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June 22, 2015

A. 08-06-002

Ed Randolph Director, Energy Division California Public Utilities Commission 505 Van Ness Avenue San Francisco, CA 94102

Re: REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY ON INTERRUPTIBLE LOAD AND DEMAND RESPONSE PROGRAMS FOR MARCH 2015

Dear Mr. Randolph:

In accordance with Decision 09-08-027, Ordering Paragraph 39, attached please find San Diego Gas & Electric Company's ("SDG&E") monthly report referenced above. This report is also being served on the most recent service list in Application 08-06-001, et. al., and has been made available on SDG&E's website. The URL for the website is:

http://sdge.com/node/711

If you have any questions, please feel free to contact me.

Sincerely,

/s/ Joy C. Yamagata

Joy C. Yamagata Regulatory Manager

Enclosure

cc: A. 08-06-001, et. al., - Service List

Steve Patrick – Sempra

Central Files

ATTACHMENT

		January			February			March			April			May			June	
		Ex Ante			Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post
	Service	Estimated	Ex Post	Service	Estimate	Estimated	Service	Estimated	Estimat	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated
Programs	Accounts	MW	Estimated MW	Accounts	d MW	MW	Accounts	MW	ed MW	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW
Interruptible/Reliability																		
BIP - 30 minute option	6	0.57	0.44	6	0.53	0.44	6	0.58	0.44	6	1.22	1.79	6	1.31	1.79		-	-
Sub-Total Interruptible	6	0.57	0.44	6	0.53	0.44	6	0.58	0.44	6	1.22	1.79	6	1.31	1.79	0	0.00	0.00
Price Response																		
CPP-D	1,211	5.47	19.76	1,218	5.54	19.88	1,227	5.53	20.03	1,219	15.13	25.62	1,219	16.19	25.62		-	-
Summer Saver Residential	26,948	-	11.84	26,962	-	11.85	26,959	-	11.85	27,063	-	11.24	27,033	4.96	11.23		-	-
Summer Saver Commercial	11,308	-	4.19	11,347	-	4.20	11,339	-	4.20	11,349	-	3.30	11,387	1.81	3.31		-	-
CBP - Day-Ahead	125	-	6.72	125	-	6.71	125	-	6.71	125	-	9.89	313	27.56	24.78		-	-
CBP - Day-Of	501	-	10.84	501	-	10.85	501	-	10.85	501	-	8.77	313	5.04	5.48		-	-
PTR Residential	71,925	-	7.13	71,539	-	7.09	72,128	-	7.15	72,039	2.71	7.14	71,982	2.88	7.13		-	-
SCTD Residential	5,743	0.00	-	6,009	0.00	-	6,122	0.00	-	6,124	0.01	3.37	6,249	0.43	3.74		-	-
SCTD Commercial	1,219	0.03	0.03	1,264	-	-	1,302	-	-	1,364	0.65	2.71	1,440	1.10	2.86		-	-
DBP	9	2.57	7.65	9	1.69	7.65	9	3.67	7.65	9	3.49	4.64	9	3.23	4.64		-	-
TOU-A-P Small Commercial	1,853	-	-	1,898	-	-	1,926	-	-	1,941	-	-	1,398	-	-		-	-
Permanent Load Shifting	2	-	-	2	-	-	2	-	-	2	-	-	2	-	-		-	-
Sub-Total Price Response	120,844	8.07	68.17	120,874	7.24	68.23	121,640	9.21	68.43	121,736	22.00	76.69	121,345	63.20	88.8	0	0.00	0.00
Total All Programs	120,850	8.64	68.60	120,880	7.77	68.67	121,646	9.79	68.87	121,742	23.21	78.48	121,351	64.51	90.6	0	0.00	0.00

0.0

		July			August			September			October			November			December	
		Ex Ante			Ex Ante	Ex Post			Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post		Ex Ante	Ex Post
	Service	Estimated	Ex Post	Service	Estimate	Estimated	Service	Estimated	Estimat	Service	Estimated	Estimated	Service	Estimated	Estimated	Service	Estimated	Estimated
Programs	Accounts	MW	Estimated MW	Accounts	d MW	MW	Accounts	MW	ed MW	Accounts	MW	MW	Accounts	MW	MW	Accounts	MW	MW
Interruptible/Reliability																		
BIP - 30 minute option		-	-		-	-		-			-	-		-	-		-	-
Sub-Total Interruptible	0	0.0	0.0	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
Price Response																		
CPP-D		-	-		-	-		-			-	-		-	-		-	-
Summer Saver Residential		-	-		-	-		-	-		-	-		-	-		-	-
Summer Saver Commercial		-	-		-	-		-	-		-	-		-	-		-	-
CBP - Day-Ahead		-	-		-	-		-	-		-	-		-	-		-	-
CBP - Day-Of		-	-		-	-		-	-		-	-		-	-		-	-
PTR Residential		-	-		-	-		-	-		-	-		-	-		-	-
SCTD Residential		-	-		-	-		-	-		-	-		-	-		-	-
SCTD Commercial		-	-		-	-		-	-		-	-		-	-		-	-
DBP		-	-		-	-		-	-		-	-		-	-		-	-
TOU-A-P Small Commercial		-	-		-	-		-	-		-	-		-	-		-	-
Permanent Load Shifting		-	-		-	-		-	-		-	-		-	-		-	-
Sub-Total Price Response	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
Total All Programs	0	0.0	0.0	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Notes: Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.

Effective Dec 31, 2011, Demand Response Wholesale Market Program was terminated.

PTR residential - Effective May 1, 2014 per D.13-07-003data reflects cumulative PTR residential customers who opt into the program

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San Diego Gas and Electric Average Ex-Ante Load Impact kW/Customer

					Avera	ge Ex Ante L	oad Impact	kW / Custor	ner					
													Eligible Accounts as	
Program	January	February	March	April	May	June	July	August	September	October	November	December	May 2015	Eligibility Criteria (Refer to tariff for specifics)
BIP - 30 minute option	94.9	88.0	96.6	202.8	217.9	213.1	200.0	204.0	199.8	180.2	15.7	15.7	5,381	All C & I customers > 100kW
CPP-D	4.5	4.6	4.5	12.4	13.3	13.9	15.5	17.3	17.6	16.0	11.7	8.5	24,114	All non-residential customers with interval meter
Summer Saver Residential	0.0	0.0	0.0	0.0	0.2	0.2	0.3	0.4	0.4	0.3	0.0	0.0	680,400	Residential customers with AC
Summer Saver Commercial	0.0	0.0	0.0	0.0	0.2	0.2	0.2	0.3	0.3	0.2	0.0	0.0	137,615	Commercial Customers < 100kw
CBP - Day-Ahead	0.0	0.0	0.0	0.0	88.1	92.1	77.9	95.0	99.3	90.8	0.0	0.0	27,141	Non-residential customers on TOU rates
CBP - Day-Of	0.0	0.0	0.0	0.0	16.1	17.2	18.6	19.5	20.6	20.0	0.0	0.0	27,141	Non-residential customers on TOU rates
PTR Residential				0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	1,263,398	Residential customers
SCTD Residential	0.00068	0.00071	0.00056	0.00159	0.06870	0.07034	0.11306	0.10837	0.12986	0.09067	0.07844	0.05087	663,394	Residential customers with AC and other constraints
													400 405	
SCTD Commercial	0.0	0.0	0.0	0.5	0.8	0.7	1.2	1.4	1.5	1.0	0.4	0.0	162,465	Commercial customers with AC
DBP	285.6	188.2	407.8	388.3	359.0	235.6	288.9	286.1	350.3	378.1	341.8	229.2	32	Non-residential customers who can provide load reduciton > 5 MW
														'
TOU-A-P Small Commercial	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	116,059	Small Commercial customers with demand less than 20kW
Permanent Load Shifting	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37,305	Customers on TOU rates

Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed in April 2015.

Notes:

		ı	1		Average E	x Post Load	Impact kW /	Customer			1	1	Eligible	
Program	January	February	March	April	May	June	July	August	September	October	November	December	Accounts as May 2015	Eligibility Criteria (Refer to tariff for specifics)
BIP - 30 minute option	72.7	72.7	72.7	298.4	298.4	298.4	298.4	298.4	298.4	298.4	298.4	298.4	5,381	All C & I customers > 100kW
CPP-D	16.3	16.3	16.3	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	21.0	24,114	All non-residential customers with interval meter
Summer Saver Residential	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	680,400	Residential customers with AC
Summer Saver Commercial	0.4	0.4	0.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	137,615	Commercial Customers < 100kw
CBP - Day-Ahead	53.7	53.7	53.7	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	79.2	27 141	Non-residential customers on TOU rates
OBP - Day-Alleau	55.7	55.7	55.7	19.2	19.2	19.2	19.2	19.2	19.2	19.2	19.2	19.2	21,141	INOTHESIDENTIAL CUSTOMETS OF TOO Tates
CBP - Day-Of	21.7	21.7	21.7	17.5	17.5	17.5	17.5	17.5	17.5	17.5	17.5	17.5	27,141	Non-residential customers on TOU rates
PTR Residential	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	1,263,398	All residential customers
DBP	850.0	850.0	850.0	515.9	515.9	515.9	515.9	515.9	515.9	515.9	515.9	515.9	32	Non-residential customers who can provide load reduciton > 5 MV
TOU-A-P Small Commercial	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	116,059	Small Commercial customers with demand less than 20kW
SCTD Residential	0.0	0.0	0.0	0.6	0.6	0.7	0.9	1.0	1.3	1.0	0.1	0.0	663,394	Residential customers with AC and other constraints
SCTD Commercial	0.0	0.0	0.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	162,465	Commercial customers with AC
Permanent Load Shifting	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37,305	Customers on TOU rates

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred.

Notes:

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Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2015		Ja	nuary			Fe	bruary			N	larch				April				May			J	lune	
	TA Identified	Auto DR Verified	TI Verified			Auto DR Verified	TI Verified		TA Identified MWs	Auto DR Verified	TI Verified	Total Technology		Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	Total Technology	TA Identified	Auto DR Verified	TI Verified	
Price Responsive CPP-D	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs 0.0		MWs	MWs	MWs 0.0	MWs	MWs 0.0	MWs	MWs 0.0	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs
CBP		0.0		0.0		0.0				0.0	0.0							0.0	0.0	0.0		0.0		0.0
		- 0.0	0.0			0.0		0.0		0.0	0.0	0.0		0.0		0.0		0.0				0.0		
Total		0.0	0.0	0.0)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interruptible/Reliability												0.0	0			0.0				0.0				0.0
BIP			0.0	0.0)		0.0	0.0)		0.0	0.0	0		0.0	0.0			0.0	0.0			0.0	0.0
SLRP			0.0	0.0)							0.0	0			0.0				0.0				0.0
Total			0.0	0.0)	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0)	0.0	0.0	0.0		0.0	0.0	0.0	0	0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
	•	•			•			•					•	•		•	•	•			•	•	•	
General Program																								
TA (may also be enrolled in TI and AutoDR)	0.0)			0.0)			0.0				0.0				0.0							
																								1
Total	0.0				0.0)			0.0				0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

			July			Aı	igust			Sep	tember			0	ctober			No	vember			Dec	ember	
	TA	Auto DR		Total	TA	Auto DR		Total	TA	Auto DR		Total												
	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified	Technology	Identified	Verified	TI Verified		Identified	Verified	TI Verified	Technology
Price Responsive	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs	MWs												
AMP				0.0				0.0				0.0				0.0				0.0				0.0
CBP				0.0				0.0				0.0				0.0				0.0				0.0
DBP				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Best Effort				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Committed				0.0				0.0				0.0				0.0				0.0				0.0
								0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability								0.0				0.0				0.0				0.0				0.0
BIP				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0
								0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																								
TA (may also be enrolled in TI and AutoDR)																								
								· · ·	_					· ·								· ·		
Total	0.0	-			0.0				0.0	-			0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A												

Notes:

TA Identified MWs AutoDR Verified MWs TI Verified MWs Total Technology MWs General Program category

Represents "Identified MW" from TA Program participants' service accounts from completed TA audits.
Represents verified i.e.tested MW for service accounts that participate in Auto DR.
Represents verified MW or service accounts that participate in Total post in a DR program however not in AutoDR. MW reported in this column are not necessarily the amount enrolled in a DR Program.
Represents the sum of verified MWs associated with the service accounts that participated in TI plus Auto DR programs.

Represents MW of participants in the TA stage i.e. "Identified MW".

Year-to-Date Program Expenditures

Cost Item Category 1: Reliability Programs Base Interruptible Program (BIP) Budget Category 1 Total		January	February	March	April	Mav	June							2015	Expenditures	2-Year	Fundshift	
Base Interruptible Program (BIP)								July	August	September	October	November D	ecember	Expenditures	2015-2016	Funding	Adjustments (a)	Percent Funding
Budget Category 1 Total		\$3,979	\$4,509	\$1,083	\$3,069	\$1,654								\$14,294	\$14,294	\$2,676,000		0
	\$0	\$3,979	\$4,509	\$1,083	\$3,069	\$1,654	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$14,294	\$14,294	\$2,676,000	\$0	
Category 2: Price Responsive Programs																		
Demand Bidding Program (DBP)		\$1,033	\$3,806	\$5,700	\$3,173	\$2,981								\$16,693	\$16,693	\$1,755,808		-
Capacity Bidding Program (CBP)		\$53,729	\$43,443	\$47,059	\$53,209	\$13,392								\$210,832	\$210,832	\$7,859,333		
Peak Time Rebate (PTR)		\$7,990	\$9,201	\$12,026	\$10,426	\$9,943								\$49,586	\$49,586	\$323,333		15
Budget Category 2 Total	\$0	\$62,752	\$56,450	\$64,785	\$66,808	\$26,316	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$277,111	\$277,111	\$9,938,474	\$0	- 2
Category 4: Emerging & Enabling Technologies																		
Emerging Technologies (ET)		\$15.726	\$22,088	\$16,664	\$23,145	\$18,154								\$95,777	\$95,777	\$1,407,333		6
Small Customer Technology Incentives (SCTD)		\$23,115	\$71,132	\$771.071	\$264,865	\$109,233								\$1,239,416	\$1,239,416	\$6,309,445		19
Technical Incentives (TI)		\$38,536	\$40,977	\$20,714	\$68,888	\$22,047								\$191,162	\$191,162	\$5,982,000		3
Budget Category 4 Total	\$0	\$77,377	\$134,197	\$808,449	\$356,898	\$149,434	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,526,355	\$1,526,355	\$13,698,778	\$0	11
Category 5: Pilots																		
New Construction DR		\$3.098	\$3.956	\$4,365	\$3.837	\$921								\$16,177	\$16,177	\$750.667		
Budget Category 5 Total	\$0	\$3,098	\$3,956	\$4,365	\$3,837	\$921	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$16,177	\$16,177	\$750,667	\$0	
Category 6: Evaluation, Measurement & Verification DRMEC		\$157.417	\$74,208	\$233,829	\$115,207	\$50,644								\$631,305	\$631.305	\$3,410,000		18
Research		\$137,417	\$14,200	\$255,029	\$113,207	\$00,044								\$031,303	\$0.000	\$400.000		0
Budget Category 6 Total	S0	\$157.417	\$74.208	\$233.829	\$115.207	\$50.644	S0	\$0	\$0	S0	\$0	\$0	\$0	\$631.305	\$631.305	\$3.810.000	S0	
Category 7: Marketing Education & Outreach																		
Local Marketing Education & Outreach		\$4,859	\$15,601	\$9,248	\$64,340	\$5,144								\$99,192	\$99,192	\$3,698,170		
Budget Category 7 Total	\$0	\$4,859	\$15,601	\$9,248	\$64,340	\$5,144	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$99,192	\$99,192	\$3,698,170	\$0	2
Category 8: DR System Support Activities			,															
Regulatory Policy & Program Support		\$57,285	\$54,449	\$44,745	\$62,250	\$56,490								\$275,219	\$275,219	\$1,531,077		18
IT Infrastructure & System Support		\$30,991	\$22,871	\$31,627	\$17,696	\$3,894								\$107,079	\$107,079	\$1,769,440		- 6
Budget Category 8 Total	\$0	\$88,276	\$77,320	\$76,372	\$79,946	\$60,384	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$382,298	\$382,298	\$3,300,517	\$0	11
Category 10: Special Projects																		
Permanent Load Shifting		\$7,833	\$8,672	\$7,964	\$10,438	\$8,461								\$43,368	\$43,368	\$2,000,000	l	2
Budget Category 10 Total	\$0	\$7,833	\$8,672	\$7,964	\$10,438	\$8,461	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$43,368	\$43,368	\$2,000,000	\$0	2.
																		1
		\$405.591	\$374.913	\$1,206,095	\$700.543	\$302.958	\$0	\$0	\$0	\$0	S0	\$0	\$0	\$2,990,100	\$2,990,100	\$39.872.606	S0	7

(a) See "Fund Shift Log" for explanations.

Notes: D.12-04-045

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SAN DIEGO GAS AND ELECTRIC	201E 2016 E.	nding Cycle Cus	tomor Commu	nication Mark	ating and Out	roach							Year-to Date	2015-2016	Authorize
SAN DIEGO GAS AND ELECTRIC	2015- 2016 Fu	numg Cycle Cus	tomer commu	ilication, iviark	etilig, aliu Outi	eacii							2015	Total	Budget (
	January	February	March	April	May	June	July	August	September	October	November	December	Expenditures	Expenditures	Applicab
I. STATEWIDE MARKETING				•									•		
IOU Administrative Costs	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Statewide ME&O contract	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
II. UTILITY MARKETING BY ACTIVITY * (1)															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2016															
PROGRAMS, RATES & ACTIVITES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING 1,2															
Small Customer Technology Deployment	\$3,332	\$1,366	\$7,124	\$14,055	\$2,252								\$28,129	\$28,129	
Permanent Load Shifting	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Technology Incentives	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
CPP-D	\$0	\$13,500	\$0	\$48,387	\$0								\$61,887	\$61,887	
Smart Pricing	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Customer Awareness, Education and Outreach (CEAO - DR)	\$7,615	(\$3,860)	\$1,403	(\$5,675)	\$0								(\$517)	(\$517)	
Local Marketing Education and Outreach	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Local IDSM Marketing	\$37,132	\$44,442	\$39,170	\$73,454	\$47,531								\$241,729	\$241,729	
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING 3,4															
Reduce Your Use (PTR)															
Customer Research	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$332								\$332	\$332	
Labor	\$1,527	\$735	\$2,123	\$1,898	\$2,560								\$8,843	\$8,843	
Paid Media	\$1,327	\$0	\$2,123	\$1,656	\$2,300								\$0,643	\$0,043	
Other Costs	\$0	\$0 \$0	\$0 \$0	\$0 \$0	\$0								\$0 \$0	\$0	
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$49,606	\$56,183	\$49,820	\$132,119	\$52,675	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$340,403	
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$0	\$0	\$0	\$0									\$0	\$0	
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$2,239	\$4,435	\$7,432	\$22,153	\$724								\$36,983	\$36,983	
Labor	\$28,562	\$36,043	\$38,096	\$38,439	\$38,192								\$179,332	\$179,332	
Paid Media	\$16,880	\$0	\$0	(\$2,291)	\$230								\$14,819	\$14,819	
Other Costs	\$1,925	\$15,705	\$4,292	\$73,818	\$13,529								\$109,269	\$109,269	
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$49,606	\$56,183	\$49,820	\$132,119	\$52,675	\$0	\$0	\$0	\$0	\$0	\$0	\$(\$340,403	\$340,403	
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural	\$0	\$0	\$0	\$0	\$0								\$0	\$0	
Large Commercial and Industrial	\$14,616	\$30,275	\$13,410	\$78,562	\$18,646								\$155,509	\$155,509	
Small and Medium Commercial	\$14,615	\$16,775	\$13,410	\$30,176	\$18,646								\$93,622	\$93,622	
Residential	\$20,375	\$9,133	\$23,000	\$23,381	\$15,383								\$91,272	\$91,272	
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$49,606	\$56,183	\$49,820	\$132,119	\$52,675	\$0	\$0	\$0	\$0	\$0	\$0	SC	\$340,403	\$340,403	

Notes:

1 Programs, Rates & Activities does not include "Marketing My Account/Energy and Integrated Online Audit Tools" - the 2012 ICEAT program is funded through D.09-09
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² Programs, Rates & Activities does not include "Critical Peak Pricing > 200kW" (CPP-D) as program funding is not approved or directed in D.12-04-045

³ Programs, Rates & Activities does not include SDG&E's Summer Saver program as program funding is not approved or directed in D.12-04-045

⁴ Programs, Rates & Activities does not include "Critical Peak Pricing < 200kW" as program funding is not approved or directed in D.12-04-045

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35:

The utilities may shift up to 50% of a program funds to another program's funds to another program within the same budget category. The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Total	\$0			

Notes: Provide concise rationale for the fund shift in colum "Rationale for Fund Shift"

SDGE Interruptible and Price Responsive Programs 2015 Event Summary

	Ye	ear-to-Date Eve	nt Summary		
Program Category	Event No.	Date	Load Reduction kW	Event Beginning:End	Program Tolled Hours (Annual)
Capacity Bidding Program –(Day Ahead) Capacity Bidding Program –(Day Of)	1	05/01/15	7,900	3:00 p.m 7:00 p.m. 3:00 p.m 7:00 p.m.	4
Capacity Bidding Program –(Day Of)	2	05/01/15	5,500	3:00 p.m 7:00 p.m.	4
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													Year-to-Date		
Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Cost		% of Budge
Administrative (O&M)															
Base Interruptible Program	\$2.2	\$4.5	\$1.1	\$3.1	\$1.7								\$12.6	\$0.0	n/a
DBP	\$1.0	\$3.8	\$5.7	\$3.2	\$3.0								\$16.7	\$0.0	n/a
Capacity Bidding Program	\$65.0	\$43.4	\$47.1	\$53.2	\$13.4								\$222.1	\$0.0	n/a
PTR	\$8.0	\$9.2	\$12.0	\$10.4	\$9.9								\$49.6	\$0.0	n/a
Emerging Markets/Technologies SCTD	\$15.7	\$22.1	\$16.7	\$23.1	\$18.2								\$95.8	\$0.0	n/a
	\$15.9	\$71.3	\$135.2	\$198.8	\$144.4								\$565.6	\$0.0	n/a
Technology Incentives	\$27.5	\$41.0	\$20.7	\$68.9	\$22.0								\$180.1	\$0.0	n/a
RNC	\$3.1	\$4.0	\$4.4	\$3.8	\$0.9								\$16.2	\$0.0	n/a
Local Marketing Education & Outreach	\$4.9	\$15.6	\$9.2	\$64.3	\$5.1								\$99.2	\$0.0	n/a
Regulatory Policy	\$57.3	\$54.4	\$44.7	\$62.3	\$56.5								\$275.2	\$0.0	n/a
Information Technology	\$31.0	\$22.9	\$31.6	\$17.7	\$3.9								\$107.1	\$0.0	n/a
Permanent Load Shifting	\$7.8	\$8.7	\$8.0	\$10.4	\$8.5								\$43.4	\$0.0	n/a
SW-COM-Customer Services (TA)	\$120.8	\$48.9	\$17.2	\$22.3	\$11.2								\$220.4	\$0.0	n/a
SW-IND-Customer Services (TA)	\$94.7	\$4.6	\$6.2	\$5.6	\$5.1								\$116.2	\$0.0	n/a
SW-AG-Customer Services (TA)	\$1.3	\$1.9	\$3.0	\$3.0	\$2.7								\$11.8	\$0.0	n/a
Local-IDSM-ME&O-Local Marketing	\$37.1	\$44.4	\$39.2	\$73.5	\$47.5								\$241.7	\$0.0	n/a
Local-IDSM-ME&O-Behavioral Programs	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
Local-IDSM-ME&O-Small Commercial Behavior	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
SW-ME&O ¹	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
Summer Saver **	\$143.3	\$149.0	(\$106.2)	\$539.4	\$220.5								\$945.9	\$0.0	n/a
Celerity **	\$0.1	\$0.1	\$0.1	\$0.5	\$0.0								\$0.8	\$0.0	n/a
LDR	\$1.3	\$2.3	(\$1.3)	\$8.2	\$0.0								\$10.5	\$0.0	n/a
Flex Alert Network	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
CEAO	\$7.6	(\$3.9)	\$1.4	(\$5.7)	\$0.0								(\$0.5)	\$0.0	n/a
TA	\$0.0	\$0.6	\$8.1	(\$3.1)	\$0.0								\$5.6		n/a n/a
Total Administrative (O&M)	\$645.7	\$548.8	\$303.9	\$1,163.0	\$574.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$3,235.8	\$0.0	n/a
On the l															
Capital															
Base Interruptible Program	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
Emerging Markets	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Measurement and Evaluation															
Research	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
General Administration	\$157.4	\$74.2	\$233.8	\$115.2	\$50.6								\$631.3	\$0.0	n/a
Total M&E	\$157.4	\$74.2	\$233.8	\$115.2	\$50.6	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$631.3	\$0.0	n/a
Technology Incentives															
Customer Incentives															
Base Interruptible Program	\$1.7	\$0.0	\$0.0	\$0.0	\$0.0								\$1.7	\$0.0	n/a
Capacity Bidding Program	(\$11.3)	\$0.0	\$0.0	\$0.0	\$0.0								(\$11.3)	\$0.0	n/a
DBP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0								\$0.0	\$0.0	n/a
SCTD	\$7.2	(\$0.2)	\$635.9	\$66.0	(\$35.1)								\$673.8	\$0.0	n/a
	\$1.0	\$0.0	\$0.0	\$0.0	\$0.0								\$11.0	\$0.0	n/a
Technology Incentives RNC	\$11.0	\$0.0 \$0.0	\$0.0	\$0.0 \$0.0	\$0.0 \$0.0									Φ0.0	II/a
													\$0.0	\$0.0	2/0
SW-COM-Customer Services (TA)	\$0.0	\$0.0	\$26.0	\$17.7	\$24.7								\$68.5		n/a
Summer Saver	\$3.9	\$2.1	\$0.9	\$0.1	\$0.0	***	***	***	***			***	\$6.9	\$0.0	n/a
Total Customer Incentives	\$12.6	\$1.9	\$662.8	\$83.9	(\$10.4)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$750.7	\$0.0	n/a
Total	\$815.7	\$624.8	\$1,200.5	\$1,362.0	\$614.7	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$4,617.8	\$0.0	n/a
AMDRMA Account End of Month Balance for															1
AMDRMA Account End of Month Balance for WG2 ¹	(\$619.4)	\$616.3	\$1,205.5	\$1,318.9	\$620.0								\$3,141.3		

** Budgeted under a different proceeding

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Notes:
1\$1.4 million was both paid and accrued in December. Corrected on December 2014 CPUC Report. AMDRMA did not reflect this correction in December.

Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Total Cost
Programs in General Rate Case	,	•		•	•		•		•				
Administrative (O&M)													
AL-TOU-CP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
CPP-D	\$8.3	\$11.8	\$12.0	\$12.7	\$12.6	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$57.4
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$0.7	\$1.8	\$0.1	\$0.5	\$0.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$3.5
OBMC	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Administrative (O&M)	\$9.0	\$13.6	\$12.0	\$13.2	\$13.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$60.9
Comital													
Capital Peak Generation (RBRP) (1)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Measurement and Evaluation													
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total M&E	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Customer Incentives													
AL-TOU-CP (2)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
BIP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Customer Incentives	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Revenue from Penalties	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total GRC Program Costs	\$9.0	\$13.6	\$12.0	\$13.2	\$13.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$60.9

⁽¹⁾ Capital costs for meters provided free to customers and charged to the programs.

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