131,797	\$0		
otal Incremental Cost	\$330,193	\$1,094,869	\$1,867,925	\$3,544,580	\$3,364,470	\$2,466,689	\$2,442,360	\$0	\$0	\$0	\$0	\$0	\$15,111,087	\$15,111,087	\$193,253,038		
turner concentrar cost	2330,193	91,034,003	31,007,323	J3,J44,J0U	,5,504,470	92,400,083	J2,9942,300	30	- JU	30	30	ŞÜ	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	J13,111,U07	2133,633,030		-

Technical Assistance & Technology Incentives (TA&TI) commitments	\$ 4,407,589.00
outstanding as of 07/31/2015	
Permanent Load Shift (PLS) Commitments outstanding as of	\$ -
07/31/2015	

Notes:
(1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted.

Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities.
(2) Funding and expenses for Aggregator Managed Contracts (DR Contracts)(AMP) reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table I-4.

Table I-2b SCE Demand Response Programs and Activities Carry-Over Expenditures and Funding

Vanada Bata Barrara Franciski					2015-2016									
Year-to-Date Program Expenditures	2015 Expenditures ^{(1) (2)}										Year-to Date	Program-to- Date Total		
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Expenditures 2015-2016
Category 1 : Reliability Programs	January	rebruary	Widicii	April	ividy	Julie	July	August	September	October	November	December	Experiences	2015 2010
Agricultural Pumping Interruptible (API	\$1,321	\$1,214	(\$1,658)	\$10	(\$2,048)	(\$3,755)	\$1,425						(\$3,490)	(\$3,490)
Base Interruptible Program (BIP)	\$11,511	\$6,156	\$4,066	\$721	(\$2,709)	(\$6,624)	\$2,631						\$15,751	\$15,751
Optional Binding Mandatory Curtailment (OBMC)	\$28	\$30	\$39	\$12	(\$39)	(\$79)	\$10						\$1	\$1
Rotating Outages (RO)	\$845	\$541	(\$366)	\$368	(\$790)	\$140	\$143						\$881	\$881
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
Category 1 Total	\$13,706	\$7,940	\$2,080	\$1,111	(\$5,587)	(\$10,318)	\$4,210	\$0	\$0	\$0	\$0	\$0	\$13,142	\$13,142
Category 2 : Price Responsive Programs														
AC Cycling : Summer Discount Plan (SDP)	\$431,988	\$486,353	\$658,986	(\$302,349)	(\$464,615)	(\$171,795)	\$56,012						\$694,581	\$694,581
Capacity Bidding Program (CBP)	\$1,321	\$1,254	(\$2,508)	\$520	(\$851)	(\$1,631)	\$516						(\$1,380)	(\$1,380)
Demand Bidding Program (DBP)	\$4,915	(\$153)	(\$727)	(\$887)	(\$1,742)	(\$3,303)	\$1,038						(\$859)	(\$859)
Save Power Day (SPD/PTR)	\$5,585	\$4,840	(\$1,079)	\$65,262	\$2,302	\$76,691	(\$54,767)						\$98,835	\$98,835
Category 2 Total	\$443,808	\$492,295	\$654,673	(\$237,453)	(\$464,906)	(\$100,038)	\$2,799	\$0	\$0	\$0	\$0	\$0	\$791,177	\$791,177
Category 3: DR Provider/Aggregated Managed Programs														
AMP Contracts/DR Contracts (AMP)	\$21,583	\$2,026	\$14,136	\$235	(\$1,538)	(\$2,649)	\$356						\$34,149	\$34,149
Category 3 Total	\$21,583	\$2,026	\$14,136	\$235	(\$1,538)	(\$2,649)	\$356	\$0	\$0	\$0	\$0	\$0	\$34,149	\$34,149
Category A - Emerging & Enghling Technologies														
Category 4: Emerging & Enabling Technologies Auto DR / Technology Incentives (AutoDR-TI)	(\$1,549,209)	\$210,853	\$76,242	\$285,880	\$200,887	(\$17,970)	\$123,909						(\$669,408)	(\$669,408)
Emerging Markets & Technologies	\$263,702	\$119,558	\$84,139	\$35,211	\$89,316	\$16,430	\$49,398						\$657,755	\$657,755
Category 4 Total	(\$1,285,507)	\$330,411	\$160,381	\$321,091	\$290,204	(\$1,540)	\$173,308	\$0	\$0	\$0	\$0	\$0	(\$11,653)	(\$11,653)
Category 5: Pilots														
Smart Charging Pilot	\$0	\$11,927	(\$12,371)	\$12,500	(\$12,629)	(\$9,500)	\$31						(\$10,042)	(\$10,042)
Workplace Charging Pilot	\$12,849	\$13,325	\$12,887	\$533	(\$12,356)	\$310	\$264						\$27,811	\$27,811
Category 5 Total	\$12,849	\$25,252	\$516	\$13,033	(\$24,984)	(\$9,190)	\$295	\$0	\$0	\$0	\$0	\$0		\$17,769
Category 6 : Evaluation, Measurement and Verification DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
Measurement and Evaluation	\$65,539	\$105.204	\$120.905	\$107.923	\$111.390	(\$14.320)	\$2.898						\$499.539	\$499,539
Category 6 Total	\$65,539	\$105,204	\$120,905	\$107,923	\$111,390	(\$14,320)	\$2,898	\$0	\$0	\$0	\$0	\$0		\$499,539
	400,000	+		- - -	7227,000	(+= -)===/	+ 2/222	7-	*-	7-	7-	**	Ţ 100,000	¥ 100,000
Category 7 : Marketing, Education & Outreach														
Circuit Savers Program	\$395	(\$23,587)	(\$590)	\$31,690	\$12,615	\$12,877	\$181,395						\$214,796	\$214,796
DR Marketing, Education & Outreach	\$30,265	\$9,306	\$224	(\$38,721)	\$2,143	\$131	(\$1,436)						\$1,913	\$1,913
Other Local Marketing Statewide Marketing - Flex Alert ⁽³⁾	(\$251,572) \$2,670	\$327,428 \$0	(\$40,469) \$0	(\$630,093) \$225	(\$7,215) \$90,641	\$0 \$92,846	\$0 \$5,682,732						(\$601,920) \$5,869,113	(\$601,920) \$5,869,113
Category 7 Total	(\$218,243)	\$313,148	(\$40,834)	(\$636,899)	\$98,184	\$105,855	\$5,862,691	\$0	\$0	\$0	\$0	\$0		\$5,483,902
Category 8 : DR System Support Activities	Ć0C 204	£400.620	\$47,171	(\$83,038)	(\$327,772)	646.335	(\$17.660)						£450.04F	£450.04F
DR Systems & Technology (S&T) Category 8 Total	\$96,291 \$96,291	\$408,628 \$408.628	\$47,171	(\$83,038) (\$83,038)	(\$327,772)	\$46,325 \$46.325	(\$17,660)	\$0	\$0	\$0	\$0	\$0	\$169,945 \$169,945	\$169,945 \$169,945
eutegory o rotal	Ų30, <u>2</u> 32	\$400,020	Ų47, <u>1</u> 7,2	(\$03,030)	(0527)772)	\$40,5 <u>2</u> 5	(917,000)	90	,	ŢŪ.	40	70	Ų203,543	\$203,543
Category 9 : Integrated Programs and Activities (Including														
Technical Assistance)	\$2,579	40.40	4860	(4000)	(4.00)	\$408	\$348						40.000	\$3,618
Commercial New Construction		\$342	\$763	(\$337)	(\$485)		+						\$3,618	
DR Energy Leadership Partnership (ELP) DR Institutional Partnership	\$1,123 (\$783)	(\$773) (\$655)	(\$963) \$631	\$755 \$1,598	\$8,977 \$24,237	\$2,888 \$536	\$793 \$6,216						\$12,799 \$31,780	\$12,799 \$31,780
DR Technology Resource Incubator Program (TRIO)	\$53	\$15	\$67	\$51	(\$150)	\$37	\$13						\$86	\$86
Federal Power Reserve Partnership (FedPower	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
IDSM Continuous Energy Improvement	\$69	(\$2)	\$21	(\$2,250)	\$1	\$5,769	\$18						\$3,628	\$3,628
IDSM Food Processing Pilot	\$137	\$51	\$174	\$70	(\$307)	\$3,051	\$47						\$3,223	\$3,223
Integrated DSM Marketing	\$7,833	\$130,541	\$29,870	\$43,536	\$49,834	\$345,328	\$21,856						\$628,797	\$628,797
RCx Initiative	(\$179)	\$3,801	\$103	\$42	(\$42)	(\$270)	\$41						\$3,496	\$3,496
Residential New Construction Pilot	\$121	\$51	\$154	\$34	(\$235)	\$83	\$47						\$255	\$255
Statewide IDSM	\$55,126	\$4,608	\$15,082	\$369	\$5,035	\$276	\$278						\$80,773	\$80,773
Technical Assistance (TA)	\$1,273 \$553	\$1,182 \$349	\$55 \$584	\$1,723	\$1,326	\$159,904	\$114,354						\$279,817 \$528	\$279,817
Third Party Programs Upstream Auto-DR w/HVAC	\$553 \$91	\$349 \$154	\$584 \$220	\$255 \$160	(\$134) (\$152)	(\$1,348) (\$463)	\$269 \$90						\$528 \$100	\$528 \$100
Workforce Education & Training Smart Students (SmartStudents	\$32,640	\$6,387	\$244	\$341	(\$383)	\$1,130	\$117						\$40,477	\$40,477
Category 9 Total	\$100,634	\$146,051	\$47,004	\$46,346	\$87,523	\$517,329	\$144,488	\$0	\$0	\$0	\$0	\$0		\$1,089,376
Category 10 - Special Projects Permanent Load Shift	\$12,625	\$1,140	\$12,990	\$1,772	\$2,219	(\$5,673)	\$2,257						\$27,331	\$27,331
Category 10 Total	\$12,625	\$1,140	\$12,990	\$1,772	\$2,219	(\$5,673)	\$2,257	\$0	\$0	\$0	\$0	\$0		\$27,331
Category 11 - Dynamic Pricing Real Time Pricing	\$3,466	(\$2,613)	\$361	\$241	(\$309)	(\$615)	\$184						\$716	\$716
Summer Advantage Incentive (CPP)	\$5,315	\$3,487	\$4,387	\$2,685	(\$3,702)	(\$7,313)	\$2,188						\$7,045	\$7,045
Category 11 Total	\$8,781	\$874	\$4,748	\$2,926	(\$4,011)	(\$7,928)	\$2,372	\$0	\$0	\$0	\$0	\$0		\$7,761
Brograms Support Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0
Programs Support Costs	\$0	ŞÜ	ŞU	ŞU	ŞU	ŞÜ	ŞÜ						\$0	\$0
Total Incremental Cost	(\$727,933)	\$1,832,969	\$1,023,770	(\$462,953)	(\$239,279)	\$517,853	\$6,178,013	\$0	\$0	\$0	\$0	\$0	\$8,122,439	\$8,122,439

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 07/31/2015	\$ 7,366,986
Permanent Load Shift (PLS) Commitments outstanding as of 07/31/2015	\$ 2,300,000
07/31/2015	

Notes:
(1) Per A.12-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activitie (2) Negative expenses in January are a result of reversed accrual entries

Table I-4
SCE Demand Response Programs
Customer Program Incentives
2015

Annual Total Cost

		Total Embedded Cost and Revenues (1)												
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Total Cost	
Program Incentives (2)														
Agricultural Pumping Interruptible (API)	\$29,380	\$39,597	\$57,440	\$64,899	\$61,148	\$560,053	\$1,443,057						\$2,255,573	
Base Interruptible Program (BIP)	\$710,741	\$731,888	\$813,956	\$780,069	\$787,284	\$4,485,757	\$17,701,351						\$26,011,046	
Capacity Bidding Program (CBP)	\$34,674	\$31,594	\$39,591	\$42,977	\$104,307	Pending	Pending						\$253,143	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$121,899						\$121,899	
AMP Contracts/DR Contracts (AMP)	\$1,872,797	\$8,368	(\$27,570)	\$166,569	\$50,710	\$1,253	\$665,046						\$2,737,172	
Save Power Day (SPD/PTR)	\$11,235	\$11,086	\$14,201	\$13,172	\$12,781	\$12,836	\$890,005						\$965,315	
Summer Discount Plan (SDP) - Commercial	\$1,077	\$267	\$10,832	\$3,105	\$11,506	\$1,912,040	\$4,191,765						\$6,130,593	
Summer Discount Plan (SDP) - Residential	\$173,518	\$163,668	\$194,015	\$162,433	\$163,131	\$5,719,423	\$12,445,975						\$19,022,162	
Summer Discount Plan (SDP) - Residential O-Switch	\$1,878	\$2,823	\$1,739	\$2,536	\$1,671	\$69,634	\$153,218						\$233,499	
Total Cost of Incentives	\$2,835,300	\$989,290	\$1,104,204	\$1,235,760	\$1,192,538	\$12,760,995	\$37,612,316	\$0	\$0	\$0	\$0	\$0	\$57,730,404	
	•	•		•								•	•	
Revenues from Excess Energy Charges (3)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	

⁽¹⁾ Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

⁽²⁾ Except for AMP Contacts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

⁽³⁾ Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities

			2015-20	16 Customer C	communication	n, Marketing a	and Outreach								
		2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach (2)													2015-2016
													2015	Total	Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Budget (if Applicable)
I. STATEWIDE MARKETING (2)(3)		<i>'</i>			,								•		
IOU Administrative Costs	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070	\$3,025						\$16,806	\$16,806	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
I. TOTAL STATEWIDE MARKETING	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070	\$3,025	\$0	\$0	\$0	\$0	\$0	\$16,806	\$16,806	\$6,000,000
II. UTILITY MARKETING BY ACTIVITY (1)															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017															\$17,730,000
TOTAL AUTHORIZED UTILITY MARKETING BODGET FOR 2015-2017															\$17,730,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Category 2: Price Responsive Programs															
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Demand Bidding Program (DBP)	\$0 \$0	\$0 \$0	\$0	\$0 \$0	\$170	\$0 \$0	\$0 \$0						\$170		\$183,334
AC Cycling : Summer Discount Plan (SDP)	\$0 \$0	\$0	\$0 \$0	\$0 \$0	\$0	\$0	\$0						\$0		3103,334
Save Power Day (SPD/PTR)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Category 3: DR Provider/Aggregated Managed Programs			4-		4-										
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$4,865	\$180	\$1,977	\$508	\$1,259	\$0						\$8,788	\$8,788	
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program (4)	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160	\$15,056						\$14,941	\$14,941	\$666,667
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
Statewide Marketing - Flex Alert	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		\$6,000,000
Other Local Marketing	\$0	\$0	\$0	\$0	\$0	\$0	\$0								
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052	\$461,046						\$539,050	\$539,050	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0		
DB Institutional Partnership	ćn	ćn	ćo	ćn	ćo	ćn	ćn						ćo		

DR Institutional Partnership

Technical Assistance (TA)

IDSM food Processing Pilot

Commercial New Construction

Residential New Construction Pilot

DR Technology Resource Incubator Program (TRIO)

Workforce Education & Training Smart Students (SmartStudents)

Federal Power Reserve Partnership (FedPower)

DR Energy Leadership Partnership (ELP)

\$0

\$0

\$0

\$0 \$0 \$0

\$0

\$0 \$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0 \$0 \$0

\$0 \$0 \$0 \$0 \$0 \$0

\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0

\$146,667

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

\$0

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach (2)												Year-to Date	2015-2016	2015-2016 Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Total Expenditures	Budget (if Applicable
Category 10 - Special Projects	, , , , , , , , , , , , , , , , , , , ,				,										
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$286	\$0						\$286	\$286	\$166,66
Category 11 - Dynamic Pricing															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
SUBTOTAL	(\$234,623)	\$10,525	\$248,467	(\$12,707)	\$13,425	\$75,827	\$479,127	\$0	\$0	\$0	\$0	\$0	\$580,041	\$580,041	\$7,163,334
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING															
AC Cycling: Summer Discount Plan (SDP)															\$3,900,00
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$56,042	\$126,009	\$131,658	\$206,972	\$38,991						\$581,737	\$581,737	
Labor	\$1,775	\$2,580	\$3,157	\$3,298	\$2,501	\$2,219	\$2,068						\$17,598	\$17,598	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Peak Time Rebate / Save Power Day (PTR)															\$6,666,66
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	1 - 7 7
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$40,262	\$673,434	\$145,804	\$205,291	\$12,956						\$1,099,812	\$1,099,812	
Labor	\$800	\$849	\$973	\$947	\$619	\$640	\$464						\$5,292	\$5,292	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)															\$
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Labor	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	(\$232,048)	\$58,081	\$348,901	\$790,982	\$294,007	\$490,950	\$533,605	\$0	\$0	\$0	\$0	\$0	\$2,284,479	\$2,284,479	\$17,730,00
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$44,128	\$96,304	\$799,444	\$277,463	\$412,264	\$51,946						\$1,681,548	\$1,681,548	
Labor	\$2,575	\$3,428	\$4,130	\$4,246	\$3,120	\$2,860	\$2,532						\$22,890	\$22,890	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$0	
Total from Program, Rates & Activities that do not require itemized accounting	(\$234,623)	\$10,525	\$248,467	(\$12,707)	\$13,425	\$75,827	\$479,127						\$580,041	\$580,041	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	(\$232,048)	\$58,081	\$348,901	\$790,982	\$294,007	\$490,950	\$533,605	\$0	\$0	\$0	\$0	\$0	\$2,284,479	\$2,284,479	\$17,730,00
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural / Pumping	\$38	\$40	\$60	(\$170)	\$98	\$712	\$4,761						\$5,540	\$5,540	
Large Commercial and Industrial	\$458	\$3,156	\$824	(\$953)	\$1,629	\$9,246	\$57,132						\$71,491	\$71,491	
Small and Medium Commercial	\$38	\$2,229	\$141	\$720	\$327	\$1,556	\$4,761						\$9,772	\$9,772	
Residential	\$5,856	\$50,996	\$105,629	\$789,063	\$289,033	\$476,366	\$463,926						\$2,180,870	\$2,180,870	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$6.390	\$56.421	\$106.654	\$788.660	\$291.087	\$487.880	\$530,580	\$0	\$0	\$0	\$0	\$0	\$2,267,673	\$2,267,673	\$17 730 00

Notes

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) Statewide marketing-Flex Alert program recorded costs incurred in 2015 was included in DR monthly CPUC report starting April 2015 until the new CPUC report template particularly for Statewide ME&O balancing account is ready.