
**Pacific Gas and Electric Company Monthly Report On Interruptible Load and Demand Response
Programs for February 2016**

Pacific Gas and Electric Company ("PG&E") hereby submits this report on Interruptible Load and Demand Response Programs for February. This report is being served on the Energy Division Director and the service list for A.11-03-001.

<http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/cs/>

**Table I-1
Pacific Gas and Electric Company
Interruptible and Price Responsive Programs
Subscription Statistics - Enrolled MW
February 2016**

UTILITY NAME: Pacific Gas and Electric Company

Monthly Program Enrollment and Estimated Load Impacts

Programs	January			February			March			April			May			June			³ Eligible Accounts as of Jan 1, 2016
	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	
Interruptible/Reliability																			
BIP - Day Of	218	214	228	208	217	218													10,843
OBMC	22	0	0	22	0	0													N/A
SLRP	0	0	0	0	0	0													N/A
SmartAC TM - Commercial	4,337	0	1	4,295	0	1													N/A
SmartAC TM - Residential	153,363	0	80	153,147	0	80													N/A
Sub-Total Interruptible	157,940	214	309	157,672	217	299													
Price Response																			
AMP - Day Of	2,661	0	234	2,676	0	235													592,761
CBP - Day Ahead	0	0	0	0	0	0													596,779
CBP - Day Of	0	0	0	0	0	0													
DBP	495	15	15	493	17	15													10,843
PDP (200 kW or above)	2,099	18	52	2,120	18	52													6,491
PDP (above 20 kW & below 200 kW)	34,045	3	61	33,594	3	60													62,160
PDP (20 kW or below)	190,682	3	27	189,048	3	27													323,726
SmartRate TM - Residential	144,524	0	43	144,729	0	43													N/A
Sub-Total Price Response	374,506	38	431	372,660	40	432													
Total All Programs	532,446	251	741	530,332	258	731													

Programs	July			August			September			October			November			December			³ Eligible Accounts as of Jan 1, 2016
	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	Service Accounts ³	Ex Ante Estimated MW ¹	Ex Post Estimated MW ²	
Interruptible/Reliability																			
BIP - Day of																			10,843
OBMC																			N/A
SLRP																			N/A
SmartAC TM - Commercial																			N/A
SmartAC TM - Residential																			N/A
Sub-Total Interruptible																			
Price Response																			
AMP - Day Of																			592,761
CBP - Day Ahead																			596,779
CBP - Day Of																			
DBP																			10,843
PDP (200 kW or above)																			6,491
PDP (above 20 kW & below 200 kW)																			385,886
PDP (20 kW or below)																			
SmartRate TM - Residential																			N/A
Sub-Total Price Response																			
Total All Programs																			

¹ Ex Ante Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2015 Load Impact Report for Demand Response. The values reported are calculated by using the monthly ex ante average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex ante average load impact is the average hourly load impact for an event that would occur from 1 - 6 pm on the system peak day of the month. The Ex Ante Estimated MW value for the aggregator programs, e.g., AMP and CBP are the monthly nominated MW during the event season May through October.

² Ex Post Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2015 Load Impact Report for Demand Response. The values reported are calculated by using the annual ex post average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the ex post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) during all actual event hours in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events.

³ The April 2016 ILP will provide the available 2015-2016 data for Eligible Accounts and Program Eligibility for Ex Ante and Expost Average Load Impacts.
NOTE: Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the ex post or ex ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex ante forecasts account for variables not included in the Ex post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An Ex ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions if all DR programs were called simultaneously on the system peak day. In either case, MW estimates in this report will vary from estimates filed in the PG&E's annual April 1st Compliance Filing pursuant to Decision 08-04-050 and reporting documents that may be supplied to other agencies e.g. CAISO, FERC, NERC, etc. MW estimates found in the Monthly ILP Report are not used by PG&E for operational reporting, resource planning, and cost effectiveness analysis or in developing regulatory filings.

NOTE: There is also another group of customers on the Critical Peak Pricing (CPP also known as PDP) rate, e.g., small business and medium C&I customers, who are enrolled on CPP on a purely voluntary basis. This group of customers is referred to as the voluntary CPP customers. The great majority of these service accounts are associated with a single business entity and do not respond on event days. These voluntary CPP participants inflate the enrollment number because they are not representative of the small business or medium C&I populations that will continue to default onto CPP in coming years. Load impacts for these customers are presented in the PG&E electronic ex post load impact table generator; but it is important to remember that their load impacts do not reflect what would be expected from the small business and medium C&I customer classes in the future under default CPP.

Pacific Gas and Electric Company
Average Ex Ante Load Impact kW / Customer
February 2016

Program Eligibility and Ex Ante Average Load Impacts

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2016	Eligibility Criteria (Refer to tariff for specifics)	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP - Day Of	979.39	1045.67	1037.94	1165.99	1075.80	1165.67	1184.85	1211.97	1171.07	1142.09	1046.04	1008.01	10,843	This schedule is available to bundled-service, Community Choice Aggregation (CCA) Service, and Direct Access (DA) commercial, industrial, and agricultural customers. Each customer, both directly enrolled and those enrolled in an aggregator's portfolio, must take service under the provisions of a demand time-of-use rate schedule to participate in the Program and have at least an average monthly demand of 100 kilowatt (kW). Customers being served under Schedules AG-R or AG-V are not eligible for this program. Customers taking service under DA must meet the metering requirements prescribed in the Metering Equipment section of this rate schedule.	
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC™ - Commercial	N/A	N/A	N/A	N/A	0.39	0.62	0.62	0.61	0.53	0.29	N/A	N/A	N/A	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed to new enrollment.
SmartAC™ - Residential	N/A	N/A	N/A	N/A	0.34	0.54	0.54	0.52	0.48	0.24	N/A	N/A	N/A	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
AMP - Day Of	N/A	N/A	N/A	N/A	84.87	84.87	84.87	84.87	84.87	84.87	N/A	N/A	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.	
CBP - Day Ahead	N/A	N/A	N/A	N/A	148.54	153.00	158.86	147.37	137.79	140.95	N/A	N/A	596,779	A customer may participate in either the Day-Ahead or Day-Of option. A customer with multiple service agreements (SA) may nominate demand reductions from a single SA to either the Day-of option or Day-ahead option. A SA may not be nominated to both the Day-of and Day-ahead option during a single program month. Customers that receive electric power from third parties (other than through direct access and Community Choice Aggregation) and customers billed for standby service are not eligible for Schedule E-CBP. Eligible customers include those receiving partial standby service or services pursuant to one or more of the Net Energy Metering Service schedules except NEMCCSF.	
CBP - Day Of	N/A	N/A	N/A	N/A	16.81	18.07	18.94	18.76	18.62	16.39	N/A	N/A	596,779	A customer may participate in either the Day-Ahead or Day-Of option. A customer with multiple service agreements (SA) may nominate demand reductions from a single SA to either the Day-of option or Day-ahead option. A SA may not be nominated to both the Day-of and Day-ahead option during a single program month. Customers that receive electric power from third parties (other than through direct access and Community Choice Aggregation) and customers billed for standby service are not eligible for Schedule E-CBP. Eligible customers include those receiving partial standby service or services pursuant to one or more of the Net Energy Metering Service schedules except NEMCCSF.	
DBP	29.38	34.42	32.50	40.88	37.06	39.75	39.52	41.33	39.07	38.11	35.95	32.78	10,843	This schedule is available to individual PG&E bundled-service customers, Community Choice Aggregation Service (CCA Service) customers, and Direct Access (DA) customers. Each customer must take service under the provisions of their otherwise applicable rate schedule. Customers participating in the Program must be on an eligible rate schedule and able to reduce load by at least 10 kW during an E-DBP event. Prior to May 1, 2013, customers with SAs throughout PG&E's electric service territory with individual meters with demands less than 200 kW (as described in the Applicability Section) had the option to participate in this Program under the provisions stated in the Aggregated Group Section of this rate schedule. Those SAs participating as an Aggregated Group as of May 1, 2013, may continue to participate as an Aggregated Group.	
PDP (200 kW or above)	8.35	8.40	8.70	19.34	19.52	24.42	24.46	24.37	23.50	19.64	9.34	8.31	6,491	Default beginning on: May 1, 2010 for bundled C&I Customers >200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers;	
PDP (above 20 kW & below 200 kW)	0.09	0.09	0.09	0.23	0.26	0.30	0.30	0.30	0.29	0.24	0.10	0.09	62,160	November 2014 for bundled C&I Customers with <200 kW Maximum Demand and 12 consecutive months of interval data.	
PDP (20 kW or below)	0.01	0.01	0.01	0.03	0.04	0.05	0.05	0.05	0.04	0.03	0.01	0.01	323,726		
SmartRate™ - Residential	N/A	N/A	N/A	N/A	0.17	0.30	0.30	0.29	0.27	0.13	N/A	N/A	Not Available	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.	

The average ex ante load impacts per customer are based on the load impacts filing on April 1, 2015 (R.13-09-011). Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm for April through October, and 4 - 9 pm for November through March, on the PG&E system peak day of the month. ¹ The April 2016 ILP will provide update to the Eligible Accounts and Program Eligibility for Ex Ante and Expost Average Load Impacts.

Pacific Gas and Electric Company
Average Ex Post Load Impact kW / Customer
February 2016

Program Eligibility and Ex Post Average Load Impacts

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of Jan 1, 2016	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - Day Of	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	1046.7	10,843	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC™ - Commercial	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	0.29	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed to new enrollment.
SmartAC™ - Residential	0.52	0.52	0.52	0.52	0.52	0.52	0.52	0.52	0.52	0.52	0.52	0.52	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
AMP - Day Of	87.9	87.9	87.9	87.9	87.9	87.9	87.9	87.9	87.9	87.9	87.9	87.9	592,761	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Ahead	148.3	148.3	148.3	148.3	148.3	148.3	148.3	148.3	148.3	148.3	148.3	148.3	596,779	Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
CBP - Day Of	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5	19.5		Non-residential customers on commercial, industrial, partial standby, or agricultural rate schedules, except those who receive electric power from third parties (other than DA), billed via net metering or full standby services.
DBP	29.6	29.6	29.6	29.6	29.6	29.6	29.6	29.6	29.6	29.6	29.6	29.6	10,843	Non-residential Customers 200 kW or above on a demand TOU rate schedule, not on rate schedule AG-R, AG-V or S. Eligible customers include PG&E Bundled, Direct Access (DA; ESP), and Community Choice Aggregation Service. Non-residential Customers' accounts < 200 kW may participate as aggregated group for service accounts with same Federal Taxpayer ID Number.
PDP (200 kW or above)	24.7	24.7	24.7	24.7	24.7	24.7	24.7	24.7	24.7	24.7	24.7	24.7	6,491	Default beginning on: May 1, 2010 for bundled C&I Customers >200kW
PDP (above 20 kW & below 200 kW)	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	62,160	Maximum Demand; February 1st, 2011 for large bundled Ag customers;
PDP (20 kW or below)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	323,726	November 2014 for bundled C&I Customers with <200 kW Maximum Demand and 12 consecutive months of interval data.
SmartRate™ - Residential	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	Not Available	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex post load impacts per customer are based on the load impacts filing on April 1, 2015 (R.13-09-011). Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the average ex post load impact per customer SA_ID remains constant across all months. The average load impact is "N/A" for programs having no prior events. Commercial SmartAC was not called in 2014; its average-customer impact reported here is from the April 2, 2012 filing.

¹ The April 2016 ILP will provide update to the Eligible Accounts and Program Eligibility for Ex Ante and Expost Average Load Impacts.

**Table I-2
Pacific Gas and Electric Company
Program Subscription Statistics
February 2016**

Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2016	January				February				March				April				May				June							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive																												
AMP - Day Ahead		0.0	0.0	0.0			0.0	0.0																				
AMP - Day Of		0.3	0.0	0.3			0.4	0.0																				
CBP - Day Ahead		0.0	0.0	0.0			0.0	0.0																				
CBP - Day Of		0.0	0.0	0.0			0.0	0.0																				
DBP		0.0	0.0	0.0			0.0	0.0																				
PDP		0.0	0.0	0.0			0.0	0.0																				
SmartRate™ - Residential		0.0	0.0	0.0			0.0	0.0																				
SmartAC™ - Commercial		0.0	0.0	0.0			0.0	0.0																				
SmartAC™ - Residential		0.0	0.0	0.0			0.0	0.0																				
Total		0.3	0.0	0.3			0.4	0.0				0.4																
Interruptible/Reliability																												
BIP - Day of		0.0	0.0	0.0			0.0	0.0																				
OBMC		0.0	0.0	0.0			0.0	0.0																				
SLRP		0.0	0.0	0.0			0.0	0.0																				
Total		0.0	0.0	0.0			0.0	0.0				0.0																
Total Technology MWs		0.0	0.0	0.3			0.4	0.0				0.4																
General Program																												
TA (may also be enrolled in TI and AutoDR)	0.0				0.0																							
Total	0.0				0.0																							
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A																				

2016	July				August				September				October				November				December							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive																												
AMP - Day Ahead																												
AMP - Day Of																												
CBP - Day Ahead																												
CBP - Day Of																												
DBP																												
PDP																												
SmartRate™ - Residential																												
SmartAC™ - Commercial																												
SmartAC™ - Residential																												
Total																												
Interruptible/Reliability																												
BIP - Day of																												
OBMC																												
SLRP																												
Total																												
Total Technology MWs																												
General Program																												
TA (may also be enrolled in TI and AutoDR)																												
Total																												
Total TA MWs																												

NOTE: Projects for which applications were approved in the previous funding cycle are charged to that funding cycle; however, installed megawatts are at the time of installation regardless of funding cycle.

**Table I-4
Pacific Gas and Electric Company
Interruptible and Price Responsive Programs
Year-to-Date Event Summary
February 2016**

Program Category	Program Name	Month	Zones ¹	Event Date	Event No. (by Program Type)	Program Type	Trigger	# of Accounts	Event Start Time (PDT)	Event End Time (PDT)	Program Tolled Hours	Load Reduction MW (Max Hourly)
Page 1 of 1												
Category 1: Reliability Programs												
	Base Interruptible Program (BIP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Optional Bidding Mandatory Curtailment / Scheduled Load Reduction (OBMC / SLRP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Category 2: Price-Responsive Programs												
	Capacity Bidding Program (CBP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Demand Bidding Program (DBP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Category 2: Price-Responsive Programs (Cont'd)												
	Peak Day Pricing (PDP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	SmartAC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	SmartRate (SR)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Category 3: DR Provider/Aggregator Managed Programs												
	Aggregator Managed Portfolio (AMP)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

¹ Identifies location of event (SubLAP) for locally-dispatchable programs. Non-locally-dispatchable programs are listed as System.

Table I-5
Pacific Gas and Electric Company
2015-2016 Demand Response Programs
Total Embedded Cost and Revenues
February 2016

Annual Total Cost															
Cost Item	Year-to-Date	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date	Program-to-Date
	2015 Total Cost													2016 Total Cost	
Program Incentives															
Aggregator Managed Portfolio (AMP) ¹	\$8,046,840	\$0	\$0											\$0	\$8,046,840
Automatic Demand Response (AutoDR)	\$46,470	\$48,891	\$77,490											\$126,381	\$172,851
Base Interruptible Program (BIP) ¹	\$26,083,006	\$2,686,596	\$2,095,754											\$4,782,349	\$30,865,356
Capacity Bidding Program (CBP) ²	\$1,742,221	\$0	\$0											\$0	\$1,742,221
Demand Bidding Program (DBP)	\$1,022,581	\$0	\$0											\$0	\$1,022,581
Excess Supply Pilot	\$0	\$0	\$0											\$0	\$0
Optional Binding Mandatory Curtailment / Scheduled Load Reduction Program (OBMC / SLRP) ¹	\$0	\$0	\$0											\$0	\$0
SmartAC™	\$700,649	\$22,781	\$67,648											\$90,429	\$791,078
Supply Side Pilot	\$45,687	\$11,000	\$14,312											\$25,312	\$70,999
Technology Incentive (TI)	\$88,020	\$0	\$0											\$0	\$88,020
Transmission and Distribution Pilot (T&D DR)	\$5,150	\$0	\$0											\$0	\$5,150
Total Cost of Incentives	\$37,780,624	\$2,769,268	\$2,255,203	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$5,024,471	\$42,805,096
Revenues from Penalties³	(\$1,916,028)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	(\$1,916,028)

¹Amounts reported are for incentive costs that are not recorded in the Demand Response Expenditures Balancing Account. Starting in 2016, incentives are reported on an accrual basis. Year-to-Date 2015 Total Cost has been adjusted to reflect accrual accounting.

²Incentives reported are net of penalties paid by the aggregators.

³Revenues from Penalties denote penalty/default payments made by aggregators and charges to direct enrolled customers enrolled in AMP and BIP programs.

Table I-7
Pacific Gas and Electric Company
2015-2016 Marketing, Education and Outreach
Actual Expenditures
February 2016

PG&E's ME&O Actual Expenditures	2015-2016 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to-Date 2016 Expenditures	2015-2016 Inception-to-Date Expenditures	2015-2016 Authorized Budget (if Applicable)		
	2015 Total Costs	January	February	March	April	May	June	July	August	September	October	November				December	
I. STATEWIDE MARKETING																	
IOU Administrative Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Statewide ME&O contract	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
I. TOTAL STATEWIDE MARKETING	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
II. UTILITY MARKETING BY ACTIVITY¹																	
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2015-2016																	
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING																	
Integrated Demand Side Marketing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Marketing My Account/Energy and Integrated Online Audit Tools	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Critical Peak Pricing > 200 kW	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Demand Bidding Program	\$ 594,520	\$ 28,895	\$ 26,107	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 55,002
Real Time Pricing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Permanent Load Shifting	\$ 237,808	\$ 11,558	\$ 10,443	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 22,001
Circuit Savers	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Small Commercial Technology Deployment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Enabling Technologies (e.g., AutoDR, TI)	\$ 356,712	\$ 17,337	\$ 15,664	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 33,001
PeakChoice	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Customer Awareness, Education and Outreach	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING																	
SmartAC	\$ 3,109,604	\$ 365,934	(\$213,291)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 152,643
Customer Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 2,492,934	\$ 48,555	\$ 66,722	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 115,277
Labor	\$ 445,276	\$ 317,379	\$ (280,013)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 37,366
Paid Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Costs	\$ 171,393	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 171,393
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$ 4,298,644	\$ 423,724	\$ (161,076)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 262,648
III. UTILITY MARKETING BY ITEMIZED COST																	
Customer Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 2,942,619	\$ 62,143	\$ 66,745	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 128,888
Labor	\$ 1,184,486	\$ 360,703	\$ (227,822)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 132,881
Paid Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Other Costs	\$ 171,539	\$ 878	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 878
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$ 4,298,644	\$ 423,724	\$ (161,076)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 262,648
IV. UTILITY MARKETING BY CUSTOMER SEGMENT																	
Agricultural	\$ 178,356	\$ 8,669	\$ 7,832	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 16,501
Large Commercial and Industrial	\$ 1,010,684	\$ 49,122	\$ 44,382	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 93,504
Small and Medium Commercial	\$ 155,480	\$ 18,297	\$ (10,665)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,632
Residential	\$ 2,954,124	\$ 347,638	\$ (202,626)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 145,011
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$ 4,298,644	\$ 423,724	\$ (161,076)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 262,648

Notes:

¹Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

**Pacific Gas and Electric Company
2015-2016 Fund Shifting Documentation
February 2016**

FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPH 4

OP 4: Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company:
 May not shift funds between categories with two exceptions as stated in Ordering Paragraphs 4 and 5;
 May continue to shift up to 50 percent of a Demand Response program's funds to another program within the same budget category, with proper monthly reporting;
 Shall not shift funds within the "Pilots" or "Special Projects" categories without submitting a Tier 2 Advice Letter filing;
 May shift funds for pilots in the Enabling or Emerging Technologies category;
 Shall continue to submit a Tier 2 Advice Letter to eliminate a Demand Response program;
 Shall not eliminate a program through multiple fund shifting events or for any other reason without prior authorization from the Commission; and
 Shall submit a Tier 2 Advice Letter before shifting more than 50 percent of a program's funds to a different program within the same budget category.

Program Category	Fund Shift Amount	Programs Impacted	Date	Rationale for Fundshift
Category 1: Reliability Programs	\$0.00			
Category 2: Price-Responsive Programs	\$0.00			
Category 3: DR Provider/Aggregator Managed Programs	\$0.00			
Category 4: Emerging & Enabling Programs	\$0.00			
Category 5: Pilots	\$0.00			
Category 6: Evaluation, Measurement and Verification	\$0.00			
Category 7: Marketing, Education and Outreach	\$0.00			
Category 8: DR System Support Activities	\$0.00			
Category 9: Integrated Programs and Activities	\$0.00			
Category 10: Special Projects	\$100,000	Permanent Load Shifting to Demand Response Auction Mechanism Pilot	8/14/2015	The transferred funds support Demand Response Auction Mechanism pilot pursuant to Ordering Paragraph 5 of Decision 14-12-014.
	\$200,000	Permanent Load Shifting to Demand Response Auction Mechanism Pilot	12/16/2015	The transferred funds support Demand Response Auction Mechanism pilot pursuant to Ordering Paragraph 5 of Decision 14-12-014.
	\$1,700,000	Permanent Load Shifting to Demand Response Auction Mechanism Pilot	1/31/2016	The transferred funds support Demand Response Auction Mechanism pilot pursuant to Ordering Paragraph 5 of Decision 14-12-014.
Total	\$2,000,000			