

March 23, 2015

Edward Randolph
Director of the Energy Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Re: A.08-06-001-Report of Southern California Edison
Company (U 338-E) on Interruptible Load Programs and
Demand Response Programs

Dear Mr. Randolph:

Enclosed is Southern California Edison Company's ("SCE") Report on Interruptible Load Programs and Demand Response Programs pursuant to Ordering Paragraph No. 39 of Decision 09-08-027.¹ SCE's report, presented in Appendix A, follows the reporting requirements and uses the approved template from Energy Division. It is posted on a publicly available website:

- Go to www.sce.com;
- Click on the "Regulatory Information" link at the bottom right of the page;
- Select "CPUC Open Proceedings";
- Enter "A.08-06-001" in the search box;
- Locate and select the "SCE February 2015 Report on ILP and DR Programs" links to access associated documents.

Very truly yours,

/s/ R. Olivia Samad

R. Olivia Samad

cc: Kelly Hymes, Administrative Law Judge;
Bruce Kaneshiro
All Parties of Record in A.08-06-001 and A.11-03-001 - *via email*

RMS: LIMS- 314-8021

Enclosure(s)

¹ Ordering Paragraph No. 39 requires PG&E and the other utilities to "...use a consistent monthly report format approved by Energy Division staff, and ...provide these monthly reports to the Director of the Commission's Energy Division, with service on and the most recent service list in this proceeding."

Appendix A

SCE WG2 Monthly Enhanced Report For February 2015

Southern California Edison

Monthly Program Enrollment and Estimated Load Impacts ⁽⁴⁾

Programs	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2015 ⁽⁵⁾
	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option	66	108.3	70.2	65	120.9	69.1													11,575
Base Interruptible Program (BIP) 30 Minute Option	514	408.0	546.5	515	422.9	547.6													11,575
Optional Binding Mandatory Curtailment (OBMC)	11	17.6	16.7	11	17.6	16.7													N/A
Agricultural Pumping Interruptible (API)	1,204	29.1	44.7	1,199	35.7	44.5													9,785
Sub-Total Interruptible	1,795	563.0	678.1	1,790	597.2	677.9	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0
Price Response																			
Summer Discount Plan (SDP) - Residential	312,032	0.0	280.8	310,843	0.0	279.8													2,156,816
Summer Discount Plan (SDP) - Commercial	12,378	0.0	33.4	12,302	0.0	33.2													469,113
Summer Advantage Incentive (SAI/CPP)	3,622	21.4	51.4	3,640	21.5	51.7													637,645
Demand Bidding Program (DBP)	910	44.2	69.0	896	56.7	67.9													637,645
Capacity Bidding Program (CBP) Day Ahead	169	4.9	24.6	170	5.2	24.7													637,645
Capacity Bidding Program (CBP) Day Of	519	34.9	22.8	512	34.6	22.5													637,645
AMP Contracts/DR Contracts (AMP)	698	34.8	55.6	728	43.2	58.0													637,645
Real Time Pricing (RTP)	141	0.9	1.1	150	1.0	1.2													2,912
Save Power Day (SPD/PTR)	389,593	15.6	15.6	388,734	15.5	15.5													4,313,632
Scheduled Load Reduction Program (SLRP)	0	0.0	0.0	0	0.0	0.0													24,169
Sub-Total Price Response	720,062	156.8	554.4	717,975	177.6	554.5	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0
Total All Programs	721,857	719.8	1,232.4	719,765	774.8	1,232.4	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2015 ⁽⁵⁾
	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	Service Accounts	Ex Ante Estimated MW ⁽¹⁾⁽³⁾	Ex Post Estimated MW ⁽²⁾⁽³⁾	
Interruptible/Reliability																			
Base Interruptible Program (BIP) 15 Minute Option																			11,575
Base Interruptible Program (BIP) 30 Minute Option																			11,575
Optional Binding Mandatory Curtailment (OBMC)																			N/A
Agricultural Pumping Interruptible (API)																			9,785
Sub-Total Interruptible	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0
Price Response																			
Summer Discount Plan (SDP) - Residential																			2,156,816
Summer Discount Plan (SDP) - Commercial																			469,113
Summer Advantage Incentive (SAI/CPP)																			637,645
Demand Bidding Program (DBP)																			637,645
Capacity Bidding Program (CBP) Day Ahead																			637,645
Capacity Bidding Program (CBP) Day Of																			637,645
AMP Contracts/DR Contracts (AMP)																			637,645
Real Time Pricing (RTP)																			2,912
Save Power Day (SPD/PTR)																			4,313,632
Scheduled Load Reduction Program (SLRP)																			24,169
Sub-Total Price Response	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0
Total All Programs	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0.0

Notes:

- Ex Ante Estimated MW = The monthly ex ante average load impact per customer, reported in the annual April 1, 2014 D. 08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The ex ante average load impact is the average hourly load impact for an event that would occur from 1-6pm on the system peak day of the month, with the exception of SAI/CPP where the average hourly load impacts from 2-6pm are used. Monthly ex ante estimates are indicated only for programs which can be called for events that reporting month. For programs that are not available that month or do not have a positive load impact, a value of zero is reported. SDP Residential is available year-round, however, due to no events being called during certain months in previous years, no ex ante data is available
- Ex Post Estimated MW = The annual ex post average load impact per customer, reported in the annual April 1, 2014 D.08-04-050 Compliance Filing, multiplied by the number of currently enrolled service accounts for the reporting month. The annual ex post average load impact is the average hourly load impact per customer for those customers that may have participated in an event(s) between 1-6pm on event days in the preceding year when or if events occurred. Ex Post OBMC Load Impacts are based on program year 2008.
- Load Impacts are not available for the SLRP, therefore MW are estimated based on the hour of peak scheduled load reduction.
- Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex ante or ex ante columns. Ex post estimates reflects historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the ex-post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An ex-ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions. The ex ante and ex post load impacts presented in this report are based on the IOUs' annual April 1st Compliance Filings pursuant to Decision D.08-04-050. SCE provides reports to various other agencies (CAISO, FERC, NERC, etc.) which may differ from the load impact estimates in this report but are still based on the June 1st Compliance Filing. The differences are attributed to the use of average values over specific load impact hours and other factors.
- PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.

Program Eligibility and Average Load Impacts based on April 1, 2014 compliance filing

Program	Average Ex Post Load Impact kW / Customer ⁽³⁾												Estimated Eligible Accounts as of Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
	January	February	March	April	May	June	July	August	September	October	November	December		
Agricultural Pumping Interruptible (API)	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	37.1	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	33.3	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	79.7	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	1,063.3	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	145.4	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	43.9	637,645	All non-residential customers
Demand Bidding Program (DBP)	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	75.8	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	1,517.0	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	8.0	8.0	5.4	2.9	2.9	18.9	239.4	227.7	229.4	180.2	4.6	4.6	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	4,313,632	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	2.7	2.7	2.7	2.7	2.7	2.7	3.8	3.8	3.8	3.8	3.8	3.8	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	2,156,816	All residential customers with central air conditioning

Notes:

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over actual event hours during the 1-6pm window for the preceding year if events occurred omitting 0 and negative load values if program was available, but not dispatched. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the Average Ex Post Load Impact per customer service account remains constant across all months.

*Ex Post OBMC Load Impacts are based on program year 2008.

Program	Average Ex Ante Load Impact kW / Customer ⁽⁴⁾												Estimated Eligible Accounts as of Jan 1, 2015 ⁽¹⁾⁽²⁾	Eligibility Criteria
	January	February	March	April	May	June	July	August	September	October	November	December		
Agricultural Pumping Interruptible (API)	24.2	29.8	35.2	49.4	51.9	54.6	53.2	53.9	42.8	36.1	27.7	25.8	9,785	All customers > 37kW on an Ag & Pumping rate
AMP Contracts/DR Contracts (AMP) - Day Ahead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	637,645	All non-residential customers
AMP Contracts/DR Contracts (AMP) - Day Of	49.9	54.1	57.0	79.1	73.1	77.3	78.3	78.6	74.7	88.6	58.9	48.8	637,645	All non-residential customers
Base Interruptible Program (BIP) 15 Minute Option	1,641.4	1,860.7	1,824.0	1,928.5	1,957.7	2,021.1	1,933.2	2,054.6	2,044.8	1,990.5	1,970.1	1,744.7	11,575	All C & I customers > 200kW
Base Interruptible Program (BIP) 30 Minute Option	793.8	821.2	820.4	870.8	904.8	940.2	933.3	908.2	937.8	853.1	823.8	751.4	11,575	All C & I customers > 200kW
Capacity Bidding Program (CBP) Day Ahead	29.00	30.30	32.70	38.00	42.60	43.80	44.40	46.80	48.00	66.60	30.80	29.70	637,645	All non-residential customers
Capacity Bidding Program (CBP) Day Of	67.3	67.5	68.4	71.5	50.6	50.7	51.8	52.8	51.9	70.6	73.3	68.1	637,645	All non-residential customers
Demand Bidding Program (DBP)	48.6	63.3	103.5	130.6	126.4	133.6	115.5	131.9	131.0	130.0	118.6	110.1	637,645	All non-residential customers
Optional Binding Mandatory Curtailment (OBMC)	1,596.9	1,599.4	1,601.1	1,555.4	1,609.8	1,524.3	1,510.6	1,532.1	1,469.2	1,450.6	1,498.3	1,348.1	N/A	All non-res. customers who can reduce circuit load by 15%
Real Time Pricing (RTP)	6.6	6.6	6.7	2.9	3.0	-101.1	47.0	273.5	263.4	140.4	7.3	7.3	2,912	All non-res. bundled service customers
Save Power Day (SPD/PTR)	0.04	0.04	0.04	0.05	0.05	0.06	0.07	0.07	0.07	0.06	0.05	0.04	4,313,632	All residential customers with SmartMeters excluding those on rates DM, DMS-1, DMS-2, DMS-3, and DS.
Scheduled Load Reduction Program (SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24,169	All non-res. bundled service customers >100kW
Summer Advantage Incentive (SAI/CPP)	5.9	5.9	5.9	14.5	15.0	14.3	14.3	14.3	15.0	15.5	6.3	5.9	4,923,772	All bundled service customers
Summer Discount Plan (SDP) - Commercial	0.0	0.0	0.0	0.9	1.7	1.9	4.0	5.0	5.0	3.4	0.4	0.0	471,123	All commercial customers with central air conditioning
Summer Discount Plan (SDP) - Residential	0.0	0.0	0.0	0.2	0.5	0.6	0.9	1.1	1.1	0.6	0.1	0.0	2,156,816	All residential customers with central air conditioning

Notes:

Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1-6pm on the system peak day of the month, as reported in the load impact reports filed April 1, 2014. For programs that are not active outside of the summer season a zero load impact value is reported. For programs available outside of the summer season, estimated Average Ex Ante Load Impacts for November through March/April/May are used depending on available data and reflect a typical event that would occur from 4-9pm under the same conditions. Data from Ex Ante load impact reports filed in 2009 is used for OBMC reporting.

1. The accounts eligible to participate in OBMC is not available because the number of customers who can reduce 15% of their entire circuit load during every rotating outage cannot be reasonably estimated
2. PTR Service Accounts reflects the total number of customers eligible for PTR notifications as of Jan 1, 2015.
3. For July-December, Ex Post load impacts for SDP - Commercial were updated using the latest load impact report filed July 2, 2014
4. For July-December, Ex Ante load impacts for SDP - Commercial and Residential were updated using the latest load impact report filed July 2, 2014

Table I-1B
SCE TA/TI and Auto DR Program Subscription Statistics
2015 - 2016

Detailed Breakdown of MW To Date in TA/Auto DR-TI Programs

2015-2016	January				February				March				April				May				June			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Price Responsive																								
Capacity Bidding Program		0.0	0.0	0.0			0.0	0.0	0.0															
Critical Peak Pricing			0.0	0.0			0.0	0.0	0.0															
Demand Bidding Program			0.0	0.0			0.0	0.0	0.0															
Aggregator Managed Portfolio			0.0	0.0			0.0	0.0	0.0															
Real Time Pricing			0.0	0.0			0.0	0.0	0.0															
SLRP			0.0	0.0			0.0	0.0	0.0															
Total		0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program		0.0	0.0	0.0		0.0	0.0	0.0																0.0
Summer Discount Program		0.0	0.0	0.0		0.0	0.0	0.0																0.0
Agricultural Pumping Interruptible		0.0	0.0	0.0		0.0	0.0	0.0																0.0
OBMC		0.0	0.0	0.0		0.0	0.0	0.0																0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0	
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0			0.0	0.0	0.0	
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0		0.0		0.0		0.0																	
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

2015-2016	July				August				September				October				November				December			
	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology
	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW	MW
Price Responsive																								
Capacity Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Critical Peak Pricing				0.0				0.0				0.0				0.0				0.0				0.0
Demand Bidding Program				0.0				0.0				0.0				0.0				0.0				0.0
Aggregator Managed Portfolio				0.0				0.0				0.0				0.0				0.0				0.0
Real Time Pricing				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																								
Base Interruptible Program				0.0				0.0				0.0				0.0				0.0				0.0
Summer Discount Program				0.0				0.0				0.0				0.0				0.0				0.0
Agricultural Pumping Interruptible				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MW		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)																								
Total	0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0	
Total TA MW	0.0				0.0				0.0				0.0				0.0				0.0			

Notes:

Activity reflects projects initiated in 2015-2016
Customer counts reported on this page are not excluded from counts in the Program MW tab. MWs reported on this page are not directly related to MW reported in the Program MW tab

TA Identified MW Represents identified MW for service accounts from completed TA.
AutoDR Verified MW Represents verified/tested MW for service accounts that participated in Auto DR.
TI Verified MW Represents verified MW for service accounts that participated in TI (i.e. must be enrolled in DR) and not in AutoDR; MW reported here not necessarily amount enrolled in DR
*A reduction in standard TI MWs can occur when a customer upgrades to Auto-DR (subsequently, the ADR MWs increase).
*Also, if a customer leaves a DR program it will reduce the MWs for that particular DR program.

Total Technology MW Represents the sum of verified MW associated with the service accounts in the TI and Auto DR programs
General Program category Represents MW of participants in the TA stage and may include participants who have completed TI and Auto DR

Table I-2
SCE Demand Response Programs and Activities
Expenditures and Funding
2015-2016

Year-to-Date Program Expenditures

Cost Item	2015 Expenditures ⁽¹⁾												Year-to Date Expenditures 2015	Program-to-Date Total Expenditures 2015-2016	2-Year Funding 2015-2016 ⁽²⁾	Fundshift Adjustments	Percent Funding
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 1 : Reliability Programs																	
Agricultural Pumping Interruptible (API)	\$8,232	\$16,880												\$25,112	\$25,112	\$1,028,702	2%
Base Interruptible Program (BIP)	\$10,030	\$11,805												\$21,835	\$21,835	\$1,604,818	1%
Optional Binding Mandatory Curtailment (OBMC)	\$1,087	\$224												\$1,311	\$1,311	\$24,984	5%
Rotating Outages (RO)	\$19,553	\$310												\$19,863	\$19,863	\$214,438	9%
Scheduled Load Reduction Program (SLRP)	\$0	\$0												\$0	\$0	\$10,000	0%
Category 1 Total	\$38,903	\$29,218	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$68,121	\$68,121	\$2,882,942	2%
Category 2 : Price Responsive Programs																	
AC Cycling - Summer Discount Plan (SDP)	\$147,003	\$495,387												\$642,391	\$642,391	\$42,927,846	1%
Capacity Bidding Program (CBP)	\$8,523	\$6,127												\$14,649	\$14,649	\$440,858	3%
Demand Bidding Program (DBP)	\$7,783	\$13,579												\$21,362	\$21,362	\$989,124	2%
Save Power Day (SPD/PTDR)	\$25,713	\$27,967												\$53,680	\$53,680	\$3,138,344	2%
Category 2 Total	\$189,022	\$543,060	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$732,082	\$732,082	\$47,496,172	2%
Category 3 : DR Provider/Aggregated Managed Programs																	
AMP Contracts/DR Contracts (AMP) ⁽²⁾	\$0	\$595												\$595	\$595	\$49,300,000	0%
Category 3 Total	\$0	\$595	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$595	\$595	\$49,300,000	0%
Category 4 : Emerging & Enabling Technologies																	
Auto DR / Technology Incentives (AutoDR-TI)	\$44,558	\$63,686												\$108,244	\$108,244	\$28,717,518	0%
Emerging Markets & Technologies	\$28,472	\$54,263												\$82,736	\$82,736	\$5,844,312	1%
Category 4 Total	\$73,030	\$117,949	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$190,979	\$190,979	\$34,561,830	1%
Category 5 : Pilots																	
Smart Charging Pilot	\$0	\$0												\$0	\$0	N/A	0%
Workplace Charging Pilot	\$0	\$0												\$0	\$0	N/A	0%
Category 5 Total	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
Category 6 : Evaluation, Measurement and Verification																	
DR Research Studies (CPUC)	\$0	\$0												\$0	\$0	\$800,000	0%
Measurement and Evaluation	\$50,156	\$88,621												\$138,777	\$138,777	\$4,269,432	3%
Category 6 Total	\$50,156	\$88,621	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$138,777	\$138,777	\$5,069,432	3%
Category 7 : Marketing, Education & Outreach																	
Circuit Savers Program	\$1,882	\$1,800												\$3,682	\$3,682	\$666,667	1%
Other Local Marketing	\$2,575	\$52,421												\$54,996	\$54,996	\$11,063,333	0%
Statewide Marketing - Flex Alert	\$0	\$0												\$0	\$0	\$6,000,000	0%
Category 7 Total	\$4,457	\$54,221	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$58,678	\$58,678	\$17,730,000	0%
Category 8 : DR System Support Activities																	
DR Systems & Technology (S&T)	\$112,243	\$156,866												\$269,109	\$269,109	\$11,933,354	2%
Category 8 Total	\$112,243	\$156,866	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$269,109	\$269,109	\$11,933,354	2%
Category 9 : Integrated Programs and Activities (Including Technical Assistance)																	
Commercial New Construction	\$595	\$2,559												\$3,155	\$3,155	\$350,000	1%
DR Energy Leadership Partnership (ELP)	\$17,987	\$17,051												\$35,038	\$35,038	\$868,031	4%
DR Institutional and Government Partnership	\$20,775	\$20,486												\$41,261	\$41,261	\$670,757	6%
DR Technology Resource Incubator Program (TRIO)	\$158	\$180												\$337	\$337	\$250,000	0%
Federal Power Reserve Partnership (FedPower)	\$0	\$0												\$0	\$0	\$0	0%
IDS Continuous Energy Improvement	\$174	\$198												\$371	\$371	\$270,000	0%
IDS Food Processing Pilot	\$331	\$377												\$709	\$709	\$515,000	0%
Integrated DSM Marketing	\$1,933	\$2,201												\$4,134	\$4,134	\$3,010,000	0%
Rx Initiative	\$1,605	\$1,587												\$3,192	\$3,192	\$143,750	2%
Residential New Construction Pilot	\$95	\$108												\$202	\$202	\$150,000	0%
Statewide IDSM	\$8,875	\$7,873												\$16,748	\$16,748	\$250,000	7%
Technical Assistance (TA)	\$4,376	\$4,509												\$8,885	\$8,885	\$1,249,686	1%
Third Party Programs	\$2,522	\$2,974												\$5,496	\$5,496	\$2,068,750	0%
Upstream Auto-DR w/HVAC	\$2,579	\$2,716												\$5,296	\$5,296	\$950,000	1%
Workforce Education & Training Smart Students (SmartStudents)	\$2,737	\$2,677												\$5,414	\$5,414	\$1,000,000	1%
Category 9 Total	\$64,742	\$65,496	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$130,237	\$130,237	\$11,745,974	1%
Category 10 - Special Projects																	
Permanent Load Shift	\$18,077	\$22,208												\$40,285	\$40,285	\$5,133,334	1%
Category 10 Total	\$18,077	\$22,208	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$40,285	\$40,285	\$5,133,334	1%
Category 11 - Dynamic Pricing																	
Real Time Pricing	\$9,001	\$7,488												\$16,489	\$16,489	\$0	
Summer Advantage Incentive (CPP)	\$9,001	\$7,488												\$16,489	\$16,489	\$0	
Category 11 Total	\$18,001	\$14,976	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$32,977	\$32,977	\$0	
Total Incremental Cost	\$568,631	\$1,093,209	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,661,840	\$1,661,840	\$185,853,038	1%

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 02/28/2015	\$ -
Permanent Load Shift (PLS) Commitments outstanding as of 02/28/2015	\$ -

Notes:

- (1) Per ACR issued on 12/28/11, continuing program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted. Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities.
- (2) Funding and expenses for Aggregator Managed Contracts (DR Contracts)(AMP) reflect the administrative portion of costs tracked in the Purchase Agreement Administrative Costs Balancing Account (PAACBA). Capacity payments are recorded separately in Table I.

Year-to-Date Program Expenditures

Cost Item	2015 Expenditures ^{(1) (2)}												Year-to-Date 2015 Expenditures	Program-to-Date Total Expenditures 2015-2016	
	January	February	March	April	May	June	July	August	September	October	November	December			
Category 1 : Reliability Programs															
Agricultural Pumping Interruptible (API)	\$1,321	\$1,214												\$2,535	\$2,535
Base Interruptible Program (BIP)	\$11,511	\$6,156												\$17,667	\$17,667
Optional Binding Mandatory Curtailment (OBMC)	\$28	\$30												\$58	\$58
Rotating Outages (RO)	\$845	\$541												\$1,386	\$1,386
Scheduled Load Reduction Program (SLRP)	\$0	\$0												\$0	\$0
Category 1 Total	\$13,706	\$7,940	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$21,646	\$21,646
Category 2 : Price Responsive Programs															
AC Cycling : Summer Discount Plan (SDP)	\$431,988	\$486,353												\$918,342	\$918,342
Capacity Bidding Program (CBP)	\$1,321	\$1,254												\$2,575	\$2,575
Demand Bidding Program (DBP)	\$4,915	(\$153)												\$4,762	\$4,762
Save Power Day (SPD/PTR)	\$5,585	\$4,840												\$10,425	\$10,425
Category 2 Total	\$443,808	\$492,295	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$936,103	\$936,103
Category 3 : DR Provider/Aggregated Managed Programs															
AMP Contracts/DR Contracts (AMP)	\$21,583	\$2,026												\$23,609	\$23,609
Category 3 Total	\$21,583	\$2,026	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$23,609	\$23,609
Category 4 : Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)	(\$1,549,209)	\$210,853												(\$1,338,357)	(\$1,338,357)
Emerging Markets & Technologies	\$263,702	\$119,558												\$383,261	\$383,261
Category 4 Total	(\$1,285,507)	\$330,411	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$955,096)	(\$955,096)
Category 5 : Pilots															
Smart Charging Pilot	\$0	\$11,927												\$11,927	\$11,927
Workplace Charging Pilot	\$12,849	\$13,325												\$26,174	\$26,174
Category 5 Total	\$12,849	\$25,252	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$38,101	\$38,101
Category 6 : Evaluation, Measurement and Verification															
DR Research Studies (CPUC)	\$0	\$0												\$0	\$0
Measurement and Evaluation	\$65,539	\$105,204												\$170,743	\$170,743
Category 6 Total	\$65,539	\$105,204	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$170,743	\$170,743
Category 7 : Marketing, Education & Outreach															
Circuit Savers Program	\$395	(\$23,587)												(\$23,192)	(\$23,192)
DR Marketing, Education & Outreach	\$30,265	\$9,306												\$39,571	\$39,571
Other Local Marketing	(\$251,572)	\$327,428												\$75,856	\$75,856
Statewide Marketing - Flex Alert	\$2,670	\$0												\$2,670	\$2,670
Category 7 Total	(\$218,243)	\$313,148	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$94,905	\$94,905
Category 8 : DR System Support Activities															
DR Systems & Technology (S&T)	\$96,291	\$408,628												\$504,919	\$504,919
Category 8 Total	\$96,291	\$408,628	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$504,919	\$504,919
Category 9 : Integrated Programs and Activities (Including Technical Assistance)															
Commercial New Construction	\$2,579	\$342												\$2,922	\$2,922
DR Energy Leadership Partnership (ELP)	\$1,123	(\$773)												\$349	\$349
DR Institutional Partnership	(\$783)	(\$655)												(\$1,438)	(\$1,438)
DR Technology Resource Incubator Program (TRIO)	\$53	\$15												\$68	\$68
Federal Power Reserve Partnership (FedPower)	\$0	\$0												\$0	\$0
IDSM Continuous Energy Improvement	\$69	(\$2)												\$68	\$68
IDSM Food Processing Pilot	\$137	\$51												\$188	\$188
Integrated DSM Marketing	\$7,833	\$130,541												\$138,374	\$138,374
Rx Initiative	(\$179)	\$3,801												\$3,622	\$3,622
Residential New Construction Pilot	\$121	\$51												\$172	\$172
Statewide IDSM	\$55,126	\$4,608												\$59,733	\$59,733
Technical Assistance (TA)	\$1,273	\$1,182												\$2,455	\$2,455
Third Party Programs	\$553	\$349												\$902	\$902
Upstream Auto-DR w/HVAC	\$91	\$154												\$245	\$245
Workforce Education & Training Smart Students (SmartStudents)	\$32,640	\$6,387												\$39,027	\$39,027
Category 9 Total	\$100,634	\$146,051	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$246,686	\$246,686
Category 10 - Special Projects															
Permanent Load Shift	\$12,625	\$1,140												\$13,766	\$13,766
Category 10 Total	\$12,625	\$1,140	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$13,766	\$13,766
Category 11 - Dynamic Pricing															
Real Time Pricing	\$3,466	(\$2,613)												\$853	\$853
Summer Advantage Incentive (CPI)	\$5,315	\$3,487												\$8,801	\$8,801
Category 11 Total	\$8,781	\$874	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9,655	\$9,655
Programs Support Costs	\$0	\$0												\$0	\$0
Total Incremental Cost	(\$727,933)	\$1,832,969	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,105,037	\$1,105,037

Technical Assistance & Technology Incentives (TA&TI) commitments outstanding as of 02/28/2015	\$ 1,261,468
Permanent Load Shift (PLS) Commitments outstanding as of 02/28/2015	\$ 1,600,000

Notes:

- (1) Per A.12-04-001, carryover program costs reported here are recorded in SCE's Demand Response Program Balancing Account (DRPBA), unless otherwise noted. Due to timing differences, the amounts in the table may not reflect transactions to reflect respective bridge funding and carryover activities.
- (2) Negative expenses in January are a result of reversed accrual entries.

Table I-4
SCE Demand Response Programs
Customer Program Incentives
2015

Annual Total Cost

Cost Item	Total Embedded Cost and Revenues ⁽¹⁾												Year-to-Date Total Cost	
	January	February	March	April	May	June	July	August	September	October	November	December		
Program Incentives⁽²⁾														
Agricultural Pumping Interruptible (API)	\$29,380	\$39,597												\$68,977
Base Interruptible Program (BIP)	\$710,741	\$731,888												\$1,442,629
Capacity Bidding Program (CBP)	\$34,674	<i>Pending</i>												\$34,674
Demand Bidding Program (DBP)	\$0	\$0												\$0
AMP Contracts/DR Contracts (AMP)	\$1,872,797	\$8,368												\$1,881,165
Save Power Day (SPD/PTR)	\$11,235	\$11,086												\$22,321
Summer Discount Plan (SDP) - Commercial	\$1,077	\$267												\$1,344
Summer Discount Plan (SDP) - Residential	\$173,518	\$163,668												\$337,185
Summer Discount Plan (SDP) - Residential O-Switch	\$1,878	\$2,823												\$4,701
Total Cost of Incentives	\$2,835,300	\$957,697	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,792,996
Revenues from Excess Energy Charges⁽³⁾	\$0	\$0												\$0

(1) Amounts reported are for incentives costs that are not recovered in the Demand Response Program Balancing Account.

(2) Except for AMP Contracts/DR Contracts, Incentive data is preliminary and subject to change based on billing records.

(3) Revenues assessed by BIP participants for failure to reduce load when requested during curtailment events.

SCE Demand Response Programs and Activities
2015-2016 Customer Communication, Marketing and Outreach

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING															
IOU Administrative Costs		\$0	\$0										\$0	\$0	
Statewide ME&O contract		\$0	\$0										\$0	\$0	
I. TOTAL STATEWIDE MARKETING		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
II. UTILITY MARKETING BY ACTIVITY ⁽¹⁾															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017															\$17,730,000
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
Category 1: Reliability Programs															
Agricultural Pumping Interruptible (API)		\$0	\$0										\$0	\$0	
Base Interruptible Program (BIP)		\$0	\$0										\$0	\$0	
Optional Binding Mandatory Curtailment (OBMC)		\$0	\$0										\$0	\$0	
Rotating Outages (RO)		\$0	\$0										\$0	\$0	
Scheduled Load Reduction Program (SLRP)		\$0	\$0										\$0	\$0	
Category 2: Price Responsive Programs															
Capacity Bidding Program (CBP)		\$0	\$0										\$0	\$0	
Demand Bidding Program (DBP)		\$0	\$0										\$0	\$0	\$183,334
AC Cycling : Summer Discount Plan (SDP)		\$0	\$0										\$0	\$0	
Save Power Day (SPD/PTR)		\$0	\$0										\$0	\$0	
Category 3: DR Provider/Aggregated Managed Programs															
AMP Contracts/DR Contracts (AMP)		\$0	\$0										\$0	\$0	
Category 4: Emerging & Enabling Technologies															
Auto DR / Technology Incentives (AutoDR-TI)		\$0	\$4,865										\$4,865	\$4,865	
Emerging Markets & Technologies		\$0	\$0										\$0	\$0	
Category 5: Pilots															
Smart Charging Pilot		\$0	\$0										\$0	\$0	
Workplace Charging Pilot		\$0	\$0										\$0	\$0	
Category 6: Evaluation, Measurement and Verification															
Measurement and Evaluation		\$0	\$0										\$0	\$0	
DR Research Studies (CPUC)		\$0	\$0										\$0	\$0	
Category 7: Marketing, Education & Outreach															
Circuit Savers Program		\$1,882	\$1,800										\$3,682	\$3,682	\$666,667
DR Marketing, Education & Outreach		\$0	\$0										\$0	\$0	
Statewide Marketing - Flex Alert		\$0	\$0										\$0	\$0	\$6,000,000
Other Local Marketing		\$0	\$0										\$0	\$0	
Category 9: Integrated Programs and Activities (Including Technical Assistance)															
Integrated DSM Marketing		\$1,933	\$2,201										\$4,134	\$4,134	
Statewide IDSM		\$0	\$0										\$0	\$0	
DR Institutional Partnership		\$0	\$0										\$0	\$0	
DR Technology Resource Incubator Program (TRIO)		\$0	\$0										\$0	\$0	
DR Energy Leadership Partnership (ELP)		\$0	\$0										\$0	\$0	
Federal Power Reserve Partnership (FedPower)		\$0	\$0										\$0	\$0	
Technical Assistance (TA)		\$0	\$0										\$0	\$0	\$146,667
Commercial New Construction		\$0	\$0										\$0	\$0	
IDSM food Processing Pilot		\$0	\$0										\$0	\$0	
Residential New Construction Pilot		\$0	\$0										\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)		\$0	\$0										\$0	\$0	

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (if Applicable)		
	January	February	March	April	May	June	July	August	September	October	November	December					
Category 10 - Special Projects																	
Permanent Load Shift		\$0	\$0												\$0	\$0	\$166,667
Category 11 - Dynamic Pricing																	
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)		\$0	\$0												\$0	\$0	
Real Time Pricing		\$0	\$0												\$0	\$0	
SUBTOTAL	\$3,815	\$8,865	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$12,680	\$12,680	\$7,163,334
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
AC Cycling : Summer Discount Plan (SDP)																	
																	\$3,900,000
Customer Research		\$0	\$0												\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)		\$0	\$0												\$0	\$0	
Labor		\$1,775	\$24,644												\$26,419	\$26,419	
Paid Media		\$0	\$0												\$0	\$0	
Other Costs		\$0	\$0												\$0	\$0	
Peak Time Rebate / Save Power Day (PTR)																	\$6,666,667
Customer Research		\$0	\$0												\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)		\$0	\$0												\$0	\$0	
Labor		\$800	\$22,913												\$23,713	\$23,713	
Paid Media		\$0	\$0												\$0	\$0	
Other Costs		\$0	\$0												\$0	\$0	
Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)																	\$0
Customer Research		\$0	\$0												\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)		\$0	\$0												\$0	\$0	
Labor		\$0	\$0												\$0	\$0	
Paid Media		\$0	\$0												\$0	\$0	
Other Costs		\$0	\$0												\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$6,390	\$56,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$62,812	\$62,812	\$17,730,000
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research		\$0	\$0												\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)		\$0	\$0												\$0	\$0	
Labor		\$2,575	\$47,556												\$50,132	\$50,132	
Paid Media		\$0	\$0												\$0	\$0	
Other Costs		\$0	\$0												\$0	\$0	
<i>Total from Program, Rates & Activities that do not require itemized accounting</i>		\$3,815	\$8,865												\$12,680	\$12,680	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$6,390	\$56,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$62,812	\$62,812	\$17,730,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural / Pumping		\$38	\$40												\$78	\$78	
Large Commercial and Industrial		\$458	\$3,156												\$3,613	\$3,613	
Small and Medium Commercial		\$38	\$2,229												\$2,267	\$2,267	
Residential		\$5,856	\$50,997												\$56,853	\$56,853	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$6,390	\$56,421	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$62,812	\$62,812	\$17,730,000

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

SCE Demand Response Programs and Activities
2015-2016 Customer Communication, Marketing and Outreach

	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date 2015 Expenditures	2015-2016 Total Expenditures	2015-2016 Authorized Budget (if Applicable)
	January	February	March	April	May	June	July	August	September	October	November	December			
I. STATEWIDE MARKETING															
IOU Administrative Costs													\$0	\$0	
Statewide ME&O contract													\$0	\$0	
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
II. UTILITY MARKETING BY ACTIVITY ⁽¹⁾															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2017															\$17,730,000
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING															
<i>Category 1: Reliability Programs</i>															
Agricultural Pumping Interruptible (API)													\$0	\$0	
Base Interruptible Program (BIP)													\$0	\$0	
Optional Binding Mandatory Curtailment (OBMC)													\$0	\$0	
Rotating Outages (RO)													\$0	\$0	
Scheduled Load Reduction Program (SLRP)													\$0	\$0	
<i>Category 2: Price Responsive Programs</i>															
Capacity Bidding Program (CBP)													\$0	\$0	
Demand Bidding Program (DBP)													\$0	\$0	\$183,334
AC Cycling : Summer Discount Plan (SDP)													\$0	\$0	
Save Power Day (SPD)/PTR													\$0	\$0	
<i>Category 3: DR Provider/Aggregated Managed Programs</i>															
AMP Contracts/DR Contracts (AMP)													\$0	\$0	
<i>Category 4: Emerging & Enabling Technologies</i>															
Auto DR / Technology Incentives (AutoDR-TI)													\$0	\$0	
Emerging Markets & Technologies													\$0	\$0	
<i>Category 5: Pilots</i>															
Smart Charging Pilot													\$0	\$0	
Workplace Charging Pilot													\$0	\$0	
<i>Category 6: Evaluation, Measurement and Verification</i>															
Measurement and Evaluation													\$0	\$0	
DR Research Studies (CPUC)													\$0	\$0	
<i>Category 7: Marketing, Education & Outreach</i>															
Circuit Savers Program													\$0	\$0	\$666,667
DR Marketing, Education & Outreach													\$0	\$0	
Statewide Marketing - Flex Alert													\$0	\$0	\$6,000,000
Other Local Marketing													\$0	\$0	
<i>Category 9: Integrated Programs and Activities (Including Technical Assistance)</i>															
Integrated DSM Marketing													\$0	\$0	
Statewide IDSM													\$0	\$0	
DR Institutional Partnership													\$0	\$0	
DR Technology Resource Incubator Program (TRIO)													\$0	\$0	
DR Energy Leadership Partnership (ELP)													\$0	\$0	
Federal Power Reserve Partnership (FedPower)													\$0	\$0	
Technical Assistance (TA)													\$0	\$0	\$146,667
Commercial New Construction													\$0	\$0	
IDSM food Processing Pilot													\$0	\$0	
Residential New Construction Pilot													\$0	\$0	
Workforce Education & Training Smart Students (SmartStudents)													\$0	\$0	
<i>Category 10 - Special Projects</i>															
Permanent Load Shift													\$0	\$0	\$166,667
<i>Category 11 - Dynamic Pricing</i>															
Critical Peak Pricing >=200kW (aka Summer Advantage Incentive)													\$0	\$0	
Real Time Pricing													\$0	\$0	
SUBTOTAL	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$7,163,334
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING															
<i>AC Cycling : Summer Discount Plan (SDP)</i>															
Customer Research													\$0	\$0	\$3,900,000
Collateral- Development, Printing, Distribution etc. (all non-labor costs)													\$0	\$0	
Labor													\$0	\$0	
Paid Media													\$0	\$0	
Other Costs													\$0	\$0	
<i>Peak Time Rebate / Save Power Day (PTR)</i>															
Customer Research													\$0	\$0	\$6,666,667
Collateral- Development, Printing, Distribution etc. (all non-labor costs)													\$0	\$0	
Labor													\$0	\$0	
Paid Media													\$0	\$0	
Other Costs													\$0	\$0	
<i>Critical Peak Pricing < 200 kW (aka Summer Advantage Incentive)</i>															
Customer Research													\$0	\$0	\$0
Collateral- Development, Printing, Distribution etc. (all non-labor costs)													\$0	\$0	
Labor													\$0	\$0	
Paid Media													\$0	\$0	
Other Costs													\$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$17,730,000
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research													\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)													\$0	\$0	
Labor													\$0	\$0	
Paid Media													\$0	\$0	
Other Costs													\$0	\$0	
Total from Program, Rates & Activities that do not require itemized accounting													\$0	\$0	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$17,730,000
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural / Pumping													\$0	\$0	
Large Commercial and Industrial													\$0	\$0	
Small and Medium Commercial													\$0	\$0	
Residential													\$0	\$0	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$17,730,000

Notes:

(1) Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 12-04-045 and 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs such as Peak Choice even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in Item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPHS 4 AND 6.

- OP 4:** The utilities may not shift funds between budget categories with two exceptions as stated in OP 4 and 5;
 The utilities may shift up to 50% of a program's funds to another program within the same budget category;
 The utilities shall not shift funds within the "Pilots" (Category 5) or "Special Projects" (Category 11) budget categories without a Tier 2 Advice Letter;
 The utilities may shift funds for pilots in the Enabling or Emerging Technologies category;
 The utilities shall not eliminate a program through multiple fund shifting;
 The utilities shall submit a Tier 2 Advice Letter before shifting more than 50% of a program's budget to a different program within the same budget category;
 The utilities shall document the amount of and reason for each shift in their monthly demand response reports.
- OP 6:** The utilities may shift funds in Category 4 (Enabling & Emerging Technologies) into the Permanent Load Shifting program with a Tier 2 Advice Letter.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Total	\$0			

Notes:

Table I-3
SCE Interruptible and Price Responsive Programs
2015 Event Summary

Year-to-Date Event Summary

Program Category	Event No.	Date	Event Trigger ⁽¹⁾	Load Reduction MW ^{(2) (3)}	Area Called	Event Beginning - End ⁽⁵⁾	Program Tolerated Hours (Annual) ⁽⁴⁾
Category 1: Reliability Programs							
Category 2: Price Responsive Programs							
CBP - Capacity Bidding Program - Day Ahead (1-4)	1	01/14/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 6:00 PM	1
CBP - Capacity Bidding Program - Day Ahead (1-4)	2	01/29/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 6:00 PM	2
CBP - Capacity Bidding Program - Day Ahead (1-4)	3	01/30/15	Heat Rates	4.8 MW	System Territory	5:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (1-4)	4	02/02/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	6
CBP - Capacity Bidding Program - Day Ahead (1-4)	5	02/03/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	8
CBP - Capacity Bidding Program - Day Ahead (1-4)	6	02/04/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	9
CBP - Capacity Bidding Program - Day Ahead (1-4)	7	02/05/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	10
CBP - Capacity Bidding Program - Day Ahead (1-4)	8	02/09/15	Heat Rates	5.1 MW	System Territory	5:00 PM - 7:00 PM	12
CBP - Capacity Bidding Program - Day Ahead (1-4)	9	02/10/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	13
CBP - Capacity Bidding Program - Day Ahead (1-4)	10	02/11/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	14
CBP - Capacity Bidding Program - Day Ahead (1-4)	11	02/17/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	15
CBP - Capacity Bidding Program - Day Ahead (1-4)	12	02/18/15	Heat Rates	5.1 MW	System Territory	6:00 PM - 7:00 PM	16
CBP - Capacity Bidding Program - Day Ahead (2-6)	1	01/30/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	2
CBP - Capacity Bidding Program - Day Ahead (2-6)	2	02/02/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	4
CBP - Capacity Bidding Program - Day Ahead (2-6)	3	02/03/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	6
CBP - Capacity Bidding Program - Day Ahead (2-6)	4	02/09/15	Heat Rates	0.1 MW	System Territory	5:00 PM - 7:00 PM	8
Category 3: DR Provider/Aggregated Managed Programs (6)							
AMP - Aggregator Managed Portfolio	1	01/28/15	Measurement & Evaluation	34.9 MW	System Territory	4:00 PM - 6:00 PM	2
Category 11: Dynamic Pricing							

Notes: