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Pacific Gas and Electric Company Monthly Report On Interruptible Load and Demand Response  
Programs for February 2023



March 21, 2023  
Public

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Pacific Gas and Electric Company (“PG&E”) hereby submits this report on Interruptible Load and Demand Response Programs for February 2023. This report is being sent to the Energy Division via EnergyDivisionCentralFiles@cpuc.ca.gov and public version will be served on the service list for A.11-03-001

<http://www.pge.com/mybusiness/energysavingsrebates/demandresponse/cs/>

**Table I-1  
Pacific Gas and Electric Company  
Interruptible and Price Responsive Programs  
Subscription Statistics - Enrolled MW  
February 2023**

UTILITY NAME: Pacific Gas and Electric Company  
Monthly Program Enrollment and Estimated Load Impacts

PROGRAMS	January			February			March			April			May			June			Eligible Accounts as of Jan 1, 2023
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
<b>PILOT PROGRAMS <sup>1</sup></b>																			
SSP II (Load Decrease)																			
Non-Residential																			N/A
Residential																			N/A
XSP (Load Increase)																			
Non-Residential																			N/A
Residential																			N/A
<b>INTERUPTIBLE RELIABILITY PROGRAMS <sup>3</sup></b>																			
BIP - Day Of		239	128	127		242	128	128											10,935
OBMC		16	0	0		16	0	0											N/A
SLRP		0	0	0		0	0	0											N/A
SmartAC™ - Commercial		0	0	0		0	0	0											N/A
SmartAC™ - Residential		74,424	0	0		73,586	0	0											N/A
<b>Sub-Total Interruptible</b>		<b>74,679</b>	<b>128</b>	<b>127</b>		<b>73,844</b>	<b>128</b>	<b>128</b>											
<b>PRICE-RESPONSIVE PROGRAMS <sup>2</sup></b>																			
CBP - Day Ahead - Residential		0	0	0		0	0	0											603,881
CBP - Day Ahead Non-Residential		0	0	0		0	0	0											603,881
PDP (200 kW or above)		1,598	1	7		1,446	1	6											7,299
PDP (above 20 kW & below 200 kW)		17,678	0.3	0.4		17,520	0.3	0.4											95,833
PDP (20 kW or below)		95,365	0.6	1		93,985	0.6	0.9											315,414
SmartRate™ - Residential		48,079	0.6	7		48,147	0.4	7											N/A
<b>Sub-Total Price Response</b>		<b>162,720</b>	<b>3</b>	<b>15</b>		<b>161,098</b>	<b>3</b>	<b>14</b>											
<b>Total All Programs</b>		<b>237,399</b>	<b>131</b>	<b>142</b>		<b>234,942</b>	<b>131</b>	<b>143</b>											

  

Programs	July			August			September			October			November			December			Eligible Accounts as of Jan 1, 2022
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	
<b>PILOT PROGRAMS <sup>1</sup></b>																			
SSP II (Load Decrease)																			
Non-Residential																			N/A
Residential																			N/A
XSP (Load Increase)																			
Non-Residential																			N/A
Residential																			N/A
<b>INTERUPTIBLE RELIABILITY PROGRAMS <sup>3</sup></b>																			
BIP - Day of																			10,935
OBMC																			N/A
SLRP																			N/A
SmartAC™ - Commercial																			N/A
SmartAC™ - Residential																			N/A
<b>Sub-Total Interruptible</b>																			
<b>PRICE-RESPONSIVE PROGRAMS <sup>2</sup></b>																			
CBP - Day Ahead - Residential																			603,881
CBP - Day Ahead Non-Residential																			603,881
PDP (200 kW or above)																			7,299
PDP (above 20 kW & below 200 kW)																			95,833
PDP (20 kW or below)																			315,414
SmartRate™ - Residential																			N/A
<b>Sub-Total Price Response</b>																			
<b>Total All Programs</b>																			

NOTES:

Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the Ex Post or Ex Ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex Ante forecasts account for variables not included in the Ex Post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An Ex Ante forecast reflects forecast impact estimates that would occur between 4 pm and 9pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions if all DR programs were called simultaneously on the system peak day. In either case, MW estimates in this report will vary from estimates filed in the PG&E's annual April Compliance Filing pursuant to Decision 08-04-050 and reporting documents that may be supplied to other agencies e.g. CAISO, FERC, NERC, etc. MW estimates found in the Monthly ILP Report are not used by PG&E for operational reporting, resource planning, and cost effectiveness analysis or in developing regulatory filings.

Ex Ante Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2021 (R.13-09-011) Load Impact Report for Demand Response. The values reported are calculated by using the monthly Ex Ante average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the Ex Ante average load impact is the average hourly load impact for an event that would occur from 4 - 9 pm on the system peak day of the month. The Ex Ante Estimated MW value for the aggregator program, e.g. CBP are the monthly nominated MW during the event season May through October and Zero non-event season months November through April.

Ex Post Estimated MW = In compliance with Decision 08-04-050, the values presented herein are based on the April 1, 2021 (R.13-09-011) Load Impact Report for Demand Response. The values reported are calculated by using the annual Ex Post average load impact per customer multiplied by the number of currently enrolled service accounts for the reporting month, where the Ex Post load impact per customer is the average load impact per customer for those customers that may have participated in an event(s) during all actual event hours in the preceding year when or if events occurred. New programs report "n/a", as there were no prior events.

<sup>1</sup> D.17-12-003 approved a three-year budget (2018-2020 - OP 37 and OP 38) for Supply Side Pilot and Excess Supply Pilot. As of January 1, 2021, both pilots are no longer active.

<sup>2</sup> There are some SmartRate™ Residential customers (<.05%) not reflected in the summary or rate code count as program eligibility is being confirmed.

<sup>3</sup> BIP customers that dual participate in PDP are not counted towards the 300 MW BIP cap. The BIP program actual capacity is below the 300 MW cap.

**Pacific Gas and Electric Company**  
**Average Ex Ante Load Impact kW / Customer**  
**February 2023**

**Program Eligibility and Ex Ante Average Load Impacts <sup>1</sup>**

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of August 2022	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - Day Of	535.77	528.28	557.07	609.83	634.61	661.23	631.34	632.61	651.88	620.47	593.64	549.61	24,000	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW, and being billed on a PG&E commercial, industrial, or agricultural electric time-of-use (TOU) rate schedule.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW.
SmartAC™ - Commercial	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed to new enrollment.
SmartAC™ - Residential	N/A	N/A	N/A	N/A	0.18	0.33	0.33	0.32	0.29	0.12	N/A	N/A	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
CBP - Day Ahead - Residential	N/A	N/A	N/A	N/A	0.00	0.00	0.00	0.00	0.19	0.21	N/A	N/A	4.8 Million	PG&E customers receiving bundled service, Community Choice Aggregation (CCA) service, or Direct Access (DA) service and being billed on a PG&E residential, commercial, industrial, or agricultural electric rate schedule.
CBP - Day Ahead Non-Residential	N/A	N/A	N/A	N/A	24.82	22.19	25.25	26.64	24.59	24.28	N/A	N/A	569,000	
PDP (200 kW or above)	0.88	1.01	1.31	1.81	2.15	2.47	2.49	2.39	2.29	1.74	0.96	0.80	5,000	Default beginning on May 1, 2010 for bundled C&I Customers >200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers; November 2014 for bundled C&I Customers with <200 kW Maximum Demand and 12 consecutive months of interval data.
PDP (above 20 kW & below 200 kW)	0.02	0.02	0.02	0.03	0.03	0.04	0.04	0.04	0.04	0.03	0.02	0.02	36,000	
PDP (20 kW or below)	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	218,000	
SmartRate™ - Residential	0.01	0.01	0.01	0.01	0.03	0.05	0.06	0.05	0.05	0.03	0.02	0.03	1.7 Million	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex ante load impacts per customer are based on the load impacts filing on April 1, 2022 (R.13-09-011). Estimated Average Ex Ante Load Impact kW/Customer = Portfolio-Adjusted Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur at 4 - 9 pm on the PG&E system peak day of the month.

Pacific Gas and Electric Company  
Average ExPost Load Impact kW / Customer  
February 2023

Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts as of August 2022	Eligibility Criteria (Refer to tariff for specifics)	
	January	February	March	April	May	June	July	August	September	October	November	December			
BIP - Day Of	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	530.70	24,000	Bundled, DA and CCA non-residential customer service accounts that have at least an average monthly demand of 100 kW, and being billed on a PG&E commercial, industrial, or agricultural electric time-of-use (TOU) rate schedule.
OBMC	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Bundled, DA and CCA non-residential customer accounts with interval meters that must be able to reduce electric load such that the entire load on the PG&E circuit or dedicated substation that provides service to that customer is reduced to or below Maximum Load Levels (MLLs) for the entire duration of each and every RO operation.
SLRP	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	*Bundled-service customers taking service under Schedules A-10, E-19 or E-20 & minimum average monthly demand of 100 kilowatts (kW). Customers must commit to minimum 15% of baseline usage, with a minimum load reduction of 100 kW. *
SmartAC™ - Commercial	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Not Available	Small and medium business customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment. Closed.
SmartAC™ - Residential	N/A	N/A	N/A	N/A	0.31	0.31	0.31	0.31	0.31	0.31	N/A	N/A	N/A	Not Available	Residential customers taking service under applicable rate schedules equipped with central or packaged DX air conditioning equipment.
CBP - Day Ahead - Residential <sup>1</sup>	N/A	N/A	N/A	N/A	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	N/A	N/A	4.8 Million	PG&E customers receiving bundled service, Community Choice Aggregation (CCA) service, or Direct Access (DA) service and being billed on a PG&E residential, commercial, industrial, or agricultural electric rate schedule.	
CBP - Day Ahead Non-Residential	N/A	N/A	N/A	N/A	36.63	36.63	36.63	36.63	36.63	36.63	N/A	N/A	569,000		
PDP (200 kW or above)	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	4.26	5,000	Default beginning on May 1, 2010 for bundled C&I Customers >200kW Maximum Demand; February 1st, 2011 for large bundled Ag customers; November 2014 for bundled C&I Customers with <200 kW Maximum Demand and 12 consecutive months of interval data.
PDP (above 20 kW & below 200 kW)	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	36,000	
PDP (20 kW or below)	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	218,000	
SmartRate™ - Residential	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	0.14	1.7 Million	A voluntary rate supplement to residential customers' otherwise applicable schedule. Available to Bundled-Service customers served on a single family residential electric rate schedule.

The average ex post load impacts per customer are based on the load impacts filing on April 1, 2022 (R.13-09-011). Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account from the typical event for the preceding year if events occurred. Some programs may experience no events or few events while other programs may operate regularly depending on event triggers. For existing programs, the average ex post load impact per customer SA\_ID remains constant across all months. The average load impact is "N/A" for programs having no prior events.

<sup>1</sup> CBP Residential Ex Post information is confidential under market sensitive/proprietary information.  
Contains confidential information per declaration of Jomo Thorne dated March 15, 2023

Table I-2  
Pacific Gas and Electric Company  
Program Subscription Statistics  
February 2023

2022 Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs																								
PROGRAM	JANUARY				FEBRUARY				MARCH				APRIL				MAY				JUNE			
	TA Identified MWs	Auto DR Verified MWs <sup>1</sup>	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs <sup>1</sup>	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs <sup>1</sup>	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs <sup>1</sup>	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs <sup>1</sup>	TI Verified MWs	Total Technology MWs				
<b>PILOT PROGRAMS<sup>2</sup></b>																								
SSP II (Load Decrease)																								
Non-Residential																								
Residential																								
XSP (Load Increase)																								
Non-Residential																								
Residential																								
<b>PRICE-RESPONSIVE PROGRAMS</b>																								
CBP																								
PDP																								
SmartRate™ - Residential																								
SmartAC™ - Commercial																								
SmartAC™ - Residential																								
DRAM <sup>3</sup>																								
<b>Total</b>																								
<b>INTERUPTIBLE RELIABILITY PROGRAMS</b>																								
BIP - Day of																								
OBMC																								
SLRP																								
<b>Total</b>																								
<b>TOTAL TECHNOLOGY MWs</b>																								
<b>GENERAL PROGRAM</b>																								
TA (may also be enrolled in TI and AutoDR)																								
<b>Total</b>																								
<b>TOTAL TA MWs</b>																								
<b>JULY</b>																								
<b>AUGUST</b>																								
<b>SEPTEMBER</b>																								
<b>OCTOBER</b>																								
<b>NOVEMBER</b>																								
<b>DECEMBER</b>																								
<b>PILOT PROGRAMS<sup>2</sup></b>																								
SSP II (Load Decrease)																								
Non-Residential																								
Residential																								
XSP (Load Increase)																								
Non-Residential																								
Residential																								
<b>PRICE-RESPONSIVE PROGRAMS</b>																								
CBP																								
PDP																								
SmartRate™ - Residential																								
SmartAC™ - Commercial																								
SmartAC™ - Residential																								
DRAM <sup>3</sup>																								
<b>Total</b>																								
<b>INTERUPTIBLE RELIABILITY PROGRAMS</b>																								
BIP - Day of																								
OBMC																								
SLRP																								
<b>Total</b>																								
<b>TOTAL TECHNOLOGY MWs</b>																								
<b>GENERAL PROGRAM</b>																								
TA (may also be enrolled in TI and AutoDR)																								
<b>Total</b>																								
<b>TOTAL TA MWs</b>																								

<sup>1</sup>ADR Non-Residential MWs are verified after installation of the equipment and customers have been paid 60% incentive for customers >200 kW. Actual performance is measured after the first full year of DR program participation and the remaining 40% incentive is paid based on performance values. Office and Retail <499 kW excepted and paid at 100%. Unable to verify Residential MWs. Only values for newly paid customers are recorded.

<sup>2</sup>As approved in the disposition letter issued September 24, 2015 to advice letter 4618-E-A, customers participating in DRAM are eligible to receive ADR incentives but PG&E is unable to determine the capacity associated with these ADR-enabled devices.

<sup>3</sup>D.17-12-003 approved a three-year budget (2018-2020 - OP 37 and OP 38) for Supply Side Pilot and Excess Supply Pilot. As of January 1, 2021, both pilots are no longer active.

Table I-3a  
Pacific Gas and Electric Company  
Demand Response Programs and Activities  
2018-23 Incremental Cost Funding  
February 2023

2023 Program Expenditures

Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures	Total Funding Cycle Expenditures to Date	2023 Authorized Funding [1]	Fund shift Adjustments	Percent Funding
<b>Category 1: Supply-Side DR Programs</b>																	
AC Cycling: Smart AC	\$369,795	\$489,665											\$859,460	\$859,460	\$6,396,000		14.6%
Base Interruptible Program (BIP)	\$6,176	\$3,248											\$9,424	\$9,424	\$32,354,000		7.2%
Capacity Bidding Program (CBP)	\$34,355	\$21,180											\$55,536	\$55,536	\$3,977,678		1.4%
<b>Budget Category 1 Total</b>	<b>\$410,326</b>	<b>\$514,093</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$924,419</b>	<b>\$924,419</b>	<b>\$42,727,678</b>	<b>\$0</b>	<b>2.2%</b>
<b>Category 2: Load Modifying DR Programs</b>																	
OMBC/SLRP	\$0	\$3,522											\$3,522	\$3,522	\$7,992		44.1%
<b>Budget Category 2 Total</b>	<b>\$0</b>	<b>\$3,522</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$3,522</b>	<b>\$3,522</b>	<b>\$7,992</b>	<b>\$0</b>	<b>44.1%</b>
<b>Category 3: DRAM and Rule 24/32</b>																	
DRAM Phase 4	\$0	\$0											\$0	\$0	\$0		0.0%
Rule 24 O&M	\$306,567	\$268,302											\$574,869	\$574,869	\$4,209,524		13.7%
<b>Budget Category 3 Total</b>	<b>\$306,567</b>	<b>\$268,302</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$574,869</b>	<b>\$574,869</b>	<b>\$4,209,524</b>	<b>\$0</b>	<b>13.7%</b>
<b>Category 4: Emerging &amp; Enabling Programs</b>																	
Auto DR	\$7,763	\$3,134											\$10,896	\$10,896	\$4,578,468		0.2%
DR Emerging Technology	\$6,869	\$8,035											\$14,904	\$14,904	\$1,510,000		1.0%
Residential IDSM	\$0	\$0											\$0	\$0	\$8,000,000		0.0%
Non Residential IDSM	\$0	\$0											\$0	\$0	\$0		0.0%
<b>Budget Category 4 Total</b>	<b>\$14,632</b>	<b>\$11,169</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$25,801</b>	<b>\$25,801</b>	<b>\$14,088,468</b>	<b>\$0</b>	<b>0.2%</b>
<b>Category 5: Pilots</b>																	
Local Capacity Planning Areas and Disadvantaged Communities Pilot	\$0	\$0											\$0	\$0	\$0		0
Emergency Load Reduction Pilot	\$4,724,552	\$75,798,729											\$80,523,281	\$80,523,281	\$0		0.0%
<b>Budget Category 5 Total</b>	<b>\$4,724,552</b>	<b>\$75,798,729</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$80,523,281</b>	<b>\$80,523,281</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
<b>Category 6: Marketing, Education, and Outreach (ME&amp;O)</b>																	
DR Core Marketing & Outreach	\$9,604	\$34,212											\$43,816	\$43,816	\$2,031,921		2.2%
Education and Training	\$0	\$22,077											\$22,077	\$22,077	\$469,075		4.7%
<b>Budget Category 6 Total</b>	<b>\$9,604</b>	<b>\$56,289</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$65,893</b>	<b>\$65,893</b>	<b>\$2,500,996</b>	<b>\$0</b>	<b>2.6%</b>
<b>Category 7: Portfolio Support (includes EM&amp;V, Systems Support, and Notifications)</b>																	
DR Measurement and Evaluation (DRMEC)	\$93,124	\$255											\$93,379	\$93,379	\$2,074,216		4.5%
DR Integration Policy & Planning	\$33,181	\$40,055											\$73,236	\$73,236	\$1,645,328		4.5%
Support for Market Activities	\$197,007	\$208,466											\$405,473	\$405,473	\$2,991,577		13.6%
Support for Retail & Customer Facing Activities	\$116,859	\$228,103											\$344,962	\$344,962	\$5,711,750		6.0%
<b>Budget Category 7 Total</b>	<b>\$440,171</b>	<b>\$476,878</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$917,050</b>	<b>\$917,050</b>	<b>\$12,422,871</b>	<b>\$0</b>	<b>7.4%</b>
<b>Total Incremental Cost</b>	<b>\$5,905,852</b>	<b>\$77,128,983</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$83,034,835</b>	<b>\$83,034,835</b>	<b>\$75,957,529</b>	<b>\$0</b>	<b>\$1</b>
Technical Assistance & Technology Incentives (TA&TI) Identified as of February 2023																	

[1] 2023 Authorized budget includes incentive and administration costs

**Table I-3a  
Pacific Gas and Electric Company  
Demand Response Programs and Activities  
2018-22 Incremental Cost Funding  
February 2023**

2023 Program Expenditures <sup>1</sup>

Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures	Total Funding Cycle Expenditures to Date	2018-22 Authorized Funding <sup>2</sup>	Fund shift Adjustments	Percent Funding <sup>3</sup>
<b>Category 1: Supply-Side DR Programs</b>																	
AC Cycling: Smart AC	\$2,149,305	\$801,205											\$2,950,511	\$24,844,667	\$26,178,000	(\$5,800,000)	123.0%
Base Interruptible Program (BIP)	\$5,856	\$13,794											\$19,649	\$2,679,009	\$161,770,000		60.4%
Capacity Bidding Program (CBP)	\$7,583	\$14,242											\$21,825	\$3,059,859	\$20,518,000		54.0%
<b>Budget Category 1 Total</b>	<b>\$2,162,744</b>	<b>\$829,241</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$2,991,985</b>	<b>\$30,583,535</b>	<b>\$208,466,000</b>	<b>(\$5,800,000)</b>	<b>14.7%</b>
<b>Category 2: Load Modifying DR Programs</b>																	
OMBC/SLRP	\$311	\$499											\$810	\$32,819	\$63,000		52.1%
Permanent Load Shifting (PLS)	\$0	\$0											\$0	\$0	\$0		0.0%
<b>Budget Category 2 Total</b>	<b>\$311</b>	<b>\$499</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$810</b>	<b>\$32,819</b>	<b>\$63,000</b>	<b>\$0</b>	<b>52.1%</b>
<b>Category 3: DRAM and Rule 24/32</b>																	
DRAM Phase 4	\$196	\$976											\$1,172	\$314,042	\$6,000,000		5.2%
Rule 24 O&M	\$38,244	(\$2,436)											\$35,808	\$11,030,436	\$12,931,000		85.3%
<b>Budget Category 3 Total</b>	<b>\$38,441</b>	<b>(\$1,460)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$36,981</b>	<b>\$11,344,477</b>	<b>\$18,931,000</b>	<b>\$0</b>	<b>59.9%</b>
<b>Category 4: Emerging &amp; Enabling Programs</b>																	
Auto DR	\$93,066	\$95,990											\$189,055	\$8,349,744	\$20,446,000		46.0%
DR Emerging Technology	\$73,282	\$980,827											\$1,054,108	\$9,230,211	\$7,230,000		127.7%
<b>Budget Category 4 Total</b>	<b>\$166,347</b>	<b>\$1,076,816</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$1,243,164</b>	<b>\$17,579,955</b>	<b>\$27,676,000</b>	<b>\$0</b>	<b>63.5%</b>
<b>Category 5: Pilots</b>																	
Supply Side Pilot	\$2,403	\$3,001											\$5,404	\$1,839,400	\$2,137,000	(\$4,200,000)	97.8%
Excess Supply	\$1,586	\$2,242											\$3,828	\$1,089,316	\$1,813,000		85.7%
Local Capacity Planning Areas and Disadvantaged Communities Pilot	\$0	\$0											\$0	\$483,863	\$1,000,000		0.0%
<b>Budget Category 5 Total</b>	<b>\$3,989</b>	<b>\$5,243</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$9,232</b>	<b>\$3,412,580</b>	<b>\$4,950,000</b>	<b>(\$4,200,000)</b>	<b>68.9%</b>
<b>Category 6: Marketing, Education, and Outreach (ME&amp;O)</b>																	
DR Core Marketing & Outreach <sup>10</sup>	\$76,483	\$21,450											\$97,933	\$6,350,555	\$12,221,000		52.0%
Education and Training	\$767	\$7,917											\$8,684	\$479,666	\$1,350,000		35.5%
<b>Budget Category 6 Total</b>	<b>\$77,250</b>	<b>\$29,367</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$106,617</b>	<b>\$6,830,221</b>	<b>\$13,571,000</b>	<b>\$0</b>	<b>50.3%</b>
<b>Category 7: Portfolio Support (Includes EM&amp;V, Systems Support, and Notifications)</b>																	
DR Measurement and Evaluation (DRMEC)	\$129,872	\$252,708											\$382,580	\$7,071,185	\$11,777,000		60.0%
DR Integration Policy & Planning	\$55,101	\$10,795											\$65,895	\$5,825,235	\$8,386,000		69.5%
Support for Market Activities	\$116,280	\$9,373											\$125,653	\$17,046,959	\$19,324,000	\$5,800,000	88.2%
Support for Retail & Customer Facing Activities	\$77,415	\$51,732											\$129,147	\$22,482,602	\$24,128,000	\$4,200,000	93.2%
DR Potential Study	(\$30,000)	\$25,000											(\$5,000)	\$317,265	\$2,000,000		15.9%
<b>Budget Category 7 Total</b>	<b>\$348,668</b>	<b>\$349,608</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$698,276</b>	<b>\$52,743,246</b>	<b>\$65,615,000</b>	<b>\$10,000,000</b>	<b>80.4%</b>
<b>Category 8: Integrated Programs and Activities (Including Technical Assistance) <sup>5</sup></b>																	
Technology Incentives - IDSM	\$0	\$0											\$0	\$0	\$0		0.0%
Integrated Energy Audits	\$0	\$0											\$0	\$30,321	\$30,321		100.0%
Residential IDSM	(\$14,010)	\$0											(\$14,010)	\$1,762,939	\$5,000,000		35.3%
Non-Residential IDSM	\$103,473	\$73,037											\$176,510	\$963,338	\$39,969,679		2.4%
<b>Budget Category 8 Total</b>	<b>\$89,463</b>	<b>\$73,037</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$162,500</b>	<b>\$2,756,598</b>	<b>\$45,000,000</b>	<b>\$0</b>	<b>6.1%</b>
<b>Category 9: ELRP (Emergency Load Reduction Pilot)</b>																	
Emergency Load Reduction Pilot	\$0	\$0											\$0	\$84,454,243	\$7,800,000	\$0	1082.7%
<b>Budget Category 9 Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$84,454,243</b>	<b>\$7,800,000</b>	<b>\$0</b>	<b>1082.7%</b>
Recovery of DR-related capital costs prior to 2009 (for interval metering as authorized in D.06-03-024/D.06-11-049); and, additionally, for the HAN Integration project (as authorized in D.12-04-045).	\$0	\$0											\$0	\$6,764,782	\$0	\$0	0.0%
<b>Total Incremental Cost <sup>3</sup></b>	<b>\$2,887,212</b>	<b>\$2,362,352</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$5,249,564</b>	<b>\$216,502,454</b>	<b>\$392,072,000</b>	<b>\$0</b>	<b>55.2%</b>
Technical Assistance & Technology Incentives (TA&TI) Identified as of February 2023																	

<sup>1</sup> The expenditures listed are in support of PG&E's DR programs for large commercial, industrial and agricultural customers.

<sup>2</sup> Additional funding for Technology Incentives and Integrated Energy Audits was approved in Energy Efficiency Decision 14-10-046. This funding was to continue through 2025 unless the Commission issues a superseding funding decision. On May 31 2018, the Commission issued a superseding decision via the EE Business Plan which allocated \$9m to PG&E for IDSM projects (\$1m to Residential and \$8m to non-Residential). Since the funding was approved after the cycle had started, PG&E incurred some costs for Integrated Energy Audits prior to the decision being issued - those funds have now been redirected as per the EE Business Plan decision.

<sup>3</sup> Total Incremental Cost excludes incentives (only Admin costs are reported here). Incentives are reported on Table I-5.

2018-22 Funding and Percent Funding includes incentives (reported on Table I-5) to accurately show budget used.



**Table I-3b**  
**Pacific Gas and Electric Company**  
**Demand Response Programs and Activities**  
**Carry-Over Expenditures and Funding**  
**February 2023**

Cost Item <sup>1</sup>	January	February	March	April	May	June	July	August	September	October	November	December	Carry-Over Expenditures incurred in 2023
<b>Category 1: Reliability Programs</b>													
Base Interruptible Program (BIP)	\$0	\$0											\$0
Optional Bidding Mandatory Curtailment / Scheduled Load Reduction (OBMC / SLRP)	\$0	\$0											\$0
<b>Budget Category 1 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 2: Price-Responsive Programs</b>													
Capacity Bidding Program (CBP)	\$0	\$0											\$0
SmartAC™	\$0	\$0											\$0
<b>Budget Category 2 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 3: DR Provider/Aggregator Managed Programs</b>													
Aggregator Managed Portfolio (AMP)	\$0	\$0											\$0
<b>Budget Category 3 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 4: Emerging &amp; Enabling Programs</b>													
Auto DR	\$0	\$0											\$0
DR Emerging Technology	\$0	\$0											\$0
<b>Budget Category 4 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 5: Pilots</b>													
Supply Side Pilot	\$0	\$0											\$0
Excess Supply	\$0	\$0											\$0
<b>Budget Category 5 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 6: Evaluation, Measurement and Verification</b>													
DRMEC	\$0	\$0											\$0
DR Research Studies	\$0	\$0											\$0
<b>Budget Category 6 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 7: Marketing, Education and Outreach</b>													
DR Core Marketing and Outreach	\$0	\$0											\$0
SmartAC™ ME&O	\$0	\$0											\$0
Education and Training	\$0	\$0											\$0
<b>Budget Category 7 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 8: DR System Support Activities</b>													
DR Forecasting Tool	\$1,500	\$1,500											\$3,000
DR Enrollment & Support <sup>2</sup>	\$0	\$0											\$0
Notifications	\$0	\$0											\$0
DR Integration Policy & Planning	\$0	\$0											\$0
<b>Budget Category 8 Total</b>	<b>\$1,500</b>	<b>\$1,500</b>											<b>\$3,000</b>
<b>Category 9: Integrated Programs and Activities (Including Technical Assistance)</b>													
Technology Incentives - IDSM	\$0	\$0											\$0
Integrated Energy Audits	\$0	\$0											\$0
<b>Budget Category 9 Total</b>	<b>\$0</b>	<b>\$0</b>											<b>\$0</b>
<b>Category 10: Special Projects</b>													
Demand Response Auction Mechanism Pilot Phase 1	\$0	\$0											\$0
Demand Response Auction Mechanism Pilot Phase 2	(\$293)	\$1,452											\$1,159
Demand Response Auction Mechanism Pilot Phase 3	\$1,209	\$2,251											\$3,460
Rule 24 O&M	\$0	\$0											\$0
Permanent Load Shifting	\$14,838	\$7,386											\$22,224
<b>Budget Category 10 Total</b>	<b>\$15,754</b>	<b>\$11,089</b>											<b>\$26,843</b>
<b>Total Incremental Cost</b>	<b>\$17,254</b>	<b>\$12,589</b>											<b>\$29,843</b>

<sup>1</sup> Expenditures on this page reflect expenses incurred in 2023 from Prior Funding Cycles

**Table I-4  
Pacific Gas and Electric Company  
Interruptible and Price Responsive Programs  
Year-to-Date Event Summary  
February 2023**

Program Name	Month	Zones	Event No. (by Program Type)	Event Date	Program Type	Trigger	# of Accounts	Event Start Time (PDT)	Event End Time (PDT)	Program Tolerated Hours	Load Reduction MW (Max Hourly)
<b>Category 1: Reliability Programs</b>											
Base Interruptible Program											
Optional Bidding Mandatory Curtailment (OBMC) /											
Scheduled Load Reduction (SLRP)											
<b>Category 2: Price-Responsive Programs</b>											
Capacity Bidding Program											
Peak Day Pricing											
SmartAC											
SmartRate											

NOTE: Readers should exercise caution in interpreting or using the estimated MW values found in this report in either the Ex Post or Ex Ante columns. Ex post estimates reflect historic event(s) that have taken place during specific time periods and actual weather conditions by a mix of customers that participated on event day(s). Ex Ante forecasts account for variables not included in the Ex Post estimate such as normalized weather conditions, expected customer mix during events, expected time of day which events occur, expected days of the week which events occur, and other lesser effects etc. An Ex Ante forecast reflects forecast impact estimates that would occur between 1 pm and 6pm during a specific DR program's operating season, based on 1-in-2 (normal) weather conditions if all DR programs were called simultaneously on the system peak day. In either case, MW estimates in this report will vary from estimates filed in the PG&E's annual April Compliance Filing pursuant to Decision 08-04-050 and reporting documents that may be supplied to other agencies e.g. CAISO, FERC, NERC, etc. MW estimates found in the Monthly ILP Report are not used by PG&E for operational reporting, resource planning, and cost effectiveness analysis or in developing regulatory filings.

Table I-5a  
Pacific Gas and Electric Company  
2018-23 Demand Response Programs Incentives  
February 2023

Annual Total Expenditures														
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures	Program-to-Date Total Expenditures
<b>Program Incentives</b>														
Automatic Demand Response (AutoDR)	\$0	\$0											\$0	\$0
Base Interruptible Program (BIP) <sup>2</sup>	\$1,363,180	\$949,176											\$2,312,356	\$2,312,356
Capacity Bidding Program (CBP) <sup>1</sup>	\$0	\$0											\$0	\$0
DRAM Phase 4	\$0	\$0											\$0	\$0
Excess Supply Pilot	\$0	\$0											\$0	\$0
SmartAC™	\$22,350	\$52,400											\$74,750	\$74,750
Supply Side Pilot	\$0	\$0											\$0	\$0
ELRP	(\$15,595,597)	(\$56,706,706)											(\$72,302,304)	(\$72,302,304)
<b>Total Cost of Incentives</b>	<b>(\$14,210,067)</b>	<b>(\$55,705,130)</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	<b>(\$69,915,198)</b>	<b>(\$69,915,198)</b>
<b>Revenues from Penalties</b>	\$0	\$0											\$0	\$0

<sup>1</sup> Incentives reported are net of penalties paid by the aggregators.

<sup>2</sup> Revenues from Penalties denote penalty/default payments made by aggregators and charges to direct enrolled customers enrolled in BIP programs.

Table I-5a  
Pacific Gas and Electric Company  
2018-22 Demand Response Programs Incentives  
February 2023

Annual Total Expenditures														
Cost Item	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Expenditures	Program-to-Date Total Expenditures
<b>Program Incentives</b>														
Automatic Demand Response (AutoDR)	(\$1,082,515)	\$204,350											(\$878,165)	\$1,051,870
Base Interruptible Program (BIP) <sup>2</sup>	(\$2,433,132)	\$3,122,849											\$689,717	\$95,054,472
Capacity Bidding Program (CBP) <sup>1</sup>	\$4,077	(\$159,475)											(\$155,398)	\$8,023,046
DRAM Phase 4	\$0	\$0											\$0	\$3,730,263
Excess Supply Pilot	\$0	\$0											\$0	\$463,878
SmartAC™	(\$93,300)	\$175											(\$93,125)	\$227,175
Supply Side Pilot	\$0	\$0											\$0	\$250,247
DR Emerging Technology	\$9,122	\$0											\$9,122	\$9,122
<b>Total Cost of Incentives</b>	<b>(\$3,595,748)</b>	<b>\$3,167,898</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	<b>(\$427,849)</b>	<b>\$108,810,073</b>
<b>Revenues from Penalties</b>	\$0	\$0											\$0	<b>(\$2,113,714)</b>

<sup>1</sup> Incentives reported are net of penalties paid by the aggregators.

<sup>2</sup> Revenues from Penalties denote penalty/default payments made by aggregators and charges to direct enrolled customers enrolled in BIP programs.

Table I-5b  
Pacific Gas and Electric Company  
Demand Response Programs and Activities  
Carryover and Incentive Funding  
February 2023

Annual Total Expenditures													
Cost Item <sup>1</sup>	January	February	March	April	May	June	July	August	September	October	November	December	Carry-Over Incentives incurred in 2022
<b>Program Incentives</b>													
Automatic Demand Response (AutoDR)	\$0	\$0											\$0
Base Interruptible Program (BIP)	\$0	\$0											\$0
Capacity Bidding Program (CBP)	\$0	\$0											\$0
DRAM Phase 1	\$0	\$0											\$0
DRAM Phase 2	\$0	\$0											\$0
DRAM Phase 3	\$0	\$0											\$0
Excess Supply Pilot	\$0	\$0											\$0
Permanent Load Shift	\$0	(\$100,000)											(\$100,000)
Supply Side Pilot	\$0	\$0											\$0
SmartAC™	\$0	\$0											\$0
<b>Total Cost of Incentives</b>	<b>\$0</b>	<b>(\$100,000)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>(\$100,000)</b>
<b>Revenues from Penalties</b>	<b>\$0</b>	<b>(\$100,000)</b>											

<sup>1</sup> Incentives on this page reflect incentives paid in 2019 from all prior funding cycles.

<sup>2</sup> Revenues from Penalties denote penalty/default payments made by aggregators and charges to direct enrolled customers enrolled in BIP programs.

Table I-7  
Pacific Gas and Electric Company  
2023 Marketing, Education and Outreach  
Actual Expenditures  
February 2023

PG&E's ME&O Actual Expenditures	2018-2022 and 2023 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to-Date Expenditures	Total Funding Cycle Expenditures to date	2023 Authorized Budget (if Applicable)	
	January	February	March	April	May	June	July	August	September	October	November	December				
<b>I. STATEWIDE MARKETING</b>																
IOU Administrative Costs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Statewide ME&O contract	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>I. TOTAL STATEWIDE MARKETING</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
<b>II. UTILITY MARKETING BY ACTIVITY<sup>1</sup></b>																
<b>TOTAL AUTHORIZED UTILITY MARKETING BUDGET</b>																
<b>PROGRAMS, RATES &amp; ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING</b>																
Integrated Demand Side Marketing																N/A
Marketing My Account/Energy and Integrated Online Audit Tools	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Critical Peak Pricing > 200 kW																N/A
Demand Bidding Program	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Real Time Pricing																N/A
Permanent Load Shifting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Circuit Savers																N/A
Small Commercial Technology Deployment																N/A
Enabling Technologies (e.g., AutoDR, TI)	\$ 7,803	\$ 19,497														\$ 27,300
PeakChoice																N/A
Customer Awareness, Education and Outreach	\$ 11,704	\$ 29,246														\$ 40,950
<b>PROGRAMS &amp; RATES WHICH REQUIRE ITEMIZED ACCOUNTING</b>																
<b>SmartAC</b>	\$ 67,347	\$ 31,792	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 99,139
Customer Research	\$ -	\$ -														\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 52,337	\$ 25,813														\$ 78,150
Labor	\$ 15,010	\$ 5,979														\$ 20,989
Paid Media	\$ -	\$ -														\$ -
Other Costs	\$ -	\$ -														\$ -
<b>II. TOTAL UTILITY MARKETING BY ACTIVITY</b>	\$ 86,854	\$ 80,534	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 167,388
<b>III. UTILITY MARKETING BY ITEMIZED COST</b>																
Customer Research	\$ -	\$ -														\$ -
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$ 53,442	\$ 26,698														\$ 80,140
Labor	\$ 33,412	\$ 53,837														\$ 87,249
Paid Media	\$ -	\$ -														\$ -
Other Costs	\$ -	\$ -														\$ -
<b>III. TOTAL UTILITY MARKETING BY ITEMIZED COST</b>	\$ 86,854	\$ 80,534	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 167,388
<b>IV. UTILITY MARKETING BY CUSTOMER SEGMENT</b>																
Agricultural	\$ 2,926	\$ 7,311														\$ 10,237
Large Commercial and Industrial	\$ 16,581	\$ 41,431														\$ 58,012
Small and Medium Commercial	\$ -	\$ -														\$ -
Residential	\$ 67,346	\$ 31,792														\$ 99,138
<b>IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT</b>	\$ 86,853	\$ 80,534	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 167,387

<sup>1</sup>Utility Marketing includes all activities to market individual utility programs or rates, demand response concepts, and customer tools, that were approved or directed by Decision 14-05-025, whether or not the marketing budget was approved as a line item in the Decision. For example, PG&E should not include marketing for TOU and PDP because funding was authorized in another proceeding. However, PG&E must document all amounts spent on marketing individual demand response programs even though a specific marketing budget was not approved for the program. This example applies to all of the utilities. The programs and activities listed in item II of the template are meant as examples, and may not be exhaustive. However, the utilities must include all programs or rates that meet this description. The totals for Items II, III and IV should be equal.

**Pacific Gas and Electric Company  
2023 Fund Shifting Documentation  
February 2023**

**FUND SHIFTING DOCUMENTATION PER DECISION 12-04-045 ORDERING PARAGRAPH 4**

**OP 4:** Pacific Gas and Electric Company, San Diego Gas & Electric Company, and Southern California Edison Company:  
**May not shift funds between categories with two exceptions as stated in Ordering Paragraphs 4 and 5;**  
**May continue to shift up to 50 percent of a Demand Response program's funds to another program within the same budget category, with proper monthly reporting;**  
**Shall not shift funds within the "Pilots" or "Special Projects" categories without submitting a Tier 2 Advice Letter filing;**  
**May shift funds for pilots in the Enabling or Emerging Technologies category;**  
**Shall continue to submit a Tier 2 Advice Letter to eliminate a Demand Response program;**  
**Shall not eliminate a program through multiple fund shifting events or for any other reason without prior authorization from the Commission; and**  
**Shall submit a Tier 2 Advice Letter before shifting more than 50 percent of a program's funds to a different program within the same budget category.**

Program Category	Fund Shift Amount	Programs Impacted	Date	Rationale for Fundshift
Category 1: Supply-Side DR Programs				
Category 2: Load Modifying DR Programs				
Category 3: DRAM and Rule 24/32				
Category 4: Emerging and Enabling Technology				
Category 5: Pilots				
Category 6: Marketing, Education, and Outreach (ME&O)				
Category 7: Portfolio Support (includes EM&V, Systems Support, and Notifications)				
Category 8: Integrated Programs and Activities				
<b>Total</b>	<b>\$0</b>			