

July 21, 2015

Edward Randolph Director of the Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

> Re: A.08-06-001-Report of Southern California Edison Company (U 338-E) on Interruptible Load Programs and Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027.¹ SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to <u>www.sce.com;</u>
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE June 2015 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

 cc: Kelly Hymes, Administrative Law Judge; Bruce Kaneshiro All Parties of Record in A.08-06-001 et al and A.11-03-001 et al - *via email* RMS: LIMS- 314-8664 Enclosure(s)

Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

Appendix A

SCE WG2 Monthly Enhanced Report For June 2015

Table I-1 SCE Interruptible and Price Responsive Programs Subscription Statistics - Estimated Ex Ante and Ex Post MWs 2015

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts (4)

		Income			February			March			April			May			June		1
		January			,														
		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post	Eligible Accounts
	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated	as of
Programs	Accounts	MW (1)(3)	MW ⁽²⁾⁽³⁾	Accounts	MW ⁽¹⁾⁽³⁾	MW ⁽²⁾⁽³⁾	Accounts	MW ⁽¹⁾⁽³⁾	MW ⁽²⁾⁽³⁾	Accounts	MW (1)(3)	MW ⁽²⁾⁽³⁾	Accounts	MW ⁽¹⁾⁽³⁾	MW ⁽²⁾⁽³⁾	Accounts	MW (1)(3)	MW ⁽²⁾⁽³⁾	Jan 1, 2015 ⁽⁵⁾
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	66	135.8	129.6	65	123.3	127.7	65	142.0	127.7	66	147.6	129.6	65	136.7	127.7	65	138.7	127.7	11,575
Base Interruptible Program (BIP) 30 Minute Option	514	498.5	454.5	515	479.5	455.4	517	516.1	457.2	519	503.8	459.0	537	535.0	474.9	541	537.3	478.4	11,575
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7	11	17.6	16.7	11	17.1	16.7	11	17.7	16.7	11	16.8	16.7	N/A
Agricultural Pumping Interruptible (API)	1,204	33.1	25.8	1,199	30.2	25.7	1,196	39.8	25.6	1,199	55.4	25.7	1,206	59.3	25.8	1,216	64.8	26.0	9,785
Sub-Total Interruptible	1,795	685.0	626.6	1,790	650.5	625.4	1,789	715.5	627.1	1,795	723.9	630.9	1,819	748.7	645.0	1,833	757.6	648.8	
Price Response																			
Summer Discount Plan (SDP) - Residential	312,032	0.0	218.4	310,843	0.0	217.6	309,248	0.0	216.5	306,526	130.1	214.6	305,344	167.5	213.7	304,659	194.3	213.3	2,156,816
Summer Discount Plan (SDP) - Commercial	12,378	0.0	52.0	12,302	0.0	51.7	12,240	0.0	51.4	12,073	28.1	50.7	12,117	30.7	50.9	12,115	35.8	50.9	469,113
Summer Advantage Incentive (SAI/CPP)	3,622	20.9	40.2	3,640	20.9	40.4	3,644	21.5	40.4	3,630	36.3	40.3	3,605	36.0	40.0	3,600	34.2	40.0	637,645
Demand Bidding Program (DBP)	910	93.8	102.9	896	88.1	101.3	894	102.3	101.1	779	106.3	88.1	779	100.2	88.1	783	110.7	88.6	637,645
Capacity Bidding Program (CBP) Day Ahead	169	5.1	7.0	170	5.1	7.1	32	1.0	1.3	39	1.5	1.6	41	1.6	1.7	63	2.5	2.6	637,645
Capacity Bidding Program (CBP) Day Of	519	14.2	22.1	512	15.1	21.8	716	22.2	30.5	726	27.1	30.9	953	36.9	40.6	870	35.2	37.1	637,645
AMP Contracts/DR Contracts (AMP)	698	42.5	68.5	728	47.5	71.5	759	74.5	50.6	763	61.1	74.9	1,206	99.1	118.4	1,222	102.4	120.0	637,645
Real Time Pricing (RTP)	141	0.3	0.0	150	0.3	0.0	150	0.3	0.0	153	0.0	13.9	152	0.0	15.4	151	102.4	(14.2)	2,912
Save Power Day (SPD/PTR)	389,593	7.8	31.2	388,734	7.8	31.1	387,667	11.6	31.0	386,602	27.1	30.9	382,917	26.8	30.6	383,268	26.8	30.7	4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	24,169
Sub-Total Price Response	720,062	184.6	542.4	717,975	184.7	542.5	715,350	233.4	522.9	711,291	417.5	546.0	707,114	498.8	599.5	706,731	644.3	568.8	
Total All Programs	721,857	869.6	1,169.0	719,765	835.3	1,167.9	717,139	949.0	1,150.0	713,086	1,141.4	1,176.9	708,933	1,247.5	1,244.6	708,564	1,401.9	1,217.6	

		July			August			September			October			November			December		
	Service	Ex Ante Estimated	Ex Post Estimated	Eligible Accounts as of															
Programs	Accounts	MW ⁽¹⁾⁽³⁾	MW ⁽²⁾⁽³⁾	Jan 1, 2015 ⁽⁵⁾															
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option																			11,575
Base Interruptible Program (BIP) 30 Minute Option																			11,575
Optional Binding Mandatory Curtailment (OBMC)																			N/A
Agricultural Pumping Interruptible (API)																			9,785
Sub-Total Interruptible	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	C	0.0	0.0	0	0.0	0.0	(0.0	0.0	
Price Response																			
Summer Discount Plan (SDP) - Residential																			2,156,816
Summer Discount Plan (SDP) - Commercial																			469,113
Summer Advantage Incentive (SAI/CPP)																			637,645
Demand Bidding Program (DBP)																			637,645
Capacity Bidding Program (CBP) Day Ahead																			637,645
Capacity Bidding Program (CBP) Day Of																			637,645
AMP Contracts/DR Contracts (AMP)																			637,645
Real Time Pricing (RTP)																			2,912
Save Power Day (SPD/PTR)																			4,313,632
Scheduled Load Reduction Program (SLRP)																			24,169
Sub-Total Price Response	0	0.0	0.0	0	0.0	0.0	0	0.0		C	0.0		0	0.0	0.0		0.0	0.0	
Total All Programs	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	(0.0	0.0	

Notes:

1. Ex Ante Estimated MW = The monthly ex ante average load impact per customer, reported in the annual April 1, 2015 D. 08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The ex ante average load impact is the average hourly load impact for an event that would occur from 1-6pm on the system peak day of the month, with the exception of SAI/CPP where the average hourly load impacts from 2-6pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however, due to no events being called during certain months in previous years, no ex ante data is available

2. Ex Post Estimated MW = The annual ex post average load impact per customer, reported in the annual April 1, 2015 D.08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The annual ex post average load impact is the average hourly load impact per customer for those customers that may have participated in an event(s) between 1-6pm on event days in the preceding year when or if events occurred. Ex Post OBMC Load Impacts are based on program year 2008.

3. Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.

4. Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). E ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact tors.

5. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Table I-1A Average Load Impact kW / Customer 2015

Program Eligibility and Average Load Impacts based on April 1, 2015 compliance filing

					Average Ex	Post Load Im	pact kW / Cu	istomer					Estimated Eligible	
					Ŭ								Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November		Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
Agricultural Pumping Interruptible (API)	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	21.4	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	98.2	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	1,964.0	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	884.3	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	41.5	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	42.6	637,645	All non-residential customers
Demand Bidding Program (DBP)	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	113.1	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	0.3	0.3	0.1	90.7	101.4	-94.1	28.1	25.2	208.4	1.7	96.9	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	4,313,632	All residential customers with SmartMeters excluding those on
Save Fower Day (SFD/FTR)	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	4,515,052	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	11.1	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	2,156,816	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1-6pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months.

*Ex Post OBMC Load Impacts are based on program year 2008.

					Average Ex	Ante Load Im	pact kW / Cu	ustomer					Estimated Eligible	
													Accounts	
													as of	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
Agricultural Pumping Interruptible (API)	27.5	25.2	33.3	46.2	49.2	53.3	52.0	48.5	40.1	39.0	25.9	21.6	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	60.9	65.2	66.7	80.1	82.2	83.8	90.2	88.5	85.1	81.9	73.2	56.6	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	2,058.3	1,896.5	2,185.0	2,236.3	2,102.6	2,133.5	2,195.4	2,239.0	2,221.8	2,092.2	2,118.4	2,051.3	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	969.8	931.0	998.2	970.8	996.3	993.2	996.5	999.0	983.7	914.9	922.0	891.9	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	30.30	30.20	31.00	38.40	38.50	39.70	42.80	42.20	41.00	39.40	34.90	28.30	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	27.4	29.4	31.0	37.3	38.7	40.5	42.4	42.0	40.0	36.4	33.3	27.1	637,645	All non-residential customers
Demand Bidding Program (DBP)	103.1	98.3	114.4	136.4	128.6	141.4	143.2	143.0	143.9	124.4	127.8	112.2	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	2.0	2.0	1.9	0.1	0.1	-62.8	-62.8	16.4	-62.8	0.1	2.0	2.0	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.02	0.02	0.03	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.04	0.02	4,313,632	All residential customers with SmartMeters excluding those on
Save Fower Day (SFD/FIR)	0.02	0.02	0.03	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.04	0.02	4,515,052	rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.8	5.8	5.9	10.0	10.0	9.5	8.8	8.3	9.2	8.6	6.2	5.5	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	2.3	2.5	3.0	4.2	5.3	5.0	4.0	0.5	0.0	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.4	0.5	0.6	0.9	1.0	0.9	0.7	0.1	0.0	2,156,816	All residential customers with central air conditioning

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1-6pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4-9pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated

2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2009 - 2011

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2009 - 2011		Jan	larv			Feb	ruary			М	arch			۵	pril			N	lay			Jur	٥	
2005-2011			uury				luury				uren				pin				iuy	Tard			C C	T . 1 . 1
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified		Technology	Identified	Verified		Technology							TI Verified		Identified	Verified			Identified			Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program		23.2	5.3	28.5		22.6	5.3	27.9		22.6	5.3	27.9		22.6	5.3	27.9		21.6	5.0	26.7		21.6	4.9	26.5
Critical Peak Pricing		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8		7.3	0.5	7.8
Demand Bidding Program		79.6	2.4	82.0		79.6	2.4	82.0		78.0	2.8	80.8		78.0		80.8		73.2	2.8	76.0		73.2	2.8	76.0
Aggregator Managed Portfolio		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		20.6	2.3	23.0		25.8	2.3	28.2		26.3	2.3	28.6
Real Time Pricing		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7		22.7	0.0	22.7
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		153.4	10.6	164.0		152.8	10.6	163.4		151.2	10.9	162.1		151.2	10.9	162.1		150.7	10.7	161.4		151.1	10.6	161.7
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		153.4	10.6	164.0		152.8	10.6	163.4		151.2	10.9	162.1		151.2	10.9	162.1		150.7	10.7	161.4		151.1	10.6	161.7
General Program																								
TA (may also be enrolled in TI and AutoDR)	162.1		16.4		162.1		17.0		162.1		18.6		162.1		18.6		162.1		24.5		162.1		24.2	
Total	162.1		16.4		162.1		17.0		162.1		18.6		162.1		18.6		162.1		24.5		162.1		24.2	
	_																							
Total TA MW	162.1				162.1				162.1				162.1				162.1				162.1			

			July			Au	igust			Sept	ember			Oct	tober			Nove	ember			Dec	ember	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified		Technology							TI Verified					Technology				Technology				Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing				0.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio				0.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program				0.0)			0.0				0.0				0.0				0.0				0.0
Summer Discount Program				0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0)	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)																								
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0)	0.0		0.0	
									-															
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

Activity reflects projects initiated in 2009-2011.

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab.

 TA Identified MW
 Represents identified MW for service accounts from completed TA.

 AutoDR Verified MW
 Represents verified/tested MW for service accounts that participated in Auto DR.

 TI Verified MW
 Represents verified/tested MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

 A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
 *A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

 Total Technology MW
 Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

 General Program category
 Represents MW of participants in the TA stage and may include participants who are completed TI and Auto DR

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Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2012 - 2014

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

																r								
2012-2014		Jani	uary			Feb	ruary			M	arch			A	pril			N	/lay			Jun	e	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	Verified T	echnology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		19.5	0.0	19.5		19.5	0.0	19.5		19.8	0.0	19.8		16.1	0.0	16.1		16.1	0.0	16.1		16.0	0.0	16.0
Critical Peak Pricing		4.1	0.0	4.1		4.1	0.0	4.1		4.8	0.0	4.8		4.8	0.0	4.8		4.8	0.0	4.8		4.7	0.0	4.7
Demand Bidding Program		21.2	0.0	21.2		21.4	0.0	21.4		19.5	0.0	19.5		20.2	0.0	20.2		20.3	0.0	20.3		20.5	0.0	20.5
Aggregator Managed Portfolio		25.5	0.0	25.5		26.2	0.0	26.2		27.5	0.0	27.5		28.9	0.0	28.9		28.9	0.0	28.9		28.9	0.0	28.9
Real Time Pricing		2.3	0.0	2.3		2.3	0.0	2.3		2.3	0.0	2.3		2.3	0.0	2.3		3.0	0.0	3.0		3.0	0.0	3.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		72.6	0.0	72.6		73.5	0.0	73.5		73.9	0.0	73.9		72.3	0.0	72.3		73.2	0.0	73.2		73.1	0.0	73.1
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		72.6	0.0	72.6		73.5	0.0	73.5		73.9	0.0	73.9		72.3	0.0	72.3		73.2	0.0	73.2		73.1	0.0	73.1
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		1.8		3.7		2.0		3.7		3.3		3.7		5.5		3.7		5.5					
Total	3.7		1.8		3.7		2.0		3.7		3.3		3.7		5.5		3.7		5.5		0.0		0.0	
Total TA MW	3.7				3.7				3.7				3.7				3.7				0.0			

		J	uly			Au	gust			Sept	ember			Oct	tober			Nov	ember			Dec	ember	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified			Technology		Verified		Technology				Technology				Technology				Technology				Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing				0.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio				0.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program				0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program				0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	3.7		5.7																					
Total	3.7		5.7		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	3.7				0.0				0.0				0.0				0.0				0.0			

Notes:

Activity reflects projects initiated in 2012-2014

Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

TA Identified MW	Represents identified MW for service accounts from completed TA.
AutoDR Verified MW	Represents verified/tested MW for service accounts that participated in Auto DR.
TI Verified MW	Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
	*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
	*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.
Total Technology MW	Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
General Program category	Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-1B SCE TA/TI and Auto DR Program Subscription Statistics 2015 - 2016

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2015-2016		Jan	uary			Feb	ruary			M	arch			A	pril			N	/lay			Jur	e	
	TA	Auto DR		Total	TA	Auto DR		Total																
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified T	I Verified 1	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW																
Capacity Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Critical Peak Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Demand Bidding Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Aggregator Managed Portfolio		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Real Time Pricing		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
SLRP		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0					
Total	0.0		0.0		0.0		0.0		0.0)	0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0	1			0.0				0.0				0.0			

		July TA Auto DR Total				Au	gust			Sept	ember			Oc	tober			Nov	ember			Dece	mber	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology
Price Responsive	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Capacity Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing				0.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio				0.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program				0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program				0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0				0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)																								
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

Activity reflects projects initiated in 2015-2016 Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tak

TA Identified MW Represents identified MW for service accounts from completed TA. AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR. TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR

*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).

*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs

General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2 SCE Demand Response Programs and Activities Expenditures and Funding 2015-2016

Year-to-Date Program Expenditures						2015-20	16										
					20	15 Expenditure	es ^{(1) (4)}							Program-to-			
						-							Year-to Date	Date Total			
Cost Item		5-h	• • · · · · · ·	April		June	t. t.		Cantantan	0.4.4		December	2015 Expenditures	Expenditures 2015-2016	2-Year Funding 2015-2016 ⁽³⁾	Fundshift	Percent
Category 1 : Reliability Programs	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	2015-2016	2015-2016	Adjustments	Funding
Agricultural Pumping Interruptible (API)	\$8,232	\$16,880	\$30,575	\$32,968	\$28,906	\$35,440							\$153,001	\$153,001	\$1,028,702		15%
Base Interruptible Program (BIP)	\$10,030	\$11,805	\$26,000	\$24,311	\$31,309	\$55,800							\$159,255	\$159,255	\$1,604,818		10%
Optional Binding Mandatory Curtailment (OBMC)	\$1,087	\$224	\$219	(\$887)	\$367	\$226							\$1,236	\$1,236	\$24,984		5%
Rotating Outages (RO) Scheduled Load Reduction Program (SLRP)	\$19,553 \$0	\$310 \$0	\$488 \$0	\$627 \$0	\$702 \$0	\$812 \$0							\$22,492 \$0	\$22,492 \$0	\$214,438 \$10,000		10% 0%
Category 1 Total	\$38,903	\$29,218	\$57,281	\$57,019	\$61,284	\$92,278	\$0	\$0	\$0	\$0	\$0	\$0		\$335,983	\$2,882,942		12%
Category 2 : Price Responsive Programs																	
AC Cycling : Summer Discount Plan (SDP) Capacity Bidding Program (CBP)	\$147,003 \$8,523	\$495,387 \$6,127	\$587,473 \$13,672	\$1,663,975 \$9,342	\$1,977,074 \$10,386	\$896,015 \$13,841							\$5,766,928 \$61,890	\$5,766,928 \$61,890	\$42,927,846 \$440,858		13% 14%
Demand Bidding Program (DBP)	\$7,783	\$13,579	\$19,637	\$16,560	\$15,740	\$21,640							\$94,939	\$94,939	\$989,124		10%
Save Power Day (SPD/PTR)	\$25,713	\$27,967	\$73,827	\$31,983	\$41,747	\$38,147							\$239,384	\$239,384	\$3,138,344		8%
Category 2 Total	\$189,022	\$543,060	\$694,610	\$1,721,859	\$2,044,947	\$969,643	\$0	\$0	\$0	\$0	\$0	\$0	\$6,163,141	\$6,163,141	\$47,496,172		13%
Category 3 : DR Provider/Aggregated Managed Programs AMP Contracts/DR Contracts (AMP) ⁽²⁾	\$0	\$595	\$31,230	\$13,487	\$16,842	\$18,605							\$80,759	\$80,759	\$49,300,000	(\$4,000,000) 0%
Demand Response Auction Mechanism (DRAM)	\$0	\$0	\$0	\$0	\$2,957	(\$772)							\$2,185	\$2,185	<i>Q43,300,000</i>	\$4,000,000	
Category 3 Total	\$0	\$595	\$31,230	\$13,487	\$19,799	\$17,833	\$0	\$0	\$0	\$0	\$0	\$0	\$80,759	\$80,759	\$49,300,000		0%
Category 4 : Emerging & Enabling Technologies Auto DR / Technology Incentives (AutoDR-TI)	\$44,558	\$63,686	\$118,370	\$96,988	\$108,028	\$134,749							\$566,379	\$566,379	\$28,717,518		2%
Emerging Markets & Technologies	\$44,558 \$28,472	\$54,263	\$118,370	\$96,988	\$108,028	\$134,749 \$132,201							\$614,029	\$614.029	\$28,717,518 \$5.844.312		2%
Category 4 Total	\$73,030	\$117,949	\$264,780	\$246,921	\$210,776	\$266,951	\$0	\$0	\$0	\$0	\$0	\$0		\$1,180,407	\$34,561,830		3%
Category 5 : Pilots Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	N/A		0%
Workplace Charging Pilot	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	50							\$0 \$0	\$0 \$0	N/A N/A		0%
Category 5 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0		\$0	\$0		0%
Category 6 : Evaluation, Measurement and Verification																	
DR Research Studies (CPUC)	\$0 \$50,156	\$0 \$88.621	\$0 \$84.471	\$0	\$0	\$0							\$0	\$0	\$800,000		0%
Measurement and Evaluation Category 6 Total	\$50,156	\$88,621	\$84,471	\$52,517 \$52,517	\$48,717 \$48,717	\$53,093 \$53,093	\$0	\$0	\$0	\$0	\$0	\$0	\$377,575 \$377,575	\$377,575 \$377,575	\$4,269,432 \$5,069,432		9% 7%
	+,	+==,===	<i>+= 1,</i>	<i>+•-)•-</i>	+	<i>,,</i>			÷-		+-		<i>t)</i>	<i>+•••)•••</i>	<i>teletel</i>		
Category 7 : Marketing, Education & Outreach																	
Circuit Savers Program (6)	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160							(\$115)	(\$115)	\$666,667		0%
DR Marketing, Education & Outreach (4)(5)	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070							\$13,781	\$13,781	\$3,200,000		0%
Other Local Marketing	\$2,575 \$0	\$52,421 \$0	\$100,613 \$0	\$805,666 \$0	\$281,260 \$0	\$416,668 \$0							\$1,659,204 \$0	\$1,659,204 \$0	\$11,063,333 \$6,000,000		15% 0%
Statewide Marketing - Flex Alert Category 7 Total	(\$233,981)	\$55,881	\$345,832	\$787,136	\$287,104	\$430,898	\$0	\$0	\$0	\$0	Ś0	\$0		\$1,672,870	\$20,930,000		8%
category / rotal	(\$255,561)	<i>\$35,001</i>	<i>\$545,052</i>	\$101,150	\$207,204	\$450,050	Ç.	<u> </u>	Ç.	Ç.	ψŪ	Ç0	\$1,072,070	\$1,072,070	\$20,550,000		070
Category 8 : DR System Support Activities																	
DR Systems & Technology (S&T)	\$112,243 \$112,243	\$156,866 \$156,866	\$194,786 \$194,786	\$403,393 \$403,393	\$466,442 \$466,442	\$383,420 \$383.420	\$0	\$0	\$0	\$0	\$0	\$0	\$1,717,150 \$1,717,150	\$1,717,150 \$1,717,150	\$11,933,354 \$11,933,354		14% 14%
Category 8 Total	\$112,243	\$156,866	\$194,786	\$403,393	\$466,442	\$383,420	ŞU	ŞU	ŞU	ŞU	ŞU	ŞU	\$1,/1/,150	\$1,/1/,150	\$11,933,354		14%
Category 9 : Integrated Programs and Activities (Including Technical																	
Assistance)																	
Commercial New Construction	\$595	\$2,559	\$3,060	\$3,229	\$2,875	\$2,919							\$15,238	\$15,238	\$350,000		4%
DR Energy Leadership Partnership (ELP)	\$17,987	\$17,051	\$19,736	\$18,465	\$15,565	\$16,842							\$105,646 \$116.309	\$105,646	\$868,031 \$670,757		12%
DR Institutional and Government Partnership DR Technology Resource Incubator Program (TRIO)	\$20,775 \$158	\$20,486 \$180	\$24,272 \$195	\$22,955 \$314	\$15,156 \$427	\$12,664 \$269							\$116,309 \$1,542	\$116,309 \$1,542	\$250,000		17% 1%
Federal Power Reserve Partnership (FedPower)	\$150	\$100	\$155	\$0	\$0	\$205							\$1,542	\$1,542	\$2.50,000 \$0		0%
IDSM Continuous Energy Improvement	\$174	\$198	\$214	\$345	\$470	\$297							\$1,697	\$1,697	\$270,000		1%
IDSM Food Processing Pilot	\$331	\$377	\$409	\$659	\$897	\$565							\$3,239	\$3,239	\$515,000		1%
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052							\$78,003	\$78,003	\$3,010,000		3%
RCx Initiative	\$1,605	\$1,587	\$25,136	\$20,971	\$20,073	\$10,092							\$79,463	\$79,463	\$143,750		55%
Residential New Construction Pilot Statewide IDSM	\$95 \$8,875	\$108 \$7,873	\$117 \$13.988	\$188 \$6,974	\$256 \$48,490	\$161 \$29,413							\$925 \$115.613	\$925 \$115.613	\$150,000 \$250,000		1% 46%
Technical Assistance (TA)	\$4,376	\$4,509	\$6,005	\$7,368	\$9,276	\$7,878							\$39,412	\$39,412	\$1,249,686		40%
Third Party Programs	\$2,522	\$2,974	\$4,634	\$5,430	\$6,125	\$6,430							\$28,114	\$28,114	\$2,068,750		1%
Upstream Auto-DR w/HVAC	\$2,579	\$2,716	\$3,708	\$4,514	\$4,569	\$5,357							\$23,443	\$23,443	\$950,000		2%
Workforce Education & Training Smart Students (SmartStudents)	\$2,737	\$2,677	\$41,146	\$115,059	\$45,191	\$41,143	<i>k</i> -	**		**	**		\$247,953	\$247,953	\$1,000,000		25%
Category 9 Total	\$64,742	\$65,496	\$145,686	\$210,318	\$176,273	\$194,083	\$0	\$0	\$0	\$0	\$0	\$0	\$856,598	\$856,598	\$11,745,974		7%
Category 10 - Special Projects																	
Permanent Load Shift	\$18,077	\$22,208	\$29,437	\$33,141	\$35,050	\$29,838							\$167,751	\$167,751	\$5,133,334		3%
Category 10 Total	\$18,077	\$22,208	\$29,437	\$33,141	\$35,050	\$29,838	\$0	\$0	\$0	\$0	\$0	\$0	\$167,751	\$167,751	\$5,133,334		3%
Catagory 11 - Dynamic Bricina																	
Category 11 - Dynamic Pricing Real Time Pricing	\$9,001	\$7,488	\$9,960	\$9,394	\$6,953	\$10,539							\$53,335	\$53,335	\$0		0%
Summer Advantage Incentive (CPP)	\$9,001	\$7,488	\$9,854	\$9,394	\$7,124	\$18,113							\$60,974	\$60,974	\$0		0%
Category 11 Total	\$18,001	\$14,976	\$19,814	\$18,789	\$14,077	\$28,652	\$0	\$0	\$0	\$0	\$0	\$0		\$114,309	\$0		0%
														4			
Total Incremental Cost	\$330,193	\$1,094,869	\$1,867,925	\$3,544,580	\$3,364,470	\$2,466,689	\$0	\$0	\$0	\$0	\$0	\$0	\$12,666,542	\$12,666,542	\$189,053,038		7%

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 06/30/2015 Permanent Load Shift (PLS) Commitments outstanding as of \$ 3,686,635.45 06/30/2015

Notes:

Notes: (1) Per ACR Issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted. Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities. (2) Funding and expenses for Aggregator Managed Contracts (JAR Contracts)(AMP) reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table I-4.

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Table I-2b SCE Demand Response Programs and Activities Carry-Over Expenditures and Funding 2015-2016

Year-to-Date Program Expenditures		2015-2016 2015 Expenditures ⁽¹⁾ (2)													
			Year-to Date	Program-to- Date Total											
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Expenditures 2015-2016	
Category 1 : Reliability Programs Agricultural Pumping Interruptible (API	\$1,321	\$1,214	(\$1.658)	\$10	(\$2,048)	(\$3,755)							(\$4,915)	(\$4,915)	
Base Interruptible Program (BIP)	\$11,511	\$6,156	\$4,066	\$721	(\$2,709)	(\$6,624)							\$13,120	\$13,120	
Optional Binding Mandatory Curtailment (OBMC)	\$28	\$30	\$39	\$12	(\$39)	(\$79)							(\$9)	(\$9)	
Rotating Outages (RO)	\$845 \$0	\$541 \$0	(\$366) \$0	\$368 \$0	(\$790) \$0	\$140 \$0							\$738	\$738	
Scheduled Load Reduction Program (SLRP) Category 1 Total	\$0 \$13,706	\$0 \$7,940	\$0 \$2,080	\$0	(\$5,587)	(\$10,318)	\$0	\$0	\$0	\$0	\$0	\$0	\$0 \$8,933	\$0 \$8,933	
edicpoly 1 lotal	\$10,700	\$7,540	\$2,000	<i>v</i> ,,,,,,	(\$3,507)	(\$10,510)	ŶŸ	ŶŸ	ŶŬ	ŲŲ	<i></i>	γu	<i>\$0,555</i>	\$0,555	
Category 2 : Price Responsive Programs															
AC Cycling : Summer Discount Plan (SDP)	\$431,988	\$486,353	\$658,986	(\$302,349)	(\$464,615)	(\$171,795)							\$638,569	\$638,569	
Capacity Bidding Program (CBP) Demand Bidding Program (DBP)	\$1,321 \$4,915	\$1,254 (\$153)	(\$2,508) (\$727)	\$520 (\$887)	(\$851) (\$1,742)	(\$1,631) (\$3,303)							(\$1,895) (\$1,897)	(\$1,895) (\$1,897)	
Save Power Day (SPD/PTR)	\$5,585	\$4,840	(\$1,079)	\$65,262	\$2,302	\$76,691							\$153,601	\$153,601	
Category 2 Total	\$443,808	\$492,295	\$654,673	(\$237,453)	(\$464,906)	(\$100,038)	\$0	\$0	\$0	\$0	\$0	\$0	\$788,378	\$788,378	
Category 3 : DR Provider/Aggregated Managed Programs AMP Contracts/DR Contracts (AMP)	\$21,583	\$2,026	\$14,136	\$235	(\$1,538)	(\$2,649)							\$33,793	\$33,793	
Category 3 Total	\$21,583	\$2,026	\$14,136	\$235	(\$1,538)	(\$2,649)	\$0	\$0	\$0	\$0	\$0	\$0	\$33,793	\$33,793	
Category 4 : Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI) Emerging Markets & Technologies	(\$1,549,209) \$263,702	\$210,853 \$119.558	\$76,242 \$84,139	\$285,880 \$35.211	\$200,887 \$89.316	(\$17,970) \$16,430							(\$793,317) \$608,356	(\$793,317) \$608,356	
Category 4 Total	(\$1.285.507)	\$330,411	\$160,381	\$321,091	\$290,204	(\$1,540)	\$0	\$0	\$0	\$0	\$0	\$0	(\$184,961)	(\$184,961)	
	(+-,,-0,-)	,,	+,	,,x	,,	(+-,)	ţ,	20	, v	ψŪ	ŲŪ	ý,	(+,501)	(+,-01)	
Category 5 : Pilots															
Smart Charging Pilot	\$0 \$12,849	\$11,927 \$13,325	(\$12,371) \$12.887	\$12,500 \$533	(\$12,629) (\$12,356)	(\$9,500) \$310							(\$10,073)	(\$10,073) \$27,548	
Workplace Charging Pilot Category 5 Total	\$12,849	\$13,325 \$25,252	\$12,887	\$533	(\$12,356)	\$310	\$0	\$0	\$0	\$0	\$0	\$0	\$27,548 \$17,474	\$27,548	
Category 5 rotai	\$12,045	\$23,232	\$310	\$15,055	(\$24,504)	(\$5,150)			30	30	30	Şυ	\$17,474	\$17,474	
Category 6 : Evaluation, Measurement and Verification															
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Measurement and Evaluation Category 6 Total	\$65,539 \$65,539	\$105,204 \$105,204	\$120,905 \$120,905	\$107,923 \$107,923	\$111,390 \$111,390	(\$14,320) (\$14,320)	\$0	\$0	\$0	\$0	\$0	\$0	\$496,641 \$496,641	\$496,641 \$496,641	
Category 6 Total	\$05,539	\$105,204	\$120,905	\$107,923	\$111,390	(\$14,320)	ŞU	ŞU	ŞU	ŞU	ŞU	ŞU	\$496,641	\$496,641	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program	\$395	(\$23,587)	(\$590)	\$31,690	\$12,615	\$12,877							\$33,401	\$33,401	
DR Marketing, Education & Outreach	\$30,265	\$9,306	\$224	(\$38,721)	\$2,143	\$131							\$3,349	\$3,349	
Other Local Marketing Statewide Marketing - Flex Alert ⁽³⁾	(\$251,572) \$2,670	\$327,428 \$0	(\$40,469) \$0	(\$630,093) \$225	(\$7,215) \$90,641	\$0 \$92,846							(\$601,920) \$186,381	(\$601,920) \$186,381	
Category 7 Total	(\$218.243)	\$313,148	(\$40,834)	(\$636,899)	\$98,184	\$105,855	\$0	\$0	\$0	\$0	\$0	\$0	(\$378,789)	(\$378,789)	
Category 8 : DR System Support Activities															
DR Systems & Technology (S&T) Category 8 Total	\$96,291 \$96,291	\$408,628 \$408,628	\$47,171 \$47,171	(\$83,038) (\$83.038)	(\$327,772) (\$327,772)	\$46,325 \$46,325	\$0	\$0	\$0	\$0	\$0	\$0	\$187,605 \$187,605	\$187,605 \$187,605	
Category & Total	\$50,251	3408,828	347,171	(\$65,056)	(\$321,112)	\$40,323	ŞU	Şυ	30	30	30	Şυ	\$187,005	\$187,005	
Category 9 : Integrated Programs and Activities (Including															
Technical Assistance)															
Commercial New Construction DR Energy Leadership Partnership (ELP)	\$2,579 \$1,123	\$342 (\$773)	\$763 (\$963)	(\$337) \$755	(\$485) \$8,977	\$408 \$2,888							\$3,270 \$12,006	\$3,270 \$12,006	
DR Institutional Partnership	(\$783)	(\$655)	\$631	\$1,598	\$24,237	\$536							\$25,564	\$12,000	
DR Technology Resource Incubator Program (TRIO)	\$53	\$15	\$67	\$51	(\$150)	\$37							\$73	\$73	
Federal Power Reserve Partnership (FedPower	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
IDSM Continuous Energy Improvement	\$69	(\$2)	\$21	(\$2,250)	\$1	\$5,769							\$3,610	\$3,610	
IDSM Food Processing Pilot Integrated DSM Marketing	\$137 \$7,833	\$51 \$130,541	\$174 \$29,870	\$70 \$43,536	(\$307) \$49,834	\$3,051 \$345,328							\$3,176 \$606,941	\$3,176 \$606,941	
RCx Initiative	(\$179)	\$3,801	\$103	\$42	(\$42)	(\$270)							\$3,455	\$3,455	
Residential New Construction Pilot	\$121	\$51	\$154	\$34	(\$235)	\$83							\$208	\$208	
Statewide IDSM	\$55,126	\$4,608	\$15,082	\$369	\$5,035	\$276							\$80,495	\$80,495	
Technical Assistance (TA)	\$1,273	\$1,182	\$55	\$1,723	\$1,326	\$159,904							\$165,463	\$165,463	
Third Party Programs Upstream Auto-DR w/HVAC	\$553 \$91	\$349 \$154	\$584 \$220	\$255 \$160	(\$134) (\$152)	(\$1,348) (\$463)							\$258 \$10	\$258 \$10	
Workforce Education & Training Smart Students (SmartStudents	\$32,640	\$6,387	\$244	\$341	(\$383)	\$1,130							\$40,360	\$40,360	
Category 9 Total	\$100,634	\$146,051	\$47,004	\$46,346	\$87,523	\$517,329	\$0	\$0	\$0	\$0	\$0	\$0		\$944,888	
Category 10 - Special Projects															
Permanent Load Shift	\$12,625	\$1,140	\$12,990	\$1,772	\$2,219	(\$5,673)							\$25,074	\$25,074	
Category 10 Total	\$12,625	\$1,140	\$12,990	\$1,772	\$2,219	(\$5,673)	\$0	\$0	\$0	\$0	\$0	\$0	\$25,074	\$25,074	
Category 11 - Dynamic Pricing Real Time Pricing	\$3,466	(\$2,613)	\$361	\$241	(\$309)	(\$615)							\$532	\$532	
Summer Advantage Incentive (CPP)	\$3,400	\$3,487	\$4.387	\$241 \$2.685	(\$3.702)	(\$7.313)							\$532	\$4.858	
Category 11 Total	\$8,781	\$874	\$4,748	\$2,926	(\$4,011)	(\$7,928)	\$0	\$0	\$0	\$0	\$0	\$0		\$5,390	
Programs Support Costs	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Total Incremental Cost	(\$727 932)	\$1,832,969	\$1,023,770	(\$462.953)	(\$239.279)	\$517,853	\$0	\$0	\$0	\$0	\$0	\$0	\$1,944,426	\$1,944,426	
	(0,27,000)	<i>41,002,000</i>	\$1,023,770	(02,003)	(4233)213)	4527,055				- QC	οç	- ⁰	· · · · · · · · · · · · · · · · · · ·	\$2,544,420	

 Technical Assistance & Technology Incentives (TA&TI) commitments
 \$ 9,364,224

 outstanding as of 06/20/2015
 \$ 9,364,224

 Permanent Load Shift (PLS) Commitments outstanding as of \$ 1,600,000
 \$ 1,600,000

 6/30/2015
 \$ 1,600,000

 Notes:

 (1) Per A.12:04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activitie

 (2) Negative expenses in January are a result of reversed accrual entries

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Table I-4 SCE Demand Response Programs Customer Program Incentives 2015

Annual Total Cost

Total Embedded Cost and Revenues ⁽¹⁾																
	-	Total Empedded Cost and Revenues														
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Total Cost			
Program Incentives (2)																
Agricultural Pumping Interruptible (API)	\$29,380	\$39,597	\$57,440	\$64,899	\$61,148	\$560,053							\$812,517			
Base Interruptible Program (BIP)	\$710,741	\$731,888	\$813,956	\$780,069	\$787,284	\$4,485,757							\$8,309,695			
Capacity Bidding Program (CBP)	\$34,674	\$31,594	\$39,591	\$42,977	\$104,307	Pending							\$253,143			
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0			
AMP Contracts/DR Contracts (AMP)	\$1,872,797	\$8,368	(\$27,570)	\$166,569	\$50,710	\$1,253							\$2,072,126			
Save Power Day (SPD/PTR)	\$11,235	\$11,086	\$14,201	\$13,172	\$12,781	\$12,836							\$75,310			
Summer Discount Plan (SDP) - Commercial	\$1,077	\$267	\$10,832	\$3,105	\$11,506	\$1,912,040							\$1,938,828			
Summer Discount Plan (SDP) - Residential	\$173,518	\$163,668	\$194,015	\$162,433	\$163,131	\$5,719,423							\$6,576,188			
Summer Discount Plan (SDP) - Residential O-Switch	\$1,878	\$2,823	\$1,739	\$2,536	\$1,671	\$69,634							\$80,281			
Total Cost of Incentives	\$2,835,300	\$989,290	\$1,104,204	\$1,235,760	\$1,192,538	\$12,760,995	\$0	\$0	\$0	\$0	\$0	\$0	\$20,118,088			
Revenues from Excess Energy Charges ⁽³⁾	\$0	\$0	\$0	\$0	\$0	\$0							\$0			

(1) Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.
 (2) Except for AMP Contacts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

(3) Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities 2015-2016 Customer Communication, Marketing and Outreach

]	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach (2)													2015-2016	2015-2016 Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Total Expenditures	Budget (if Applicable)
I. STATEWIDE MARKETING (2)(3)	Junuary	repraciy	indi chi		may	June	20.1	Jugust	beptermeet	ottobe.	litereninen	Dettemper	1		
IOU Administrative Costs	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070							\$13,781	\$13,781	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
I. TOTAL STATEWIDE MARKETING	(\$238,438)	\$1,660	\$242,246	\$2,322	\$2,920	\$3,070	\$0	\$0	\$0	\$0	\$0	\$0	\$13,781	\$13,781	\$6,000,000
II. UTILITY MARKETING BY ACTIVITY ⁽¹⁾ TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017															\$17,730,000
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Base Interruptible Program (BIP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Optional Binding Mandatory Curtailment (OBMC)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Rotating Outages (RO)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Scheduled Load Reduction Program (SLRP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 2: Price Responsive Programs															
Capacity Bidding Program (CBP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Demand Bidding Program (DBP)	\$0	\$0	\$0	\$0	\$170	\$0							\$170	\$170	\$183,334
AC Cycling : Summer Discount Plan (SDP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	+,
Save Power Day (SPD/PTR)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 3: DR Provider/Aggregated Managed Programs															
AMP Contracts/DR Contracts (AMP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	\$0	\$4,865	\$180	\$1,977	\$508	\$1,259							\$8,788	\$8,788	
Emerging Markets & Technologies	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Workplace Charging Pilot	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 6 : Evaluation, Measurement and Verification															
Measurement and Evaluation	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
DR Research Studies (CPUC)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program ⁽⁴⁾	\$1,882	\$1,800	\$2,973	(\$20,853)	\$2,923	\$11,160							(\$115)	(\$115)	\$666,667
DR Marketing, Education & Outreach	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Statewide Marketing - Flex Alert	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	\$6,000,000
Other Local Marketing	\$0	\$0	\$0	\$0	\$0	\$0									
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing	\$1,933	\$2,201	\$3,068	\$3,846	\$6,903	\$60,052							\$78,003	\$78,003	
Statewide IDSM	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
DR Institutional Partnership	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
DR Technology Resource Incubator Program (TRIO)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
DR Energy Leadership Partnership (ELP)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Federal Power Reserve Partnership (FedPower)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Technical Assistance (TA)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	\$146,667
Commercial New Construction	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
	40	ćo	\$0	\$0	\$0	\$0							\$0	\$0	
IDSM food Processing Pilot	\$0	\$0													
IDSM food Processing Pilot Residential New Construction Pilot	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0	\$0 \$0 \$0							\$0 \$0 \$0	\$0 \$0 \$0	

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach (2)														2015-2016 Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2015 Expenditures	Total Expenditures	Budget (i
Category 10 - Special Projects							,								
Permanent Load Shift	\$0	\$0	\$0	\$0	\$0	\$286							\$286	\$286	\$166,6
Category 11 - Dynamic Pricing															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Real Time Pricing	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
SUBTOTAL	(\$234,623)	\$10,525	\$248,467	(\$12,707)	\$13,425	\$75,827	\$0	\$0	\$0	\$0	\$0	\$0	\$100,913	\$100,913	\$7,163,3
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING AC Cycling : Summer Discount Plan (SDP)															\$3,900,0
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$56,042	\$126,009	\$131,658	\$206,972							\$542,746	\$542,746	
Labor	\$1,775	\$2,580	\$3,157	\$3,298	\$2,501	\$2,219							\$15,530	\$15,530	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Peak Time Rebate / Save Power Day (PTR)															\$6,666,6
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$22,064	\$40,262	\$673,434	\$145,804	\$205,291							\$1,086,856		
Labor	\$800	\$849	\$973	\$947	\$619	\$640							\$4,828	\$4,828	
Paid Media	\$0 \$0	\$0 ¢0	\$0 \$0	\$0 ¢0	\$0 ¢0	\$0 ¢0							\$0 \$0	\$0 ¢0	
Other Costs	ŞU	\$0	\$0	\$0	\$0	\$0							ŞU	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)															
Customer Research	\$0	\$0 ¢0	\$0	\$0 ¢0	\$0	\$0 ¢0							\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs) Labor	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0							\$0 \$0	\$0 \$0	
Paid Media	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0 \$0							\$0 \$0	\$0 \$0	
Other Costs	\$0 \$0	\$0	\$0 \$0	\$0	\$0	\$0							\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	(\$232,048)	\$58,081	\$348,901	\$790,982	\$294,007	\$490,950	\$0	\$0	\$0	\$0	\$0	\$0	\$1,750,873	\$1,750,873	\$17,730,0
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$ 0							\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$44,128	\$96,304	\$799,444	\$277,463	\$412,264							\$1,629,602	\$1,629,602	
Labor	\$2,575	\$3,428	\$4,130	\$4,246	\$3,120	\$2,860							\$20,358	\$20,358	
Paid Media	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0							\$0	\$0	
Total from Program, Rates & Activities that do not require itemized accounting III. TOTAL UTILITY MARKETING BY ITEMIZED COST	(\$234,623) (\$232,048)	\$10,525 \$58,081	\$248,467 \$348,901	(\$12,707) \$790,982	\$13,425 \$294,007	\$75,827 \$490,950	\$0	\$0	\$0	\$0	\$0	\$0	\$100,913	\$100,913 \$1,750,873	\$17,730,0
	(\$202)0107	<i><i>v</i>sojoor</i>	<i>\$610,501</i>	<i><i><i></i></i></i>	<i>423 1,007</i>	<i>Q</i> 130,550	, , ,			ţu		Ų.	<i></i>	<i><i>q</i>1,700,070</i>	<i></i>
IV. UTILITY MARKETING BY CUSTOMER SEGMENT Agricultural / Pumping	\$38	\$40	\$60	(\$170)	\$98	\$712							\$779	\$779	
Large Commercial and Industrial	\$458	\$40 \$3,156	\$824	(\$170) (\$953)	\$98 \$1,629	\$9,246							\$14,359	\$14,359	
Small and Medium Commercial	\$38	\$2,229	\$141	\$720	\$327	\$1,556							\$5,011	\$5,011	
Residential	\$5,856	\$50,996	\$105,629	\$789,063	\$289,033	\$476,366							\$1,716,944	\$1,716,944	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT		\$56,421	\$106,654	\$788,660	\$291,087	\$487,880	\$0	\$0	\$0	\$0	\$0	\$0			\$17,730,0

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

(2) Statewide marketing-Flex Alert program recorded costs incurred in 2015 was included in DR monthly CPUC report starting April 2015 until the new CPUC report template particularly for Statewide ME&O balancing account is ready.